

The only way to determine if your ideas can potentially be profitable as a business and is worth pursuing further is to conduct feasibility studies. The purpose each entrepreneur should conduct a detailed feasibility assessment or study is to test if that business idea makes: Personal Sense, Business Sense, Market Sense, and Financial Sense. Without looking at the personal aspect, business concept, the market, and the financials, as well as analyzing the data and information, an entrepreneur is likely not to be successful or not as successful as s/he would like to be. A business plan is an essential roadmap for business success. A business plan provides direction, keeps you on track and is usually a requirement when you seek finance.



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A business plan is a formal grid map of all of your business goals, and plans on how to achieve them. Entrepreneurial skills assist Small scale industries generate growth and development of new ventures in developing economies. At the entrepreneurship development level, a key role of the programme is to develop tools and programmes that deal with the long term effects of entrepreneurial culture.

We believe that preparing a business plan is important for any business regardless of its size or nature. To make it easier here are few project profiles for planning a business:



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# **Projects Covered In This Issue**

- Biobutanol Investment Opportunity
- Caustic Potash (Potassium Hydroxide)
- Isabgol Psyllium Husk
- Tomato Puree and Fruit Concentrate with Hot Break Process
- Paper Cups, Plates and Boxes
- Micronutrients Fertilizer
- Sweat Free and Antibacterial Socks
- Button Mushroom Cultivation
- Sanitary Napkins (Low Cost Project)
- Spices (Masala)

- Sterile Water for Injection with BFS Technology
- Ladies under Garments



# **Projects Covered In This Issue**

- Hydroponic Green House Farming
- Recovery of Lead
- Bricks from Fly Ash
- Soft Gelatin Capsules
- Rice Mill, Rice Bran Oil with Captive Power Plant (Integrated Unit)
- Gallic Acidfrom Tannic Acid
- I. V. Fluid (Automatic Plant)
- Herbal Wine
- Leggings

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Plain Corn Flakes & Coated Choco Flakes



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- Multicoloured Glass Bottle with Cork Cap on Top
- 4 Star Hotel
- Roller Flour Mill
- Atta Chakki
- Canvas Shoes (Vulcanized Rubber)
- Residential School
- PET Recycling

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• Pharmaceutical Manufacturing Unit (Betalactam and Non Betalactam)



## Detailed Project Report On Biobutanol–Investment Opportunity

Butanol (C4H10O) or butyl alcohol is an alcohol that can be used as a solvent or fuel. Biobutanol refers to butanol that has been produced from biomass. Biobutanol is produced by a microbial fermentation, similar to ethanol and can be made from the same range of sugar, starch or cellulosic feed stocks. Biobutanol production is currently more expensive than ethanol so it has not been commercialized on a large scale. However, biobutanol has several advantages over ethanol and is currently the focus of substantial research and development.



### Detailed Project Report On Caustic Potash (Potassium hydroxide)

Potassium hydroxide is an inorganic compound with the formula KOH, and is commonly called caustic potash. Along with sodium hydroxide (NaOH), this colorless solid is a prototypical strong base. It has many industrial and niche applications, most of which exploit its corrosive nature and its reactivity toward acids.

The demand for caustic potash is driven by the performance of the application sectors such as dyestuff, pharmaceutical as well as potassium based chemicals / salts particularly potassium carbonate.



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### Detailed Project Report On Isabgol - Psyllium Husk

Psyllium or ispaghula is the common name used for several members of the plant genus Plantago whose seeds are used commercially for the production of mucilage. Psyllium is mainly used as a dietary fiber to relieve symptoms of both constipation and mild diarrhea and occasionally as a food thickener. Research has also shown benefits in reducing blood cholesterol levels. The plant from which the seeds are extracted tolerates dry and cool climates and is mainly cultivated in northern India.



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# Detailed Project Report On <u>Tomato Puree and Fruit Concentrate</u> <u>With Hot Break Process</u>

Tomato is one of the most important "protective foods" because of its special nutritive value. Tomato concentrate that contains no less than 7% but less than 24% of natural total soluble solids is known as tomato puree. Tomato puree is also widely used in the industrial manufacturing of other food products either recipe components for household or catering use, such as sauces; or finished products such as ready meals, pizzas, soups and so on.



#### Detailed Project Report On Paper Cups, Platesand Boxes

Paper cups and glasses are made in a variety of sizes and shapes according to the amount of material to be filled. They are designed and processed in many ways. Wax coated paper cups are used cold foods and drink. Simple paper cups are used for hot food and Drinks, prepared meat, vegetable and quick frozen food. Disposable paper plate sare conveniently used for serving eatables during family functions, eating chats and snacks, fruits, sweets etc.



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#### Detailed Project Report On Micronutrients Fertilizer

Micronutrients are elements which are essential for plant growth, but are required in much smaller amounts than those of the primary nutrients; nitrogen, phosphorus and potassium. The micronutrients are boron (B), copper (Cu), iron (Fe), manganese (Mn), molybdenum (Mo), zinc (Zn), and chloride (Cl).

Deficiencies of micronutrients have been increasing in some crops. Some reasons are higher crop yields which increase plant nutrient demands, use of high analyses NPK fertilizers containing lower quantities of micronutrient contaminants, and decreased use of farmyard manure on many agricultural soils.



### Detailed Project Report On Sweat Free and Antibacterial Socks

A sock is an item of clothing worn on the feet and often covering the ankle or some part of the calf. The foot is among the heaviest producers of sweat in the body, as it can produce over 0.12 l of perspiration per day; socks help to absorb this sweat and draw it to areas where air can evaporate the perspiration.

Socks can be created from a wide variety of materials such as, cotton, wool, nylon, acrylic, polyester, olefins, (such as polypropylene), or spandex.



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#### Detailed Project Report On Button Mushroom Cultivation

Button Mushroom is the most popular mushroom variety grown and consumed the world over. In India, its production earlier was limited to the winter season, but with technology development, these are produced almost throughout the year in small, medium and large farms, adopting different levels of technology. In the last ten years, large numbers of commercials units have been built by the entrepreneurs/ farmers throughout the country for the production of button mushrooms. However, commercial production of white button

mushroom was initiated in the hilly regions of the country (17- 18°C) like Chail (Himachal Pradesh) Kashmir and Ooty (Tamil Nadu).



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#### Detailed Project Report On Sanitary Napkins (Low Cost Project)

The Sanitary napkin industry is closely connected with the mode of life, which is in turn directly correlated to housing. Accordingly this industry has always grown by keeping space with improvement in living and it is new indispensable for sanitary in modern housing. Sanitary napkin, a universally needed product, has very low penetration in India and other developing countries, partly due to its high price and partly due to the tradition of using cheaper but unhygienic old cloth piece. As a result they become the host of many infectious diseases.



### Detailed Project Report On Spices (Masala)

Spices are non-leafy parts (e.g. bud, fruit, seed, bark, rhizome, and bulb) of plants used as a flavoring or seasoning, although many can also be used as an herbal medicine. They impart aroma, color and taste to food preparations. The volatile oils from spices give the aroma and the oleoresins impart the taste.

India is the largest producer, consumer and exporter of spices and spice products in the world and produces more than 50 spices. India is also a big exporter of Chilli, turmeric, cumin, pepper and many other spices. There are a number of masalas with various ingredients.



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#### Detailed Project Report On Sterile Water for Injection with BFS Technology

The objective of formulating and compounding sterile preparations is to provide a dosage form of a labeled drug, in the stated potency that is safe to use if administered properly. Water for Injection Water for injection is purified by distillation or reverse osmosis and is free of pyrogens (bacterial substance that can produce fever). Sterile water for injection USP is sterilized and packaged in single-dose containers not exceeding 1000 ml. Bacteriostatic water for injection is sterilized and contains one or more bacteriostatic agents in a container no larger than 30 ml.



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#### Detailed Project Report On Ladies under Garments

Hosiery industry is an ancient industry in the field of textile industry having very good potential in domestic market and also in the export market. Ludhiana in the state of Punjab is one of the largest and oldest centres of Hosiery industry in India.

Lingerie has been an intimate part of a woman's life since long. They are considered as an important garment among females for properly supporting and covering their sensitive body parts, it keeps them fit for daily general works. The market was highly fragmented and was dominated by local and unorganized brands.



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## Detailed Project Report On Hydroponic Green House Farming

Hydroponics is a system of agriculture that utilizes nutrient-laden water rather than soil for plant nourishment. The re-use of nutrient water supplies makes process-induced eutrophication (excessive plant growth due to overabundant nutrients) and general pollution of land and water unlikely, since runoff in weather-independent facilities is not a concern. Aeroponic and hydroponic systems do not require pesticides, require less water and space than traditional agricultural systems, and may be stacked (if outfitted with led lighting) in order to limit space use (vertical farming).



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## Detailed Project Report On Recovery of Lead

Lead is a material very easy to recycle and, provided that adequate procedures are implemented; the final product (secondary lead) is indistinguishable from the primary lead produced from ores. About 50% of the lead consumed worldwide is derived from recycled and reused materials. There are many different uses of Lead. It may be used as a pure metal, alloyed with other metals, or as chemical compounds.

The recovery of metals from metal scrap has the advantage that it is easier and far less energy dependent than the production of primary lead from ores.



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### Detailed Project Report On Bricks from Fly Ash

Fly Ash brick is a product of basic cement clinker materials i.e. fly ash, stone dust/sand, lime, gypsum and bonding agent. The mix is so ideally worked out to produce bricks of higher strength with consistency as well as uniformity. The manufacturing process is fully automatic with state of art technology. Though a new age product introduced in the market, Fly Ash bricks are very well accepted by the organized sectors in heavy industries, high rise buildings, large townships, colonies, etc. because of unique features and merits. The Fly Ash Bricks are promoted as an alternative to burnt clay bricks within the construction sector in India.



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### Detailed Project Report On Soft Gelatin Capsules

Soft gelatin (also called softgel or soft elastic) capsules consist of one piece hermetically-sealed soft shells. Soft gelatin capsules are prepared by adding a plasticizer, such as glycerin or polyhydric alcohol (e.g., sorbitol), to gelatin. The plasticizer makes gelatin elastic. Soft gelatin capsules come in various shapes such as spherical, elliptical, oblong, and special tube shapes with and without twist off. They can contain non-aqueous liquids, suspensions, pasty materials, or dry powders. The term soft gelatin capsules is commonly abbreviated to 'softgels'. Soft gelatin capsules has an advantages over

hard gelatin capsules is to make a liquid formulation containing the drug in a one-piece outer gelatin shell.





#### Detailed Project Report On <u>Rice Mill, Rice Bran Oil</u> <u>With Captive Power Plant</u> (Integrated Unit)

Paddy is the most important and extensively grown food crop in the World. Rice grain (Oryza sativa) along with hulls/husk is known as paddy. Paddy seed contains a rough, hard and woody outer covering, called husk which make paddy as such inedible. It is the staple food of more than 60 percent of the world population. Rice is mainly produced and consumed in the Asian region. India is a second largest producer of rice in the world. Rice milling is the process of removing the husk along with a part of bran from paddy.



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## Detailed Project Report On Gallic Acid from Tannic Acid

Gallic acid is a type of phenolic acidic, which is richly present in roots, bark (Quercus sp.), leaves (Syzygiumcumini, Phyllanthusemblica), fruits (Mangiferaindica), seeds, pods (C. spinosa) and galls (Quercus) of higher plants and also in vegetables (black radish, onion), fruits (pomogranate) and beverages (tea, wine, fruit juices). Gallic acid has always been a molecule of industrial importance because of its applications in different sectors from healthcare and food to dyes, inks, paints

and photography.

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#### Detailed Project Report On <u>I.V. FLUID</u> (Automatic Plant)

Intravenous fluids are fluids which are intended to be administered to a patient intravenously, directly through the circulatory system. These fluids must be sterile to protect patients from injury, and there are a number of different types available for use. Many companies manufacture packaged intravenous fluids, as well as products which can be mixed with sterile water to prepare a solution for intravenous administration. I.V. fluids or Intravenous fluids are lifesaving drugs, which are widely used in surgery, pediatrics, urology, obstetrics and gynecology.



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#### Detailed Project Report On Herbal Wine

Wine is an alcoholic beverage made from fermented grapes, generally Vitisvinifera or its hybrids with Vitislabrusca or Vitisrupestris. Grapes ferment without the addition of sugars, acids, enzymes, water, or other nutrients as yeast consumes the sugar in the grapes and converts it to ethanol and carbon dioxide. Different varieties of grapes and strains of yeasts produce different styles of wine.

There are also wines made from fermenting other fruits or cereals, whose names often specify their base, with some having specific names.



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### Detailed Project Report On Leggings

Leggings are one of the most common bottom wears in ladies apparel-product basket. They are a type of skintight garment that covers the legs and may be worn by both men and women.

Leggings are typically made from a blend of lycra (aka spandex), nylon, cotton, or polyester blend, but can also be made from wool, silk, and other materials. Leggings are available in a multitude of colors and decorative designs. Leggings are sometimes worn fully exposed, but are more traditionally worn partially covered by a garment such as a skirt, a large t-shirt, shorts, or fully covered by an outer garment, such as a full length skirt or kurtis.



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## Detailed Project Report On Plain Corn Flakes & Coated Choco Flakes

Corn flakes being one of most nutritious foods and is consumed as breakfast food not only in India buteverywhere in the world. Cornflakes are a very popular breakfast cereal manufactured from maize. Cornflakes are an almost 0 fat, 0 cholesterol food and contain a high amount of fast acting carbs with dietary fibers. Breakfast becomes interesting and nutritious with Choco Flakes. It is made from various flour ingredients and is rich in dietary fibers, iron, vitamins and minerals. Thus, it serves as the ideal breakfast option for children and adults too.



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## Detailed Project Report On <u>Multicoloured Glass Bottle</u> <u>With Cork Cap on Top</u>

A glass bottles are bottles made up of glass, which are used for handling liquid, paste or powder products from beverage, cosmetic or pharmaceutical industries. Shape, color and size of glass bottles may vary according to clients demand, architecture and strength. Almost all glass bottles are flat bottom, straight with a 'neck' for corking or sealing.

Glass bottle come in a large variety of sizes and in different colors. These bottles are generally used for wine. Wine bottles are usually sealed with cork, but screw-top caps are becoming popular, and there are several other methods used to seal a bottle.





### Detailed Project Report On <u>4 Star Hotel</u>

India, a country with snow-peaked mountains, palmfringed beaches, and historic monuments, is a traveller's paradise. Being a country catering to the tourists around the world, it has all the facilities required for making the tourism sector a success. India caters to the needs of every pocket.

Hotel is an establishment that provides lodging and usually meals and other services for travellers and other paying guests. It provides paid lodging, usually on a short-term basis. Hotels often provide a number of additional guest services such as a restaurant, laundry, a swimming poolor childcare.





### Detailed Project Report On Roller Flour Mill

Around 800 large Flour Mills in the country convert about 10.5 Million Tons of wheat into wheat products i.e., Coarse Flour, Flour, Semolina, Bran & Wheat Germ. The installed capacity of Flour Mills is more than 21 Million Metric Tons. Roller Flour Milling sector processes around 12 - 15 per cent of the total wheat consumed in the country.

Most wheat is consumed in the form of baked goods, mainly bread; therefore, wheat grains must be milled to produce flour prior to consumption. Wheat is also used as an ingredient in compound feedstuffs, starch production and as a feed stock in ethanol production.





### Detailed Project Report On Atta Chakki

Atta is an Indian wheat flour used to make most South Asian flatbreads, such as chapatti, roti, naan and puri. Most atta is milled from hard wheat varieties, also known as durum wheat that comprise 90% of the Indian wheat crop, and is more precisely called durum atta. The purpose of the milling process is to break up the

The purpose of the milling process is to break up the grains of wheat into flour (which comes from the centre of the grain, or endosperm), bran (the skin of the wheat), and pollard (the dusty material created during the grinding process). Whole meal flour is a blend of flour, bran and pollard in the proportions in which they occur in the grain.



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## Detailed Project Report On Canvas Shoes (Vulcanized Rubber)

Footwear refers to garments worn on the feet, which originally serves to purpose of protection against adversities of the environment, usually regarding ground textures and temperature. The design of shoes has varied enormously through time and from culture to culture, with appearance originally being tied to function. High fashion shoes may be made of very expensive materials in complex construction and sell for thousands of dollars a pair. Other shoes are for very specific purposes, such as boots designed specifically for mountaineering or skiing.



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### Detailed Project Report On Residential School

The importance of education was well recognized in India, 'Swadeshepujyate raja, vidwansarvatrapujyate' "A king is honoured only in his own country, but one who is learned is honoured throughout the world." The ultimate aim of education in ancient India was not knowledge, as preparation for life in this world or for life beyond, but for complete realization of self.

A school is an institution designed to provide learning spaces and learning environments for the teaching of students under the direction of teachers.



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### Detailed Project Report On <u>PET Recycling</u>

Polyethylene terephthalate or PET (also known as PETE) is one of the most common types of plastic. Most single-serve plastic bottles, including those for water, soft drinks and juices, are made with PET. Designated by the recycling code "1".

PET-bottles have a negative impact on the environments because they are polluting soil, rivers, coastal areas, air when burned and consume a lot of landfill site space. So, it is very necessary to recycle of PET-bottles to saves 65% of the energy for primary PET-production. PET recycling is the process of reprocessing plastic that already has been used before and giving it some new reusable form.



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#### Detailed Project Report On Pharmaceutical Manufacturing Unit (Betalactam and NonBetalactam)

Pharmaceutical formulation, in pharmaceutics, is the process in which different chemical substances, including the active drug, are combined to produce a final medicinal product. The word formulation is often used in a way that includes dosage form. Beta-lactam antibiotics, including penicillins and the

Beta-lactam antibiotics, including penicillins and the non-penicillin classes, share a basic chemical structure that includes a three-carbon, one-nitrogen cyclic amine structure known as the beta-lactam ring.



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# NIR PROJECT CONSULTANCY SERVICES

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 We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad



We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.



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- We have two decades long experience in project consultancy and market research field
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# Our Approach



Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

**Report Compilation** 



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- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling



- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
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- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct



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- Dairy/Milk Processing
- O Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing



- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)

- Hotel & Hospitability Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries



- Infrastructure Projects
- Jute & Jute Based Products
- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing(Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- Organic Farming, Neem Products Etc.



- Paints, Pigments, Varnish & Lacquer
- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects

- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- Plastic Film, Plastic Waste And Plastic Compounds
- Plastic, PVC, PET, HDPE, LDPE Etc.



- Potato And Potato Based Projects
- Printing And Packaging
- *Real Estate, Leisure And Hospitality*
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals



- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- 0 Wire & Cable



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