



**Jeans Manufacturing Industry.**

**How to Start a Denim Jeans  
Factory.**

**Apparel and Clothing  
Business**



# Introduction

**Jeans is one garment worn by people of all ages around the world that needs no introduction today. Jeans has today become a type of trouser that is seen in the wardrobe of most men and women across the world. It has a universal appeal and a very youthful and rugged image. Jeans is considered casual wear and worn by men and women outside workplaces. Jeans are preferred by people over other formal trousers as these can be worn without the need for press.**



**Blue is the color that gives jeans their unique identity though today they are available in many over dyed colors. They are durable and well-insulated to wear comfortably in treacherous weather conditions. Cotton (denim) is the fabric material behind the versatility and comfort of jeans.**



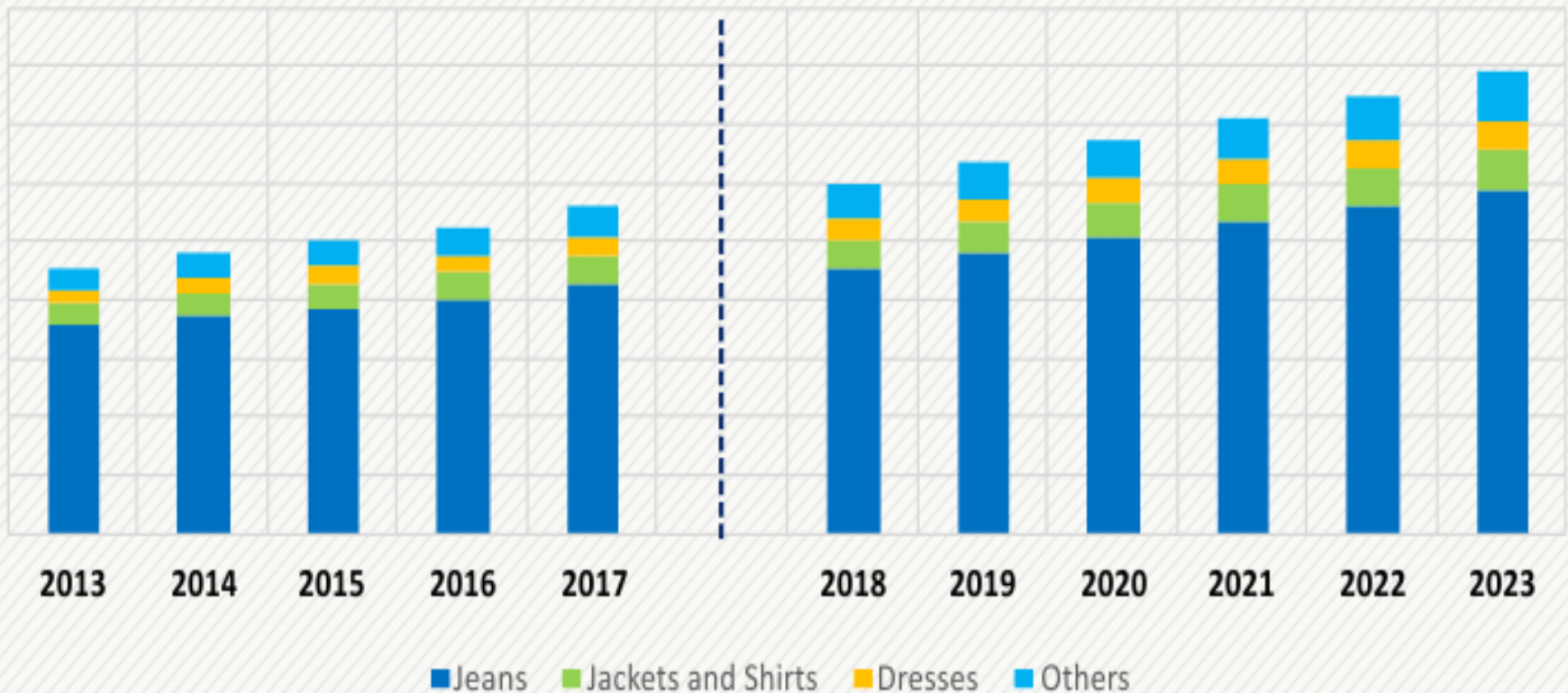
## Market Outlook

**The global denim market was valued at \$56,178.1 million in 2017 and is forecasted to witness a CAGR of 5.8% during 2018–2023. Changing Asian retail clothing industry and growing global e-commerce industry buoyed the overall denim market. On the basis of product, the denim market has been categorized into jeans, jackets and shirts, dresses, and others, wherein others include tops and shorts. Of these, the market for jeans is expected to continue holding the largest revenue share, during the forecast period. This is attributed to high demand for distressed and casual-wear globally, especially among the young populace.**

**The denim segment has always reigned as one of the leading segments in the fashion industry. The blue denim has been a wardrobe staple and a fashion essential for decades. In terms of pricing behaviour, the growth is expected to be the highest in the Premium and Super Premium categories of the denim products with smaller base numbers.**

**On the basis of segment, the denim market has been categorized into mass market, standard, and premium. Globally, mass market segment held largest revenue share in 2017, as majority of the populace prefer high quality clothes at reasonable price. Customers demand for cost-effective denim wear in addition to comfort is also boosting the market growth. However, with growing westernization, mounting upper middle-class population throughout the globe and rising number of high net worth individuals (HNWI), the demand for premium denim market is expected to witness fastest growth, during the forecast period.**

# Global Denim Market, By Product, \$M (2013 – 2023)



**On the basis of consumer type, the denim market has been segmented into men, women, and children. Of these, men category is expected to continue holding the largest market share, during the forecast period, owing to heavy demand for casual-wear and rugged-material clothing by men across the globe. Denim-wear has proved to be the go-to clothing for men, who are widely adopting denim clothing for various purposes, from casual-wear to work-wear and party-wear.**

**The Denim Jeans are one of the most significant part of the clothing & apparel industry. The Denim jeans are mostly popular among the youths. Increasing demand for denim jeans products is further expected to impact the global market growth of denim jeans positively.**



**There are many benefits of denim such as denim jeans provides you a street style fashion to your lifestyle and adding leather boots make you junky and give you a rough look, denims jeans are indeed very tough and durable material and it is cost effective clothing to wear and stylish at the same time.**

**The regional analysis of Global Denim Jeans Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America has accounted leading 30% share of total generating revenue in 2016 across the globe. Asia-Pacific region is also anticipated to exhibit higher growth rate / CAGR over the forecast period 2018-2025, due to the factors such as surge in digitization within the apparel industry and advancement in new denim knitting technologies.**

**The denim market in APAC is expected to witness fastest CAGR of over 10%, during 2018–2023. The rising disposable income of people, expanding base of working-class population, availability of ample amount of raw materials and cost-friendly labor resources, as well as increasing government initiatives in countries like India, China, and Vietnam are the key factors contributing to the growth of market in the region.**



## **Indian Denim Market**

**The market size of Indian Denim Wear was estimated to be Rs 20,205 crore in 2016. The market is now projected to grow at a CAGR of 14.5 per cent and reach Rs 39,651 crore by 2021, and Rs 77,999 crore markets by 2026. The men's denim segment comprises 84 per cent of the market while the women's denim segment and kids' denim segment comprise 10 per cent and 6 per cent respectively.**

**Denim makes up for a sizable share of India's total textile exports and it is expected that production may increase to 1.5 billion metres by 2020. Indian denim industry is primarily aiming to increase its share in exports, which currently pegged at 35% of production compared to domestic consumption of remaining 65% of the produce.**

**The ever-growing denim market in India is on a roll, feel leading jeans manufacturers who credit evolved Indian customers and the influence of global style trends for this change. An organized retail sector, young population, online penetration of denims and increasing popularity of engineered or distressed pieces will continue to fuel the growth of this segment.**



# Denim

## Demand : Past and Future

Year	(In Million Metre)
1990-91	13
2000-01	81
2001-02	94
2002-03	107
2003-04	121
2004-05	135
2005-06	150
2006-07	185
2007-08	210
2008-09	225
2009-10	270
2010-11	285
2011-12	325
2012-13	450
2013-14	490
2014-15	540
2015-16	590
2016-17	650
2017-18	690
2018-19	725
2019-20	775
2024-25	1180

**Men's Denim Segment:** Men's denim enjoy the largest share and are poised to grow at a high CAGR of 14 per cent over the next decade. Until a few years ago, denim was popular with men in the urban cities only, however, it has now gradually become popular in the semi-urban and rural markets also. Growing awareness and an increasing affinity for global fashion have led to this development. Denim is considered the most versatile fabric for men with multiple applications over casual wear, work wear and every day wear.

**Women's Denim Segment:** Among Indian women, jeans or denim trousers are the most popular articles. Women across different age brackets and spanning all shapes and sizes like to wear denim as it is comfortable, functional and durable. Denim is also gaining popularity in athleisure form among women owing to the comfort provided by stretch denims.

**The Indian Denim wear market is currently dominated by unorganised players. However, with many private labels and international brands entering Indian apparel market, the inclination towards branded denims is increasing among consumers.**

**Denim industry like any other textile and clothing products is largely fragmented. While the westerners were the major producers of denim in yesteryears, now Asian manufacturers are contributing to about 50 percent of the world denim capacity. Most of the production in Asia is generated primarily in China and India. Some of the capacity expansion is taking place in the countries like Bangladesh, Indonesia, Pakistan and Turkey. There are several thousands of companies targeting specific customer segments for increasing their market shares.**

**The demand of denim jeans from the Asia-Pacific region is dominated by countries like India and China. The western style of dressing has influenced the dressing style in these countries and is expected to continue influencing resulting in increased growth of denim wear in these countries for the coming years. The most preferred brands of the middle class community in the Asian countries are expected to be the high-end designer labels along with mid-priced well established international brands. Constant increase in the prices of cotton is a matter of concern for the manufacturers and marketers in the denim jeans market. The manufacturers in the industry are increasingly shifting focus on developing strategies to deal with these price hikes.**



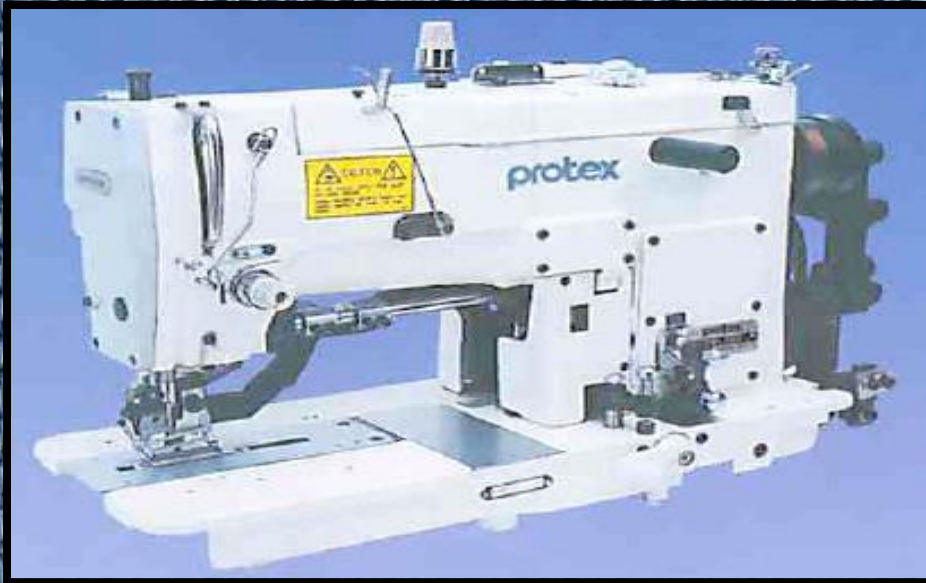
**The denim jeans market is part of the retail industry of India in the apparels & accessories segment, and is thus gaining growth as a result of developments in the retail industry.**

**The Indian denim industry has shown continual growth over the years and currently the country boasts of a denim manufacturing capacity of around 1.1 billion metres per annum. Its utilization levels are pegged at 80-85%. Despite the impressive statistics, the Indian denim manufacturing industry contributes ~5% to the global scenario, reflecting the overall performance of the textiles industry.**



# Machinery Photographs





# Project at a Glance

PROJECT AT A GLANCE								(` in lacs)
COST OF PROJECT				MEANS OF FINANCE				
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total	
Land & Site Development Exp.	0.00	195.00	195.00	Capital	0.00	103.70	103.70	
Buildings	0.00	134.40	134.40	Share Premium	0.00	0.00	0.00	
Plant & Machineries	0.00	34.78	34.78	Other Type Share Capital	0.00	0.00	0.00	
Motor Vehicles	0.00	6.00	6.00	Reserves & Surplus	0.00	0.00	0.00	
Office Automation Equipments	0.00	20.00	20.00	Cash Subsidy	0.00	0.00	0.00	
Technical Knowhow Fees & Exp.	0.00	5.00	5.00	Internal Cash Accruals Long/Medium Term	0.00	0.00	0.00	
Franchise & Other Deposits	0.00	0.00	0.00	Borrowings	0.00	311.09	311.09	
Preliminary & Pre-operative Exp	0.00	2.00	2.00	Debentures / Bonds Unsecured	0.00	0.00	0.00	
Provision for Contingencies	0.00	3.50	3.50	Loans/Deposits	0.00	0.00	0.00	
Margin Money - Working Capital	0.00	14.11	14.11					
<b>TOTAL</b>	<b>0.00</b>	<b>414.79</b>	<b>414.79</b>	<b>TOTAL</b>	<b>0.00</b>	<b>414.79</b>	<b>414.79</b>	

# Project at a Glance

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/Book Value
	EPS	CEPS	Per Share		Per Share	Per Share				No.of Times	
	`	`	`	`	`	%	`	%	`		%
1-2	6.42	8.58	16.42	24.00	0.00	100.00	6.42	0.00	6.42	1.00	0.00
2-3	9.24	11.15	25.66	18.00	0.00	100.00	9.24	0.00	9.24	1.00	0.00
3-4	11.98	13.68	37.64	12.00	0.00	100.00	11.98	0.00	11.98	1.00	0.00
4-5	14.62	16.13	52.26	6.00	0.00	100.00	14.62	0.00	14.62	1.00	0.00
5-6	17.15	18.50	69.40	0.00	0.00	100.00	17.15	0.00	17.15	1.00	0.00

# Project at a Glance

Year	D. S. C. R.			Debt / - Deposits Equity Debt	Equity as- Equity	Total Return Net Worth	on Net Worth	Profitability Ratio					Assets Turnov er Ratio	Curre nt Ratio
	Individ ual	Cumulat ive	Overa ll					GPM	PBT	PAT	Net Contri bution	P/V Ratio		
	(Number of times)			(Number of times)		%	%	%	%	%	%			
Initial				3.00	3.00									
1-2	1.28	1.28		1.46	1.46	1.74		29.59 %	19.06%	12.33 %	327.3 6	60.62 %	1.17	0.81
2-3	1.60	1.43		0.70	0.70	0.91		32.06 %	23.81%	15.21 %	381.4 1	60.54 %	1.25	1.27
3-4	1.97	1.60	1.96	0.32	0.32	0.48		33.70 %	27.17%	17.25 %	435.8 9	60.54 %	1.26	1.90
4-5	2.41	1.77		0.11	0.11	0.24		34.77 %	29.55%	18.71 %	490.3 6	60.54 %	1.21	2.65
5-6	2.94	1.96		0.00	0.00	0.11		35.44 %	31.23%	19.76 %	544.8 4	60.54 %	1.13	6.32

# Project at a Glance

BEP

BEP - Maximum Utilisation Year 5

Cash BEP (% of Installed Capacity) 45.82%

Total BEP (% of Installed Capacity) 48.39%

IRR, PAYBACK and FACR

Internal Rate of Return .. ( In %age ) 25.05%

Payback Period of the Project is ( In Years ) 2 Years 4 Months

Fixed Assets Coverage Ratio ( No. of times ) 2.854

# Major Queries/Questions Answered in the Report?

- 1. What is Jeans Manufacturing industry ?**
- 2. How has the Jeans Manufacturing industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Jeans Manufacturing Plant ?**
- 4. What are the requirements of Working Capital for setting up Jeans Manufacturing plant ?**



- 5. What is the structure of the Jeans Manufacturing Business and who are the key/major players ?**
- 6. What is the total project cost for setting up Jeans Manufacturing Business?**
- 7. What are the operating costs for setting up Jeans Manufacturing plant ?**
- 8. What are the machinery and equipment requirements for setting up Manufacturing Unit plant ?**

**9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Jeans Manufacturing plant ?**

**10. What are the requirements of raw material for setting up Jeans Manufacturing plant ?**

**11. Who are the Suppliers and Manufacturers of Raw materials for setting up Jeans Manufacturing Business?**

**12. What is the Manufacturing Process of Jeans?**



- 13. What is the total size of land required for setting up Jeans Manufacturing plant ?**
- 14. What will be the income and expenditures for Jeans Manufacturing Business?**
- 15. What are the Projected Balance Sheets of Jeans Manufacturing plant ?**
- 16. What are the requirement of utilities and overheads for setting up Jeans Manufacturing plant?**
- 17. What is the Built up Area Requirement and cost for setting up Jeans Manufacturing Business?**

**18. What are the Personnel (Manpower) Requirements for setting up Jeans Manufacturing Business?**

**19. What are Statistics of Import & Export for Jeans?**

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**22. What are the Project financials of Jeans Manufacturing Business?**

- 23. What are the Profitability Ratios of Jeans Manufacturing Project?**
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# Reasons for Buying our Report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**



- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

# Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

## ***Scope of the Report***

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Jeans.” provides an insight into Jeans market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Jeans project. The report assesses the market sizing and growth of the Indian Jeans Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

**We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Jeans sector in India along with its business prospects. Through this report we have identified Jeans project as a lucrative investment avenue.**

# Tags

#Jeans\_Manufacturing\_Business, #Start\_a\_Jeans\_Manufacturing\_Business,  
#Jeans\_Manufacturing\_Project\_Report, #Jeans\_Manufacturing\_PPT, Jeans  
Manufacturing Project Business Plan, How to Start a Jeans Factory, Denim Garments  
Making, Jeans Manufacturing Unit in India, Start a Jeans Company, Production of  
Jeans, #How\_to\_Start\_a\_Clothing\_Manufacturing\_Business, Jeans Pants  
Manufacturing Process in India, Jeans Manufacturing,  
#How\_to\_Start\_a\_Business\_Jeans\_Manufacturing\_Unit, Jeans Manufacture, Denim  
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### ▪ Detailed Project Reports

**NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.**

**Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.**



**And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:**

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

**The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,**



**Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.**

**We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)**



# Contact us

## **NIIR PROJECT CONSULTANCY SERVICES**

106-E, Kamla Nagar, Opp. Spark Mall,

New Delhi-110007, India.

Email: [npcs.ei@gmail.com](mailto:npcs.ei@gmail.com) , [info@entrepreneurindia.co](mailto:info@entrepreneurindia.co)

Tel: +91-11-23843955, 23845654, 23845886, 8800733955

Mobile: +91-9811043595

Fax: +91-11-23845886

Website : [www.entrepreneurindia.co](http://www.entrepreneurindia.co) , [www.niir.org](http://www.niir.org)

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# **Niir PROJECT CONSULTANCY SERVICES**

**An ISO 9001:2015 Company**



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# Who are we?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



*We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.*



*We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.*



## What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Market Research Reports*
- *Business Plan*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*



## How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*



# Our Approach

**Requirement collection**

**Thorough analysis of the project**

**Economic feasibility study of the Project**

**Market potential survey/research**

**Report Compilation**

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New Delhi-110007, India.

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Tel: +91-11-23843955, 23845654, 23845886, 8800733955

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