Layer Poultry Farming Business.

Start a Layer Chicken Farming Business for Egg Production.
Layer poultry farming means raising egg laying poultry birds for the purpose of commercial egg production. Layer chickens are such a special species of hens, which need to be raised from when they are one day old. They start laying eggs commercially from 18-19 weeks of age. They remain laying eggs continuously till their 72-78 weeks of age. They can produce about one kg of eggs by consuming about 2.25 kg of food during their egg laying period.
Poultry layer farming is gaining popularity in India due to its lower production cost and growing demand of eggs. India ranks third in the world by producing 3.8 billion kilograms in shell. Andhra Pradesh, Tamil Nadu, Haryana, Maharashtra and Punjab are the leading egg producing states in India in the same order. There is a rise in egg production in India owing to the growth in human consumption and lower production costs. Poultry layer farming is given a lot of importance in the national policy owing to which there is a lot of scope of improvement and development.
Benefits of Layer Farming

- It requires less investment compared to rearing other livestock. While chicken will start laying eggs in 8 to 10 weeks, broilers can be sold after 6 weeks by which time they would have grown to 1.25 kg weight.

- It gives rapid return on investment. Chicken start laying eggs in 8 to 10 weeks and broilers can be sold for meat between 6 and 10 weeks. The interval between generations is very small and hence, production can be phenomenally increased within a short period.

- Broilers intake of feed is comparatively very low while it produces maximum possible amount of food for us. Poultry is capable of utilizing as its feed large quantities of byproducts like bran, substandard grains, vegetables etc. which normally go as waste, thus saving for the farmer a portion of his expenses towards poultry feed.
• Poultry farming is a continuous source of income. It is not seasonal and can produce income for the entire year. While chickens lay eggs between 6 to 8 months, broilers take only 6 to 10 weeks to bring in income. Meat, eggs, feathers and manure of chicken and broilers are all saleable and income generating. Poultry farming in a small scale requires only minimum space and they can be reared even in the backyards of homes.

• Poultry farming requires very little water for both drinking and cleaning. One litre of water is sufficient for 5 birds for a day.

• Poultry droppings are rich in nitrogen and organic material and hence, are considered valuable as fertilizers.
• Poultry feathers are also used for making pillows, fancy articles and curios.

• Poultry offers good full time or part-time employment opportunity to farmers.

• Poultry products like egg and meat have high nutritional value. Among all edible meat, broiler meat has the least fat content. It can also be cooked in its own fat and does not require any from outside. Poultry meat contains more protein and essential amino acids than other meats and are low in its cholesterol content.
Egg Production for Layer Poultry Farming:

Egg production from a Layer Poultry Farming depends on the care and farm management.

- Within the first 20 weeks of age, about 5% of hens start laying eggs.
- About 10% birds start laying at their 21 weeks of age.
- When they reach 26 to 30 weeks of age, they produce highly. Although, it may be different depending on their strain.
- After laying a maximum number of eggs, they usually stop laying for a few days.
- And after this period, their egg production might reduce slowly.
- Egg laying rate and size of eggs increases gradually.
- The hens grow till their 40 weeks of age.
- Weight and size of eggs increases till their 50 weeks of age.

India is the third-largest egg producer in the world after China and the USA and the fourth-largest chicken producer in the world after China, Brazil and the USA. In India, the per capita consumption of eggs has gone up from 30 eggs per annum to 68 eggs per annum, and that of chicken from 400 gms per annum, to 2.5 kg per annum in the last 5 years. Human nutritionists recommend a minimum of 180 eggs & 10 kg chicken per annum for a healthy adult human, which means that the Indian poultry market is laden with opportunities. Adult population in most developed countries consume over 240 eggs and 20 kg of chicken per annum.
Poultry is the most organised sector in animal agriculture in India, worth Euro 14,500 million. Production of broiler meat has increased to 4.2 million tons per annum in 2015-16. Demand for processed chicken meat has been growing by 15-20% per annum. Total layer production in India has gone up to reach 80 million eggs per annum. Industry sources estimate CY 2016-17 feed consumption to go from 17 to 18 million tons, which includes corn and soya bean and pearl millet.
Indian Poultry Exports 2013-2016 (in MT)
Indian Poultry Exports to Europe 2013-2016 (in MT)
Poultry Production has three segments: 1. Layers, 2. Broilers, 3. Backyard / Family

- **Layers**

Some 70% of the layer birds are being raised in the states of Andhra Pradesh, Telangana, Tamil Nadu, Karnataka and Maharashtra in south and Haryana in the north of India.

- **Broilers**

Feed (65%) and chicks (25%) account for 90% of the broiler inputs and consolidation is being observed in the market. Smaller producers engage in ‘contract farming’.

- **Backyard / family production**
At one time, 30% of the eggs produced in India were produced in the backyards. Improved varieties of ‘Low technology input birds’, which are dual purpose, i.e., producing eggs and meat, are new being bred in India for the purpose of backyard/family production. The final food products, i.e., eggs and chicken are not exported in huge quantities as there is a huge gap in supply and demand within India.
## Project at a Glance

### PROJECT AT A GLANCE

#### COST OF PROJECT

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## Project at a Glance

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## Project at a Glance

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# Project at a Glance

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<td>Total BEP (% of Installed Capacity)</td>
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</table>
1. What is Layer Poultry Farming Business?

2. How has the Layer Poultry Farming Business performed so far and how will it perform in the coming years?

3. What is the Project Feasibility of Layer Poultry Farming Business?

4. What are the requirements of Working Capital for setting up Layer Poultry Farming Business?
5. What is the structure of the Layer Poultry Farming Business and who are the key/major players?

6. What is the total project cost for setting up Layer Poultry Farming Business?

7. What are the operating costs for setting up Layer Poultry Farming Business?

8. What are the equipment requirements for setting up Layer Poultry Farming Business?
9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Layer Poultry Farming Business?

10. What are the requirements of raw material for setting up Layer Poultry Farming Business?

11. Who are the Suppliers and Manufacturers of Raw materials for setting up Layer Poultry Farming Business?

12. What is the Plant Layout for setting up Layer Poultry Farming Business?
13. What is the total size of land required for setting up Layer Poultry Farming Business?

14. What will be the income and expenditures for Layer Poultry Farming Business?

15. What are the Projected Balance Sheets of Layer Poultry Farming Business?

16. What are the requirement of utilities and overheads for setting up Layer Poultry Farming Business?

17. What is the Built up Area Requirement and cost for setting up Layer Poultry Farming Business?
18. What are the Personnel (Manpower) Requirements for setting up Layer Poultry Farming Business?

19. What is the Market Study and Assessment for setting up Layer Poultry Farming Business?

20. What is the time required to break-even of Layer Poultry Farming Business?

21. What is the Break-Even Analysis of Layer Poultry Farming Business?

22. What are the Project financials of Layer Poultry Farming Business?
23. What are the Profitability Ratios of Layer Poultry Farming Business?

24. What is the Sensitivity Analysis-Price/Volume of Layer Poultry Farming Business?

25. What are the Projected Pay-Back Period and IRR of Layer Poultry Farming Business?

26. What is the Process Flow Sheet Diagram of Layer Poultry Farming Business?

27. What are the Market Opportunities for setting up Layer Poultry Farming Business?
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1.1.1. General
1.1.2. History of the District
1.1.3. Map
1.1.4. Geography and Climate Bhagalpur District
1.1.5. Economy
1.1.6. Land and Soil
1.1.7. Transportation

2. INTRODUCTION

3. BENEFITS OF LAYER FARMING

4. THE FACTOR AFFECTING THE LAYER FARMING

5. TYPES OF INDIAN PURE BREEDS
5.1. ASEEL
5.2. CHITTAGONG
5.3. KADAKNATH
5.4. BUSRA

6. BREEDS FROM CENTRAL AVIAN RESEARCH INSTITUTE (CARI), IZATNAGAR
6.1. CARI NIRBHEEK (ASEEL CROSS)
6.2. CARI SHYAMA (KADAKNATH CROSS)
6.3. HITCARI (NAKED NECK CROSS)
6.4. UPCARI (FRIZZLE CROSS)
6.5. QUAILS
6.6. GUINEA FOWL
6.6.1. Special Features
6.6.2. Production Characteristics
6.6.3. Broad Breasted White Type

7. BREEDS FROM THE DIRECTORATE OF POULTRY RESEARCH (ICAR), HYDERABAD
7.1. GRAMAPRIYA
7.2. SRINIDHI
7.3. VANARAJA
7.4. KRISHIBRO

8. BREEDS FROM KARNATAKA VETERINARY ANIMAL FISHERY SCIENCE AND UNIVERSITY, BANGALORE
8.1. SWARNADHARA

9. OTHER NATIVE BREEDS

10. B.I.S. SPECIFICATIONS
10.1. IS 2732 (1985): CODE OF PRACTICE FOR POULTRY HOUSING
10.2. IS 6228 (1971): POULTRY EGG FERTILITY TESTER
10.3. IS 5238 (2001): TRANSPORT OF POULTRY - CODE OF PRACTICE
10.5. IS 9800 (1993): MEAT AND MEAT PRODUCTS - DAY-OLD CHICKS (LAYERS AND BROILERS) BASIC REQUIREMENTS

11. MARKET SURVEY
12. FINANCIALS & COMPARISON OF MAJOR INDIAN PLAYERS/COMPANIES

12.1. ABOUT FINANCIAL STATEMENTS OF CMIE DATABASE
12.2. PROFITS & APPROPRIATIONS
12.3. TOTAL LIABILITIES
12.4. TOTAL ASSETS
12.5. NET CASH FLOW FROM OPERATING ACTIVITIES
12.6. SECTION – I
12.6.1. Name of Company with Contact Details
12.6.2. Name of Director(S)
12.6.3. Plant Capacity
12.6.4. Location of Plant
12.6.5. Name of Raw Material(S) Consumed with Quantity & Cost
12.7. SECTION – II
12.7.1. Assets
12.7.2. Cash Flow
12.7.3. Cost as % Ge of Sales
12.7.4. Forex Transaction
12.7.5. Growth in Assets & Liabilities
12.7.6. Growth in Income & Expenditure
12.7.7. Income & Expenditure
12.7.8. Liabilities
12.7.9. Liquidity Ratios
12.7.10. Profitability Ratio
12.7.11. Profits
12.7.12. Return Ratios
12.7.13. Structure of Assets & Liabilities (%)
12.7.14. Working Capital & Turnover Ratios
13. COMPANY PROFILE OF MAJOR PLAYERS

14. EGG PRODUCTION CYCLE
14.1. FEEDING
14.2. WATER MANAGEMENT
14.3. LAYER BREEDS

15. BUYER’S LIST
15.1. CONTACT DETAILS OF BUYER’S
15.2. NAME OF DIRECTOR(S)
15.3. PLANT CAPACITY
15.4. CREDIT RATINGS
15.5. LOCATION OF PLANT
15.6. COMPANY WISE CONSUMPTION DETAIL OF THE RAW MATERIALS

16. SUPPLIERS OF PLANT & MACHINERY

17. SUPPLIERS OF RAW MATERIAL

18. PHOTOGRAPHS/IMAGES FOR REFERENCE

19. FARM LAYOUT

20. QUOTATION OF PLANT, MACHINERY AND EQUIPMENTS FROM SUPPLIER
Project Financials

• Project at a Glance

• Assumptions for Profitability workings

• Plant Economics

• Production Schedule

• Land & Building

Annexure

1. Assumptions for Profitability workings
2. Plant Economics
3. Production Schedule
4. Land & Building

Factory Land & Building
Site Development Expenses
- Plant & Machinery
  - Indigenous Machineries
  - Other Machineries (Miscellaneous, Laboratory etc.)

- Other Fixed Assets
  - Furniture & Fixtures
  - Pre-operative and Preliminary Expenses
  - Technical Knowhow
  - Provision of Contingencies

- Working Capital Requirement Per Month
  - Raw Material
  - Packing Material
  - Lab & ETP Chemical Cost
  - Consumable Store
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Equity Capital
Preference Share Capital
• Annexure 1 :: Cost of Project and Means of Finance

• Annexure 2 :: Profitability and Net Cash Accruals

- Revenue/Income/Realisation
- Expenses/Cost of Products/Services/Items
- Gross Profit
- Financial Charges
- Total Cost of Sales
- Net Profit After Taxes
- Net Cash Accruals
• Annexure 3 :: Assessment of Working Capital requirements
  - Current Assets
  - Gross Working Capital
  - Current Liabilities
  - Net Working Capital
  - Working Note for Calculation of Work-in-process
• Annexure 4 :: Sources and Disposition of Funds
• Annexure 5 :: Projected Balance Sheets
  ▪ ROI (Average of Fixed Assets)
  ▪ RONW (Average of Share Capital)
  ▪ ROI (Average of Total Assets)

• Annexure 6 :: Profitability Ratios
  ▪ D.S.C.R
  ▪ Earnings Per Share (EPS)
  ▪ Debt Equity Ratio
• Annexure 7 :: Break-Even Analysis

- Variable Cost & Expenses
- Semi-Variable/Semi-Fixed Expenses
- Profit Volume Ratio (PVR)
- Fixed Expenses / Cost
- B.E.P
Annexure 8 to 11 :: Sensitivity Analysis-Price/Volume

- Resultant N.P.B.T
- Resultant D.S.C.R
- Resultant PV Ratio
- Resultant DER
- Resultant ROI
- Resultant BEP
• Annexure 12 :: Shareholding Pattern and Stake Status
  ▪ Equity Capital
  ▪ Preference Share Capital
• Annexure 13 :: Quantitative Details-Output/Sales/Stocks
  ▪ Determined Capacity P.A of Products/Services
  ▪ Achievable Efficiency/Yield % of Products/Services/Items
  ▪ Net Usable Load/Capacity of Products/Services/Items
  ▪ Expected Sales/ Revenue/ Income of Products/ Services/ Items
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</tr>
</tbody>
</table>
• Annexure 29 :: Depreciation Charges – as per Books (Total)
• Annexure 30 :: Depreciation Charges – as per Books (P & M)
• Annexure 31 :: Depreciation Charges - as per IT Act WDV (Total)
• Annexure 32 :: Depreciation Charges - as per IT Act WDV (P & M)
• Annexure 33 :: Interest and Repayment - Term Loans
• Annexure 34 :: Tax on Profits
• Annexure 35 :: Projected Pay-Back Period and IRR
Reasons for Buying our Report:

• This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product.

• This report provides vital information on the product like its characteristics and segmentation.

• This report helps you market and place the product correctly by identifying the target customer group of the product.
• This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials

• The report provides a glimpse of government regulations applicable on the industry

• The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions
Our Approach:

• Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.

• The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players.

• We use reliable sources of information and databases. And information from such sources is processed by us and included in the report.
Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Layer Poultry Farming.” provides an insight into Layer Poultry Farming market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Layer Poultry Farming project. The report assesses the market sizing and growth of the Indian Layer Poultry Farming Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:
• Good Present/Future Demand
• Export-Import Market Potential
• Raw Material & Manpower Availability
• Project Costs and Payback Period

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Layer Poultry Farming sector in India along with its business prospects. Through this report we have identified Layer Poultry Farming project as a lucrative investment avenue.
Layer Poultry Farming, Layer Poultry Farming for Beginners, Layer Farming Project Report for Beginners, Layer Farming Project of Commercial Poultry Farming Business, Egg Poultry Farm, Commercial Egg Production, Layer Poultry Farming in India, Layer Farming Project, Poultry Egg and Meat, Poultry Farming, How Can I Start a Poultry Farm? Layer Poultry Farming Project Cost, How to Start Layer Poultry Farming in India, Egg Production, How to Rear Layers (Poultry), How to Start a Layer Farm for Egg Production, Starting Your own Poultry Farm, Breeding & Rearing Poultry, Keeping Egg Laying Birds (Layers), How to Start Layer Chicken Farming Business, Poultry Farm, Start a Chicken Farm Business, Poultry Farming in India, Potential Profitability of Poultry Farms,
Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on Layer Poultry Farming Business. Start a Layer Chicken Farming Business for Egg Production.

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And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- Good Present/Future Demand
- Export-Import Market Potential
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- Project Costs and Payback Period

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,
Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

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- *We use authentic & reliable sources to ensure business precision*
Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation
Contact us

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