Goat Rearing & Breeding Business.
Raising Goat for Milk and Meat Production.
Commercial Goat Farming Project

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Introduction

Rearing goats is a profitable business. Goat has been rearing since the time immemorial. Generally goat farming means rearing goats for the purpose of harvesting milk, meat and fiber.

Goat Rearing

Goat rearing is very popular because they are very important and valuable domestic animal. They are one of the oldest domesticated animal species. The farm goat of present time, first domesticated from the southwest Asian and eastern European wild goats. Goat is a member of Bovidae family and both goat and sheep are of Caprinae subfamily. There are more than 300 goat breeds throughout the world.
Goats are generally raised for their highly production capacity of milk, meat, hair and skins. The demand of goat milk, meat, hair and skins is very high in the world market.

Goats also have other uses apart from consumption of the meat. The skin of goats is a very good source of leather which can be used to make bags, shoes and other leather materials. Goat milk is also very nutritious and good for consumption. It is also used in the cosmetic industry to make body creams. Goat offal is also used in the pharmaceutical industry.
Goat Products

Meat: Nowadays goat meat has a great demand internationally. And this rate is increasing rapidly day by day. Boer, Beetal, Matou, Black Bengal etc. are highly meat productive goat breeds.

Milk: Goat milk is enriched with many necessary nutrition elements and it is easily digestible. As a result it has huge demand in local and international market. Goat milk is also very suitable for making all types of dairy products. Some highly milk producing goat breeds are Saanen, Jamunapari, Toggenburg, Anglo Nubian, Alpine etc.

Skin: All goat breeds produce skin. But few of them produce high quality skin. For business purpose Black Bengal goat produces high quality skin. And their skin has a high demand and value in the international market.
Manure: Some crop farmer uses goat manner in their field. It is a very high quality organic fertilizer.

**Raising Goats for Profit**

People are doing various types of animal farming business from a long time ago. Goat farming is really very suitable for making profits. Goats produce valuable products, they are fast growing and very easily managed. They require very less care and maintenance than any other livestock animals. Goats also produce fine fibers like cashmere, angora, and mohair, and have grown in popularity as a safe, environmentally sound method of controlling weeds and brush in terrain that’s otherwise difficult to clear, improving pasture for grazing animals.
Benefits of Meat Goat Farming

There are numerous advantages of starting a commercial meat goat farming business. The main advantages are listed below.

- The global popularity of goat meat is the main benefit of commercial meat goat farming.
- There is no religious taboo consuming goat meat throughout the world.
- Goat meat is very tasty and has a unique taste.
- By setting up a commercial meat goat farming business, you can meet up the daily nutritional demands of your family.
- Required initial investment is very low.
- Goats grow fast and become suitable for slaughtering within a year.
- Diseases are less in goats.
- Labor, feeding and other costs are less in commercial meat goat farming.
- Commercial meat goat farming business can be a great source of employment for the unemployed educated youths and women.
Goat farming has tremendous scope and potential in India for the following reasons:

- More than 80% of the Indian Population are meat eaters.
- Purchasing power of the people is on the rise and there is a distinct shift in consumption patterns, Non-Veg now becoming almost an essential part of the diet.
- Mutton is relished by people more than chicken or beef/pork (Consumed by a select section)
- Availability of Mutton is less than the demand.
- It requires smaller investments and is not as risky a business proposition as compared to Dairy.
- Sale of goats/goat meat is never a problem for the above mentioned reasons.
Export Potential:

The scope for exports too is huge, however for selling goat meat abroad one has to adhere to strict phytosanitary conditions and standards of the respective nations.

Goat Breeding

Goat breeding is a very important process for goat farming business. Goat farming is a traditional business. And people usually raise goats for the purpose of meat, fiber and milk production. Goats require less than any other livestock animals. Goats are very hardy and they can adapt themselves with almost all types of weather.
Market Outlook

India occupies first position in terms of goat population and milk production. The demand for goat meat is increasing faster than the growth in goat population. Goat plays a significant role in providing supplementary income and livelihood to millions of resource poor farmers and landless laborers of rural India. The country is largest exporters of Sheep & Goat meat to the world. The country has exported goat meat to the world for the worth of Rs. 835.75 crores/ 129.68 USD Millions during the year 2017-18.
India is a leading goat producing country

- Goat population – 160 million.
- Indiarank-2nd.
- Rank 1st is of China with 180 million goats.
- India contributes 17% to the world goat population.
- Indian goat industry registered 5% growth rate in spite of having 45% slaughter 5-10% mortality.
- Rank in goat meat export is 11th. This means consumption is very high in the country itself.
- Further if increase the production we can increase our share in export also because Indian meat is known as organic meat liked by European Middle Eastern countries.
Demand for goat milk and milk products for internal consumption and export is expected to rise in coming years. Goat husbandry provides glimpses of future hope for employment generation, nutritional security and prosperity to the millions of small and marginal farmers in the country.

India ranks on top in goat population. The demand for meat, milk and fiber is increasing progressively and expected to further rise in future in view of sizable increase in per capita income and health consciousness of people. Worldwide consumers are preferring products that are “clean, green and ethical”. As such goat producers are shifting to husbandry practices that do not compromise the welfare of animals. Medicinal properties of goat milk increased the interest of society to use it as therapeutic health food nutraceutical; moreover, biotechnologists are focusing on designer milk for human health.
The world population of goats is approximately 860 million, of which 94% are found in the developing countries. Africa and Asia account for about 81% of the total population in the developing countries, including a bewildering variety of breeds. The largest populations are found in Asia, notably in India, Pakistan and China. In Africa, the largest concentrations are found in Nigeria, Ethiopia, Sudan and Somalia.
Livestock

Livestock plays an important role in Indian economy. About 20.5 million people depend upon livestock for their livelihood. Livestock contributed 16% to the income of small farm households as against an average of 14% for all rural households. Livestock provides livelihood to two-third of rural community. It also provides employment to about 8.8 % of the population in India. India has vast livestock resources. Livestock sector contributes 4.11% GDP and 25.6% of total Agriculture GDP.
# Production of livestock in India 2016-17

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Product</th>
<th>Quantity</th>
<th>Ranking in the world production</th>
</tr>
</thead>
<tbody>
<tr>
<td>01</td>
<td>MILK in million tonnes</td>
<td>165.40</td>
<td>FIRST</td>
</tr>
<tr>
<td>02</td>
<td>EGGS in billions (nos)</td>
<td>88.14</td>
<td>THIRD</td>
</tr>
<tr>
<td>03</td>
<td>MEAT million tonnes</td>
<td>7.40</td>
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</tr>
<tr>
<td>04</td>
<td>WOOL in million kgs.</td>
<td>43.50</td>
<td>NA</td>
</tr>
<tr>
<td>05</td>
<td>FISH in lakh tonnes</td>
<td>114.09</td>
<td>SECOND</td>
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</tbody>
</table>
Commercial meat goat farming is very popular and already an established great business idea. Weight gaining in goats is the key for commercial meat goat farming. The meat of goat is very popular and has a great demand and value throughout the globe.

The agricultural industry of which livestock farming or better still goat farming is a subset of is no doubt among the leading industry in most countries of the world; it is the industry that produces food for the populace and raw materials for industries. Because of the significant role the agriculture sector plays, the government of most countries ensures that they go all the way to subsidize seedlings, fertilizers, and farming implements and machinery for farmers and also encourage entrepreneurs to go into various kind of farming including goat farming.
Machinery Photographs

CHAFF CUTTER

WEIGHING SCALE
WHEEL BARROW

VENTILATION FAN
## Project at a Glance

### Project at a Glance

<table>
<thead>
<tr>
<th>Particulars</th>
<th>Existing</th>
<th>Proposed</th>
<th>Total</th>
<th>Particulars</th>
<th>Existing</th>
<th>Proposed</th>
<th>Total</th>
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<td>50.07</td>
<td>Capital</td>
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## Project at a Glance

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<th>Retained Earnings</th>
<th>Payout</th>
<th>Probable Market Price</th>
<th>P/E Ratio</th>
<th>Yield Price/Book Value</th>
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<td></td>
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<td>CEPS</td>
<td>Per Share</td>
<td>Per Share</td>
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<td>100.00</td>
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## Project at a Glance

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<thead>
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<th>D. S. C. R.</th>
<th>Debt / Equity Deposits Debt</th>
<th>Equity as-Deposits Debt</th>
<th>Total Net Worth</th>
<th>Return on Net Worth</th>
<th>Profitability Ratio</th>
<th>Asset Turnover Ratio</th>
<th>Current Ratio</th>
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<tr>
<td></td>
<td></td>
<td>(Number of times)</td>
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<tr>
<td>Individually</td>
<td>Cumulative</td>
<td>Overall</td>
<td>(Number of times)</td>
<td>%</td>
<td>%</td>
<td>%</td>
<td>%</td>
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<tr>
<td>Initial</td>
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<td>1.83</td>
<td>48.14 %</td>
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<td>0.91</td>
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<td>47.63 %</td>
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<td>0.06</td>
<td>57.99 %</td>
<td>50.75 %</td>
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## Project at a Glance

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<th>BEP</th>
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<tr>
<td>BEP - Maximum Utilisation Year</td>
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<tr>
<td>Cash BEP (% of Installed Capacity)</td>
<td>37.82%</td>
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<tr>
<td>Total BEP (% of Installed Capacity)</td>
<td>41.91%</td>
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### IRR, PAYBACK and FACR

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<th>Parameter</th>
<th>Value</th>
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<tr>
<td>Internal Rate of Return (In %age)</td>
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<tr>
<td>Payback Period of the Project (In Years)</td>
<td>3 Years 3 Months</td>
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<tr>
<td>Fixed Assets Coverage Ratio (No. of times)</td>
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</table>
1. What is Goat Rearing & Breeding?

2. How has the Goat Rearing & Breeding Business performed so far and how will it perform in the coming years?

3. What is the Project Feasibility of Goat Farming Business?

4. What are the requirements of Working Capital for setting up Goat Rearing & Breeding Business?
5. What is the structure of the Goat Rearing & Breeding Business and who are the key/major players?

6. What is the total project cost for setting up Goat Rearing & Breeding Business?

7. What are the operating costs for setting up Goat Rearing & Breeding Business?

8. What are the machinery and equipment requirements for setting up Goat Farming Business?
9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Goat Rearing & Breeding Business?

10. What are the requirements of raw material for setting up Goat Rearing & Breeding Business?

11. Who are the Suppliers and Manufacturers of Raw materials for setting up Goat Farming Business?

12. What is the Plant Layout for setting up Goat Farming Business?
13. What is the total size of land required for setting up Goat Rearing & Breeding Business?

14. What will be the income and expenditures for Goat Rearing Business?

15. What are the Projected Balance Sheets of Goat Farming Business?

16. What are the requirement of utilities and overheads for setting up Goat Rearing Business?

17. What is the Built up Area Requirement and cost for setting up Goat Rearing & Breeding Business?
18. What are the Personnel (Manpower) Requirements for setting up Goat Farming Business?

19. What are Statistics of Import & Export for Goat Rearing & Breeding Business?

20. What is the time required to break-even of Goat Rearing Business?

21. What is the Break-Even Analysis of Goat Rearing & Breeding Business?

22. What are the Project financials of Goat Farming Business?

23. What are the Market Opportunities for setting up Goat Rearing & Breeding Business?
24. What is the Sensitivity Analysis-Price/Volume of Goat Rearing & Breeding Business?

25. What are the Projected Pay-Back Period and IRR of Goat Rearing & Breeding Project?

26. What is the Process Flow Sheet Diagram of Goat Farming Business?

27. What is the Market Study and Assessment for setting up Goat Rearing & Breeding Business?

28. What are the Profitability Ratios of Goat Farming Project?
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1.1.2. Geography
1.1.3. Map
1.1.4. Economy
1.1.5. Transport

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3. CLASSIFICATION OF GOATS

4. BREEDS OF GOAT

5. DESIRABLE FEATURES FOR SELECTION OF GOATS

6. ADVANTAGES OF GOAT FARMING

7. DAIRY GOATS SCORE CARD
7.1. PARTS OF A GOAT
7.2. BASED ON ORDER OF OBSERVATION

8. BREEDING OF GOATS
8.1. QUALITY OF INDIAN BREEDS OF GOAT
8.2. FOREIGN BREEDS OF GOATS

9. USEFUL INFORMATION FOR GOAT BREEDING
9.1. BREEDING MANAGEMENT OF GOATS
9.2. REPRODUCTIVE MANAGEMENT OF THE GOAT MEAT

10. MODERN TECHNIQUES IN REPRODUCTION

11. FEEDS OF GOAT
11.1. ENERGY AND PROTEIN REQUIREMENT FOR GROWTH
11.2. REQUIREMENT FOR REPRODUCTION
11.3. ECONOMIC OF SYSTEM OF GOAT KEEPING

12. DISEASE OF GOATS
12.1. COMMON DISEASE OF GOATS
12.2. COMMON CONTROL MEASURES
12.3. DISEASE MANAGEMENT
12.4. PROBLEMS IN PREGNANCY
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13. MARKET SURVEY
13.1. CHARACTERISTICS OF LIVESTOCK MARKETS
13.2. RECENT SUCCESSES
13.3. TARGET MARKET

14. EXPORT & IMPORT: ALL COUNTRIES
14.1. EXPORT: ALL COUNTRIES MEAT OF GOAT
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15. MAINTAINING PROPER RECORDS ON GOAT
16. DISEASES AND THEIR TREATMENTS

17. LAYOUT OF GOAT FARMING

18. CONSTRUCTION AND EQUIPMENTS
18.1. CHOICE OF LOCATION
18.2. HOUSING SYSTEM
18.3. FLOOR AND FLOOR SPACE
18.4. VENTILATION
18.5. FEED HANDLING FACILITIES
18.6. FEEDING FACILITIES
18.7. WATERING FACILITIES
18.8. FENCING
18.9. BUILDING MATERIALS

19. RISKS, STRENGTHS & IMPACT
19.1. WEAKNESSES AND THREATS
19.2. STRENGTHS
19.3. POTENTIAL IMPACT

20. SUPPLIERS OF PLANT & MACHINERY

21. SUPPLIERS OF RAW MATERIAL

22. PHOTOGRAPHS/IMAGES FOR REFERENCE
22.1. RAW MATERIAL PHOTOGRAPHS
22.2. MACHINERY PHOTOGRAPHS
22.3. PRODUCT PHOTOGRAPHS

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Project Financials

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- Assumptions for Profitability workings
- Plant Economics
- Production Schedule
- Land & Building

Annexure

1. Assumptions for Profitability workings
2. Plant Economics
3. Production Schedule
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   Factory Land & Building
   Site Development Expenses
• Plant & Machinery
  - Indigenous Machineries
  - Other Machineries (Miscellaneous, Laboratory etc.)

• Other Fixed Assets
  - Furniture & Fixtures
  - Pre-operative and Preliminary Expenses
  - Technical Knowhow
  - Provision of Contingencies

• Working Capital Requirement Per Month
  - Raw Material
  - Packing Material
  - Lab & ETP Chemical Cost
  - Consumable Store
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<td>Selling and Distribution Expenses</td>
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<td>Equity Capital, Preference Share Capital</td>
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• Annexure 1 :: Cost of Project and Means of Finance
• Annexure 2 :: Profitability and Net Cash Accruals

- Revenue/Income/Realisation
- Expenses/Cost of Products/Services/Items
- Gross Profit
- Financial Charges
- Total Cost of Sales
- Net Profit After Taxes
- Net Cash Accruals
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  ▪ Gross Working Capital
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  ▪ Working Note for Calculation of Work-in-process

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- ROI (Average of Fixed Assets)
- RONW (Average of Share Capital)
- ROI (Average of Total Assets)

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- D.S.C.R
- Earnings Per Share (EPS)
- Debt Equity Ratio
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- Semi-Variable/Semi-Fixed Expenses
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- Fixed Expenses / Cost
- B.E.P
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- Resultant N.P.B.T
- Resultant D.S.C.R
- Resultant PV Ratio
- Resultant DER
- Resultant ROI
- Resultant BEP
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  - Achievable Efficiency/Yield % of Products/Services/Items
  - Net Usable Load/Capacity of Products/Services/Items
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• Annexure 15 :: Total Raw Material Cost

• Annexure 16 :: Raw Material Cost per unit

• Annexure 17 :: Total Lab & ETP Chemical Cost

• Annexure 18 :: Consumables, Store etc.

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• Annexure 20 :: Packing Material Cost Per Unit
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• Good Present/Future Demand
• Export-Import Market Potential
• Raw Material & Manpower Availability
• Project Costs and Payback Period

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Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation
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