

Entrepreneur India

www.entrepreneurindia.co

Welcome to Entrepreneur India

Entrepreneur India, an Industrial monthly magazine on industrial development, technologies & project opportunities aims at simplifying the process of choosing the suitable project for investment. It makes business decisions easier and trouble-free for business leaders, young entrepreneurs, women entrepreneurs, investors, NRI (non resident Indians), startups, and professionals looking to start their own venture by providing information about right projects for investment. 'Entrepreneur India' -the right tool for identifying sound investment projects is published by Niir Project Consultancy Services (NPCS) - a multidisciplinary project consultancy organization.

NPCS provides reliable consultancy services worldwide and has been excelling its expertise in a wide range of services. the services includes: investment opportunities, technology transfers, pre-feasibility study, business plan, new project identification, project feasibility, identification of profitable industrial project opportunities, thorough analysis of the project, plan all resources & details on capital and operational costs, economic feasibility study of the project, profile analysis, preparation of project profiles / pre-investment studies, market surveys / studies, preparation of techno-economic feasibility reports, funding analysis, market potential study, identification and section of plant /process / equipment, general guidance, technical and commercial counseling for setting up new business.

BOOKS

Project Consultancy, Reports & Profiles

Project Identification

Market Research Reports

Directory & Databases

Business Listings

Resources

BOOKS

Niir Project Consultancy Services (NPCS) is one of the world's leading English-language book publishers, providing information to millions of Industrialists and Entrepreneurs to jump-start their careers, start businesses, invest, plan for business, learn technologies, help reduce risk and give a high return on application investments. Our publication staff strive to make our books the best and most up-to-date available. We go further than most publishers to get our clients the best products. We offer a huge range of publications which are updated on a regular basis to identify a profitable project for investing by throwing light into crucial areas like modern scientific methods, product applications,

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manufacturing process of the product and machinery details.

***NPCS** is consistently at the forefront of innovation, using digital technology to help industrialists in better decision making. The genres of books provided by NPCS are: Adhesives, Chemical, Drugs, Agrochemicals, Pesticides, Bakery, Confectionery, Ice Cream, Chocolate, Biotechnology, Nanoscience, Chemical Technology and Emulsifiers, Electroplating, Anodizing, Metal Treatment, Oils and Fats, Export Guidelines, Exporters and Importers, Paints, Varnishes, Lacquers, Spirit Varnishes, Pharmaceutical, Drugs, Proteins Technology, Spices and Condiments, Tall Oil Rosin, Processing, Natural Fibers, Natural Dye, Waste Management and Recycling and many more. For more details visit at:*

<http://www.entrepreneurindia.co/books-and-database>



Project Consultancy, Reports & Profiles

Detailed Project Reports

NIIR project consultancy services (NPCS) - a multi disciplinary project consultancy organization, through its network of project consultants in a wide range of business and technological disciplines is engaged in providing services to its clients by way of preparation of project reports. We provide the pre-investment information and business plans required for industrialists, promoters, business leaders, young entrepreneurs, women entrepreneurs, investors, NRI (Non Resident India), startups, professionals looking to start their own venture.

The comprehensive project profile reports cover all the aspects of business, from analyzing the market, confirming availability of various necessities such as plant & machinery, raw materials to forecasting the financial requirements. The scope of the report includes assessing market potential, negotiating with collaborators, investment decision making, corporate diversification planning etc. in a very planned manner by formulating detailed manufacturing techniques and forecasting financial aspects by estimating the cost of raw material, formulating the cash flow statement, projecting the balance sheet, break even point, rate of return(ROR), etc. The DPR is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of expert sand digitalized data bank.

<http://www.entrepreneurindia.co/project-and-profile>

Major Contents Of Project Reports Are:

Introduction:

Project Introduction, Project Objective and Strategy, Concise History of the Product, Properties, BIS (Bureau of Indian Standards) Provision & Specification, Uses & Applications.

Market Study And Assessment:

Current Indian Market Scenario, Present Market Demand and Supply, Estimated Future Market Demand and Forecast, Statistics of Import & Export, Names & Addresses of Existing Units (Present Players), Market Opportunity.

Raw Materials:

List of Raw Materials, Properties of Raw Materials, Prescribed Quality of Raw Materials, List of Suppliers and Manufacturers.

Personnel (Manpower) Requirements:

Requirement of Staff & Labor (Skilled and Unskilled), Managerial, Technical, Office Staff and Marketing Personnel.

Plant and Machinery:

List of Plant & Machinery, Miscellaneous Items, Appliances & Equipments, Laboratory Equipments & Accessories, Electrification, Electric Load & Water, Maintenance Cost, Sources of Plant & Machinery (Suppliers and Manufacturers)

Manufacturing Process and Formulations:

Detailed Process of Manufacture with Formulation, Packaging Required, Process Flow Sheet Diagram.

Infrastructure and Utilities:

Project Location, Requirement of Land Area, Rates of The Land, Built Up Area, Construction Schedule, Plant Layout and Requirement of Utilities.

Project Cost and Financial Aspects/Estimates:

- Assumptions for Profitability workings
- Plant Economics

- Production Schedule
- Land & Building
- Factory Land & Building
- Site Development Expenses
- Plant & Machinery
- Indigenous Machineries
- Other Machineries (Miscellaneous, Instruments, Laboratory Equipments and Accessories etc.)
- Other Fixed Assets
- Furniture & Fixtures
- Pre-operative and Preliminary Expenses

Technical Knowhow

Provision of Contingencies

- Working Capital Requirement per Month

Raw Material

Packing Material

Lab & ETP Chemical Cost

Consumable Store

- Overheads Required Per Month and Per Annum

Utilities & Overheads (Power, Water and Fuel Expenses etc.)

Royalty and Other Charges

Selling and Distribution Expenses

- Salary and Wages
- Turnover per Annum
- Share Capital

Equity Capital

Preference Share Capital

- Annexure 1 :: Cost of Project and Means of Finance
- Annexure 2 :: Profitability and Net Cash Accruals

Revenue/Income/Realization

Expenses/Cost of Products/Services/Items

Gross Profit

Financial Charges

Total Cost of Sales

Net Profit after Taxes

Net Cash Accruals

- Annexure 3 :: Assessment of Working Capital requirements

Current Assets

Gross Working Capital

Current Liabilities

Net Working Capital

Working Note for Calculation of Work-in-process

- Annexure 4 :: Sources and Disposition of Funds
- Annexure 5 :: Projected Balance Sheets

ROI (Average of Fixed Assets)

RONW (Average of Share Capital)

ROI (Average of Total Assets)

- Annexure 6 :: Profitability ratios

D.S.C.R

Earnings Per Share (EPS)

Debt Equity Ratio

- Annexure 7 :: Break-Even Analysis

Variable Cost & Expenses

Semi-Var./Semi-Fixed Exp.
Profit Volume Ratio (PVR)
Fixed Expenses / Cost
B.E.P

■ Annexure 8 to I I :: Sensitivity Analysis-Price/Volume

Resultant N.P.B.T

Resultant D.S.C.R

Resultant PV Ratio

Resultant DER

Resultant ROI

Resultant BEP

- Annexure I2 :: Shareholding Pattern and Stake Status
Equity Capital
Preference Share Capital

- Annexure I3 :: Quantitative Details-Output/Sales/Stocks
Determined Capacity P.A of Products/Services
Achievable Efficiency/Yield % of Products/Services/Items
Net Usable Load/Capacity of Products/Services/Items
Expected Sales/ Revenue/ Income of Products/ Services/ Items

- Annexure I4 :: Product wise domestic Sales Realisation
- Annexure I5 :: Total Raw Material Cost
- Annexure I6 :: Raw Material Cost per unit

- Annexure 17 :: Total Lab & ETP Chemical Cost
- Annexure 18 :: Consumables, Store etc.,
- Annexure 19 :: Packing Material Cost
- Annexure 20 :: Packing Material Cost Per Unit
- Annexure 21 :: Employees Expenses
- Annexure 22 :: Fuel Expenses
- Annexure 23 :: Power/Electricity Expenses
- Annexure 24 :: Royalty & Other Charges
- Annexure 25 :: Repairs & Maintenance Exp.
- Annexure 26 :: Other Mfg. Expenses
- Annexure 27 :: Administration Expenses
- Annexure 28 :: Selling Expenses
- Annexure 29 :: Depreciation Charges - as per Books (Total)

- Annexure 30 :: Depreciation Charges - as per Books (P & M)
- Annexure 31 :: Depreciation Charges - As per IT Act WDV (Total)
- Annexure 32 :: Depreciation Charges - As per IT Act WDV (P & M)
- Annexure 33 :: Interest and Repayment - Term Loans
- Annexure 34 :: Tax on Profits
- Annexure 35 :: Projected Pay-Back Period And IRR

<http://www.entrepreneurindia.co/project-and-profile>

Project Identification

NPCS has simplified the process for you by providing a "Free Instant Online Project Identification & Selection" search facility to identify projects based on multiple search parameters related to project costs namely: Plant & Machinery Cost, Total Capital Investment, Cost of the project, Rate of Return% (ROR) and Break Even Point % (BEP). You can sort the projects on the basis of mentioned pointers and identify a suitable project matching your investment requisites.

Looking for project investment?(enter your search criteria)

Plant and machinery cost (In Lakhs)

T.C.I (In Lakhs)

Cost of Project (In Lakhs)

Rate of return (ROR) (in %)

Break Even Point (BEP)(in %)

For more details visit at:

<http://www.entrepreneurindia.co/project-identification>

Market Research Reports

While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- *Good Present/Future Demand*
- *Export-Import Market Potential*
- *Raw Material & Manpower Availability*

The report provides an expansive market analysis by covering areas like: growth drivers, trends prevailing in the industry, Demand-Supply Situation, Foreign Trade, Porters 5 Forces Analysis, regulatory framework as well as comprehensive SWOT analysis of the sector.

The report further establishes the regulatory framework of the industry. It encapsulates the status of the current legislation in the industry as well as the recent changes and developments in the regulations. The report also provides key player profiles along with key financials and comparison.

The market research report shares vital information like shareholding pattern, revenue mix, plant location and financial summary of the key companies.

The market forecasts are developed on the basis of:

- *Secondary Research*
- *Surveys One-on-one Interactions Databases*
- *Industry Sources*

It covers contact information of Present major players like address of registered office, key financials like plant location, raw material consumption and financial comparison covering balance sheet, profit & loss account and financial ratios. The report by its graphical representation and forecasts of key data indicators helps in analyzing the market potential by elaborating on various factors that will contribute to the consumption growth of products in India, import-export markets of the products as well as market size and outlook of the industry.

Scope & Coverage of Market Research Report are:

- *Present Status (Indian & Global)*
- *Internal Market Analysis*
- *Outlook & Forecasts (5 Years)*
- *SWOT & Porters Analysis*

We at NPCS, through our reliable expertise in the project consultancy and market research field, have identified different projects, which satisfies all the customer requirements and has high growth potential in the market.

We help catalyze business growth by providing distinctive and profound market analysis. We use authentic & reliable sources to ensure business precision and through our report we aim to help you make sound and informed business decision. We have built a veritable reputation for our commitment to fulfilling our clients' exacting market research solutions. Our team of experts specializes in offering syndicated market research reports, customized research reports and consulting services at cutthroat prices.

For more details visit at:

<http://www.entrepreneurindia.co/market-research-report>



REASONS FOR BUYING REPORT:

- *The research report helps you get a detail picture of the industry by providing overview of the industry along with the market structure and classification.*
- *The report provides market analysis covering major growth driving factors for the industry, latest market trends and regulatory framework of the industry.*
- *Report provides analysis and in-depth financial comparison of major players/competitors.*

- *Report provides indispensable buyers data with their company financials as well as the contact details, which can be an important tool in identifying the target customers.*

- *The report provides forecasts of key parameters which helps to anticipate the industry performance.*

- *We use reliable sources of information and databases. And information from such sources is processed by us and included in the report.*

For more details visit at:

<http://www.entrepreneurindia.co/market-research-report>

Directory & Databases

Offline Business directories are the best thing in today's business world. If you are searching for Buyers, then our Business Directories/Database are the perfect tools for you. We provide Business Directories for high quality business leads. We continue to give you the high value and low cost B2B data. We offers an extensive suite of Directories/ database to assist you in reaching the right businesses and people quickly and easily. Business Directories are used for sales planning, finding Buyers and marketing research to perform business analysis.

With our company database/Directory, you will have access to company list. You will find a business list consisting of company contact details. We compiled list of companies in excel format to give you access to over hundred thousands of businesses and companies. From small business to Corporate Houses, our data is complete with business contact information to help you connect with the right companies or buyers.

By having the right business leads, our client's would be able to have immediate communication with prospective businesses, partners and customers through our boundless list of companies in csv excel format.

With our B2B data, you will find database of companies with websites, phone, fax, mailing address and other contact info.

Our Database of Businesses includes the following fields:

- *Company Name*
- *Phone*
- *Address*
- *City*
- *State*
- *Website*

- *Fax*
- *Zip*
- *Country*
- *Industry , Product & Services*

Our Business Directories are useful for existing businesses looking to expand, a potential inward investor looking to reach Business World, or simply to forge links with the competitive businesses already located in our database.

For more details visit at:

<http://www.entrepreneurindia.co/directory-and-database>

Business Listings

*Business Directories are the best media in today's Business World. Business Directories/ database now form an integral part of any business to spread out around the world about your business and even expand the same. In this section **NPCS** compiled directories of different segments. These extensive categories assist you in reaching out the right people quickly and easily.*

This section contains business listings of thousands of companies from small businesses to corporate houses,

which is complete with their contact information to help you connect with the right companies or buyers. In addition NPICS allows you to add your Company in our business listing* free and get a chance to make your business contact information available to millions of people. This free business listing helps you to contact with global customers, and domestic business houses. The given Business Listing comes with access to a full profile that includes business information, website, product descriptions and more.*

For more details visit at:

<http://www.entrepreneurindia.co/business-listing>



Resources

- **Blog :** www.entrepreneurindia.co/blog
- **Useful Readings:** www.entrepreneurindia.co/information
- **Downloads:** <http://www.entrepreneurindia.co/downloads>
- **Videos:** <http://www.entrepreneurindia.co/videos>
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SERVICES on #Street View**

<https://goo.gl/VstWkd>

Niir PROJECT CONSULTANCY SERVICES

An ISO 9001:2008 Company

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Who are we?

- One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services
- We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad

What do we offer?

- Project Identification
- Detailed Project Reports/Pre-feasibility Reports
- Market Research Reports
- Technology Books and Directory
- Databases on CD-ROM
- Laboratory Testing Services
- Turnkey Project Consultancy/Solutions
- Entrepreneur India (An Industrial Monthly Journal)

How are we different ?

- We have two decades long experience in project consultancy and market research field
- We empower our customers with the prerequisite know-how to take sound business decisions
- We help catalyze business growth by providing distinctive and profound market analysis
- We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors
- We use authentic & reliable sources to ensure business precision

Our Approach

Requirement collection



Thorough analysis of the project



Economic feasibility study of the Project



Market potential survey/research



Report Compilation

Who do we serve?

- Public-sector Companies
- Corporates
- Government Undertakings
- Individual Entrepreneurs
- NRI's
- Foreign Investors
- Non-profit Organizations, NBFC's
- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations

Sectors We Cover

- Ayurvedic And Herbal Medicines, Herbal Cosmetics
- Alcoholic And Non Alcoholic Beverages, Drinks
- Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling

Sectors We Cover *Cont...*

- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct

Sectors We Cover *Cont...*

- Copper & Copper Based Projects
- Dairy/Milk Processing
- Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing

Sectors We Cover *Cont...*

- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitality Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries

Sectors We Cover *Cont...*

- Infrastructure Projects
- Jute & Jute Based Products
- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing(Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- Organic Farming, Neem Products Etc.

Sectors We Cover *Cont...*

- Paints, Pigments, Varnish & Lacquer
- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- Plastic Film, Plastic Waste And Plastic Compounds
- Plastic, PVC, PET, HDPE, LDPE Etc.

Sectors We Cover *Cont...*

- Potato And Potato Based Projects
- Printing And Packaging
- Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals

Sectors We Cover *Cont...*

- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- Wire & Cable

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