Formulation and Manufacturing Process of Cosmetics with Packaging

(Antiperspirants and Deodorants, Cleansing Creams and Lotions, Emollient Creams and Lotions, Baby Toiletries, Face Powders, Eye Makeup, Aerosol Cosmetics, Hair Straighteners)
Indian consumers are becoming more and more knowledgeable about beauty and personal care. The beauty industry in India is growing at a break-neck pace, almost twice as fast as that of the markets in the United States and Europe. Beauty industry in India can be divided into some major segments like baby care, bath and shower, colour cosmetics, deodorants, depilatories, fragrances, hair care, men’s grooming, oral care, sets/kits, skin care, and sun care. The number of beauty salons in the country is increasing at a rate of almost 35 percent annually. The prospects of the Indian beauty industry look bright, with the colour cosmetics segment predicted to continue its dominance over the market landscape.
Cosmetic ingredients provide physical and functional properties to personal care products like shampoos, conditioners, creams, lotions and make-up cosmetics. Exponential growth in personal care market in India, coupled with increasing use of natural and multi-functional ingredients in these products, has been driving the country’s cosmetic ingredients market. India continues to be one of major target markets for various cosmetic chemical companies due to the country’s huge consumer base.

Cosmetic packaging market is a growing sector that has various stake holders such as raw material suppliers, processors, cosmetic and cosmetic packaging manufacturers; with the market for cosmetic products rising, players in cosmetic packaging industry are struggling to diversify their product portfolio.
An efficient and suitable packaging is essential for all types of cosmetics. A number of regulations have also been formulated by the governments on the packaging of cosmetic products owing to the increasing concern of consumers regarding packaging. In addition, the increasing beauty-consciousness and rising disposable incomes amongst people around the world are also fuelling the cosmetic packaging market. The increasing demand for luxurious products is having a positive impact on the market. The cosmetic products market is projected to grow with changing trends in using beauty products and increasing consciousness about appearance.
The types of cosmetic products include fragrances, color cosmetics, bathing shower gels, along with skin care, hair care, personal hygiene oral care, and feminine hygiene products. Growth in the market is anticipated on account of increasing per capita income, rising urban middle-class population and the growing desire among women to look alluring.

India's retail beauty and cosmetics industry, currently estimated at $950 million, is likely to almost treble to $2.68 billion by 2020. Annual growth in the Indian beauty and cosmetics markets is estimated to remain in the range of 15-20 per cent in the coming years.
Demand for beauty and personal care products over the forecast will be driven by a number of factors, including rising disposable incomes, increasing product penetration, the growth of modern retailers, increasing awareness of beauty and personal care products, the rising aspirations of consumers, and strong economic growth. As a result, overall beauty and personal care constant value growth over the forecast period is expected to be higher than during the review period.
Some of the fundamentals of the book are regulation of cosmetic products, the relationship of cosmetic products to drugs, preservation of cosmetics, factors affecting preservation, organisms found in cosmetics, antiperspirants and deodorants, cleansing creams and lotions, baby toiletries, face powder manufacturing process, aerosol cosmetics, shaving preparations: soaps, creams, oils, and lotions, advantages and disadvantages of natural dyes, packaging cosmetic preparations, etc.

The book covers formulae, manufacturing processes of various types of cosmetics like antiperspirants and deodorants, cleaning creams, lotions, emollient creams, baby toiletries, face powder, eye makeup and many more along with testing methods. This book will be great asset to new entrepreneurs, existing units, technocrats and technical institutions.
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Market potential survey/research

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Sectors We Cover

- Ayurvedic And Herbal Medicines, Herbal Cosmetics
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- Hospital Based Projects
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Sectors We Cover

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- Jute & Jute Based Products
- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing (Wet Milling) & Maize Based Projects
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- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry (Packaged Drinking Water & Mineral Water)
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