Fulvic Acid Production Business.

Biostimulant in Horticulture.

Profitable Business Opportunities for Entrepreneurs

[NPCS/4895/23036]

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Introduction

Fulvic acid is the main component of humus which stimulates root growth in plants. Without adequate amounts of this component, plants can’t easily uptake water and minerals from the soil. Fulvic acid is an important naturally-occurring organic acid found in nutrition-rich humus the decomposed matter that forms a layer in the earth’s crust. Fulvic acid is a yellow-brown substances found in natural material such as shilajit, soil, peat, coal, and bodies of water such as streams or lakes. Fulvic acid is formed when plants and animals decompose. Fulvic acid serves as an indispensable vehicle for carrying vitamins and other nutrients to the proper places in our bodies. One single fulvic acid molecule is capable of transporting 60 or more minerals and trace elements directly into our cells.
Fulvic acid is one of two classes of humic acidic, organic compounds found in the earth’s soils, rock sediments and bodies of water. Over the past several decades, we’ve learned a lot more about how humic substances found in dirt, including fulvic acid, can actually improve human gut health and therefore immune functions. While people used to obtain higher amounts of humic acids naturally from the soil, today they often turn to food-grade supplements to boost their nutrient intake and improve gut health.
Fulvic Acid Benefits

Fulvics, when in their proper form, provide the catalyst that allows vitamins, which is another CHO (Carbon, Hydrogen and Oxygen) molecule, to be utilized and are essential for 96% of all metabolic functions of the human body. Fulvics have the ability to complexation, chelating, buffering and pH effects. Without a Fulvic molecule active carbon and high molecular oxygen, vitamins and minerals are of little value.

Fulvic acid benefits digestion and helps the body absorb nutrients from food. In a perfect world, our food would naturally contain high levels of fulvic minerals from the soil, but this is not usually the case with our modern food supply. Fulvic Acid so beneficial is that it is the most powerful natural electrolyte.
Market Outlook

The growing demand for organic produce is the key driving factor for the Fulvic Acid Market. In developed economies like North America and Western Europe, the rising awareness about harmful effects of synthetic agrochemicals & chemical fertilizers is driving the market for fulvic acid based products for soil. The government imposed regulations like Common Agricultural Policy of the European Union promotes the usage of bio-based resources in farming. In these regions, stringent regulations inhibiting usage of certain chemical fertilizers will drive the demand for fulvic acid as fertilizers.

In other regions, the rising demand for food and pressure to achieve maximum output from the cultivable land will create opportunities for the fulvic acid based product in these markets.
Fulvic acid also finds various applications in human medicines and supplements. Consumers’ affinity towards a healthier lifestyle is also expected to drive the market.

Fulvic Acid market growth directly corresponds to the growing popularity of organic food products and organic farming. Agriculture application occupied more than 50% of the overall Fulvic acid industry share in 2016 and is set to record a CAGR of 12.5% over the period of 2016-2024. Apart from agriculture, Fulvic acid also finds application in dietary supplements, horticulture, ecological bioremediation, vertical farms, medicines, and residential gardening.
Global Biostimulants Market

The India biostimulants market is projected to witness a CAGR of 16.49% during the forecast period to reach a total market size of US$180.949 million by 2023, increasing from US$71.232 million in 2017. Biostimulants are organic materials which are used throughout the crop lifecycle so as to increase crop yield, improve the efficiency of water usage, and enhance the quality of crop among others. Increasing investment coupled with the need to improve yield per hectare will drive the demand for biostimulants in India.

In addition, rising demand for organic food products will increase the demand for organic farming, which in turn will boost the demand for biostimulants. However, limited awareness regarding the potential benefits of biostimulants amongst farmers will restrict its growing demand over the forecast period.
The global biostimulants market is set to exhibit a 12.8% CAGR from 2017 to 2025. The market revenue is thus evaluated to reach US$5.93 bn by 2025 end, rising US$20.05 bn in the year 2016. Biostimulants can boost product quality. Improved product quality means better profits for crop cultivators and nutritious & healthier foods for consumers. It helps to protect the soil and to enhance its quality. A healthy soil holds water more efficiently and is more resistant to erosion. Biostimulants may help to tackle some of the most important challenges that world agriculture may face in the future.

A continuous increase in consumer demand has driven the growth in the biostimulants products market. The most important factors for increasing demand for biostimulants consumption are their organic origin, and environment friendliness.
Biostimulants are considered as a boon for development of sustainable agriculture. Other important factors of biostimulants are crop specific and targeting particular feature of crop for development.

Based on the type of product, the overall biostimulants market is segmented into microbial stimulant, amino acids, fulvic acids, humic acids, vitamins, seaweed and mineral among others. Amid these. The seaweed segment is expected to emerge as a winning product. Seaweed extracts are used on a large basis in a number of healthcare products. Also, the rising awareness toward using organic ingredients in products and the decline in use of chemical fertilizers is further fueling the seaweed segment growth.
Global Biostimulant Market Segmentation

Increase in focus to increase crop productivity and quality drives the surging demand for biostimulant products in the market. Another significant factor influencing the market growth is the introduction of sustainable agriculture to protect the environment from adverse effects, especially in Europe and North America. However, low awareness about the advantages of biostimulants in agricultural activities among farmers impedes the market growth.
Based on type, it is divided into acid-based, extract-based, and others. The acid-based biostimulant segment is further classified into humic acid, fulvic acid, and amino acid, whereas the extract-based biostimulant segment consists of seaweed extracts and other plant extracts (including B-vitamins, chitin & chitosan, and microbial soil amendments). Based on crop type, market is segmented into row crops & cereals, fruits & vegetables, turf & ornamentals, and other crops. Foliar, soil, and seed are the application segments considered in the study. The market is analyzed based on four regions, namely, North America, Europe, Asia-Pacific, and LAMEA. Europe is expected to dominate the global biostimulant market until 2023.
Machinery Photographs

Pulverizer

Vibrating Screen
Reaction Vessel

Rotary Drum Granulator
## Project at a Glance

### PROJECT AT A GLANCE

<table>
<thead>
<tr>
<th>COST OF PROJECT</th>
<th>MEANS OF FINANCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Particulars</td>
<td>Existing</td>
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<td>Land &amp; Site Development Exp.</td>
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<tr>
<td>Buildings</td>
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<td>Plant &amp; Machineries</td>
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<td>Office Automation Equipments</td>
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<td>Provision for Contingencies</td>
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<tr>
<td>TOTAL</td>
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<table>
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## Project at a Glance

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<th>Year</th>
<th>Annualised Book Value</th>
<th>Debt Per Share</th>
<th>Dividend Per Share</th>
<th>Retained Earnings</th>
<th>Payout</th>
<th>Probable Market Price</th>
<th>P/E Ratio</th>
<th>Yield</th>
<th>Price/Book Value</th>
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<td>16.36</td>
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## Project at a Glance

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<th>Year</th>
<th>D. S. C. R.</th>
<th>Debt / Deposits Debt</th>
<th>Equity as Equity</th>
<th>Total Net Worth</th>
<th>Return on Net Worth</th>
<th>Profitability Ratio</th>
<th>Asset Turnover Ratio</th>
<th>Current Ratio</th>
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<td></td>
<td>Individually Cumulative Overall</td>
<td>(Number of times)</td>
<td>(Number of times)</td>
<td>%</td>
<td>%</td>
<td>%</td>
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<td>1.37</td>
<td>1.49</td>
<td>1.49</td>
<td>2.03</td>
<td>19.51%</td>
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<td>1.13</td>
<td>21.07%</td>
<td>14.53%</td>
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<tr>
<td>3-4</td>
<td>2.00</td>
<td>1.65</td>
<td>2.00</td>
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<td>0.33</td>
<td>0.65</td>
<td>22.14%</td>
<td>16.76%</td>
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<td>2.00</td>
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<td>0.22</td>
<td>23.39%</td>
<td>19.58%</td>
<td>12.39%</td>
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</table>
# Project at a Glance

## BEP

<table>
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<th>Description</th>
<th>Value</th>
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<tbody>
<tr>
<td>BEP - Maximum Utilisation Year</td>
<td>5</td>
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<tr>
<td>Cash BEP (% of Installed Capacity)</td>
<td>37.73%</td>
</tr>
<tr>
<td>Total BEP (% of Installed Capacity)</td>
<td>42.10%</td>
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## IRR, PAYBACK and FACR

<table>
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<th>Description</th>
<th>Value</th>
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<tr>
<td>Internal Rate of Return .. ( In %age )</td>
<td>26.24%</td>
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<tr>
<td>Payback Period of the Project is ( In Years )</td>
<td>2 Years 3 Months</td>
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<tr>
<td>Fixed Assets Coverage Ratio ( No. of times )</td>
<td>5.098</td>
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</tbody>
</table>
1. What is Fulvic Acid Manufacturing industry?

2. How has the Fulvic Acid Manufacturing industry performed so far and how will it perform in the coming years?

3. What is the Project Feasibility of Fulvic Acid Manufacturing Plant?

4. What are the requirements of Working Capital for setting up Fulvic Acid Manufacturing plant?
5. What is the structure of the Fulvic Acid Manufacturing Business and who are the key/major players?

6. What is the total project cost for setting up Fulvic Acid Manufacturing Business?

7. What are the operating costs for setting up Fulvic Acid Manufacturing plant?

8. What are the machinery and equipment requirements for setting up Fulvic Acid Manufacturing plant?
9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Fulvic Acid Manufacturing plant?

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11. Who are the Suppliers and Manufacturers of Raw materials for setting up Fulvic Acid Manufacturing Business?

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24. What is the Sensitivity Analysis-Price/Volume of Fulvic Acid Manufacturing plant?

25. What are the Projected Pay-Back Period and IRR of Fulvic Acid Manufacturing plant?

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27. What are the Market Opportunities for setting up Fulvic Acid Manufacturing plant?

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15.6.2. Name of Director(S)
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Reasons for Buying our Report:

• This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product.

• This report provides vital information on the product like its characteristics and segmentation.

• This report helps you market and place the product correctly by identifying the target customer group of the product.
• This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials

• The report provides a glimpse of government regulations applicable on the industry

• The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions
Our Approach:

• Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.
• The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players.
• We use reliable sources of information and databases. And information from such sources is processed by us and included in the report.
The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Fulvic Acid.” provides an insight into Fulvic Acid market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Fulvic Acid project. The report assesses the market sizing and growth of the Indian Fulvic Acid Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:
• Good Present/Future Demand
• Export-Import Market Potential
• Raw Material & Manpower Availability
• Project Costs and Payback Period

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Fulvic Acid sector in India along with its business prospects. Through this report we have identified Fulvic Acid project as a lucrative investment avenue.

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Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on Fulvic Acid Production Business. Biostimulant in Horticulture. Profitable Business Opportunities for Entrepreneurs

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Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.
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- Good Present/Future Demand
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- Raw Material & Manpower Availability
- Project Costs and Payback Period

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,
Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

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- We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients’ in India & abroad
We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.
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- We empower our customers with the prerequisite know-how to take sound business decisions.
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- We serve a wide array of customers, from individual entrepreneurs to Corporations and Foreign Investors.
- We use authentic & reliable sources to ensure business precision.
Our Approach

Requirement collection

- Thorough analysis of the project
- Economic feasibility study of the Project
- Market potential survey/research

Report Compilation

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