Pomegranate Farming Business.

Profitable Fruit Cultivation Business Ideas.

Best Agriculture/Agro-Based Business

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Pomegranate (Punica granatum) is one of the commercially important fruit crops of India. It is native to Iran (Persia). Pomegranate (Punica granatum) is an ancient favourite table fruit of tropical and sub-tropical regions of the world. Pomegranate is one of the commercially important fruit crops of India. It is native to Iran (Persia).
Uses

Pomegranates have many varied uses including:

- Fresh fruit (for eating and as decorative items)
- Fresh juice
- Concentrated juice
- Arils (frozen or fresh)
- Flavoring for jam, ice-cream and confectionery
- Products such as tea
- Pharmaceutical and medicinal uses
- Dyes and decoration.
Pomegranate farming is growing rapidly in recent years. Pomegranate cultivation requires less water as this is a drought tolerant crop. Commercial production starts within 3 years in pomegranate plantation and lasts up to 30 years. This is a high-value crop and has export potential.

Pomegranate Farming is the best business for the farmers to earn more and more profit. Pomegranate (Punica granatum) is one of the important commercial fruit. It is assumed that it is native fruit of the Persia; Nowadays known as IRAN. It is more beneficial economically as you have once started its farming, than they give yield more than 150 years.
Pomegranate fruit has lots of its medical benefits along with its greater demand in market. This fruit can be utilized in fresh form or in the form of its products like Juice, Jam, Squash, Syrup, Canned slice etc. In India, about more than 70% of its products are canned slice and juice, the most demanding product of the Pomegranate fruit in local market.

In the World, Pomegranate is commonly cultivated in the Caucasus region, Africa, Central Asia along with the Indian subcontinent. In India, It is commonly cultivated in the Maharashtra along with the small region of the nearby state; Gujarat, Telangana, Himachal Pradesh, Karnataka, Rajasthan, Tamil Nadu, Andhra Pradesh, Utter Pradesh and Haryana.
India is the largest producer of this fruit, mainly export abroad in Kuwait, Bahrain, Oman, Saudi Arabia, U.A.E., etc. There is great demands of “Ganesh and Aarakta” Pomegranate fruit in the international markets.

India is the largest pomegranate growing country in the world. Total area under pomegranate cultivation in India is more than 1.0 lac hectare, where Maharashtra is the leading pomegranate growing state. Area under pomegranate is being growing up very rapidly because of its huge fruit demand for domestic as well as export market.
Global demand for pomegranate and pomegranate products is growing quickly, with industry participants reporting that in the first decade of the 2000s, demand doubled every three years to significantly exceed global supply. Less than 1.25% of global production originates in the southern hemisphere, indicating the excellent opportunity that Australia has to supply counter-seasonal product to the northern hemisphere, as well as supply fresh product to the domestic market.
Juicing pomegranates is another way to add value. Pomegranate juice is claimed to have many health benefits, such as being high in antioxidants and having anti-inflammatory properties. Pomegranate juice can be processed as 100 percent pomegranate or as blends. Pomegranate juice has a very tart flavor and is often more palatable if combined with other juices. Blends of pomegranate juice are often combined with other fruits high in antioxidants such as acai berries, blueberries, cranberries and cherries. Pomegranate juice can also be used to produce pomegranate wine.

Pomegranates are commonly used as decorations during the fall and winter seasons. They can be displayed fresh and used later for consumption, or they can be dried.
For exports, West Asia continues to remain one of the biggest markets for India. Last year, India also exported pomegranates to countries such as Bangladesh, Bahrain, Sri Lanka, Russia and the Netherlands. Maharashtra contributes 90% to the country’s total pomegranate production. The state leads the pomegranate cultivation with approximately 1, 75,000-2, 00,000 hectare and other states totaling 30,000-40,000 hectare. Maharashtra contributes 90% to the country’s total pomegranate production.
Europe is a net importer of fresh pomegranates. In addition to the local production volume, around 60,000 tonnes of pomegranates (imports minus exports) were added to the apparent consumption in 2016. Pomegranates are a luxury fruit that sells well in the higher segment. The demand for more exotic and healthy fruit can help increase profitability for exporters from developing countries.

The pomegranate fruit has very good potential for export due to its large use of decoration, use of fresh kernels (arils) for garnishing and for consumption as fresh fruit because of its nutritive value.
There is tremendous potential for export of pomegranate from India and it is fact that India is largest producer of pomegranates in the world. Moreover, India produces finest edible quality of pomegranates which are available almost throughout the year.

The recent global trend of increased demand for pomegranates, whether as fresh fruit or as derived products, is growing at an impressive pace. It is considered to be the outcome of the many favorable effects on human health these products were found to possess.
Machinery Photographs

POWER SPRAYER

ROTAVATOR
HARVESTER

PLOUGHING MACHINERY
# Project at a Glance

## COST OF PROJECT

<table>
<thead>
<tr>
<th>Particulars</th>
<th>Existing</th>
<th>Proposed</th>
<th>Total</th>
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## MEANS OF FINANCE

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### Project at a Glance

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<th>CEPS Rs</th>
<th>Book Value Per Share Rs</th>
<th>Debt Per Share Rs</th>
<th>Dividend Per Share Rs</th>
<th>Retained Earnings Per Share Rs</th>
<th>Payout %</th>
<th>P/E Ratio</th>
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<td>Profitability Ratio</td>
<td>Assets Turnover Ratio</td>
<td>Current Ratio</td>
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<td>0.46</td>
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<td>67.81%</td>
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<td>79.69%</td>
<td>75.66%</td>
<td>47.86%</td>
<td>264.28</td>
<td>97.66%</td>
<td>0.41</td>
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## Project at a Glance

<table>
<thead>
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<th>BEP</th>
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<tr>
<td>BEP - Maximum Utilisation Year</td>
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<tr>
<td>Cash BEP (% of Installed Capacity)</td>
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<tr>
<td>Total BEP (% of Installed Capacity)</td>
<td>22.53%</td>
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<tr>
<td>IRR, PAYBACK and FACR</td>
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<tr>
<td>Internal Rate of Return (In %age)</td>
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<tr>
<td>Payback Period of the Project is (In Years)</td>
<td>2 Years 4 Months</td>
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<tr>
<td>Fixed Assets Coverage Ratio (No. of times)</td>
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</table>
1. What is Pomegranate Farming Business?

2. How has the Pomegranate Farming industry performed so far and how will it perform in the coming years?

3. What is the Project Feasibility of Pomegranate Farming Project?

4. What are the requirements of Working Capital for setting up Pomegranate Farming Project?
5. What is the structure of the Pomegranate Farming Business and who are the key/major players?

6. What is the total project cost for setting up Pomegranate Farming Business?

7. What are the operating costs for setting up Pomegranate Farming Project?

8. What are the machinery and equipment requirements for setting up Pomegranate Farming Project?
9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Pomegranate Farming Project?

10. What are the requirements of raw material for setting up Pomegranate Farming Project?

11. Who are the Suppliers and Manufacturers of Raw materials for setting up Pomegranate Farming Business?

12. What is the Plant Layout for setting up Pomegranate Farming Business?
13. What is the total size of land required for setting up Pomegranate Farming Project?

14. What will be the income and expenditures for Pomegranate Farming Business?

15. What are the Projected Balance Sheets of Pomegranate Farming project?

16. What are the requirement of utilities and overheads for setting up Pomegranate Farming Project?

17. What is the Built up Area Requirement and cost for setting up Pomegranate Farming Business?
18. What are the Personnel (Manpower) Requirements for setting up Pomegranate Farming Business?

19. What are Statistics of Import & Export for Pomegranate?

20. What is the time required to break-even of Pomegranate Farming Business?

21. What is the Break-Even Analysis of Pomegranate Farming Project?

22. What are the Project financials of Pomegranate Farming Business?
23. What are the Profitability Ratios of Pomegranate Farming Project?

24. What is the Sensitivity Analysis-Price/Volume of Pomegranate Farming Project?

25. What are the Projected Pay-Back Period and IRR of Pomegranate Farming Project?

26. What is the Process Flow Sheet Diagram of Pomegranate Farming Project?
27. What are the Market Opportunities for setting up Pomegranate Farming Project?

28. What is the Market Study and Assessment for setting up Pomegranate Farming Business?
Table of Contents of the Project Report
1. PROJECT LOCATION
   1.1. DISTRICT PROFILE AND GEOTECHNICAL SITE CHARACTERIZATION
       1.1.1. General
       1.1.2. Location & Geographical Area
       1.1.3. Culture
       1.1.4. Map
       1.1.5. Industry at a Glance
       1.1.6. Transport

2. INTRODUCTION

3. CULINARY USE
   3.1. IN TRADITIONAL MEDICINE

4. BEST BENEFITS OF POMEGRANATE JUICE FOR SKIN, HAIR AND HEALTH
   4.1. POMEGRANATE JUICE – A SUPERFOOD FOR GOOD SKIN, HAIR AND HEALTH
   4.2. HEALTH BENEFITS OF POMEGRANATE JUICE
   4.3. SKIN BENEFITS OF POMEGRANATE JUICE
   4.4. HAIR BENEFITS OF POMEGRANATE JUICE

5. POMEGRANATE JUICE NUTRITION FACTS

6. MARKET SURVEY

7. EXPORT & IMPORT STATISTICS DATA
7.1. EXPORT STATISTICS DATA POMEGRANATE FRUIT
7.2. IMPORT STATISTICS DATA POMEGRANATE FRUIT

8. POMEGRANATE PLANT CULTIVATION

9. PROCESS FLOW DIAGRAM

10. SUPPLIERS OF PLANT & MACHINERY

11. SUPPLIERS OF RAW MATERIAL

12. PRODUCT, MACHINERY & RAW MATERIAL PHOTOGRAPHS

13. PLANT LAYOUT
Project Financials

- Project at a Glance  
- Assumptions for Profitability workings 
- Plant Economics 
- Production Schedule 
- Land & Building

Annexure

Factory Land & Building
Site Development Expenses
- **Plant & Machinery**
  - Indigenous Machineries
  - Other Machineries (Miscellaneous, Laboratory etc.)

- **Other Fixed Assets**
  - Furniture & Fixtures
  - Pre-operative and Preliminary Expenses
  - Technical Knowhow
  - Provision of Contingencies

- **Working Capital Requirement Per Month**
  - Raw Material
  - Packing Material
  - Lab & ETP Chemical Cost
  - Consumable Store
• Overheads Required Per Month and Per Annum..........................8
  Utilities & Overheads (Power, Water and Fuel Expenses etc.)
  Royalty and Other Charges
  Selling and Distribution Expenses

• Salary and Wages .................................................................9

• Turnover Per Annum ...........................................................10

• Share Capital........................................................................11
  Equity Capital
  Preference Share Capital
• Annexure 1 :: Cost of Project and Means of Finance

• Annexure 2 :: Profitability and Net Cash Accruals

- Revenue/Income/Realisation
- Expenses/Cost of Products/Services/Items
- Gross Profit
- Financial Charges
- Total Cost of Sales
- Net Profit After Taxes
- Net Cash Accruals
• Annexure 3 :: Assessment of Working Capital requirements

- Current Assets
- Gross Working Capital
- Current Liabilities
- Net Working Capital
- Working Note for Calculation of Work-in-process

• Annexure 4 :: Sources and Disposition of Funds
• Annexure 5 :: Projected Balance Sheets
  ▪ ROI (Average of Fixed Assets)
  ▪ RONW (Average of Share Capital)
  ▪ ROI (Average of Total Assets)
• Annexure 6 :: Profitability Ratios
  ▪ D.S.C.R
  ▪ Earnings Per Share (EPS)
  ▪ Debt Equity Ratio
• Annexure 7 :: Break-Even Analysis

- Variable Cost & Expenses
- Semi-Variable/Semi-Fixed Expenses
- Profit Volume Ratio (PVR)
- Fixed Expenses / Cost
- B.E.P
- Annexure 8 to 11 :: Sensitivity Analysis-Price/Volume

- Resultant N.P.B.T
- Resultant D.S.C.R
- Resultant PV Ratio
- Resultant DER
- Resultant ROI
- Resultant BEP
• Annexure 12 :: Shareholding Pattern and Stake Status
  - Equity Capital
  - Preference Share Capital
• Annexure 13 :: Quantitative Details-Output/Sales/Stocks
  - Determined Capacity P.A of Products/Services
  - Achievable Efficiency/Yield % of Products/Services/Items
  - Net Usable Load/Capacity of Products/Services/Items
  - Expected Sales/ Revenue/ Income of Products/ Services/ Items
- **Annexure 14**: Product wise Domestic Sales Realisation
- **Annexure 15**: Total Raw Material Cost
- **Annexure 16**: Raw Material Cost per unit
- **Annexure 17**: Total Lab & ETP Chemical Cost
- **Annexure 18**: Consumables, Store etc.
- **Annexure 19**: Packing Material Cost
- **Annexure 20**: Packing Material Cost Per Unit
• Annexure 21 :: Employees Expenses
• Annexure 22 :: Fuel Expenses
• Annexure 23 :: Power/Electricity Expenses
• Annexure 24 :: Royalty & Other Charges
• Annexure 25 :: Repairs & Maintenance Expenses
• Annexure 26 :: Other Manufacturing Expenses
• Annexure 27 :: Administration Expenses
• Annexure 28 :: Selling Expenses
• Annexure 29 :: Depreciation Charges – as per Books (Total)
• Annexure 30 :: Depreciation Charges – as per Books (P & M)
• Annexure 31 :: Depreciation Charges - as per IT Act WDV (Total)
• Annexure 32 :: Depreciation Charges - as per IT Act WDV (P & M)
• Annexure 33 :: Interest and Repayment - Term Loans
• Annexure 34 :: Tax on Profits
• Annexure 35 :: Projected Pay-Back Period and IRR
Reasons for Buying our Report:

• This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product.

• This report provides vital information on the product like it’s characteristics and segmentation.

• This report helps you market and place the product correctly by identifying the target customer group of the product.

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• This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials

• The report provides a glimpse of government regulations applicable on the industry

• The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions
Our Approach:

• Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.

• The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players.

• We use reliable sources of information and databases. And information from such sources is processed by us and included in the report.

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The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Pomegranate Farming.” provides an insight into Pomegranate market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Pomegranate Farming project. The report assesses the market sizing and growth of the Indian Pomegranate Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:
• Good Present/Future Demand
• Export-Import Market Potential
• Raw Material & Manpower Availability
• Project Costs and Payback Period

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Pomegranate Farming sector in India along with its business prospects. Through this report we have identified Pomegranate Farming project as a lucrative investment avenue.

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Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on Pomegranate Farming Business. Profitable Fruit Cultivation Business Ideas. Best Agriculture/Agro-Based Business

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https://goo.gl/JcQxQc
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Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.
And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- Good Present/Future Demand
- Export-Import Market Potential
- Raw Material & Manpower Availability
- Project Costs and Payback Period

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,
Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects......Read more
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- We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients’ in India & abroad
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- We have two decades long experience in project consultancy and market research field
- We empower our customers with the prerequisite know-how to take sound business decisions
- We help catalyze business growth by providing distinctive and profound market analysis
- We serve a wide array of customers, from individual entrepreneurs to Corporations and Foreign Investors
- We use authentic & reliable sources to ensure business precision
Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

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