Production of Frozen Layer Paratha
(Fried Dough Food- Flatbread Native to the Indian Subcontinent)
A Lucrative Business Opportunity in Food Processing Industry

www.entrepreneurindia.co
www.niir.org
Introduction

A Paratha may be a flatbread that originated within the Indian subcontinent, prevalent throughout areas of India. Layered Paratha is sort of flatbread which originated in North India. This buttery, flaky, crisp multi layered flatbread is completely delicious served together with your favourites curry or Indian dish. Layered Paratha is formed with basic and straightforward ingredients, kitchen cupboard or pantry.

Related Projects: - Food Processing and Agriculture Based Projects

Paratha may be a kind of unleavened flatbread, which is formed of Atta flour. The flavour of Paratha is various. Sometimes, people mix stuffing with flour and knead them together such as Gobi Paratha or makka Paratha.
Sometimes, they like having a clear Paratha and eating with side dishes like aloo, or stuffed Paratha with keema, channa dal, etc. As for dessert, sugar Paratha has never been forgotten. It’s the simplest time to taste them while they're cooked. The Paratha are often round, heptagonal, square or triangular. Within the former, the stuffing is mixed with the kneaded flour and therefore the Paratha is prepared as roti is, but within the latter two, the peda (ball of kneaded flour) is flattened into a circle, the stuffing is kept within the middle and therefore the flatbread is closed around the stuffing like an envelope. The latter two also vary from the primary in this, while the previous is sort of a thick (in terms of width) version of the roti with filling inside, the latter two have discernible soft layers if one “opens” the crispier shell layers.

**Related Books:** Food Processing, Food Industry, Agriculture, Agro Processing
Manufacturing Process

Ingredients

- Wheat Flour
- Salt
- Oil/Ghee/Butter

Process

The most basic ingredients, flour, butter, oil, predicament and salt. The butter and oil mixed into the salt and flour. Mix within the butter and oil, to make a fine bread crumb like texture. This ensures that everyone the flour is coated with the butter and oil. It’s best to go away this dough covered for 20 minutes.

Related Projects:- Food Colors, Colors, Flavours, Flavors, Gums, Stabilizers, Food Industry
This enables the flour to absorb the water and also the gluten to develop creating a more elastic and stretchy dough. After the dough has rested for 20 minutes, roll it into a ball and flatten each into a disk. It just needs to put dough on dough conveyer belt, and on the two ends to place the finished product to the disk then put the dough roll to cold room for the using of press. Then the dough roll goes to the press machine. After its press, it goes to freezing room for selling.

Dough Mixing: The dough is sheeted into below 1mm thickness. Oil adding Rolling Cutting Rolling by hand and so put to bags to cold room for storage Pressing Freezing storing.

**Related Books:** Food Additives, Food Colors, Colors, Flavours, Flavors, Gums And Stabilizers, Food Industry
The Indian frozen foods market is segregated mainly into six segments viz. frozen vegetables, frozen seafood, frozen snacks, frozen meat, frozen poultry and others. Consumers in developed countries identify these frozen products as useful home meal solutions and appreciate the convenience and quickness of preparation. This is often considered to be the most USP of any frozen product available within the market. However, in India, consumption of frozen foods remains on the point of negligible.

Related Video:- Food Processing
The frozen food market size was valued at $291.8 billion in 2019, and is estimated to reach $404.8 billion by 2027, registering a CAGR of 4.2% from 2020 to 2027. Frozen food is defined as food products that are preserved under low temperature and used over a long period. The product market comprises various food products, including ready meals, vegetables & fruits, potatoes, meat & poultry, seafood, and soup. Frozen ready meals further include packaged ready-to-eat foods, bakery, snacks, and desserts. Business buyers such as hotels, caterers, restaurants, and fast food chains are among major users of frozen food products that include frozen vegetables & fruits, potatoes, and non-veg products.

Related Videos:- Agro-Food Processing Industries
Growing importance of Ready-to-Eat (RTE) food products as a result of hectic lifestyles among working-class individuals on a worldwide level are expected to expand the industry size over subsequent few years. Moreover, increasing spending on shelf-stable foods among consumers is anticipated to expand the marketplace for food product within the near future. Over the past few years, the rising trend of employment across the world is shifting the consumers’ preferences towards Ready-to-Eat (RTE) food products because it takes less time to cook. Because of the hectic work style, consumers have comparatively less time for cooking reception which has propelled the demand for frozen products such as frozen potatoes, ready meals, meat, and fish.

**Related Project:** - [Frozen Layer Paratha (fried Dough Food - Flatbread Native to the Indian Subcontinent)](www.niir.org)
Moreover, rising urbanization has given rise to organized retail sector which are equipped with cold chain facilities making a spread of frozen foods available. Thus changing psychologies and shifting shopping patterns, shortage of your time and hectic lifestyles and rising disposable incomes of the center class are greatly benefiting demand of frozen foods.
Indian Frozen Foods Market Drivers/Constraints:

Improving living standards in confluence with rising disposable incomes have driven the growth of the market. Moreover, India’s working population is preferring convenient food products that provide less meal preparation time and simple consumption.

Rising urbanization has resulted within the growth of the organized retail sector in India. These modern grocery and food stores are equipped with cold chain facilities which have led to the supply of a variety of frozen foods products within the market.

Market Research: - [Market Research Report](#)
India’s large young population and influence of western food culture have changed their food habits and lifestyles, in turn, augmenting the demand for frozen foods products within the region.

In order to expand their consumer-base, manufacturers are constantly arising with new product variants, such as frozen fruits and vegetables, frozen snacks, frozen poultry, meat and seafood products, frozen ready-to-eat meals, etc.

India’s booming e-commerce sector has further propelled the expansion of the market. Online platforms offer high product visibility and products listing at nominal costs as compared to traditional retail platforms, thereby facilitating greater penetration of food product products in India.

**Related Project:** [Frozen Layer Paratha (fried Dough Food - Flatbread Native to the Indian Subcontinent)](www.entrepreneurindia.co)
Based on type, the ready-to-eat segment is projected to be the fastest-growing during the forecast period. Ready-to-eat frozen foods are those products that are fully cooked and may be eaten directly. As an example, frozen dessert and frozen yogurt are a number of the products that are included during this segment. Ready-to-eat frozen foods are majorly utilized in dessert applications, as they're easy to consume. The frozen dessert segment of this market has been extremely dominant and has been growing steadily because of the increasing adoption of low-calorie ice creams. Yogurt is additionally increasing the expansion of this segment within the frozen foods market, because it is taken into account a healthy dessert.

Projects: - Project Reports & Profiles
Market Size of Frozen Food Segments

The frozen foods segment comprises of ready-to-cook, fry and heat-and-eat vegetarian and non-vegetarian food products, and is essentially dominated by select national brands and a few regional players.

The frozen foods market is usually segregated into processed frozen vegetables, vegetable snacks, poultry, fish and seafood and meat. Within the frozen vegetables segment, garden peas still be the most popular frozen processed vegetable bought across India with a commanding retail value share of over 69%, followed by mixed green vegetables and baby corn with shares of 14% and seven, respectively, in 2013. Frozen foods in India are predominantly utilized in the foodservice and institutional markets.

Books:- BOOKS & DATABASES
**Key Players:-**

A D F Foods Ltd.

Aachi Spices & Foods Pvt. Ltd.

Bikaji Foods Intl. Ltd.

Cholayil Pure & Natural Foods Pvt. Ltd.

Haldiram Manufacturing Co. Pvt. Ltd.

Kanaiya Foods (India) Ltd.

Mccain Foods (India) Pvt. Ltd

Mhetre Foods Pvt. Ltd.

Taj Frozen Foods India Ltd.

Tasty Bite Eatables Ltd.
Machinery Photographs

Rolling System

Oil Adding System
Cutting Machine

Automatic Whole Lacha Pratha Production Line
### Project at a Glance

#### COST OF PROJECT

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## Project at a Glance

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## Project at a Glance

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<td></td>
<td>(Number of times)</td>
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<td>25.41 %</td>
<td>19.46% 12.31%</td>
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## Project at a Glance

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<td>Cash BEP (% of Installed Capacity)</td>
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<td>Total BEP (% of Installed Capacity)</td>
<td>59.82%</td>
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**IRR, PAYBACK and FACR**

| Internal Rate of Return .. ( In %age ) | 28.99%         |
| Payback Period of the Project is ( In Years ) | 2 Years 3 Months |
| Fixed Assets Coverage Ratio ( No. of times ) | 6.382          |
**Major Queries/Questions Answered in the Report?**

1. **What is Layer Paratha (Frozen) Manufacturing industry?**

2. **How has the Layer Paratha (Frozen) Manufacturing industry performed so far and how will it perform in the coming years?**

3. **What is the Project Feasibility of Layer Paratha (Frozen) Manufacturing Plant?**

4. **What are the requirements of Working Capital for setting up Layer Paratha (Frozen) Manufacturing plant?**
5. What is the structure of the Layer Paratha (Frozen) Manufacturing Business and who are the key/major players?

6. What is the total project cost for setting up Layer Paratha (Frozen) Manufacturing Business?

7. What are the operating costs for setting up Layer Paratha (Frozen) Manufacturing plant?

8. What are the machinery and equipment requirements for setting up Layer Paratha (Frozen) Manufacturing plant?
9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Layer Paratha (Frozen) Manufacturing plant?

10. What are the requirements of raw material for setting up Layer Paratha (Frozen) Manufacturing plant?

11. Who are the Suppliers and Manufacturers of Raw materials for setting up Layer Paratha (Frozen) Manufacturing Business?

12. What is the Manufacturing Process of Layer Paratha (Frozen)?
13. What is the total size of land required for setting up Layer Paratha (Frozen) Manufacturing plant?

14. What will be the income and expenditures for Layer Paratha (Frozen) Manufacturing Business?

15. What are the Projected Balance Sheets of Layer Paratha (Frozen) Manufacturing plant?

16. What are the requirement of utilities and overheads for setting up Layer Paratha (Frozen) Manufacturing plant?

17. What is the Built up Area Requirement and cost for setting up Layer Paratha (Frozen) Manufacturing Business?
18. What are the Personnel (Manpower) Requirements for setting up Layer Paratha (Frozen) Manufacturing Business?

19. What are Statistics of Import & Export for Layer Paratha (Frozen) ?

20. What is the time required to break-even of Layer Paratha (Frozen) Manufacturing Business?

21. What is the Break-Even Analysis of Layer Paratha (Frozen) Manufacturing plant?

22. What are the Project financials of Layer Paratha (Frozen) Manufacturing Business?
23. What are the Profitability Ratios of Layer Paratha (Frozen) Manufacturing Project?

24. What is the Sensitivity Analysis-Price/Volume of Layer Paratha (Frozen) Manufacturing plant?

25. What are the Projected Pay-Back Period and IRR of Layer Paratha (Frozen) Manufacturing plant?

26. What is the Process Flow Sheet Diagram of Layer Paratha (Frozen) Manufacturing project?
27. What are the Market Opportunities for setting up Layer Paratha (Frozen) Manufacturing plant?

28. What is the Market Study and Assessment for setting up Layer Paratha (Frozen) Manufacturing Business?

29. What is the Plant Layout for setting up Layer Paratha (Frozen) Manufacturing Business?
1. **PROJECT LOCATION**
   1.1. DISTRICT PROFILE & GEOTECHNICAL SITE CHARACTERIZATION
       1.1.1. General
       1.1.2. History
       1.1.3. Geography
       1.1.4. Map
       1.1.5. Demographics
       1.1.6. Administration
       1.1.7. Economy
       1.1.8. Agriculture
       1.1.9. Industries
       1.1.10. Tourist Places
       1.1.11. Transportation

2. **INTRODUCTION**

3. **B.I.S. SPECIFICATIONS**
   3.1. IS 1009: 1979 (REAFFIRMED YEAR: 2015) (WHEAT FLOUR) MAIDA FOR GENERAL PURPOSES.
   3.2. IS 7464: 1988 (REAFFIRMED YEAR: 2009) WHEAT FLOUR (MAIDA) FOR USE IN BREAD INDUSTRY.
3.3. IS 1155: 1968 (REAFFIRMED YEAR: 2015) WHEAT ATTA.
3.5. IS 12516: PART 4: 1996 (REAFFIRMED YEAR: 2012) METHOD FOR DETERMINATION OF PHYSICAL CHARACTERISTICS OF DOUGHS MADE FROM WHEAT FLOUR: PART 4 RHEOLOGICAL PROPERTIES USING AN ALVEOGRAPH.
3.6. IS 3508: 1966 (REAFFIRMED YEAR: 2018) METHOD OF SAMPLING AND TEST FOR GHEE.
3.7. IS 16326:2015 GHEE – SPECIFICATION.
3.8. IS 253:2014 SPECIFICATION FOR COMMON SALT.

4. MARKET SURVEY
4.1. FROZEN FOOD BREAKFAST SCENARIO AT INDIAN HOMES
4.2. MARKET SHARE
4.3. FROZEN FOODS DEMAND DRIVEN BY INCREASING PURCHASING POWER
4.4. MAJOR COMPETITORS
4.5. UNDERSTANDING THE FROZEN FOOD MARKET IN INDIA
4.6. FROZEN FOODS VS READY-TO-EAT MEALS
4.7. MARKET SIZE OF FROZEN FOOD SEGMENTS

5. **EXPORT & IMPORT: ALL COUNTRIES**
5.1. EXPORT: ALL COUNTRIES
5.2. FOR FROZEN INDIAN BREAD PLAIN PARATHA AND SMLR PRODUCTS
5.3. IMPORT: ALL COUNTRIES
5.4. FOR FROZEN INDIAN BREAD PLAIN PARATHA AND SMLR PRODUCTS
6. **FINANCIALS & COMPARISON OF MAJOR INDIAN PLAYERS/COMPANIES**

6.1. **ABOUT FINANCIAL STATEMENTS OF CMIE DATABASE**

6.2. **PROFITS & APPROPRIATIONS**

6.3. **TOTAL LIABILITIES**

6.4. **TOTAL ASSETS**

6.5. **NET CASH FLOW FROM OPERATING ACTIVITIES**

6.6. **SECTION –I**

6.6.1. Name of Company with Contact Details

6.6.2. Name of Director(S)

6.6.3. Credit Ratings

6.6.4. Plant Capacity

6.6.5. Location of Plant

6.6.6. Name of Raw Material(S) Consumed With Quantity & Cost
6.7. SECTION-II
6.7.1. Assets
6.7.2. Cash Flow
6.7.3. Cost as % Ge of Sales
6.7.4. Growth in Assets & Liabilities
6.7.5. Growth in Income & Expenditure
6.7.6. Income & Expenditure
6.7.7. Liabilities
6.7.8. Liquidity Ratios
6.7.9. Profitability Ratio
6.7.10. Profits
6.7.11. Return Ratios
6.7.12. Structure of Assets & Liabilities (%)
6.7.13. Working Capital & Turnover Ratios

7. COMPANY PROFILE OF MAJOR PLAYERS
8. **EXPORT & IMPORT STATISTICS OF INDIA**
8.1. **EXPORT STATISTICS FOR LACHCHA PARATHA**
8.2. **IMPORT STATISTICS FOR LACHCHA PARATHA**

9. **PRESENT MANUFACTURERS**

10. **MANUFACTURING PROCESS**
10.1. **INGREDIENTS**
10.2. **PROCESS**

11. **PROCESS FLOW DIAGRAM**

12. **SUPPLIERS OF PLANT & MACHINERY**
13. SUPPLIERS OF RAW MATERIAL

14. PHOTOGRAPHS/IMAGES FOR REFERENCE
14.1. PRODUCT PHOTOGRAPHS
14.2. MACHINERY PHOTOGRAPHS
14.3. RAW MATERIAL PHOTOGRAPHS

15. PLANT LAYOUT

16. QUOTATION OF PLANT, MACHINERY AND EQUIPMENTS FROM SUPPLIER
Project Financials

- Project at a Glance
- Assumptions for Profitability workings
- Plant Economics
- Production Schedule
- Land & Building

Annexure

1. Assumptions for Profitability workings
2. Plant Economics
3. Production Schedule
4. Land & Building
   Factory Land & Building
   Site Development Expenses
- Plant & Machinery
  - Indigenous Machineries
  - Other Machineries (Miscellaneous, Laboratory etc.)

- Other Fixed Assets
  - Furniture & Fixtures
  - Pre-operative and Preliminary Expenses
  - Technical Knowhow
  - Provision of Contingencies

- Working Capital Requirement Per Month
  - Raw Material
  - Packing Material
  - Lab & ETP Chemical Cost
  - Consumable Store
- Overheads Required Per Month and Per Annum.........................8
  Utilities & Overheads (Power, Water and Fuel Expenses etc.)
  Royalty and Other Charges
  Selling and Distribution Expenses

- Salary and Wages ........................................................................9

- Turnover Per Annum ..................................................................10

- Share Capital.............................................................................11
  Equity Capital
  Preference Share Capital
### Annexure 1: Cost of Project and Means of Finance

### Annexure 2: Profitability and Net Cash Accruals

- **Revenue/Income/Realisation**
- **Expenses/Cost of Products/Services/Items**
- **Gross Profit**
- **Financial Charges**
- **Total Cost of Sales**
- **Net Profit After Taxes**
- **Net Cash Accruals**
• Annexure 3 :: Assessment of Working Capital requirements

- Current Assets
- Gross Working Capital
- Current Liabilities
- Net Working Capital
- Working Note for Calculation of Work-in-process

• Annexure 4 :: Sources and Disposition of Funds
Annexure 5 :: Projected Balance Sheets

- ROI (Average of Fixed Assets)
- RONW (Average of Share Capital)
- ROI (Average of Total Assets)

Annexure 6 :: Profitability Ratios

- D.S.C.R
- Earnings Per Share (EPS)
- Debt Equity Ratio
• Annexure 7 :: Break-Even Analysis

- Variable Cost & Expenses
- Semi-Variable/Semi-Fixed Expenses
- Profit Volume Ratio (PVR)
- Fixed Expenses / Cost
- B.E.P
Annexure 8 to 11 :: Sensitivity Analysis-Price/Volume

- Resultant N.P.B.T
- Resultant D.S.C.R
- Resultant PV Ratio
- Resultant DER
- Resultant ROI
- Resultant BEP
• Annexure 12 :: Shareholding Pattern and Stake Status
  ▪ Equity Capital
  ▪ Preference Share Capital
• Annexure 13 :: Quantitative Details-Output/Sales/Stocks
  ▪ Determined Capacity P.A of Products/Services
  ▪ Achievable Efficiency/Yield % of Products/Services/Items
  ▪ Net Usable Load/Capacity of Products/Services/Items
  ▪ Expected Sales/ Revenue/ Income of Products/ Services/ Items
• Annexure 14 :: Product wise Domestic Sales Realisation

• Annexure 15 :: Total Raw Material Cost

• Annexure 16 :: Raw Material Cost per unit

• Annexure 17 :: Total Lab & ETP Chemical Cost

• Annexure 18 :: Consumables, Store etc.

• Annexure 19 :: Packing Material Cost

• Annexure 20 :: Packing Material Cost Per Unit
• Annexure 21 :: Employees Expenses
• Annexure 22 :: Fuel Expenses
• Annexure 23 :: Power/Electricity Expenses
• Annexure 24 :: Royalty & Other Charges
• Annexure 25 :: Repairs & Maintenance Expenses
• Annexure 26 :: Other Manufacturing Expenses
• Annexure 27 :: Administration Expenses
• Annexure 28 :: Selling Expenses
• Annexure 29 :: Depreciation Charges – as per Books (Total)
• Annexure 30 :: Depreciation Charges – as per Books (P & M)
• Annexure 31 :: Depreciation Charges - as per IT Act WDV (Total)
• Annexure 32 :: Depreciation Charges - as per IT Act WDV (P & M)
• Annexure 33 :: Interest and Repayment - Term Loans
• Annexure 34 :: Tax on Profits
• Annexure 35 :: Projected Pay-Back Period and IRR
Reasons for Buying our Report:

• This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product

• This report provides vital information on the product like it’s characteristics and segmentation

• This report helps you market and place the product correctly by identifying the target customer group of the product
• This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials

• The report provides a glimpse of government regulations applicable on the industry

• The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions
Our Approach:

• Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.

• The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players.

• We use reliable sources of information and databases. And information from such sources is processed by us and included in the report.

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Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Layer Paratha (Frozen)” provides an insight into Layer Paratha (Frozen) market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Layer Paratha (Frozen) project. The report assesses the market sizing and growth of the Indian Layer Paratha (Frozen) Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:
We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Layer Paratha (Frozen) sector in India along with its business prospects. Through this report we have identified Layer Paratha (Frozen) project as a lucrative investment avenue.
Tags

#layerparatha #paratha #frozenfood #FrozenFoodMarket
#FoodProcessingUnits #foodproducts #indianfood #FrozenProduction
#frozenmarket #DetailedProjectReport #businessconsultant
#BusinessPlan #feasibilityReport #NPCS #FeasibilityReport
#startupideas #ProjectReport #foodprojects
Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on

Frozen Layer Paratha
(Fried dough food - flatbread native to the Indian subcontinent)

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Our inexhaustible Client list includes public-sector companies, Corporate Houses, Government undertaking, individual entrepreneurs, NRI, Foreign investors, non-profit organizations and educational institutions from all parts of the World. The list is just a glimpse of our esteemed & satisfied Clients.

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(Instant Online Project Identification and Selection)

Finding the right startup business is one of the most popular subject today. Starting a business is no easy endeavor, but the time, effort, and challenges can be worth it if you succeed. To give yourself the best chance to be successful, take your time to carefully find the right business for you. We, at NPCS, endeavor to make business selection a simple and convenient step for any entrepreneur/startup. Our expert team, by capitalizing on its dexterity and decade's long experience in the field, has created a list of profitable ventures for entrepreneurs who wish to diversify or venture. The list so mentioned is updated regularly to give you a regular dose of new emerging opportunities.

Visit: https://www.entrepreneurindia.co/project-identification
Download Complete List of Project Reports:

- Detailed Project Reports

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NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.
And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,
Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects......Read more
Contact us

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AN ISO 9001: 2015 CERTIFIED COMPANY
Who are we?

- One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services
- We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients’ in India & abroad
We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.
We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.
What do we offer?

- Project Identification
- Detailed Project Reports/Pre-feasibility Reports
- Market Research Reports
- Business Plan
- Technology Books and Directory
- Industry Trend
- Databases on CD-ROM
- Laboratory Testing Services
- Turnkey Project Consultancy/Solutions
- Entrepreneur India (An Industrial Monthly Journal)
How are we different?

- We have two decades long experience in project consultancy and market research field
- We empower our customers with the prerequisite know-how to take sound business decisions
- We help catalyze business growth by providing distinctive and profound market analysis
- We serve a wide array of customers, from individual entrepreneurs to Corporations and Foreign Investors
- We use authentic & reliable sources to ensure business precision

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Our Approach

1. Requirement collection
2. Thorough analysis of the project
3. Economic feasibility study of the Project
4. Market potential survey/research
5. Report Compilation

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Who do we Serve?

- Public-sector Companies
- Corporates
- Government Undertakings
- Individual Entrepreneurs
- NRI’s
- Foreign Investors
- Non-profit Organizations, NBFC’s
- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations
Sectors We Cover

- Ayurvedic And Herbal Medicines, Herbal Cosmetics
- Alcoholic And Non Alcoholic Beverages, Drinks
- Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling
Sectors We Cover

- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct
Sectors We Cover

- Copper & Copper Based Projects
- Dairy/Milk Processing
- Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing
Sectors We Cover

- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitality Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries

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Sectors We Cover

- Infrastructure Projects
- Jute & Jute Based Products
- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing (Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- Organic Farming, Neem Products Etc.
Paints, Pigments, Varnish & Lacquer
Paper And Paper Board, Paper Recycling Projects
Printing Inks
Packaging Based Projects
Perfumes, Cosmetics And Flavours
Power Generation Based Projects & Renewable Energy Based Projects
Pharmaceuticals And Drugs
Plantations, Farming And Cultivations
Plastic Film, Plastic Waste And Plastic Compounds
Plastic, PVC, PET, HDPE, LDPE Etc.
Sectors We Cover

- Potato And Potato Based Projects
- Printing And Packaging
- Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals
Sectors We Cover  

- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry (Packaged Drinking Water & Mineral Water)
- Wire & Cable
MARKET RESEARCH REPORTS
Objective

❖ To get a detailed scenario of the industry along with its structure and classification
❖ To provide a comprehensive analysis of the industry by covering aspects like:
  ❖ Growth drivers of the industry
  ❖ Latest market trends
  ❖ Insights on regulatory framework
  ❖ SWOT Analysis
  ❖ Demand-Supply Situation
  ❖ Foreign Trade
  ❖ Porters 5 Forces Analysis
Objective

- To provide forecasts of key parameters which helps to anticipate the industry performance
- To help chart growth trajectory of a business by detailing the factors that affect the industry growth
- To help an entrepreneur/manager in keeping abreast with the changes in the industry
- To evaluate the competitive landscape of the industry by detailing:
  - Key players with their market shares
  - Financial comparison of present players
Clientele

- Venturist/Capitalists
- Entrepreneur/Companies
- Industry Researchers
- Investment Funds
- Foreign Investors, NRI’s
- Project Consultants/Chartered Accountants
- Banks
- Corporates

Click here for list
Our research team comprises of experts from various financial fields:

- MBA’s
- Industry Researchers
- Financial Planners
- Research veterans with decades of experience
1. Overview
2. Market Analysis
   2.1 Growth Drivers
   2.2 Emerging Trends in the Industry
   2.3 Regulatory Framework
   2.4 SWOT Analysis
   2.5 Herfindahl–Hirschman Index (HHI)
3. Market Forecasts
4. Key Players
5. Key Financials and Analysis
5.1 Contact Information
5.2 Key Financials
5.3 Financial comparison
6. Industry Size & Outlook
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