Low-Cost Project to Setup Mini Sanitary Napkin Manufacturing.

Production of Disposable Sanitary Pad for Girls and Women.

www.entrepreneurindia.co
An absorbent item worn by women, primarily to absorb menstrual blood, sanitary napkin is a widely used product. It is impermeable to liquids and consists of layers of quilted cotton fabrics and alternative layers of super absorbent polymers and plastics. In addition, fragrance and antibacterial agents are also included. Feminine hygiene (lady napkins) are hygiene absorbent products engineered to absorb and retain body fluid without causing any leakage. The user should always feel dry and comfortable. It consists of an absorbent pad sandwiched between two sheets of nonwoven fabric.
There are a number of factors owing to which sanitary napkins have emerged as one of the most popular option for menstrual management. As a result of economic development and encouraging market conditions, the majority of women worldwide are now able to afford sanitary napkins. Although, this scenario varies in developed and developing regions. Diversification and innovations in the product design have facilitated the sanitary napkin market the developed regions.
Sanitary napkin, a universally needed product, has very low penetration in India and other developing countries, partly due to its high price and partly due to the tradition of using cheaper but unhygienic old cloth piece. As a result they become the host of many infectious diseases. This is due to lack of awareness and economic inability for adopting better precautions like use of good sanitary napkins during menstruation period. Usually different varieties of sanitary napkins are found available in the market but they are very expensive and are not affordable for rural & under-privileged women and girls.
The Sanitary napkin industry is closely connected with the mode of life, which is in turn directly correlated to housing. Accordingly this industry has always grown by keeping space with improvement in living and it is new indispensable for sanitary in modern housing.

Sanitary napkin, a universally needed product, has very low penetration in India and other developing countries, partly due to its high price and partly due to the tradition of using cheaper but unhygienic old cloth piece. As a result they become the host of many infectious diseases.
Sanitary Napkins are exclusively used by adult girls & Ladies around the world during their menstrual periods as a means of maintaining physical aid & to avoid wetting or staining of the clothes.

India’s sanitary napkin market has significant profit potential. The demand for such products is stable; purchases are recurring and not subject to normal business cycles. Historically, the price of feminine hygiene products have been relatively expensive, but that is changing as small and large businesses enter the market and make an accessible, lower-priced offering to a wider consumer base.
In India, the technology for sanitary napkins available by processing of raw cotton spinning and weaving to napkins. On small scale, the processed cotton is purchased which is spinned and woven.

The market is also segmented on a regional basis, covering Maharashtra, Delhi NCR, Tamil Nadu, Karnataka, Gujarat and Others. Amongst these, Maharashtra is the leading market, followed by Delhi NCR and Tamil Nadu.
## Export and Import of Sanitary Napkins

(Rs. in Million)

<table>
<thead>
<tr>
<th>Year</th>
<th>Export</th>
<th>Import</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013-14</td>
<td>263.50</td>
<td>1038.20</td>
</tr>
<tr>
<td>2014-15*</td>
<td>258.40</td>
<td>943.10</td>
</tr>
</tbody>
</table>
## Sanitary Napkins

### Demand: Past and Future

<table>
<thead>
<tr>
<th>Year</th>
<th>(Rs. in Billion)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1990-91</td>
<td>0.82</td>
</tr>
<tr>
<td>2000-01</td>
<td>2.70</td>
</tr>
<tr>
<td>2001-02</td>
<td>2.90</td>
</tr>
<tr>
<td>2002-03</td>
<td>3.20</td>
</tr>
<tr>
<td>2003-04</td>
<td>3.55</td>
</tr>
<tr>
<td>2004-05</td>
<td>3.90</td>
</tr>
<tr>
<td>2005-06</td>
<td>4.29</td>
</tr>
<tr>
<td>2006-07</td>
<td>4.74</td>
</tr>
<tr>
<td>2007-08</td>
<td>7.00</td>
</tr>
<tr>
<td>2008-09</td>
<td>9.00</td>
</tr>
<tr>
<td>2009-10</td>
<td>12.60</td>
</tr>
<tr>
<td>2010-11</td>
<td>13.50</td>
</tr>
<tr>
<td>2011-12</td>
<td>14.10</td>
</tr>
<tr>
<td>2012-13</td>
<td>14.90</td>
</tr>
<tr>
<td>2013-14</td>
<td>15.20</td>
</tr>
<tr>
<td>2014-15</td>
<td>16.40</td>
</tr>
<tr>
<td>2015-16</td>
<td>17.30</td>
</tr>
<tr>
<td>2016-17</td>
<td>18.60</td>
</tr>
<tr>
<td>2017-18</td>
<td>20.00</td>
</tr>
<tr>
<td>2018-19</td>
<td>21.40</td>
</tr>
<tr>
<td>2019-20</td>
<td>22.90</td>
</tr>
<tr>
<td>2024-25</td>
<td>35.00</td>
</tr>
</tbody>
</table>
Global sanitary pads market stood at $ 18,426 million in 2016, and is projected to reach $ 26,215.23 million by 2022, exhibiting a CAGR of 6.07%, in value terms, during forecast period, on account of growing awareness among female towards hygiene, increasing disposable income and aggressive promotional activities. Moreover, huge demand for reusable pads which are affordable and cost efficient is expected to positively influence global sanitary pads market in the coming years.
On the basis of type, the global sanitary napkin market is segmented into menstrual pad and pantyliner. Among these, menstrual represents the most popular product type. The market has further been analysed on a regional basis, covering Asia-Pacific, Europe, North America, Latin America, and Middle East and Africa. Currently, Asia-Pacific represents the largest market, followed by Europe.
Global Sanitary Pads Market Size, By Region, By Value, 2012-2020F
Few Indian Major Players are as under

- Carewell Hygiene Products Ltd.
- Godrej Hygiene Products Ltd.
- Gufic Biosciences Ltd.
- Johnson & Johnson Pvt. Ltd.
- Kimberly Clark Lever Pvt. Ltd.
- Procter & Gamble Hygiene & Health Care Ltd.
## Project at a Glance

<table>
<thead>
<tr>
<th>Particulars</th>
<th>Existing</th>
<th>Proposed</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Land &amp; Site Development Exp.</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Buildings</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Plant &amp; Machineries</td>
<td>0.00</td>
<td>3.90</td>
<td>3.90</td>
</tr>
<tr>
<td>Motor Vehicles</td>
<td>0.00</td>
<td>0.25</td>
<td>0.25</td>
</tr>
<tr>
<td>Office Automation Equipments</td>
<td>0.00</td>
<td>0.60</td>
<td>0.60</td>
</tr>
<tr>
<td>Technical Knowhow Fees &amp; Exp.</td>
<td>0.00</td>
<td>0.15</td>
<td>0.15</td>
</tr>
<tr>
<td>Franchise &amp; Other Deposits</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Preliminary &amp; Pre-operative Exp</td>
<td>0.00</td>
<td>0.20</td>
<td>0.20</td>
</tr>
<tr>
<td>Provision for Contingencies</td>
<td>0.00</td>
<td>0.30</td>
<td>0.30</td>
</tr>
<tr>
<td>Margin Money - Working Capital</td>
<td>0.00</td>
<td>2.64</td>
<td>2.64</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>0.00</td>
<td>8.04</td>
<td>8.04</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Particulars</th>
<th>Existing</th>
<th>Proposed</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Capital</td>
<td>0.00</td>
<td>2.01</td>
<td>2.01</td>
</tr>
<tr>
<td>Share Premium</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Other Type Share Capital</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Reserves &amp; Surplus</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Cash Subsidy</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Internal Cash Accruals</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Long/Medium Term Borrowings</td>
<td>0.00</td>
<td>6.03</td>
<td>6.03</td>
</tr>
<tr>
<td>Borrowings</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Debentures / Bonds</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Unsecured Loans/Deposits</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Loans/Deposits</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>0.00</td>
<td>8.04</td>
<td>8.04</td>
</tr>
<tr>
<td>Year</td>
<td>Annualised Book Value</td>
<td>Debt to Book Value</td>
<td>Dividend Payout</td>
</tr>
<tr>
<td>------</td>
<td>-----------------------</td>
<td>-------------------</td>
<td>----------------</td>
</tr>
<tr>
<td>EPS</td>
<td>CEPS</td>
<td>Per Share</td>
<td>Per Share</td>
</tr>
<tr>
<td>1-2</td>
<td>2.77</td>
<td>6.70</td>
<td>12.77</td>
</tr>
<tr>
<td>2-3</td>
<td>5.73</td>
<td>9.08</td>
<td>18.51</td>
</tr>
<tr>
<td>3-4</td>
<td>8.56</td>
<td>11.41</td>
<td>27.06</td>
</tr>
<tr>
<td>4-5</td>
<td>11.19</td>
<td>13.63</td>
<td>38.26</td>
</tr>
<tr>
<td>5-6</td>
<td>13.60</td>
<td>15.68</td>
<td>51.85</td>
</tr>
</tbody>
</table>
## Project at a Glance

<table>
<thead>
<tr>
<th>Year</th>
<th>D. S. C. R.</th>
<th>Debt / Equity Deposits Debt</th>
<th>Equity as Equity</th>
<th>Total Net Worth</th>
<th>Return on Net Worth</th>
<th>Profitability Ratio</th>
<th>Asset Turnover Ratio</th>
<th>Current Ratio</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Individua l</td>
<td>Cumulative Overall (Number of times)</td>
<td>(Number of times)</td>
<td>%</td>
<td>%</td>
<td>%</td>
<td>%</td>
<td>%</td>
</tr>
<tr>
<td>Initial</td>
<td>3.00</td>
<td>3.00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1-2</td>
<td>1.07</td>
<td>1.07</td>
<td>1.88</td>
<td>1.88</td>
<td>3.86</td>
<td>20.24 %</td>
<td>5.01%</td>
<td>4.50%</td>
</tr>
<tr>
<td>2-3</td>
<td>1.36</td>
<td>1.21</td>
<td>0.97</td>
<td>0.97</td>
<td>2.56</td>
<td>24.76 %</td>
<td>11.53%</td>
<td>7.98%</td>
</tr>
<tr>
<td>3-4</td>
<td>1.69</td>
<td>1.36</td>
<td>1.67</td>
<td>0.44</td>
<td>0.44</td>
<td>1.68</td>
<td>27.69 %</td>
<td>15.97%</td>
</tr>
<tr>
<td>4-5</td>
<td>2.06</td>
<td>1.51</td>
<td>0.16</td>
<td>0.16</td>
<td>1.14</td>
<td>29.54 %</td>
<td>18.96%</td>
<td>12.11 %</td>
</tr>
<tr>
<td>5-6</td>
<td>2.50</td>
<td>1.67</td>
<td>0.00</td>
<td>0.00</td>
<td>0.80</td>
<td>30.63 %</td>
<td>20.93%</td>
<td>13.24 %</td>
</tr>
</tbody>
</table>
## Project at a Glance

<table>
<thead>
<tr>
<th>BEP</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>BEP - Maximum Utilisation Year</td>
<td>5</td>
</tr>
<tr>
<td>Cash BEP (% of Installed Capacity)</td>
<td>65.48%</td>
</tr>
<tr>
<td>Total BEP (% of Installed Capacity)</td>
<td>67.99%</td>
</tr>
<tr>
<td>IRR, PAYBACK and FACR</td>
<td></td>
</tr>
<tr>
<td>Internal Rate of Return (In %age)</td>
<td>22.88%</td>
</tr>
<tr>
<td>Payback Period of the Project is (In Years)</td>
<td>3 Years 1 Months</td>
</tr>
<tr>
<td>Fixed Assets Coverage Ratio (No. of times)</td>
<td>7.981</td>
</tr>
</tbody>
</table>
1. What is Sanitary Napkins (Low Cost Project) Manufacturing industry?

2. How has the Sanitary Napkins (Low Cost Project) Manufacturing industry performed so far and how will it perform in the coming years?

3. What is the Project Feasibility of Sanitary Napkins (Low Cost Project) Manufacturing Plant?

4. What are the requirements of Working Capital for setting up Sanitary Napkins (Low Cost Project) Manufacturing plant?
5. What is the structure of the Sanitary Napkins (Low Cost Project) Manufacturing Business and who are the key/major players?

6. What is the total project cost for setting up Sanitary Napkins (Low Cost Project) Manufacturing Business?

7. What are the operating costs for setting up Sanitary Napkins (Low Cost Project) Manufacturing plant?

8. What are the machinery and equipment requirements for setting up Sanitary Napkins (Low Cost Project) Manufacturing plant?
9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Sanitary Napkins (Low Cost Project) Manufacturing plant?

10. What are the requirements of raw material for setting up Sanitary Napkins (Low Cost Project) Manufacturing plant?

11. Who are the Suppliers and Manufacturers of Raw materials for setting up Sanitary Napkins (Low Cost Project) Manufacturing Business?

12. What is the Manufacturing Process of Sanitary Napkins (Low Cost Project)?
13. What is the total size of land required for setting up Sanitary Napkins (Low Cost Project) Manufacturing plant?

14. What will be the income and expenditures for Sanitary Napkins (Low Cost Project) Manufacturing Business?

15. What are the Projected Balance Sheets of Sanitary Napkins (Low Cost Project) Manufacturing plant?

16. What are the requirement of utilities and overheads for setting up Sanitary Napkins (Low Cost Project) Manufacturing plant?

17. What is the Built up Area Requirement and cost for setting up Sanitary Napkins (Low Cost Project) Manufacturing Business?
18. What are the Personnel (Manpower) Requirements for setting up Sanitary Napkins (Low Cost Project) Manufacturing Business?

19. What are Statistics of Import & Export for Sanitary Napkins (Low Cost Project)?

20. What is the time required to break-even of Sanitary Napkins (Low Cost Project) Manufacturing Business?

21. What is the Break-Even Analysis of Sanitary Napkins (Low Cost Project) Manufacturing plant?

22. What are the Project financials of Sanitary Napkins (Low Cost Project) Manufacturing Business?
23. What are the Profitability Ratios of Sanitary Napkins (Low Cost Project) Manufacturing Project?

24. What is the Sensitivity Analysis-Price/Volume of Sanitary Napkins (Low Cost Project) Manufacturing plant?

25. What are the Projected Pay-Back Period and IRR of Sanitary Napkins (Low Cost Project) Manufacturing plant?

26. What is the Process Flow Sheet Diagram of Sanitary Napkins (Low Cost Project) Manufacturing project?
27. What are the Market Opportunities for setting up Sanitary Napkins (Low Cost Project) Manufacturing plant?

28. What is the Market Study and Assessment for setting up Sanitary Napkins (Low Cost Project) Manufacturing Business?

29. What is the Plant Layout for setting up Sanitary Napkins (Low Cost Project) Manufacturing Business?
Table of Contents of the Project Report
1. PROJECT LOCATION

1.1. DIBRUGARH: DISTRICT PROFILE & GEOTECHNICAL SITE CHARACTERIZATION

1.1.1. General
1.1.2. Geography
1.1.3. Demographics
1.1.4. Education
1.1.5. Economy
1.1.6. Agriculture
1.1.7. Availability of Minerals
1.1.8. Industry
1.1.9. Map

2. INTRODUCTION

3. HISTORY

4. USES AND APPLICATIONS
5. PROPERTIES

6. B.I.S. SPECIFICATION


7. TYPES OF SANITARY NAPKINS

8. SANITARY NAPKINS FOR LADIES

8.1. PRECAUTION REQUIRED FOR PRODUCTION OF SANITARY NAPKINS

9. NEED TO INTRODUCE LOW COST SANITARY NAPKINS

10. MARKET SURVEY

10.1. LOW COST SANITARY NAPKINS

11. EXPORT & IMPORT: ALL COUNTRIES

11.1. EXPORT: ALL COUNTRIES

11.2. EXPORT: ALL COUNTRIES
12. FINANCIALS & COMPARISON OF MAJOR INDIAN PLAYERS/COMPANIES

12.1. ABOUT FINANCIAL STATEMENTS OF CMIE DATABASE
12.2. PROFITS & APPROPRIATIONS
12.3. TOTAL LIABILITIES
12.4. TOTAL ASSETS
12.5. NET CASH FLOW FROM OPERATING ACTIVITIES
12.6. SECTION –I
  12.6.1. Name of Company with Contact Details
  12.6.2. Name of Director(S)
  12.6.3. Plant Capacity
  12.6.4. Location of Plant
  12.6.5. Name of Raw Material(S) Consumed with Quantity & Cost
12.7. SECTION–II
  12.7.1. Assets
  12.7.2. Cash Flow
  12.7.3. Cost as % Ge of Sales
  12.7.4. Forex Transaction
  12.7.5. Growth in Assets & Liabilities
  12.7.6. Growth in Income & Expenditure
  12.7.7. Income & Expenditure
12.7.8. Liabilities
12.7.9. Liquidity Ratios
12.7.10. Profitability Ratio
12.7.11. Profits
12.7.12. Return Ratios
12.7.13. Structure of Assets & Liabilities (%)
12.7.14. Working Capital & Turnover Ratios

13. EXPORT & IMPORT STATISTICS DATA OF INDIA

13.1. EXPORT STATISTICS DATA FOR SANITARY NAPKIN
13.2. IMPORT STATISTICS DATA FOR SANITARY NAPKIN

14. PRESENT MANUFACTURERS

15. MANUFACTURING PROCESS

15.1. FIVE STEP PROCEDURE FOR MANUFACTURING A SANITARY NAPKIN:

16. PROCESS FLOW DIAGRAM
17. QUALITY TEST FOR SANITARY NAPKINS

17.1. ABSORPTION
17.2. DURABILITY
17.3. COMFORT
17.4. DRYING TIME

18. SUPPLIERS OF PLANT & MACHINERY

19. SUPPLIERS OF RAW MATERIAL

20. PHOTOGRAPHS/IMAGES FOR REFERENCE

20.1. PRODUCT PHOTOGRAPHS
20.2. RAW MATERIAL PHOTOGRAPHS
20.3. MACHINERY PHOTOGRAPHS

21. QUOTATION OF PLANT, MACHINERY AND EQUIPMENTS FROM SUPPLIER
Project Financials

- Project at a Glance
- Assumptions for Profitability workings
- Plant Economics
- Production Schedule
- Land & Building

Annexure

1. Assumptions for Profitability workings
2. Plant Economics
3. Production Schedule
4. Land & Building

Factory Land & Building
Site Development Expenses
• Plant & Machinery .......................................................... 5
  Indigenous Machineries
  Other Machineries (Miscellaneous, Laboratory etc.)

• Other Fixed Assets .......................................................... 6
  Furniture & Fixtures
  Pre-operative and Preliminary Expenses
  Technical Knowhow
  Provision of Contingencies

• Working Capital Requirement Per Month ......................... 7
  Raw Material
  Packing Material
  Lab & ETP Chemical Cost
  Consumable Store
• Overheads Required Per Month and Per Annum………………..8
  Utilities & Overheads (Power, Water and Fuel Expenses etc.)
  Royalty and Other Charges
  Selling and Distribution Expenses

• Salary and Wages .................................................................9

• Turnover Per Annum ...........................................................10

• Share Capital........................................................................11
  
  Equity Capital
  Preference Share Capital
• Annexure 1 :: Cost of Project and Means of Finance

• Annexure 2 :: Profitability and Net Cash Accruals

- Revenue/Income/Realisation
- Expenses/Cost of Products/Services/Items
- Gross Profit
- Financial Charges
- Total Cost of Sales
- Net Profit After Taxes
- Net Cash Accruals
• Annexure 3 :: Assessment of Working Capital requirements

- Current Assets
- Gross Working Capital
- Current Liabilities
- Net Working Capital
- Working Note for Calculation of Work-in-process

• Annexure 4 :: Sources and Disposition of Funds
• Annexure 5 :: Projected Balance Sheets
  - ROI (Average of Fixed Assets)
  - RONW (Average of Share Capital)
  - ROI (Average of Total Assets)

• Annexure 6 :: Profitability Ratios
  - D.S.C.R
  - Earnings Per Share (EPS)
  - Debt Equity Ratio
• Annexure 7 :: Break-Even Analysis

- Variable Cost & Expenses
- Semi-Variable/Semi-Fixed Expenses
- Profit Volume Ratio (PVR)
- Fixed Expenses / Cost
- B.E.P
Annexure 8 to 11 :: Sensitivity Analysis-Price/Volume

- Resultant N.P.B.T
- Resultant D.S.C.R
- Resultant PV Ratio
- Resultant DER
- Resultant ROI
- Resultant BEP
• **Annexure 12 :: Shareholding Pattern and Stake Status**
  - Equity Capital
  - Preference Share Capital
• **Annexure 13 :: Quantitative Details-Output/Sales/Stocks**
  - Determined Capacity P.A of Products/Services
  - Achievable Efficiency/Yield % of Products/Services/Items
  - Net Usable Load/Capacity of Products/Services/Items
  - Expected Sales/ Revenue/ Income of Products/ Services/ Items

www.entrepreneurindia.co
• Annexure 14 :: Product wise Domestic Sales Realisation

• Annexure 15 :: Total Raw Material Cost

• Annexure 16 :: Raw Material Cost per unit

• Annexure 17 :: Total Lab & ETP Chemical Cost

• Annexure 18 :: Consumables, Store etc.

• Annexure 19 :: Packing Material Cost

• Annexure 20 :: Packing Material Cost Per Unit
- Annexure 21 :: Employees Expenses
- Annexure 22 :: Fuel Expenses
- Annexure 23 :: Power/Electricity Expenses
- Annexure 24 :: Royalty & Other Charges
- Annexure 25 :: Repairs & Maintenance Expenses
- Annexure 26 :: Other Manufacturing Expenses
- Annexure 27 :: Administration Expenses
- Annexure 28 :: Selling Expenses
• Annexure 29 :: Depreciation Charges – as per Books (Total)
• Annexure 30 :: Depreciation Charges – as per Books (P & M)
• Annexure 31 :: Depreciation Charges - as per IT Act WDV (Total)
• Annexure 32 :: Depreciation Charges - as per IT Act WDV (P & M)
• Annexure 33 :: Interest and Repayment - Term Loans
• Annexure 34 :: Tax on Profits
• Annexure 35 :: Projected Pay-Back Period and IRR
Reasons for Buying our Report:

• This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product

• This report provides vital information on the product like it’s characteristics and segmentation

• This report helps you market and place the product correctly by identifying the target customer group of the product
• This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials

• The report provides a glimpse of government regulations applicable on the industry

• The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions
Our Approach:

• Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.

• The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players.

• We use reliable sources of information and databases. And information from such sources is processed by us and included in the report.

www.entrepreneurindia.co
The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Sanitary Napkins (Low Cost Project)” provides an insight into Sanitary Napkins (Low Cost Project) market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Sanitary Napkins (Low Cost Project) project. The report assesses the market sizing and growth of the Indian Sanitary Napkins (Low Cost Project) Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:
• Good Present/Future Demand
• Export-Import Market Potential
• Raw Material & Manpower Availability
• Project Costs and Payback Period

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Sanitary Napkins (Low Cost Project) sector in India along with its business prospects. Through this report we have identified Sanitary Napkins (Low Cost Project) project as a lucrative investment avenue.
Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on Low-Cost Project to Setup Mini Sanitary Napkin Manufacturing. Production of Disposable Sanitary Pad for Girls and Women.

See more

https://goo.gl/dJh7JN
https://goo.gl/MoLjGM
https://goo.gl/dQdvUe
Visit us at
www.entrepreneurindia.co
Take a look at Niir Project Consultancy Services on #Street View
https://goo.gl/VstWkd

Locate us on Google Maps
https://goo.gl/maps/BKkUtq9gevT2
Our inexhaustible Client list includes public-sector companies, Corporate Houses, Government undertaking, individual entrepreneurs, NRI, Foreign investors, non-profit organizations and educational institutions from all parts of the World. The list is just a glimpse of our esteemed & satisfied Clients.

Click here to take a look
https://goo.gl/G3lCjV
Free Instant Online Project Identification and Selection Service

Our Team has simplified the process for you by providing a "Free Instant Online Project Identification & Selection" search facility to identify projects based on multiple search parameters related to project costs namely: Plant & Machinery Cost, Total Capital Investment, Cost of the project, Rate of Return% (ROR) and Break Even Point % (BEP). You can sort the projects on the basis of mentioned pointers and identify a suitable project matching your investment requisites......Read more
Download Complete List of Project Reports:

- Detailed Project Reports

NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.
And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- Good Present/Future Demand
- Export-Import Market Potential
- Raw Material & Manpower Availability
- Project Costs and Payback Period

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,
Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects......Read more
Contact us

NIIR PROJECT CONSULTANCY SERVICES

106-E, Kamla Nagar, Opp. Spark Mall,
New Delhi-110007, India.

Email: npcs.ei@gmail.com, info@entrepreneurindia.co
Tel: +91-11-23843955, 23845654, 23845886, 8800733955
Mobile: +91-9811043595
Fax: +91-11-23845886

Website: www.entrepreneurindia.co, www.niir.org

Take a look at NIIR PROJECT CONSULTANCY SERVICES on #StreetView

https://goo.gl/VstWkd
An ISO 9001:2015 Company
Who are we?

- One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services.

- We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients’ in India & abroad.

www.entrepreneurindia.co
We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.
We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.
What do we offer?

- Project Identification
- Detailed Project Reports/Pre-feasibility Reports
- Market Research Reports
- Business Plan
- Technology Books and Directory
- Industry Trend
- Databases on CD-ROM
- Laboratory Testing Services
- Turnkey Project Consultancy/Solutions
- Entrepreneur India (An Industrial Monthly Journal)
How are we different?

- We have two decades long experience in project consultancy and market research field
- We empower our customers with the prerequisite know-how to take sound business decisions
- We help catalyze business growth by providing distinctive and profound market analysis
- We serve a wide array of customers, from individual entrepreneurs to Corporations and Foreign Investors
- We use authentic & reliable sources to ensure business precision
Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation
Contact us

NIIR PROJECT CONSULTANCY SERVICES

106-E, Kamla Nagar, Opp. Spark Mall,
New Delhi-110007, India.

Email: npcs.ei@gmail.com, info@entrepreneurindia.co

Tel: +91-11-23843955, 23845654, 23845886, 8800733955

Mobile: +91-9811043595
Fax: +91-11-23845886

Website: www.entrepreneurindia.co, www.niir.org

Take a look at NIIR PROJECT CONSULTANCY SERVICES on #StreetView

https://goo.gl/VstWkd
Follow us

- https://www.linkedin.com/company/niir-project-consultancy-services
- https://www.facebook.com/NIIR.ORG
- https://www.youtube.com/user/NIIRproject
- https://plus.google.com/+EntrepreneurIndiaNewDelhi
- https://twitter.com/npcs_in
- https://www.pinterest.com/npcsindia/
For more information, visit us at:

www.niir.org
www.entrepreneurindia.co