Layer Poultry Farming

Business Plan

Growing Industry for Starting a Business of Raising Chickens for Egg Production

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Layer poultry farming means for commercial egg production to raise egg-laying poultry birds. Layer chickens are such a special hen’s species that must be raised when they are one day old. They begin commercially laying eggs between the ages of 18-19 weeks. They continue to lay eggs till their age of 72-78 weeks. During their egg-laying time, they will produce about one kg of eggs by consuming about 2.25 kg of food. Note the different characteristics of cock and hen before breeding for the purpose of producing a hybrid egg sheet. There are different types of highly productive layer breeds of eggs available worldwide.

**Related Projects:** Livestock Farming Business Ideas, Animal Husbandry (Cow, Sheep, Pig, Goat, Buffalo, Rabbit),

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Layer hens are of two types, depending on the nature and color of the egg. Below is a short description of these two types.

**White Egg Laying Hens:** The size of this type of hens is relatively smaller. Eat less food relatively, and the eggshell color is white. Some popular white egg-laying chickens are Isa White, Lehman White, Nikchik, Bab Cock BV-300, Havard White, Hi Sex White, Sever White, Hi White, Bovanch White, etc.

**Related Books:** - Livestock Farming, Development (Sheep, Pig, Goat, Rabbit), Poultry Farming, Animal, Cattle & Poultry Feed, Fodder, Fisheries and Aquaculture, Fish, Meat, Pork Processing
Brown Egg Laying Hens: The size of the brown egg-laying hens is comparatively smaller. Compared to white egg layers, they eat more food. Lay larger eggs than other breeds of the laying. The shell of the egg is brown. A lot of brown layer forms are available. Among them are Isa Brown, Hi Sex Brown, Sever 579, Lehman Brown, Hi Line Brown, Bab CockBV-380, Gold Line, Bablona Tetro, Bablona Harko, Havard Brown, etc.

Related Project: - Layer Poultry Farming
Benefits of Layer Farming

It requires less investment compared to rearing other livestock. While chicken will start laying eggs in 8 to 10 weeks, broilers can be sold after 6 weeks by which time they would have grown to 1.25 kg weight. It gives rapid return on investment. Chicken start laying eggs in 8 to 10 weeks and broilers can be sold for meat between 6 and 10 weeks. The interval between generations is very small and hence, production can be phenomenally increased within a short period.

Related Videos: - Livestock Farming Business Ideas, Animal Husbandry (Cow, Sheep, Pig, Goat, Buffalo, Rabbit), Farm Animals to Raise, Poultry, Dairy Farming
Broilers intake of feed is comparatively very low while it produces maximum possible amount of food for us. Poultry is capable of utilizing as its feed large quantities of byproducts like bran, substandard grains, vegetables etc. which normally go as waste, thus saving for the farmer a portion of his expenses towards poultry feed.

Poultry farming is a continuous source of income. It is not seasonal and can produce income for the entire year. While chickens lay eggs between 6 to 8 months, broilers take only 6 to 10 weeks to bring in income. Meat, eggs, feathers and manure of chicken and broilers are all saleable and income generating. Poultry farming in a small scale requires only minimum space and they can be reared even in the backyards of homes. Poultry farming requires very little water for both drinking and cleaning. One litre of water is sufficient for 5 birds for a day.

Related Project: - Layer Poultry Farming
Poultry droppings are rich in nitrogen and organic material and hence, are considered valuable as fertilizers.

Poultry feathers are also used for making pillows, fancy articles and curios. Poultry offers good full time or part-time employment opportunity to farmers.

Poultry products like egg and meat have high nutritional value. Among all edible meat, broiler meat has the least fat content. It can also be cooked in its own fat and does not require any from outside. Poultry meat contains more protein and essential amino acids than other meats and are low in its cholesterol content c in comparison.

**Market Research: - Market Research Report**
What Are The Documents Required For Starting Poultry Farming?

Identification card (PAN, Aadhaar)
Certificate of incorporation
Business Plan
Insurance Policy
Tax ID
Animal Care Standards

Related Project: - Layer Poultry Farming
Egg Production for Layer Poultry Farming:

- Egg production from a Layer Poultry Farming depends on the care and farm management. If you take good care of your birds and manage them properly, then the production and profit will be high.
- Within the first 20 weeks of age, about 5% of hens start laying eggs.
- About 10% birds start laying at their 21 weeks of age.
- When they reach 26 to 30 weeks of age, they produce highly. Although, it may be different depending on their strain.
- After laying a maximum number of eggs, they usually stop laying for a few days.
- And after this period, their egg production might reduce slowly.
- Egg laying rate and size of eggs increases gradually.
- The hens grow till their 40 weeks of age.
- Weight and size of eggs increases till their 50 weeks of age.

Related Video: - How to Start Poultry Processing Business (Chicken Processing, Broiler Industry)
How to Start Layer Poultry Farming?

- Layer Hen Selection
- Keeping Chicks for Layer Poultry Farming
- Vaccination and its Importance for Layer Poultry Farming
- Egg Production for Layer Poultry Farming
- Feeding for Layer Poultry Farming
- Water Management for Layer Poultry Farming
- Marketing for Layer Poultry Farming

Projects: - Project Reports & Profiles
Market Outlook

Indian Market

The Indian poultry market, consisting of broilers and eggs was worth INR 1,750 Billion in 2018. The market is further projected to reach INR 4,340 Billion by 2024, growing at a CAGR of 16.2% during 2019-2024. India today is the one of the world's largest producer of eggs and broiler meat. The poultry industry in India has undergone a major shift in structure and operation during the last two decades transforming from a mere backyard activity into a major industry with the presence of a large number of integrated players. This transformation has involved a sizeable investment in breeding, hatching, rearing and processing activities.

Books: - BOOKS & DATABASES
Poultry is one of the fastest growing segments of the agricultural sector in India with around eight percent growth rate per annum. The poultry sector in India has undergone a paradigm shift in structure and operation which has been its transformation from a mere backyard activity into a major commercial agri based industry. The development is not only in size but also in productivity, sophistication and quality. Development of high yielding layer (310-340 eggs) and broiler (2.4-2.6 kg at 6 wks) varieties together with standardized package of practices on nutrition, housing, management and disease control have contributed to spectacular growth rates in egg (4-6% per annum) and broiler production (8-10% per annum) in India during the last 40 years. The annual per capita availability also increased to 60 eggs and 2.5 Kg of meat, consistently with increase in productivity.

Related Project: - Layer Poultry Farming
India is third largest egg production and fifth in chicken meat producer in the world. India has a population of 1.2 billion and 50% of India's workforce is in agriculture. Agriculture accounts for 17.6% of the country's gross domestic product (GDP) and 60% of the labor force. India is expected to overtake China as the world's most populous country in the coming decades. Middle-class households are the fastest growing segment of the population. About 20% of the population is vegetarian, but urbanization people prefer to go for non-vegetarian diets. The organized sector of poultry industry is contributing nearly 70% of the total output and the rest 30% in the unorganized sector. The broiler industry is well dominated in southern states in our country nearly 60 to 70% total outputs coming from these states.

**Related Project: - Layer Poultry Farming**
The layer industry once again represented more in southern states especially, Andhra Pradesh, Tamil Nadu and Maharashtra producing nearly 70% of the country's egg production. India's 75% of egg produce is consumed by the 25% population living in urban and semi-urban areas. Presently about 800 hatcheries are operating in the country. The average consumption of eggs in major cities is 170 eggs and smaller cities are 40 eggs. The trend of Indian poultry industry has witnessing progressive growth. India’s per capita consumption is only 54 eggs per year. In the year of 2011 to 2012 as compared to the European Union and the USA where per capita consumption is 230 eggs per annum. The layer segment is worth around 100 billion rupees and 2 million people are employed (directly or indirectly) in this sector.

Related Project: - Layer Poultry Farming
Global Market

The global poultry consumption has witnessed consistent growth over the past few years. The rising consumption of poultry products is expected to play a major role in boosting the overall growth of the poultry farming equipment market in the upcoming years. Although poultry consumption has experienced a gradual rise over the past couple of decades, evolving consumer trends indicate that poultry consumption habits could plateau in the forthcoming years. The rise in the number of consumers, who are leaning away from non-vegetarian food due to factors, including animal cruelty, could potentially hamper the overall prospects of the poultry sector.

Projects: - Project Reports & Profiles
However, at present, the adoption of poultry farming equipment continues to grow, particularly in North America, Australia, and Europe, owing to the entry of new technologies and innovations. Although poultry meat consumption is projected to remain higher in developing regions, the presence of key market players involved in the poultry farming equipment market across North America and Europe is likely to accelerate market growth in these regions. A number of exhibitions around the world are organized wherein market players can exhibit their product range and portfolio providing a boost to the growth of the global poultry farming equipment market.

Poultry meat demand is highly price sensitive among low- and middle-income consumers. Policies that protect the domestic poultry market may also slow growth in consumption and production.
Demand for Modern Poultry Equipment and Export of Poultry-based Eggs and Meat Products: A Key Driver

Demand for modern poultry equipment is driven by the increase in the size of poultry farms. Earlier poultry farms produced an average of only a few hundred birds per cycle. Presently, poultry units with fewer than 5,000 birds are breeding on an average more than 500,000 birds. Similar is the case with layer poultry farms. Furthermore, adoption of better machinery to ensure quality has become crucial for poultry units due to increasing demand for quality poultry products. Barring a few items such as egg graders and poultry processing equipment, most of the equipment are gaining demand across the globe.

Projects: - [Project Reports & Profiles](#)
Emerging countries are generating demand for poultry farming equipment such as hatching/incubators, feeders, and poultry houses, apart from environmentally controlled & pre-fabricated houses, etc. This is likely to enhance the sale of poultry equipment in the upcoming years.

Increase in per capita consumption of poultry products is likely to lead to demand for poultry birds across the globe. In addition, increase in worldwide consumption of poultry products such as eggs and meat for high-quality protein intake at affordable prices is also enhancing the export of egg and poultry products globally. This is likely to influence the growth of poultry birds across the globe and gain demand for poultry farming equipment.

Increase in small and mid-sized poultry farms promoting the production of local and organic breeds is likely to drive the poultry farming equipment market over the next few years.

Projects:  - Project Reports & Profiles
The Global Automated Poultry Farm Market is projected to grow at a CAGR of 7.8% during the forecast period (2020-2025). The usage of automated farm equipment is not only responsible for high automation control of the whole production process, but also improve the production efficiency which will effectively save the manpower and material resources. The major players with in this industry are involved in manufacturing automated machineries for various activities such as feeding, manure cleaning, egg incubators, chicken breeding, egg processing, climatic controls and others. Few companies are also involved in manufacturing machineries which provides solution to more than two activities. For instance, control automation breeding equipment is able to manage the feeding, drinking, egg collection and other activities.

Projects: - [Project Reports & Profiles](#)
Key Players:-

- C & M Farming Ltd.
- Hemanth Poultry Farms Pvt. Ltd.
- Hi-Tech Layer Farms Ltd.
- Jai Maakali Poultry Products Pvt. Ltd.
- Kasila Farms Ltd.
- P S P Farms Pvt. Ltd.
- P V R S M Broilers & Hatcheries Pvt. Ltd.
- R P S Poultry Farm Pvt. Ltd.
- Simran Farms Ltd.
- Sneha Farms Pvt. Ltd
- Super Farm Products Pvt. Ltd.
- V K S Farms Pvt. Ltd.
- Venkatrama Poultries Pvt. Ltd.
- Walvekar Farms & Food Products Ltd.
## Project at a Glance

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TOTAL: 0.00  238.90  238.90
# Project at a Glance

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## Project at a Glance

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### Project at a Glance

**BEP**

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<td>Cash BEP (% of Installed Capacity)</td>
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<td>Total BEP (% of Installed Capacity)</td>
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**IRR, PAYBACK and FACR**

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<td>Internal Rate of Return (In %age)</td>
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<td>Fixed Assets Coverage Ratio (No. of times)</td>
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Major Queries/Questions Answered in the Report?

1. What is Layer Poultry Farming industry?

2. How has the Layer Poultry Farming industry performed so far and how will it perform in the coming years?

3. What is the Project Feasibility of Layer Poultry Farming?

4. What are the requirements of Working Capital for setting up Layer Poultry Farming?
5. What is the structure of the Layer Poultry Farming Business and who are the key/major players?

6. What is the total project cost for setting up Layer Poultry Farming Business?

7. What are the operating costs for setting up Layer Poultry Farming?

8. What are the machinery and equipment requirements for setting up Layer Poultry Farming?
9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Layer Poultry Farming?

10. What are the requirements of raw material for setting up Layer Poultry Farming?

11. Who are the Suppliers and Manufacturers of Raw materials for setting up Layer Poultry Farming Business?

12. What is the Manufacturing Process of Layer Poultry Farming?
13. What is the total size of land required for setting up Layer Poultry Farming?

14. What will be the income and expenditures for Layer Poultry Farming Business?

15. What are the Projected Balance Sheets of Layer Poultry Farming?

16. What are the requirement of utilities and overheads for setting up Layer Poultry Farming?

17. What is the Built up Area Requirement and cost for setting up Layer Poultry Farming Business?
18. What are the Personnel (Manpower) Requirements for setting up Layer Poultry Farming Business?

19. What are Statistics of Import & Export for Layer Poultry Farming?

20. What is the time required to break-even of Layer Poultry Farming Business?

21. What is the Break-Even Analysis of Layer Poultry Farming?

22. What are the Project financials of Layer Poultry Farming Business?
23. What are the Profitability Ratios of Layer Poultry Farming Project?

24. What is the Sensitivity Analysis-Price/Volume of Layer Poultry Farming?

25. What are the Projected Pay-Back Period and IRR of Layer Poultry Farming?

26. What is the Process Flow Sheet Diagram of Layer Poultry Farming project?
27. What are the Market Opportunities for setting up Layer Poultry Farming?

28. What is the Market Study and Assessment for setting up Layer Poultry Farming Business?

29. What is the Plant Layout for setting up Layer Poultry Farming Business?
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1.1.3. Map
1.1.4. Geography and Climate Bhagalpur District
1.1.5. Economy
1.1.6. Land and Soil
1.1.7. Transportation

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4. **THE FACTOR AFFECTING THE LAYER FARMING**
5. **TYPES OF INDIAN PURE BREEDS**

5.1. ASEEL
5.2. CHITTAGONG
5.3. KADAKNATH
5.4. BUSRA

6. **BREEDS FROM CENTRAL AVIAN RESEARCH INSTITUTE (CARI), IZATNAGAR**

6.1. CARI NIRBHEEK (ASEEL CROSS)
6.2. CARI SHYAMA (KADAKANATH CROSS)
6.3. HITCARI (NAKED NECK CROSS)
6.4. UPCARI (FRIZZLE CROSS)
6.5. QUAILS
6.6. GUINEA FOWL
6.6.1. Special Features
6.6.2. Production Characteristics
6.6.3. Broad Breasted White Type
7. BREEDS FROM THE DIRECTORATE OF POULTRY RESEARCH (ICAR), HYDERABAD
7.1. GRAMAPRIYA
7.2. SRINIDHI
7.3. VANARAJA
7.4. KRISHIBRO

8. BREEDS FROM KARNATAKA VETERINARY ANIMAL FISHERY SCIENCE AND UNIVERSITY, BANGALORE
8.1. SWARNADHARA

9. OTHER NATIVE BREEDS

10. B.I.S. SPECIFICATIONS
10.1. IS 2732 (1985): CODE OF PRACTICE FOR POULTRY HOUSING
10.2. IS 6228 (1971): POULTRY EGG FERTILITY TESTER
10.3. IS 5238 (2001): TRANSPORT OF POULTRY - CODE OF PRACTICE
10.5. IS 9800 (1993): MEAT AND MEAT PRODUCTS - DAY-OLD CHICKS (LAYERS AND BROILERS) BASIC REQUIREMENTS
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12. FINANCIALS & COMPARISON OF MAJOR INDIAN PLAYERS/COMPANIES
12.1. ABOUT FINANCIAL STATEMENTS OF CMIE DATABASE
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12.3. TOTAL LIABILITIES
12.4. TOTAL ASSETS
12.5. NET CASH FLOW FROM OPERATING ACTIVITIES

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12.6.1. Name of Company with Contact Details
12.6.2. Name of Director(S)
12.6.3. Plant Capacity
12.6.4. Location of Plant
12.6.5. Name of Raw Material(S) Consumed with Quantity & Cost
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Reasons for Buying our Report:

• This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product.

• This report provides vital information on the product like it’s characteristics and segmentation.

• This report helps you market and place the product correctly by identifying the target customer group of the product.
• This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials

• The report provides a glimpse of government regulations applicable on the industry

• The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions
Our Approach:

• Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.
• The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players.
• We use reliable sources of information and databases. And information from such sources is processed by us and included in the report.
Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Layer Poultry Farming.” provides an insight into Layer Poultry Farming market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Layer Poultry Farming project. The report assesses the market sizing and growth of the Indian Layer Poultry Farming Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:
• Good Present/Future Demand
• Export-Import Market Potential
• Raw Material & Manpower Availability
• Project Costs and Payback Period

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Layer Poultry Farming in India along with its business prospects. Through this report we have identified Layer Poultry Farming project as a lucrative investment avenue.
Tags

#layerpoultryfarming  #poultryfarmingbusiness
#Poultryfarmbusinessplan  #Poultryfarmingbusiness
#agriculturebusinessplan  #poultrybusinessplan
#HowtoStartPoultryFarmingBusiness  #IndianPoultryMarket
#LayerPoultryFarmingBusinessPlan  #DetailedProjectReport
#businessconsultant  #BusinessPlan  #feasibilityReport  #NPCS
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#InvestInStartups  #Plan4Business  #poultryfarmingproject
#layerpoultryfarmingBusinessplan  #layerpoultryfarmingprojectreport

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Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on Layer Poultry Farming.

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NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.
And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- Good Present/Future Demand
- Export-Import Market Potential
- Raw Material & Manpower Availability
- Project Costs and Payback Period

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,
Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects......Read more
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**NIIR PROJECT CONSULTANCY SERVICES**

106-E, Kamla Nagar, Opp. Mall ST,
New Delhi-110007, India.

Email: npcs.ei@gmail.com, info@entrepreneurindia.co

Tel: +91-11-23843955, 23845654, 23845886
Mobile: +91-9097075054, 8800733955
Fax: +91-11-23845886

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AN ISO 9001: 2015 CERTIFIED COMPANY
Who are we?

- One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services

- We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients’ in India & abroad
We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.
We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.
What do we offer?

- Project Identification
- Detailed Project Reports/Pre-feasibility Reports
- Market Research Reports
- Business Plan
- Technology Books and Directory
- Industry Trend
- Databases on CD-ROM
- Laboratory Testing Services
- Turnkey Project Consultancy/Solutions
- Entrepreneur India (An Industrial Monthly Journal)
How are we different?

- We have two decades long experience in project consultancy and market research field
- We empower our customers with the prerequisite know-how to take sound business decisions
- We help catalyze business growth by providing distinctive and profound market analysis
- We serve a wide array of customers, from individual entrepreneurs to Corporations and Foreign Investors
- We use authentic & reliable sources to ensure business precision
Our Approach

- Requirement collection
- Thorough analysis of the project
- Economic feasibility study of the Project
- Market potential survey/research
- Report Compilation
Who do we Serve?

- Public-sector Companies
- Corporates
- Government Undertakings
- Individual Entrepreneurs
- NRI’s
- Foreign Investors
- Non-profit Organizations, NBFC’s
- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations
Sectors We Cover

- Ayurvedic And Herbal Medicines, Herbal Cosmetics
- Alcoholic And Non Alcoholic Beverages, Drinks
- Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling
Sectors We Cover

- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct
Sectors We Cover

- Copper & Copper Based Projects
- Dairy/Milk Processing
- Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing
Sectors We Cover  

- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitality Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries
Sectors We Cover

- Infrastructure Projects
- Jute & Jute Based Products
- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing (Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- Organic Farming, Neem Products Etc.
Sectors We Cover  cont...

- Paints, Pigments, Varnish & Lacquer
- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- Plastic Film, Plastic Waste And Plastic Compounds
- Plastic, PVC, PET, HDPE, LDPE Etc.
Sectors We Cover  

- Potato And Potato Based Projects
- Printing And Packaging
- Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals
Sectors We Cover  cont...

- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry (Packaged Drinking Water & Mineral Water)
- Wire & Cable
Objective

To get a detailed scenario of the industry along with its structure and classification
To provide a comprehensive analysis of the industry by covering aspects like:
  - Growth drivers of the industry
  - Latest market trends
  - Insights on regulatory framework
  - SWOT Analysis
  - Demand-Supply Situation
  - Foreign Trade
  - Porters 5 Forces Analysis
Objective

➢ To provide forecasts of key parameters which helps to anticipate the industry performance
➢ To help chart growth trajectory of a business by detailing the factors that affect the industry growth
➢ To help an entrepreneur/manager in keeping abreast with the changes in the industry
➢ To evaluate the competitive landscape of the industry by detailing:
  ➢ Key players with their market shares
  ➢ Financial comparison of present players
Cliente

- Venturist/Capitalists
- Entrepreneur/Companies
- Industry Researchers
- Investment Funds
- Foreign Investors, NRI’s
- Project Consultants/Chartered Accountants
- Banks
- Corporates

[Click here for list](www.niir.org)
Data Sources

Secondary Research
- Online Research
- Industry Journals

Primary Research
- Surveys
- One-on-one Interactions
- Databases

Industry Sources
- Industry Experts
- Industry Associations
- Companies

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Our research team comprises of experts from various financial fields:

- MBA’s
- Industry Researchers
- Financial Planners
- Research veterans with decades of experience
# Structure of the Report

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   - 2.2 Emerging Trends in the Industry
   - 2.3 Regulatory Framework
   - 2.4 SWOT Analysis
   - 2.5 Herfindahl–Hirschman Index (HHI)
3. Market Forecasts
4. Key Players
Structure of the Report

5. Key Financials and Analysis
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   5.3 Financial comparison
6. Industry Size & Outlook
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Contact us

Niir Project Consultancy Services

106-E, Kamla Nagar, Opp. Mall ST,
New Delhi-110007, India.

Email: npcs.ei@gmail.com, info@entrepreneurindia.co
Tel: +91-11-23843955, 23845654, 23845886
Mobile: +91-9097075054, 8800733955
Fax: +91-11-23845886
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