

Low-Cost Project to Setup Mini Sanitary Napkin Manufacturing.

Napkin Manufacturing.

Production of Disposable Sanitary Pad for Girls and Women.



Introduction

An absorbent item worn by women, primarily to absorb menstrual blood, sanitary napkin is a widely used product. It is impermeable to liquids and consists of layers of quilted cotton fabrics and alternative layers of super absorbent polymers and plastics. In addition, fragrance and antibacterial agents are also included. Feminine hygiene (lady napkins) are hygiene absorbent products engineered to absorb and retain body fluid without causing any leakage. The user should always feel dry and comfortable. It consists of an absorbent pad sandwiched between two sheets of nonwoven fabric.

There are a number of factors owing to which sanitary napkins have emerged as one of the most popular option for menstrual management. As a result of economic development and encouraging market conditions, the majority of women worldwide are now able to afford sanitary napkins. Although, this scenario varies in developed and developing regions. Diversification and innovations in the product design have facilitated the sanitary napkin market the developed regions.



Sanitary napkin, a universally needed product, has very low penetration in India and other developing countries, partly due to its high price and partly due to the tradition of using cheaper but unhygienic old cloth piece. As a result they become the host of many infectious diseases. This is due to lack of awareness and economic inability for adopting better precautions like use of good sanitary napkins during menstruation period. Usually different varieties of sanitary napkins are found available in the market but they are very expensive and are not affordable for rural & under-privileged women and girls.

The Sanitary napkin industry is closely connected with the mode of life, which is in turn directly correlated to housing. Accordingly this industry has always grown by keeping pace with improvement in living and it is now indispensable for sanitary in modern housing.

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Sanitary Napkins are exclusively used by adult girls & Ladies around the world during their menstrual periods as a means of maintaining physical aid & to avoid wetting or staining of the clothes.

India's sanitary napkin market has significant profit potential. The demand for such products is stable; purchases are recurring and not subject to normal business cycles. Historically, the price of feminine hygiene products have been relatively expensive, but that is changing as small and large businesses enter the market and make an accessible, lower-priced offering to a wider consumer base.

In India, the technology for sanitary napkins available by processing of raw cotton spinning and weaving to napkins. On small scale, the processed cotton is purchased which is spinned and woven.

The market is also segmented on a regional basis, covering Maharashtra, Delhi NCR, Tamil Nadu, Karnataka, Gujarat and Others. Amongst these, Maharashtra is the leading market, followed by Delhi NCR and Tamil Nadu.



Export and Import of Sanitary Napkins

Export and Import of Sanitary Napkins

(Rs. in Million)

| Year | Export | Import |
|----------|--------|---------|
| 2013-14 | 263.50 | 1038.20 |
| 2014-15* | 258.40 | 943.10 |

Sanitary Napkins

Demand : Past and Future

| Year | (Rs. in Billion) |
|---------|------------------|
| 1990-91 | 0.82 |
| 2000-01 | 2.70 |
| 2001-02 | 2.90 |
| 2002-03 | 3.20 |
| 2003-04 | 3.55 |
| 2004-05 | 3.90 |
| 2005-06 | 4.29 |
| 2006-07 | 4.74 |
| 2007-08 | 7.00 |
| 2008-09 | 9.00 |
| 2009-10 | 12.60 |
| 2010-11 | 13.50 |
| 2011-12 | 14.10 |
| 2012-13 | 14.90 |
| 2013-14 | 15.20 |
| 2014-15 | 16.40 |
| 2015-16 | 17.30 |
| 2016-17 | 18.60 |
| 2017-18 | 20.00 |
| 2018-19 | 21.40 |
| 2019-20 | 22.90 |
| 2024-25 | 35.00 |

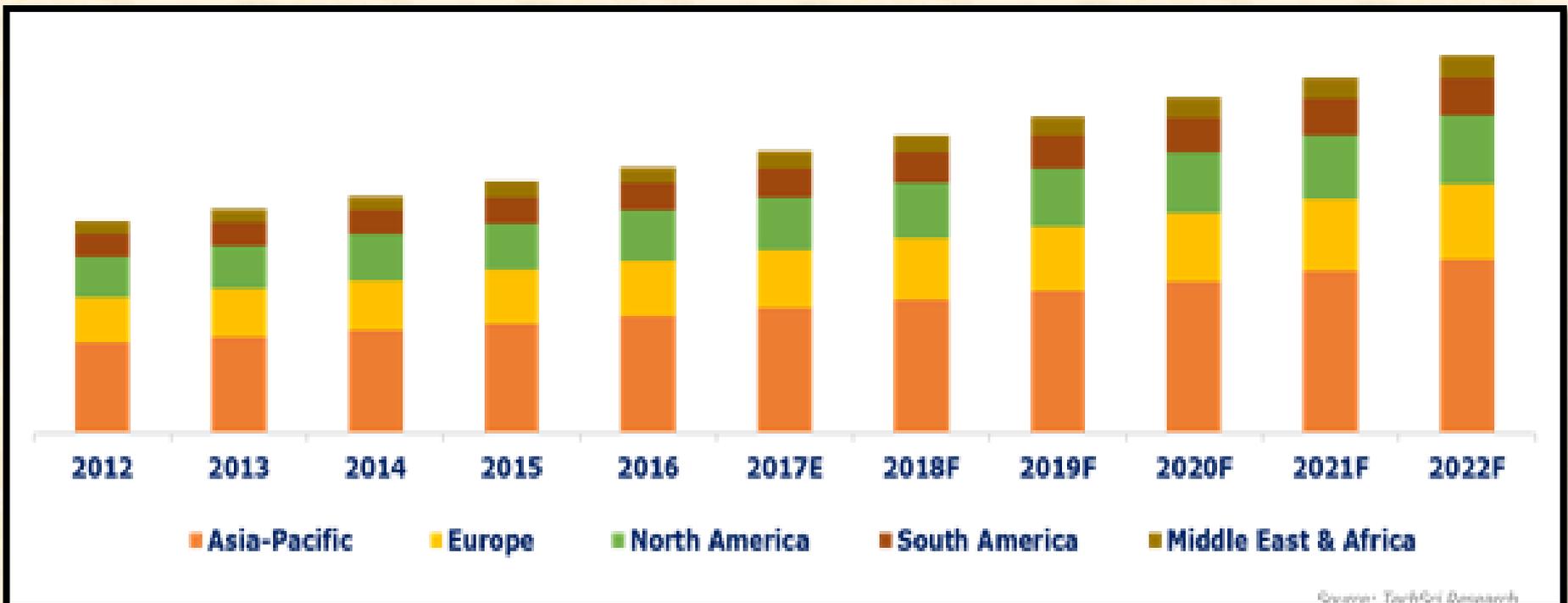


Global sanitary pads market stood at \$ 18,426 million in 2016, and is projected to reach \$ 26,215.23 million by 2022, exhibiting a CAGR of 6.07%, in value terms, during forecast period, on account of growing awareness among female towards hygiene, increasing disposable income and aggressive promotional activities. Moreover, huge demand for reusable pads which are affordable and cost efficient is expected to positively influence global sanitary pads market in the coming years.

On the basis of type, the global sanitary napkin market is segmented into menstrual pad and pantyliner. Among these, menstrual represents the most popular product type. The market has further been analysed on a regional basis, covering Asia-Pacific, Europe, North America, Latin America, and Middle East and Africa. Currently, Asia-Pacific represents the largest market, followed by Europe.



Global Sanitary Pads Market Size, By Region, By Value, 2012-2020F



Machinery Photographs



**PNEUMATIC HEAT SEALING
MACHINE**



UV STERILIZER

Few Indian Major Players are as under

- **Carewell Hygiene Products Ltd.**
- **Godrej Hygiene Products Ltd.**
- **Gufic Biosciences Ltd.**
- **Johnson & Johnson Pvt. Ltd.**
- **Kimberly Clark Lever Pvt. Ltd.**
- **Procter & Gamble Hygiene & Health Care Ltd.**

Project at a Glance

| PROJECT AT A GLANCE | | | | | | | | (` in lacs) |
|---------------------------------|-------------|-------------|-------------|------------------------------|-------------|-------------|-------------|-------------|
| COST OF PROJECT | | | | MEANS OF FINANCE | | | | |
| Particulars | Existing | Proposed | Total | Particulars | Existing | Proposed | Total | |
| Land & Site Development Exp. | 0.00 | 0.00 | 0.00 | Capital | 0.00 | 2.01 | 2.01 | |
| Buildings | 0.00 | 0.00 | 0.00 | Share Premium | 0.00 | 0.00 | 0.00 | |
| Plant & Machineries | 0.00 | 3.90 | 3.90 | Other Type Share Capital | 0.00 | 0.00 | 0.00 | |
| Motor Vehicles | 0.00 | 0.25 | 0.25 | Reserves & Surplus | 0.00 | 0.00 | 0.00 | |
| Office Automation Equipments | 0.00 | 0.60 | 0.60 | Cash Subsidy | 0.00 | 0.00 | 0.00 | |
| Technical Knowhow Fees & Exp. | 0.00 | 0.15 | 0.15 | Internal Cash Accruals | 0.00 | 0.00 | 0.00 | |
| Franchise & Other Deposits | 0.00 | 0.00 | 0.00 | Long/Medium Term Borrowings | 0.00 | 6.03 | 6.03 | |
| Preliminary & Pre-operative Exp | 0.00 | 0.20 | 0.20 | Debentures / Bonds Unsecured | 0.00 | 0.00 | 0.00 | |
| Provision for Contingencies | 0.00 | 0.30 | 0.30 | Loans/Deposits | 0.00 | 0.00 | 0.00 | |
| Margin Money - Working Capital | 0.00 | 2.64 | 2.64 | | | | | |
| TOTAL | 0.00 | 8.04 | 8.04 | TOTAL | 0.00 | 8.04 | 8.04 | |

Project at a Glance

| Year | Annualised | | Book Value | Debt | Dividend | Retained Earnings | | Payout | Probable Market Price | P/E Ratio | Yield Price/Book Value |
|------|------------|-------|------------|-------|----------|-------------------|-----------|--------|-----------------------|-----------|------------------------|
| | EPS | CEPS | | | | Per Share | Per Share | | | | |
| 1-2 | 2.77 | 6.70 | 12.77 | 24.00 | 0.00 | 100.00 | 2.77 | 0.00 | 2.77 | 1.00 | 0.00 |
| 2-3 | 5.73 | 9.08 | 18.51 | 18.00 | 0.00 | 100.00 | 5.73 | 0.00 | 5.73 | 1.00 | 0.00 |
| 3-4 | 8.56 | 11.41 | 27.06 | 12.00 | 0.00 | 100.00 | 8.56 | 0.00 | 8.56 | 1.00 | 0.00 |
| 4-5 | 11.19 | 13.63 | 38.26 | 6.00 | 0.00 | 100.00 | 11.19 | 0.00 | 11.19 | 1.00 | 0.00 |
| 5-6 | 13.60 | 15.68 | 51.85 | 0.00 | 0.00 | 100.00 | 13.60 | 0.00 | 13.60 | 1.00 | 0.00 |

Project at a Glance

| Year | D. S. C. R. | | | Debt / Equity - Deposits Debt | Equity as-Equity Worth | Total Net Worth | Return on Net Worth | Profitability Ratio | | | | | Assets Turnover Ratio | Current Ratio |
|---------|-------------------|------------|---------|-------------------------------|------------------------|-----------------|---------------------|---------------------|--------|-------|------------------|-----------|-----------------------|---------------|
| | Individual | Cumulative | Overall | | | | | GPM | PBT | PAT | Net Contribution | P/V Ratio | | |
| | (Number of times) | | | (Number of times) | % | % | % | % | % | | % | | | |
| Initial | | | | 3.00 | 3.00 | | | | | | | | | |
| 1-2 | 1.07 | 1.07 | | 1.88 | 1.88 | 3.86 | 20.24% | 5.01% | 4.50% | 15.56 | 125.71% | 1.00 | 1.25 | |
| 2-3 | 1.36 | 1.21 | | 0.97 | 0.97 | 2.56 | 24.76% | 11.53% | 7.98% | 11.99 | 83.06% | 1.10 | 1.31 | |
| 3-4 | 1.69 | 1.36 | 1.67 | 0.44 | 0.44 | 1.68 | 27.69% | 15.97% | 10.42% | 13.56 | 82.18% | 1.14 | 1.41 | |
| 4-5 | 2.06 | 1.51 | | 0.16 | 0.16 | 1.14 | 29.54% | 18.96% | 12.11% | 15.13 | 81.49% | 1.14 | 1.55 | |
| 5-6 | 2.50 | 1.67 | | 0.00 | 0.00 | 0.80 | 30.63% | 20.93% | 13.24% | 16.69 | 80.93% | 1.10 | 1.95 | |

Project at a Glance

BEP

| | |
|---|---------------------|
| BEP - Maximum Utilisation Year | 5 |
| Cash BEP (% of Installed Capacity) | 65.48% |
| Total BEP (% of Installed Capacity) | 67.99% |
| IRR, PAYBACK and FACR | |
| Internal Rate of Return .. (In %age) | 22.88% |
| Payback Period of the Project is (In Years) | 3 Years 1 Months |
| Fixed Assets Coverage Ratio (No. of times) | 7.981 |

Major Queries/Questions Answered in the Report?

- 1. What is Sanitary Napkins (Low Cost Project) Manufacturing industry ?**
- 2. How has the Sanitary Napkins (Low Cost Project) Manufacturing industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Sanitary Napkins (Low Cost Project) Manufacturing Plant ?**
- 4. What are the requirements of Working Capital for setting up Sanitary Napkins (Low Cost Project) Manufacturing plant ?**

- 5. What is the structure of the Sanitary Napkins (Low Cost Project) Manufacturing Business and who are the key/major players ?**
- 6. What is the total project cost for setting up Sanitary Napkins (Low Cost Project) Manufacturing Business?**
- 7. What are the operating costs for setting up Sanitary Napkins (Low Cost Project) Manufacturing plant ?**
- 8. What are the machinery and equipment requirements for setting up Sanitary Napkins (Low Cost Project) Manufacturing plant ?**



- 9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Sanitary Napkins (Low Cost Project) Manufacturing plant ?**
- 10. What are the requirements of raw material for setting up Sanitary Napkins (Low Cost Project) Manufacturing plant ?**
- 11. Who are the Suppliers and Manufacturers of Raw materials for setting up Sanitary Napkins (Low Cost Project) Manufacturing Business?**
- 12. What is the Manufacturing Process of Sanitary Napkins (Low Cost Project)?**



- 13. What is the total size of land required for setting up Sanitary Napkins (Low Cost Project) Manufacturing plant ?**
- 14. What will be the income and expenditures for Sanitary Napkins (Low Cost Project) Manufacturing Business?**
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Reasons for Buying our Report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Sanitary Napkins (Low Cost Project)” provides an insight into Sanitary Napkins (Low Cost Project) market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Sanitary Napkins (Low Cost Project) project. The report assesses the market sizing and growth of the Indian Sanitary Napkins (Low Cost Project) Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Sanitary Napkins (Low Cost Project) sector in India along with its business prospects. Through this report we have identified Sanitary Napkins (Low Cost Project) project as a lucrative investment avenue.

Tags

Production of Sanitary Napkin, Sanitary Napkin Manufacturing Project, Sanitary Napkin Making Plant, Low Cost Sanitary Napkin Industry, Sanitary Napkin Manufacturing Business Plan, Low-Cost Technology to Setup Mini Sanitary Napkin Manufacturing, Sanitary Napkin Manufacturing Business, Low Cost Sanitary Pads Production, Sanitary Napkin Manufacturing Process, Project Report on Sanitary Napkin Production, Low Cost Sanitary Napkin Making Project, Sanitary Napkin (Low Investment Project) Manufacturing Plant, Sanitary Pads/Napkins Manufacturing Plant, How to Start Sanitary Napkin Manufacturing Industry, Sanitary Pads Manufacture, Sanitary Napkin Production, Low-Cost Sanitary Napkin Production, Project to Set Up Sanitary Napkin Manufacturing Unit, Investment Opportunities in Sanitary Napkin Manufacturing Industry, Start a Sanitary Napkins Manufacturing Business, Manufacturing of Sanitary Napkins, Sanitary Pad Making Unit, Sanitary Napkin Making Best Business Ideas, How to Start a Sanitary Pad Manufacturing Company, How to Start Sanitary Pad Business In India, Start Female Sanitary Napkin Manufacturing Business, Sanitary Napkins Production Plant,

Production of Sanitary Pads for Women Production, Low-Cost Technology to Setup Mini Sanitary Napkin Manufacturing Machine for Underprivileged Women World Wide, Disposable Sanitary Napkin Manufacturing Business, Production of Pad, Production of Low-Cost Sanitary Pad for Girls and Women, Low Cost Feminine Hygiene, Low-Cost Sanitary Protection Products, Sanitary Napkin Production project ideas, Projects on Small Scale Industries, Small scale industries projects ideas, Sanitary Napkin Production Based Small Scale Industries Projects, Project profile on small scale industries, How to Start Sanitary Napkin Production Industry in India, Sanitary Napkin Production Projects, New project profile on Sanitary Napkin Production industries, Project Report on Low Cost Sanitary Napkin manufacturing Industry, Detailed Project Report on Low Cost Sanitary Napkin Production, Project Report on Sanitary Napkin Production, Pre-Investment Feasibility Study on Low Cost Sanitary Napkin Production, Techno-Economic feasibility study on Sanitary Napkin Production, Feasibility report on Low Cost Sanitary Napkin Production, Free Project Profile on Low Cost Sanitary Napkin Production, Project profile on Low-Cost Sanitary Napkin Production, Download free project profile on Low Cost Sanitary Napkin Production, Industrial Project Report, Project consultant, Project consultancy, Startup Project for Sanitary Napkin Production

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Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.



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- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,



Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)



Contact us

NIIR PROJECT CONSULTANCY SERVICES

106-E, Kamla Nagar, Opp. Spark Mall,
New Delhi-110007, India.

Email: npcs.ei@gmail.com , info@entrepreneurindia.co

Tel: +91-11-23843955, 23845654, 23845886, 8800733955

Mobile: +91-9811043595

Fax: +91-11-23845886

Website : www.entrepreneurindia.co , www.niir.org

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Who are we?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.



We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.



What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Market Research Reports*
- *Business Plan*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*

How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*



Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

Contact us

NIIR PROJECT CONSULTANCY SERVICES

106-E, Kamla Nagar, Opp. Spark Mall,
New Delhi-110007, India.

Email: npcs.ei@gmail.com , info@entrepreneurindia.co

Tel: +91-11-23843955, 23845654, 23845886, 8800733955

Mobile: +91-9811043595

Fax: +91-11-23845886

Website : www.entrepreneurindia.co , www.niir.org

Take a look at NIIR PROJECT CONSULTANCY SERVICES on #StreetView

<https://goo.gl/VstWkd>



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