Jute Shopping Bags Manufacturing Business.

Project Opportunities in Production of Eco-Friendly Jute Bags
Introduction

As the name itself implies the jute bags are used for shopping purpose. Now a day the printed jute bags are used for travel purposes too. Jute bags are the most common and usable products that are manufactured and sold in the market. The demand for jute bags has excessively increased over the last year. People now days carry these bags as stylish hand bags.
A recent study has shown that the general public has become very bored of carrying bags made of leather bags or even plastic bags. Amid increasing awareness against the use of plastic bags, especially in the European Union, Indian jute carry and shopping bags exporters are shipping over millions of bags every year & trends show that the numbers are likely to keep rising rapidly. Jute bags are used as packaging material for bulk goods as well as shopping and gift bags.

Jute, also known as golden fibre, refers to a natural fibre which is derived from jute plant. After cotton, jute is regarded as the second-most important vegetable fiber. On account of its recyclable, re-usable, non-toxic and biodegradable nature, jute bags are gradually gaining popularity across the globe. If left unused, jute bags get destroyed on their own without leaving behind any remnants or polluting the environment.
Now days, you can use jute bags in multiple purposes such as:-

- Women using jute bags as stylish handbags now days
- Students use jute bags to carry books to school or College
- These are used as shopping bags all over the world
- These are used to carry lunch to work.
- It can be used school bags.
- It can be used for transferring product from one place to another.
- These bags can be used for promotional purposes as well.
- Jute bags can be used for travel and transport purposes.
- Jute bags are versatile and can be used as a gift bags.
The best thing about jute bags is that they are not expensive as compare to other material bags; also these bags are eco-friendly and reusable.

As per industry estimates, India had exported millions of jute bags mainly to Europe. With the big jute mills already in the manufacturing of the bags. The production of this item, which is mainly in the micro and small enterprises, has picked up substantially in the last few years.
Market Outlook

Indian jute carry and shopping bags exporters are shipping over millions of bags every year & trends show that the numbers are likely to keep rising rapidly. There is a big scope globally for Indian jute shopping bags as an alternative to plastic bags. India’s export of jute bags have risen quite rapidly. As per industry estimates, India had exported millions of jute bags mainly to Europe. With the big jute mills already in the manufacturing of the bags. The production of this item, which is mainly in the micro and small enterprises, has picked up substantially in the last few years.

India holds the majority of the shares, representing the leading producer of jute bags. The report has also assessed the competitive landscape of the market and finds that it is fragmented in nature.
**Demand: Past and Future**

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<td>2024-25</td>
<td>2010</td>
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The global jute bag industry is currently at a nascent stage with encouraging growth aspects. The demand for jute bags has witnessed a surge over the past few years, particularly in the European Union. This can be attributed to the growing environment consciousness in the region. The imports of jute bags in non-producing countries have also been facilitated by the ban on plastic packaging materials and bags. Additionally, the benefits offered by jute bags such as their biodegradability, durability, low cost, high strength, etc. have further supported the market growth.

The global jute bag market reached a value of US$ 1.4 Billion in 2016, exhibiting a CAGR of around 11% during 2009-2016.
The global jute market on the basis of type, covering jute sack bags and jute shopping bags. Currently, jute sack bags dominate the market, accounting for the majority of the sales volume. The market has further been segmented on a regional basis and includes India, Bangladesh, China and Others. Amongst these, India holds the majority of the shares, representing the leading producer of jute bags.

On account of growing awareness amongst consumers, particularly due to the environmental factors like surging pollution levels and depletion of the ozone layer, the demand for jute bag is witnessing a strong growth. In addition to this, government of several emerging nations have been undertaking initiatives in order to ban the use of plastic bags.
Moreover, they are levying penalties on shops which are selling and continuing to provide goods in plastic bags. As demand for plastic bag is inversely proportional to the demand for jute bag, these initiatives have led to a surge in the demand for jute bags. Further, the popularity of jute bag particularly in the Asia Pacific region is positively influencing its demand in the western countries. Apart from this, manufacturers are constantly coming up with customized bag options, experimenting in terms of style, design, shape and size, so as to widen their consumer-base.

There is tremendous demand of jute shopping bag. Proportionately supply of jute shopping bag is from the tiny and small scale sector. There is no scale large industry engaged only in the production of jute shopping bags.
Supply of jute shopping bag is mainly from the village co-operative tiny sector. In future there is much more scope of jute shopping bags due to replacement of plastic bag.

Jute Bags is a Good product to Export. People often find some Different product to export. This can be a good option for exporters. As right now there is less competition in this product. You can easily gain competitive advantage over this.

Jute bags are a wonderful alternative to plastic. It is very much in vogue nowadays which is why it is a great business venture to start with and also have a wide market.
Few Indian major players are as under:

- Agarpara Jute Mills Ltd.
- Ambica Jute Mills Ltd.
- Bally Jute Co. Ltd.
- Calcutta Jute Mfg. Co. Ltd.
- Caledonian Jute & Inds. Ltd.
- Empire Jute Co. Ltd.
### Cost of Project

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<th>Particulars</th>
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### Means of Finance

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## Project at a Glance

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<th>Retained Earnings</th>
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## Project at a Glance

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Major Queries/Questions Answered in the Report?

1. **What is Jute Shopping Bags Manufacturing industry?**

2. **How has the Jute Shopping Bags Manufacturing industry performed so far and how will it perform in the coming years?**

3. **What is the Project Feasibility of Jute Shopping Bags Manufacturing Plant?**

4. **What are the requirements of Working Capital for setting up Jute Shopping Bags Manufacturing plant?**
5. What is the structure of the Jute Shopping Bags Manufacturing Business and who are the key/major players?

6. What is the total project cost for setting up Jute Shopping Bags Manufacturing Business?

7. What are the operating costs for setting up Jute Shopping Bags Manufacturing plant?

8. What are the machinery and equipment requirements for setting up Jute Shopping Bags Manufacturing plant?
9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Jute Shopping Bags Manufacturing plant?

10. What are the requirements of raw material for setting up Jute Shopping Bags Manufacturing plant?

11. Who are the Suppliers and Manufacturers of Raw materials for setting up Jute Shopping Bags Manufacturing Business?

12. What is the Manufacturing Process of Jute Shopping Bags?
13. What is the total size of land required for setting up Jute Shopping Bags Manufacturing plant?

14. What will be the income and expenditures for Jute Shopping Bags Manufacturing Business?

15. What are the Projected Balance Sheets of Jute Shopping Bags Manufacturing plant?

16. What are the requirement of utilities and overheads for setting up Jute Shopping Bags Manufacturing plant?

17. What is the Built up Area Requirement and cost for setting up Jute Shopping Bags Manufacturing Business?
18. What are the Personnel (Manpower) Requirements for setting up Jute Shopping Bags Manufacturing Business?

19. What are Statistics of Import & Export for Jute Shopping Bags?

20. What is the time required to break-even of Jute Shopping Bags Manufacturing Business?

21. What is the Break-Even Analysis of Jute Shopping Bags Manufacturing plant?

22. What are the Project financials of Jute Shopping Bags Manufacturing Business?
23. What are the Profitability Ratios of Jute Shopping Bags Manufacturing Project?

24. What is the Sensitivity Analysis-Price/Volume of Jute Shopping Bags Manufacturing plant?

25. What are the Projected Pay-Back Period and IRR of Jute Shopping Bags Manufacturing plant?

26. What is the Process Flow Sheet Diagram of Jute Shopping Bags Manufacturing project?
27. What are the Market Opportunities for setting up Jute Shopping Bags Manufacturing plant?

28. What is the Market Study and Assessment for setting up Jute Shopping Bags Manufacturing Business?

29. What is the Plant Layout for setting up Jute Shopping Bags Manufacturing Business?
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   1.1. DISTRICT PROFILE & GEOTECHNICAL SITE CHARACTERIZATION
   1.1.1. General
   1.1.2. Topography
   1.1.3. Demographics
   1.1.4. Map
   1.1.5. Geography
   1.1.6. Administrative Set up
   1.1.7. Climate
   1.1.8. Economy
   1.1.9. Industry at a Glace
   1.1.10. Transport

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3. LIFE CYCLE OF JUTE SHOPPING BAGS

4. PROPERTIES OF JUTE

5. PROPERTIES OF JUTE SHOPPING BAGS

6. TYPES OF JUTE
   6.1. TOSSA RAW JUTE
   6.2. MESTA RAW JUTE
   6.3. WHITE RAW JUTE
   6.4. JUTE CUTTINGS

7. USES & APPLICATION
8. SOCIAL & ENVIRONMENTAL COMPLIANCES

9. B. I. S. SPECIFICATION

10. MARKET SURVEY
10.1. NEWLY EMERGING INDICATORS
10.2. JUTE GOODS
10.3. MARKET STRUCTURE

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11.1. EXPORT: ALL COUNTRIES
11.2. IMPORT: ALL COUNTRIES

12. FINANCIALS & COMPARISON OF MAJOR INDIAN PLAYERS/COMPANIES
12.1. ABOUT FINANCIAL STATEMENTS OF CMIE DATABASE
12.2. PROFITS & APPROPRIATIONS
12.3. TOTAL LIABILITIES
12.4. TOTAL ASSETS
12.5. NET CASH FLOW FROM OPERATING ACTIVITIES
12.6. SECTION – I
12.6.1. Name of Company with Contact Details
12.6.2. Name of Director(S)
12.6.3. Credit Ratings
12.6.4. Plant Capacity
12.6.5. Location of Plant
12.6.6. Name of Raw Material(S) Consumed With Quantity & Cost
12.7. SECTION – II
12.7.1. Assets
12.7.2. Cash Flow
12.7.3. Cost as % Ge of Sales
12.7.4. Forex Transaction
12.7.5. Growth in Assets & Liabilities
12.7.6. Growth in Income & Expenditure
12.7.7. Incorporation Year, Industry Group, Industry Type and Main Product
12.7.8. Income & Expenditure
12.7.9. Liabilities
12.7.10. Liquidity Ratios
12.7.11. Profitability Ratio
12.7.12. Profits
12.7.13. Return Ratios
12.7.14. Structure of Assets & Liabilities (%)
12.7.15. Working Capital & Turnover Ratios

13. COMPANY PROFILE OF MAJOR PLAYERS

14. EXPORT STATISTICS DATA OF INDIA
14.1. EXPORT STATISTICS DATA FOR JUTE SHOPPING BAG

15. PRESENT MANUFACTURERS
16. MANUFACTURING PROCESS
16.1. RAW MATERIAL REQUIRED
16.2. PLANT AND MACHINERY REQUIRED
16.3. PROCESS

17. PROCESS FLOW DIAGRAM

18. SUPPLIERS OF RAW MATERIAL

19. SUPPLIERS OF PLANT & MACHINERY

20. PHOTOGRAPHS/IMAGES AS REFERENCES
20.1. MACHINERY PHOTOGRAPHS
20.2. RAW MATERIAL PHOTOGRAPHS
20.3. PRODUCT PHOTOGRAPHS

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Project Financials

- Project at a Glance
- Assumptions for Profitability workings
- Plant Economics
- Production Schedule
- Land & Building
- Factory Land & Building
- Site Development Expenses

Annexure

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• Plant & Machinery
  Indigenous Machineries
  Other Machineries (Miscellaneous, Laboratory etc.)
• Other Fixed Assets
  Furniture & Fixtures
  Pre-operative and Preliminary Expenses
  Technical Knowhow
  Provision of Contingencies
• Working Capital Requirement Per Month
  Raw Material
  Packing Material
  Lab & ETP Chemical Cost
  Consumable Store
• Overheads Required Per Month and Per Annum…………………………8
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  Royalty and Other Charges
  Selling and Distribution Expenses

• Salary and Wages ..................................................................................9

• Turnover Per Annum ...............................................................................10

• Share Capital........................................................................................11

  Equity Capital
  Preference Share Capital
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• Annexure 2 :: Profitability and Net Cash Accruals

- Revenue/Income/Realisation
- Expenses/Cost of Products/Services/Items
- Gross Profit
- Financial Charges
- Total Cost of Sales
- Net Profit After Taxes
- Net Cash Accruals
• Annexure 3 :: Assessment of Working Capital requirements

- Current Assets
- Gross Working Capital
- Current Liabilities
- Net Working Capital
- Working Note for Calculation of Work-in-process

• Annexure 4 :: Sources and Disposition of Funds
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• Good Present/Future Demand
• Export-Import Market Potential
• Raw Material & Manpower Availability
• Project Costs and Payback Period

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106-E, Kamla Nagar, Opp. Spark Mall,
New Delhi-110007, India.

Email: npcs.ei@gmail.com, info@entrepreneurindia.co
Tel: +91-11-23843955, 23845654, 23845886, 8800733955
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Requirement collection

Thorough analysis of the project

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Report Compilation
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106-E, Kamla Nagar, Opp. Spark Mall,
New Delhi-110007, India.

Email: npcs.ei@gmail.com , info@entrepreneurindia.co

Tel: +91-11-23843955, 23845654, 23845886, 8800733955
Mobile: +91-9811043595
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