Helmet Manufacturing Industry.

Production of Bike Helmets.

Profitable Safety Helmet Industry
Introduction

Bike Helmets are useful as safety gear to prevent or minimize injuries to the head and brain in an uncontrolled environment during riding a bike. According to the US Consumer Product Safety Commission, about 900 people, including more than 200 children are killed annually in bicycle related incidents, and about 60 percent of these deaths involve a head injury. Bike Helmets can help absorb impacts and save their life.
A motorcycle helmet is a type of helmet (protective headgear) used by motorcycle riders. The primary goal of a motorcycle helmet is safety - to protect the rider's head during impact, thus preventing or reducing head injury and saving the rider's life. Some helmets provide additional conveniences, such as ventilation, face shields, ear protection, intercom etc.
Market Outlook

Growing head injuries due to road accidents still remain the major factor driving the global market. However, manufacturers are concentrating on not only improving the quality of helmets but also making them stylish. This is expected to benefit the global market for motorcycle helmets in the near future.

Currently, the full-face helmet segment dominates the global motorcycle helmets market, state the analysts. The increasing number of head injuries can be credited for the growing demand for full-face helmets.

India two-wheeler helmet is forecast to grow at a CAGR of around 25% through 2022.
India Bike Helmet Market Size, By Region, By Value, 2013-2023F
Market growth is anticipated on account of rising awareness among consumers for safety coupled with introduction of advanced safety features in two-wheeler helmets. Moreover, increase in sales of luxury or premium two-wheeler vehicles coupled with rising per capita income is further expected to boost helmet sales in India during the forecast period.

The off-road or motocross helmets are popular among the biker groups whereas open face or ¾ helmets are commonly used by the daily riders. With advancements in the technology, leading players are consistently manufacturing a wide range of motorcycle helmets.

The global Motorcycle Helmets market is valued at 1670 million USD in 2017 and is expected to reach 1730 million USD by the end of 2025, growing at a CAGR of 0.5% between 2018 and 2025.
Global Premium Motorcycle Helmets

Global Premium Motorcycle Helmets Market is expected to grow at a CAGR of 10.4% during the forecast period. Rising demand for premium helmets because of an increase in the number of riders and technological advancements, strict enforcement of helmet laws across nations are the factors boosting the market growth. However, high cost of products is expected to hamper the market growth.

Based on material, carbon fiber segment is expected to be the significant growth due to modern premium bike helmets are increasingly being made of carbon fiber, which provides a higher tensile strength, a fact that gives the rider much more safety.
Europe is the largest market because of the continuous increase in the motorcycle permits in several European countries. Asia Pacific is projected to be the fastest growing market as manufacturers are producing bikes at relatively affordable prices.

The target market for premium helmets constitutes people who have relatively high disposable income and ride motorcycles for recreational or leisure activities. As such, the developed markets, Europe, North America, and Japan are the major markets for premium helmets worldwide. Recent studies have found a direct correlation between the price of the helmet and the safety it provides.
The premium motorcycle helmets market is segmented by the material used in the making of helmets as Kevlar, Carbon Fiber, Fiber Glass, Plastics. By geography, the market is segmented as North America, Europe, Asia-Pacific, Latin America, and Africa & Middle East. Europe is the largest market worldwide because of the continuous rise in the motorcycle permits in several European countries. Asia-Pacific is forecasted to be the fastest growing markets followed by China and India.
Global Safety Helmet Market

The global safety helmet market to reach USD 3.19 billion by 2025, driven by the rising awareness among the employees about safety, surge in the construction sector in developing economies, and strict safety norms mandating the use of protective gear. Increasing industrialization and growth of the construction industry in countries such as India, China, Mexico, Brazil and South Africa is also expected to create demand for safety helmets.

Asia Pacific is expected to grow at a CAGR of 5.5%, in terms of revenue, over the forecast period due to an increasing demand for safety helmets in construction and manufacturing industries. In addition, significant infrastructure spending for existing & new structures in Europe is expected to add to the growth of the market over the forecast period.
Global Safety Helmet Market Revenue, By Application, 2014-2025 (USD Million)
In 2017, the global Road Bike Helmet market size was million US$ and is forecast to million US in 2025, growing at a CAGR of from 2018. The objectives of this study are to define, segment, and project the size of the Road Bike Helmet market based on company, product type, application and key regions.
Few Indian Major Players are as under:

- Aerostar Helmets Ltd.
- M S A (India) Ltd.
- Mallcom (India) Ltd.
- Steelbird Hi Tech (I) Ltd.
Machinery Photographs

Injection Moulding Machine

Mould
Sewing Machine

Vacuum Sheet Forming Machine
## Project at a Glance

### PROJECT AT A GLANCE

<table>
<thead>
<tr>
<th>COST OF PROJECT</th>
<th>MEANS OF FINANCE</th>
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<tbody>
<tr>
<td><strong>Particulars</strong></td>
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## Project at a Glance

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<th>Payout</th>
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<th>P/E Ratio</th>
<th>Yield Price/Book Value</th>
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## Project at a Glance

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<th>Total Net Worth</th>
<th>Return on Net Worth</th>
<th>Profitability Ratio</th>
<th>Asset Turnover Ratio</th>
<th>Current Ratio</th>
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<td>%</td>
<td>%</td>
<td>%</td>
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<td>0.11</td>
<td>34.50%</td>
<td>30.22%</td>
<td>19.12%</td>
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**GPM**

**PBT**

**PAT**

**Net Contribution**

**P/V Ratio**

*Source: www.entrepreneurindia.co*
## Project at a Glance

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<th>BEP</th>
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<td>Cash BEP (% of Installed Capacity)</td>
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<tr>
<td>Total BEP (% of Installed Capacity)</td>
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<tr>
<td>IRR, PAYBACK and FACR</td>
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<td>Internal Rate of Return .. ( In %age )</td>
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<tr>
<td>Payback Period of the Project is ( In Years )</td>
<td>2 Years 3 Months</td>
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<tr>
<td>Fixed Assets Coverage Ratio ( No. of times )</td>
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Major Queries/Questions Answered in the Report?

1. What is Helmet Manufacturing industry?

2. How has the Helmet Manufacturing industry performed so far and how will it perform in the coming years?

3. What is the Project Feasibility of Helmet Manufacturing Plant?

4. What are the requirements of Working Capital for setting up Helmet Manufacturing plant?
5. What is the structure of the Helmet Manufacturing Business and who are the key/major players?

6. What is the total project cost for setting up Helmet Manufacturing Business?

7. What are the operating costs for setting up Helmet Manufacturing plant?

8. What are the machinery and equipment requirements for setting up Helmet Manufacturing plant?
9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Helmet Manufacturing plant?

10. What are the requirements of raw material for setting up Helmet Manufacturing plant?

11. Who are the Suppliers and Manufacturers of Raw materials for setting up Helmet Manufacturing Business?

12. What is the Manufacturing Process of Helmet?
13. What is the total size of land required for setting up Helmet Manufacturing plant?

14. What will be the income and expenditures for Helmet Manufacturing Business?

15. What are the Projected Balance Sheets of Helmet Manufacturing plant?

16. What are the requirement of utilities and overheads for setting up Helmet Manufacturing plant?

17. What is the Built up Area Requirement and cost for setting up Helmet Manufacturing Business?
18. What are the Personnel (Manpower) Requirements for setting up Helmet Manufacturing Business?

19. What are Statistics of Import & Export for Helmet?

20. What is the time required to break-even of Helmet Manufacturing Business?

21. What is the Break-Even Analysis of Helmet Manufacturing plant?

22. What are the Project financials of Helmet Manufacturing Business?
23. What are the Profitability Ratios of Helmet Manufacturing Project?

24. What is the Sensitivity Analysis-Price/Volume of Helmet Manufacturing plant?

25. What are the Projected Pay-Back Period and IRR of Helmet Manufacturing plant?

26. What is the Process Flow Sheet Diagram of Helmet Manufacturing project?
27. What are the Market Opportunities for setting up Helmet Manufacturing plant?

28. What is the Market Study and Assessment for setting up Helmet Manufacturing Business?

29. What is the Plant Layout for setting up Helmet Manufacturing Business?
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4. B.I.S. SPECIFICATION
   4.1. IS: 4151:1993 PROTECTIVE HELMETS FOR MOTORCYCLE RIDERS—SPECIFICATION (THIRD REVISION)
   4.2. IS: 9695: 1980 METHODS FOR SAMPLING OF HELMETS
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• Annexure 18 :: Consumables, Store etc.

• Annexure 19 :: Packing Material Cost

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<td>Projected Pay-Back Period and IRR</td>
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Reasons for Buying our Report:

• This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product.

• This report provides vital information on the product like its characteristics and segmentation.

• This report helps you market and place the product correctly by identifying the target customer group of the product.

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• This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials

• The report provides a glimpse of government regulations applicable on the industry

• The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions
Our Approach:

- Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.
- The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players.
- We use reliable sources of information and databases. And information from such sources is processed by us and included in the report.
Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Helmet Manufacturing.” provides an insight into Helmet market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Helmet project. The report assesses the market sizing and growth of the Indian Helmet Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:
• Good Present/Future Demand
• Export-Import Market Potential
• Raw Material & Manpower Availability
• Project Costs and Payback Period

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Helmet sector in India along with its business prospects. Through this report we have identified Helmet project as a lucrative investment avenue.
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And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- Good Present/Future Demand
- Export-Import Market Potential
- Raw Material & Manpower Availability
- Project Costs and Payback Period

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,
Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

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Who are we?

- One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services.
- We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients’ in India & abroad.
We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.
We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.
What do we offer?

- Project Identification
- Detailed Project Reports/Pre-feasibility Reports
- Market Research Reports
- Business Plan
- Technology Books and Directory
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- Databases on CD-ROM
- Laboratory Testing Services
- Turnkey Project Consultancy/Solutions
- Entrepreneur India (An Industrial Monthly Journal)
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- We have two decades long experience in project consultancy and market research field.
- We empower our customers with the prerequisite know-how to take sound business decisions.
- We help catalyze business growth by providing distinctive and profound market analysis.
- We serve a wide array of customers, from individual entrepreneurs to Corporations and Foreign Investors.
- We use authentic & reliable sources to ensure business precision.

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Our Approach

- Requirement collection
- Thorough analysis of the project
- Economic feasibility study of the Project
- Market potential survey/research
- Report Compilation
Contact us

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