India is projected to be one of the largest growth areas for consumption in chicken, beef, and mutton. The consumption of meat is increasing in India and agriculture is considered as the backbone of a majority of people. Livestock plays a significant role, and poultry and dairy are the major sectors contributing to economic development. The majority of meats consumed in India are fish, bovine, mutton, goat, pig, and poultry. In Indian context, culture, traditions, customs, and taboos influence meat consumption to a great extent. The urbanization has been causing a rise in demand for meat products. India is the world’s second largest exporter of beef. In India, 95% of goat meat produced is consumed locally.
The preference and consumption of chicken meat can be considered as a universal phenomenon and chicken meat is greatly accepted by consumers in India as compared to the other meat consumption. The increase of chicken meat consumption is due to the versatility of the meat, relatively low cost in comparison to other meat, and the acceptance of the chicken meat to all religions. There has been a great rise in the production of livestock products and this is expected to continue in the future. The pattern of meat consumption depends considerably on culture, tradition and urbanization. This review was formulated with the objective of identifying the meat consumption patterns in a typical Indian society.
India’s Share in the Global Meat Market
The demand for meat is expected to grow faster in India with sustained economic growth, rising per capita income, strengthening urbanization trends and increasing awareness of the nutritive value of meat and meat products. By 2020, the demand for milk is estimated to reach 143 million tonnes and that of meat and eggs eight million tonnes.
Indian Pig Meat Market Trade
While demand from high-end hotels, restaurants and retailers is driving imports of pork products to India, there is a largely separate but significant market for locally produced pig meat in north-eastern states - which include Assam, Nagaland, Arunachal Pradesh, Manipur, Meghalaya, Mizoram, Sikkim and Tripura - as well as in Bihar, Jharkhand, West Bengal, Goa and Kerala.
India: Major Pork Production States

[Bar chart showing pork production in different states and years: 2012-13, 2013-14, 2014-15]
Egg powder includes powder made from bird eggs, and these are fully dehydrated eggs. It is known as dried egg products that include whole egg powder, egg yolk powder, egg albumen powder, and egg powder mix or a blend of egg powder. In the food industry, bakery and confectionery are the major segments that account for a higher demand, followed by meat products and sauces & dressings. The food segment accounts for a significant revenue share in the global egg powder market, and is expected to register a high growth rate during the forecast period. Currently, the demand for egg powder is also rising among personal care products, cosmetics, animal feed, and pet food products. The global egg powder market is expected to be valued at over US$ 840 Mn in 2017, growing at a CAGR of 4.5% during the forecast period 2017-2025. Among the different product types, the whole egg powder segment is anticipated to dominate the global market in terms of revenue share, with a projected value share of about 60% throughout the forecast period.
Egg Powder Market Share, By Product Type, 2017 (US$ Mn)

CAGR 4.5% (2017-2025)

- Egg Powder Mix
- Egg Albumen Powder
- Egg Yolk Powder
- Whole Egg Powder

508.3 (US$ Mn)
The consumption is expected to grow in the near future. India is the ninth largest producer of poultry meat in the world. Indian poultry meat products have good markets in Japan, Malaysia, Indonesia and Singapore. Sector plays an important role in India as it not only provides meat and by-products for human consumption but also contribute towards sustainable livestock development and livelihood security for millions of men and women from weaker sections.
Indian Poultry and Sheep Meat Market Trade
Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on Required Project Meat, Chicken, Egg, Pork, Fish Processing, Marine Products, Seafood Processing Projects. List of Profitable Processing and Manufacturing Business Ideas.
Here are few Projects for Startup:

- **PORK PRODUCTS**

Meat processing industry is one of the growing industries among the food products. Various pork Products are used as nutritious meat and food products. It may be used as nitrogen sources. Demand is increasing of processed meat around 10-15% per annum in Europe. Read more
POULTRY FARM FOR PRODUCING EGGS

The production of poultry in the US and generally throughout the world is carried out by a highly specialized, efficient poultry industry that has been a leader in trends of scale and industrialization that have taken place in American agriculture over the past half century. Read more
EGG POWDER

Egg powder is consumed on a large scale in food processing industries, especially in the developed countries like Europe, USA, and Japan. The Indian egg powder manufacturing plant are on their way to the Board for Industrial and Financial Reconstruction (BIFR). Read more
There are varieties of fish available in India. They are sweet water fish and salty water fish. Both the fishes can be stored by dehydration. Dehydration is a process technique of removal of water from fish bodies by mechanical means i.e. heat and dehumid air over the fish. Read more
PIGGERY MEAT CHICKEN PROCESSING

In India’s almost the entire production of meat is marketed in the fresh state. The products made from pig meat are known piggery products. The most popular piggery products are bacon, ham, sausage and salamy. Meat is used as food for man either in raw or dry states. Read more
CHICKEN MUTTON (SHEEP MEAT) PROCESSING

Meat is a good source of high quality and readily digestible proteins, fats, phosphorus, iron and Vitamins. Livestock and poultry are the main sources of meat and meat products. Poultry industry has emerged as an important supplementary occupations of the farming community. Read more
OSSEIN GELATIN

Gelatin is a pure colorless water-soluble glutinous protein derived from natural sources such as the hides and bones of animals (cattle, pig, fish, and poultry). Gelatin is a nearly complete protein lacking only one essential amino acid—tryptophan. It is free of fat, cholesterol and preservatives. Read more
POULTRY FARMING WITH HATCHERY

The production of poultry in the United States and generally throughout the world is carried out by a highly specialized, efficient poultry industry that has been a leader in trends of scale and industrialization that have taken place in American agriculture over the past half-century. [Read more]
Rumen by pass fat supplement the diet of livestock with unsaturated fatty acids. Unsaturated fatty acid are known to be more digestable and are more beneficial after digestion to animals. Here people are not so careful about the health of the ruminant.
EMU BIRDS (FARMING, BREEDING & MEAT PRODUCTION)

EMU (Dromaius novaehollandiae) bird belong to ratite group has high economic value for their meat, eggs, oil, skin and feathers. Meat from emu is of high quality in terms of low fat, low cholesterol, gamey flavour. These birds are adoptable to varied climatic conditions. Read more
For more Projects and further details, visit at:

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Major Queries/Questions Answered in Our Report?

1. How has the industry performed so far and how will it perform in the coming years?
2. What is the Project Feasibility of the Plant?
3. What are the requirements of Working Capital for setting up the plant?
4. What is the structure of the industry and who are the key/major players?
5. What is the total project cost for setting up the plant?
6. What are the operating costs for setting up the plant?
7. What are the machinery and equipment requirements for setting up the plant?
8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?
9. What are the requirements of raw material for setting up the plant?
10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?

11. What is the Manufacturing Process of the plant?

12. What is the total size of land required for setting up the plant?

13. What will be the income and expenditures for the plant?

14. What are the Projected Balance Sheets of the plant?
15. What are the requirement of utilities and overheads for setting up the plant?
16. What is the Built up Area Requirement and cost for setting up the plant?
17. What are the Personnel (Manpower) Requirements for setting up the plant?
18. What are Statistics of Import & Export for the Industry?
19. What is the time required to break-even?
20. What is the Break-Even Analysis of the plant?
21. What are the Project financials of the plant?
22. What are the Profitability Ratios of the plant?
23. What is the Sensitivity Analysis-Price/Volume of the plant?
24. What are the Projected Pay-Back Period and IRR of the plant?
25. What is the Process Flow Sheet Diagram of the plant?
26. What are the Market Opportunities for setting up the plant?
27. What is the Market Study and Assessment for setting up the plant?
28. What is the Plant Layout for setting up the plant?
Reasons for Buying Our Report:

• The report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product.
• The report provides vital information on the product like it’s characteristics and segmentation.
• The report helps you market and place the product correctly by identifying the target customer group of the product.
• The report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials

• The report provides a glimpse of government regulations applicable on the industry

• The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions
Our Approach:

- Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.
- The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players.
- We use reliable sources of information and databases. And information from such sources is processed by us and included in the report.
Free Instant Online Project Identification and Selection Service

Our Team has simplified the process for you by providing a "Free Instant Online Project Identification & Selection" search facility to identify projects based on multiple search parameters related to project costs namely: Plant & Machinery Cost, Total Capital Investment, Cost of the project, Rate of Return% (ROR) and Break Even Point % (BEP). You can sort the projects on the basis of mentioned pointers and identify a suitable project matching your investment requisites......Read more
Download Complete List of Project Reports:

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NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.
And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- Good Present/Future Demand
- Export-Import Market Potential
- Raw Material & Manpower Availability
- Project Costs and Payback Period

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,
Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

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Our Approach

Requirement collection

- Thorough analysis of the project

Economic feasibility study of the Project

- Market potential survey/research

Report Compilation
Contact us

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