

Surfactants

(Hand Wash, Floor Cleaner, Toilet Cleaner, Phenyl Black And White, Glass Cleaner, Dish Wash Liquid, Air Freshener)

Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule, Working Capital Requirement, Plant Layout, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis

Introduction

Surfactants or surface active agents are organic compounds that lower surface tension between two liquids or between a liquid and a solid. Functionally, they are used to improve cleaning efficiency, emulsifying, wetting or dispersing actions, solvency, foaming/de-foaming and lubricity of cleaning agents and other products.

Classification of Surfactants:

- **Anionic Surfactants**
- **Nonionic Surfactants**
- **Cationic Surfactants**

Surfactants are one of many different compounds that make up a detergent. They are added to remove dirt from skin, clothes and household articles particularly in kitchens and bathrooms. They are also used extensively in industry. The term surfactant comes from the words surface active agent.

Floor cleaning market is the second largest product category of the toiletries and household cleansing market of India. The floor cleaning market has been further segmented into dish wash bars, liquid and powder in which dish wash bars commanded a predominant share.

Growing awareness, easier access to range of products through organized retail formats and changing lifestyles have been the key growth drivers for the sector with even rural households starting to display preference for toilet cleaner products instead of phenyl and acids which facilitated the further expansion of the industry in India.

The surfactants market is segmented on the basis of substrate into synthetic and bio-based surfactants. Synthetic surfactants account for a major share of the surfactants market as it is extensively used in various industrial and commercial products such as cleaners, detergents, soaps, shampoos, and others.

However, the demand for bio-based surfactants is growing owing to the increased inclination of consumers towards products made from natural feedstock.

Based on the market analysis, household surfactants are majorly consumed worldwide, followed by personal care, food processing, oil-field chemicals, agricultural chemicals, textiles, and others. Personal care industry is growing at an annual growth rate of 23%, agriculture chemicals at 5.6% and oil-field chemicals at 4.3%. Meanwhile, textiles market is also showing a steady growth rate.

The global surfactants industry is a growing market and is expected to be huge in the near future. Bio-surfactants hold a major portion of the growth in which the non-ionic and amphoteric surfactants are the most popular. Household detergents are the most popular in the surfactants in the industry.

Surfactants are surface active chemical substances which are mainly used to improve the properties of oil-water based formulations. They are used in various fields including agriculture, personal care and industrial cleaning.

Global surfactants market demand was 15.93 million tons in 2014 and is expected to reach 24.19 million tons by 2022, growing at a CAGR of 5.4% from 2015 to 2022.

India has a large market for niche beauty products, with cosmetics companies exclusively marketing oil-free fairness face washes and creams. Surfactant-based face washes, hair creams and gels are increasingly replacing traditional products because of ease in using the product, its cleansing ability, and ease in customizing the product.

Trends and Opportunities in Surfactants for Personal Care, finds that the Indian surfactants market earned revenues of US \$2,278 million in 2013 and estimates this to grow at 13 percent annually to reach \$3,748 million in 2017, approximately. Meanwhile, the personal care surfactants market is estimated to grow at 23 percent from 2013 till 2017 and attain \$547 million in revenue.

Project at a Glance

Capacity:	12000 Ltrs/day (Air Freshener, Dish Washer, Glass Cleaner, Glass Cleaner, Phenyl Black/White, Toilet Cleaner, Floor Cleaner, Hand Wash)
Plant and Machinery:	83 Lakhs
Total capital Investment:	1328 Lakhs
Rate of return:	49%
BEP:	33%

Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on Surfactants

*(Hand Wash, Floor Cleaner, Toilet Cleaner, Phenyl Black And White,
Glass Cleaner, Dish Wash Liquid, Air Freshener)*

See more

<https://goo.gl/564q3v>

<https://goo.gl/PFZieV>

<https://goo.gl/WRjquz>

Major Queries / Questions Answered in the Report?

- 1. What is Surfactants industry ?**
- 2. How has the Surfactants industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of a Surfactants (Hand Wash, Floor Cleaner, Toilet Cleaner, Phenyl Black And White, Glass Cleaner, Dish Wash Liquid, Air Freshener) Plant ?**
- 4. What are the requirements of Working Capital for setting up a Surfactants (Hand Wash, Floor Cleaner, Toilet Cleaner, Phenyl Black And White, Glass Cleaner, Dish Wash Liquid, Air Freshener) plant ?**

- 5. What is the structure of the Surfactants (Hand Wash, Floor Cleaner, Toilet Cleaner, Phenyl Black And White, Glass Cleaner, Dish Wash Liquid, Air Freshener) Business and who are the key/major players ?**
- 6. What is the total project cost for setting up Surfactants (Hand Wash, Floor Cleaner, Toilet Cleaner, Phenyl Black And White, Glass Cleaner, Dish Wash Liquid, Air Freshener) plant ?**
- 7. What are the operating costs for setting up a Surfactants (Hand Wash, Floor Cleaner, Toilet Cleaner, Phenyl Black And White, Glass Cleaner, Dish Wash Liquid, Air Freshener) plant ?**
- 8. What are the machinery and equipment requirements for setting up a Surfactants (Hand Wash, Floor Cleaner, Toilet Cleaner, Phenyl Black And White, Glass Cleaner, Dish Wash Liquid, Air Freshener) plant ?**

- 9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up a Surfactants (Hand Wash, Floor Cleaner, Toilet Cleaner, Phenyl Black And White, Glass Cleaner, Dish Wash Liquid, Air Freshener) plant ?**
- 10. What are the requirements of raw material for setting up a Surfactants (Hand Wash, Floor Cleaner, Toilet Cleaner, Phenyl Black And White, Glass Cleaner, Dish Wash Liquid, Air Freshener) plant ?**
- 11. Who are the Suppliers and Manufacturers of Raw materials for setting up a Surfactants (Hand Wash, Floor Cleaner, Toilet Cleaner, Phenyl Black And White, Glass Cleaner, Dish Wash Liquid, Air Freshener) plant ?**
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Reasons for buying our report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Surfactants (Hand Wash, Floor Cleaner, Toilet Cleaner, Phenyl Black And White, Glass Cleaner, Dish Wash Liquid, Air Freshener)” provides an insight into the Surfactants market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Surfactants (Hand Wash, Floor Cleaner, Toilet Cleaner, Phenyl Black And White, Glass Cleaner, Dish Wash Liquid, Air Freshener) project. The report assesses the market sizing and growth of the Indian Surfactants Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Surfactants sector in India along with its business prospects. Through this report we have identified Surfactants (Hand Wash, Floor Cleaner, Toilet Cleaner, Phenyl Black And White, Glass Cleaner, Dish Wash Liquid, Air Freshener) project as a lucrative investment avenue.

air freshener formulation pdf, air freshener ingredients, air freshener production machine, Application of surfactants, Black phenyl manufacturing process, Business consultancy, Business consultant, Business Plan for a Startup Business, Business start-up, Composition of liquid hand wash, floor cleaner making: production process, Detailed Project Report on Surfactant manufacturing unit, Dish bar Project Report and formulations, dish wash bar formulation, dishwash bar making machine, dishwash bar making process, dishwashing bar manufacturing process, dishwashing bar, liquids - Manufacturing Process, Dishwashing liquid detergent manufacturing process, Dishwashing Liquid the Making, Download free project profiles on Surfactant production unit, Establish Phenyl Making Plant, Feasibility report on Surfactant production unit, Formulation of Making Air Freshener, Formulations of Floor & Bath Room Cleaners, Free Project Profiles on Surfactant production unit, Great Opportunity for Startup, Hand Wash Liquid Plant, How air freshener is made - material, history, used, components, How to make phenyl floor cleaner, How to make toilet cleaner, How to make toilet cleaner liquid, How to make your own toilet cleaner, How to Make/Produce Liquid Washing Soap,

How to prepare liquid hand wash soap industrially?, How to produce air freshener, How to Start a Surfactant production Business, How to Start Surfactant manufacturing Industry in India, Industrial Project Report, Line for production of dry air fresheners, liquid air freshener formulation, liquid air freshener production, Liquid Floor Cleaner, Liquid hand wash formulation pdf, Liquid hand wash ingredients, Liquid hand wash making process, Liquid hand wash manufacturing plant, Liquid Hand Wash Manufacturing process, Liquid Phenyl: Small Business Manufacturing, Manufacturing Process Dishwashing Liquid Detergent, Manufacturing Process Liquid Hand Wash, Manufacturing Process of Floor Cleaner, Manufacturing unit of liquid phenyl, Materials for making liquid air freshener, Most Profitable Surfactant manufacturing Business Ideas, new small scale ideas in Surfactant production industry, Niir, NPCS, phenyl floor cleaner composition, Phenyl making business, Phenyl making raw materials, Phenyl Manufacturing Plant, Phenyl manufacturing project, Pre-Investment Feasibility Study on Surfactant manufacturing unit, Preparation of Project Profiles, Project consultancy, Project consultant,

project for startups, Project identification and selection, Project profiles on Surfactant production unit, Project Report on Manufacture of hand wash, project report on Surfactant manufacturing unit, project report on Surfactant production industries, Setting up of Surfactant production Units, small scale Surfactant production line, Small Scale Surfactant production Projects, Small Start-up Business Project, Start up India, Stand up India, Starting a Surfactant manufacturing Business, Startup, Start-up Business Plan for Surfactant production unit, startup ideas, Startup Project, Startup Project for Surfactant manufacturing unit, startup project plan, Surfactant making machine factory, Surfactant manufacturing Industry in India, Surfactant manufacturing Projects, Surfactant: Fast moving consumer goods (FMCG), Surfactant Based Small Scale Industries Projects, Surfactants - The Essential Chemical Industry, Techno-Economic feasibility study on Surfactant, Toilet Bowl Cleaner Production, Toilet cleaner chemical formula, Toilet cleaner formulation pdf, Toilet cleaner ingredients, Toilet Cleaner Making Formula, Uses of surfactants, Water based air freshener formulation, White phenyl concentrate manufacturing process

Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on Surfactants

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Glass Cleaner, Dish Wash Liquid, Air Freshener)*

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NIIR PROJECT CONSULTANCY SERVICES

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- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*

We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.

We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.

What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Market Research Reports*
- *Business Plan*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*

How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*

Our Approach



Who do we serve?

- *Public-sector Companies*
- *Corporates*
- *Government Undertakings*
- *Individual Entrepreneurs*
- *NRI's*
- *Foreign Investors*
- *Non-profit Organizations, NBFC's*
- *Educational Institutions*
- *Embassies & Consulates*
- *Consultancies*
- *Industry / trade associations*

Sectors We Cover

- *Ayurvedic And Herbal Medicines, Herbal Cosmetics*
- *Alcoholic And Non Alcoholic Beverages, Drinks*
- *Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin*
- *Activated Carbon & Activated Charcoal*
- *Aluminium And Aluminium Extrusion Profiles & Sections,*
- *Bio-fertilizers And Biotechnology*
- *Breakfast Snacks And Cereal Food*
- *Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling*

- *Bamboo And Cane Based Projects*
- *Building Materials And Construction Projects*
- *Biodegradable & Bioplastic Based Projects*
- *Chemicals (Organic And Inorganic)*
- *Confectionery, Bakery/Baking And Other Food*
- *Cereal Processing*
- *Coconut And Coconut Based Products*
- *Cold Storage For Fruits & Vegetables*
- *Coal & Coal Byproduct*

- *Copper & Copper Based Projects*
- *Dairy/Milk Processing*
- *Disinfectants, Pesticides, Insecticides, Mosquito Repellents,*
- *Electrical, Electronic And Computer based Projects*
- *Essential Oils, Oils & Fats And Allied*
- *Engineering Goods*
- *Fibre Glass & Float Glass*
- *Fast Moving Consumer Goods*
- *Food, Bakery, Agro Processing*

- *Fruits & Vegetables Processing*
- *Ferro Alloys Based Projects*
- *Fertilizers & Biofertilizers*
- *Ginger & Ginger Based Projects*
- *Herbs And Medicinal Cultivation And Jatropha (Biofuel)*
- *Hotel & Hospitality Projects*
- *Hospital Based Projects*
- *Herbal Based Projects*
- *Inks, Stationery And Export Industries*

- *Infrastructure Projects*
- *Jute & Jute Based Products*
- *Leather And Leather Based Projects*
- *Leisure & Entertainment Based Projects*
- *Livestock Farming Of Birds & Animals*
- *Minerals And Minerals*
- *Maize Processing(Wet Milling) & Maize Based Projects*
- *Medical Plastics, Disposables Plastic Syringe, Blood Bags*
- *Organic Farming, Neem Products Etc.*

- *Paints, Pigments, Varnish & Lacquer*
- *Paper And Paper Board, Paper Recycling Projects*
- *Printing Inks*
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- *Potato And Potato Based Projects*
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- *Real Estate, Leisure And Hospitality*
- *Rubber And Rubber Products*
- *Soaps And Detergents*
- *Stationary Products*
- *Spices And Snacks Food*
- *Steel & Steel Products*
- *Textile Auxiliary And Chemicals*

Sectors We Cover *Cont...*

- *Township & Residential Complex*
- *Textiles And Readymade Garments*
- *Waste Management & Recycling*
- *Wood & Wood Products*
- *Water Industry(Packaged Drinking Water & Mineral Water)*
- *Wire & Cable*

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