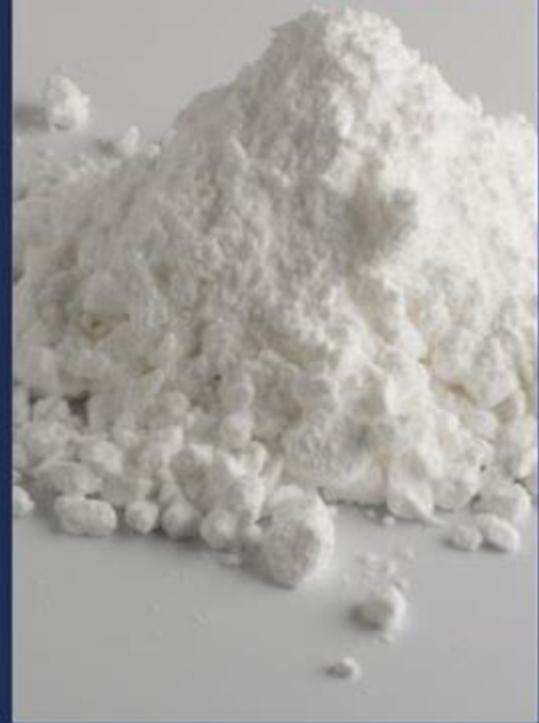


# Soda Ash Market Of Middle East/North Africa (MENA)

**Growth Rate, COVID Impact, Size, Share,  
Trend, Drivers, Competitive Landscape,  
Opportunity, Limitations, PESTEL Analysis,  
Forecast upto 2029**



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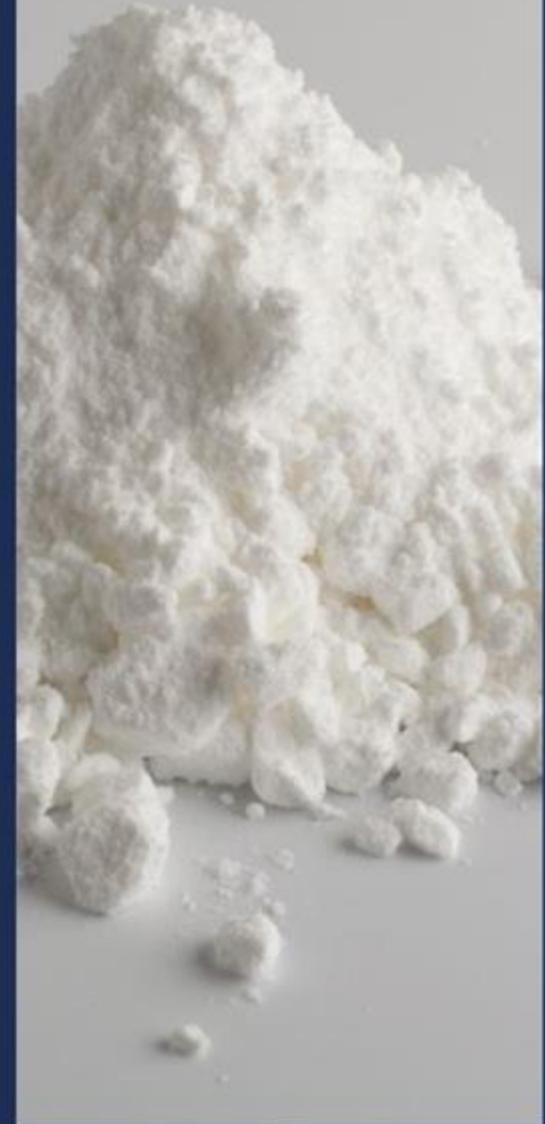
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# Introduction

Sodium carbonate, often known as soda ash, is a white powder that is utilized in a number of different sectors. It is a very adaptable chemical that has been used for a variety of things for a very long time. In addition to being used to make glass and soap, the substance can also be used to clean wastewater and neutralize acids.





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Soda ash is a powerful base that can balance acids when it is in its purest form. It is also a potent detergent that works well to get rid of stubborn stains from clothes and other materials. Soda ash has evolved into a crucial component in a variety of sectors due to its wide range of applications and easy accessibility.

MENA Soda Ash market growth is fueled by the surge in utilization of soda ash in the construction and automotive industries, rising demand from soda ash in soap detergent industry and increasing adoption of soft water.

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The Middle East & North Africa soda ash market size was valued at USD 425.91 million in 2022 and is projected to reach USD 629.48 million by 2029, exhibiting a CAGR of 5.77% during the forecast period 2023 - 2029.

The key factors driving the expansion of the market include increasing glass and ceramics production and increased sales of automobiles, and growing construction activities in the MENA region have created the demand for glass, which uses soda ash as raw material.

Additionally, the rising population and rising disposable income resulted in people spending more on housing and automobiles, and the growing use of detergent and container glass in the MENA region would drive the soda ash market during the forecast period of 2023-2029.

The glass industry is the largest end-use industry of soda ash, as it is utilized in the construction industry for manufacturing doors and windows and other related products. Glass is also widely used in the automotive industry to produce various parts.

Further, the oil recovery trend and emerging plant capacities are increasing the demand for soda ash.

In addition, the rising industries in the MENA region, such as chemical & metallurgy, are expected to boom the MENA soda ash market.

***Related Business Plan: [Soda Ash](#)***



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MENA soda ash market's growth is driven by its application in various applications, such as sodium carbonate heptahydrate is extensively used by the brick industry as a moistening agent to decrease the amount of water needed to extrude the clay. Due to its properties, such as a high melting point and stable but hygroscopic solid, soda ash is highly utilized in industrial manufacturing.

***[Read Similar Article: Start a Manufacturing Business of Soda Ash](#)***



# Density Type Overview in the MENA Soda Ash Market

Based on density type, the Middle East & North African soda ash market is segmented into light and dense. The dense segment captured the largest market share, 54.53%, in 2022 and is projected to reach USD 339.70 million by 2029. The segment's growth is attributed to the growing adoption of dense soda ash to produce containers, flat glasses, paper and detergents.

They have high-density and quality products. These types have become prominent raw materials in various areas, such as the glass industry and detergent and paper production.

***Read our Books Here: [Chemical Technology \(Organic, Inorganic, and Industrial\), Fine Chemicals](#)***



# End-Use Industry Overview in the MENA Soda Ash Market

Based on the end-use industry, Middle East & North African soda ash is segmented into glass & ceramic, soaps and detergents, paper and pulp, metallurgy, chemicals, water treatment and others. The glass & ceramic segment accounted for the largest revenue share, 38.69%, in 2022 and is anticipated to generate USD 237.70 Million by 2029.

It is due to the rising demand for glass & ceramic in the construction, automotive and electronics industries. Soda ash is utilized to manufacture flat glass, container glass and other types of glass for end uses such as architecture, automobiles, beverages, and food. By using soda ash, the melting point of silica sand is reduced, due to which the amount of energy used and carbon dioxide emissions during the glass manufacturing process can be reduced substantially.

***[Related Feasibility Study Report: Soda Ash - Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics](#)***

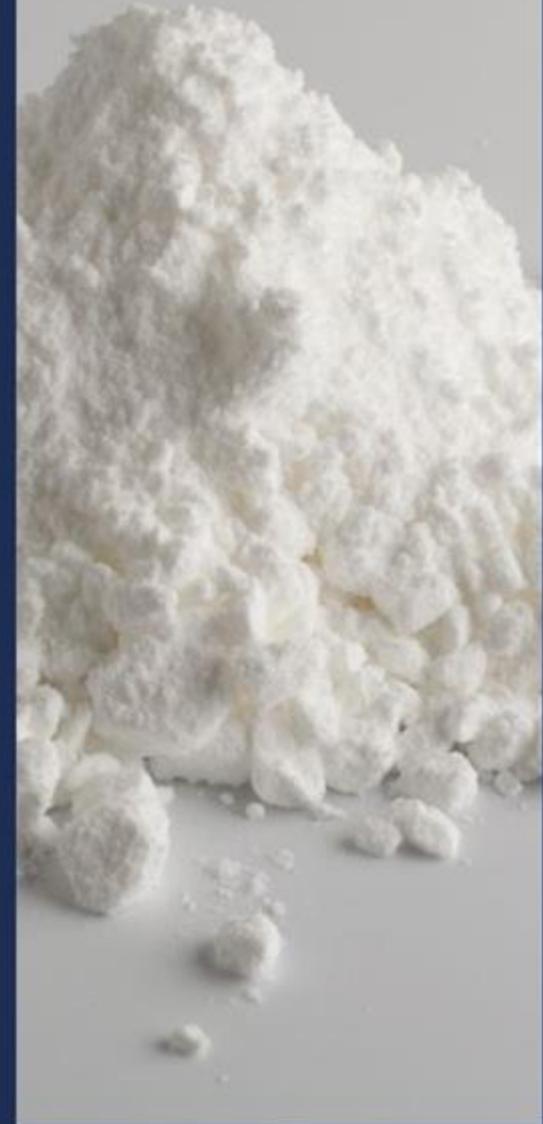


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# Country Overview in the MENA Soda Ash Market

Based on the country, the MENA Soda Ash market is segmented into Saudi Arabia, UAE, Qatar, Kuwait, Egypt, Sudan, Algeria, Morocco, Israel, Oman and the Rest of MENA Countries.

**Market Research Report: Soda Ash Market of Middle East/North Africa (MENA) Growth Rate, COVID Impact, Size, Share, Trend, Drivers, Competitive Landscape, Opportunity, Limitations, PESTEL Analysis, Forecast upto 2029**



Egypt dominated the Middle East & North Africa soda ash market in 2022, accounting for 19.88% of the overall revenue in the same year. It is owing to the increasing population and rising disposable incomes that have resulted in people spending more on housing and automobiles, along with the growing production of glass in the MENA region, to meet the growing demands of the construction and automobile industries.

# **MENA Soda Ash Market: Competitive Landscape**

Solvay SA, SNS International Chemicals LLC, Khair Inorganic Chemical Industries Company – InoChem, Siag Chemicals Group, MUSCAT BARKA Chemical Company MBBT, Oman Chemical, Şişecam, Tata Chemicals,

Sahand Industrial Group,  
Semnan Soda Ash Co. and Others Prominent  
Players are the key players in the MENA Soda Ash  
market.

*Watch other Informative Video: [Soda Ash Manufacturing Industry | Production of Sodium Carbonate/Soda Crystals/Soda Ash/Washing Soda](#)*

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- We help catalyze business growth by providing distinctive and profound market analysis
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# Our Approach

**Requirement collection**

**Thorough analysis of the project**

**Economic feasibility study of the Project**

**Market potential survey/research**

**Report Compilation**

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- Public-sector Companies
- Corporates
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- Foreign Investors
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- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations

## Sectors We Cover

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- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling

## **Sectors We Cover** *Cont...*

- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct

## Sectors We Cover *Cont...*

- Copper & Copper Based Projects
- Dairy/Milk Processing
- Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing

## Sectors We Cover *Cont...*

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- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitability Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries

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*Cont...*

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- Jute & Jute Based Products
- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing(Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- Organic Farming, Neem Products Etc.

## Sectors We Cover *Cont...*

- Paints, Pigments, Varnish & Lacquer
- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- Plastic Film, Plastic Waste And Plastic Compounds
- Plastic, PVC, PET, HDPE, LDPE Etc.

## Sectors We Cover *Cont...*

- Potato And Potato Based Projects
- Printing And Packaging
- Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals

## Sectors We Cover *Cont...*

- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- Wire & Cable

# MARKET RESEARCH REPORTS

## Objective

- ⌘ To get a detailed scenario of the industry along with its structure and classification
- ⌘ To provide a comprehensive analysis of the industry by covering aspects like:
  - ⌘ Growth drivers of the industry
  - ⌘ Latest market trends
  - ⌘ Insights on regulatory framework
  - ⌘ SWOT Analysis
  - ⌘ Demand-Supply Situation
  - ⌘ Foreign Trade
  - ⌘ Porters 5 Forces Analysis

## Objective

- ∞ To provide forecasts of key parameters which helps to anticipate the industry performance
- ∞ To help chart growth trajectory of a business by detailing the factors that affect the industry growth
- ∞ To help an entrepreneur/manager in keeping abreast with the changes in the industry
- ∞ To evaluate the competitive landscape of the industry by detailing:
  - ∞ Key players with their market shares
  - ∞ Financial comparison of present players

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∞ Our research team comprises of experts from various financial fields:

∞ MBA's

∞ Industry Researchers

∞ Financial Planners

∞ Research veterans with decades of experience

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- 2. Market Analysis
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# Contact us

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