



# Start Your Own Water Park, Amusement Park Business

*Features Water Play areas such as Swimming Pools, Water Slides, Splash Pads, Water Playgrounds, Lazy Rivers, as well as areas for Bathing, Swimming, and Other Barefoot Environments.*



# Water Park

# *Introduction*

*A water park is one of the most visited places when it comes to leisure and entertainment. Water parks want to offer the most attractive, exciting, and appealing rides. Ideally, a water park has attractions ranging from Thrill rides to family slides to kids play area making it popular amongst people of all ages and walks of life.*



***Amusement water parks generally feature a few water rides, such as the log flume, bumper boats, and rowing boats. Such rides are usually gentler and shorter than roller coasters and many are suitable for all ages. Water rides are especially popular on hot days.***

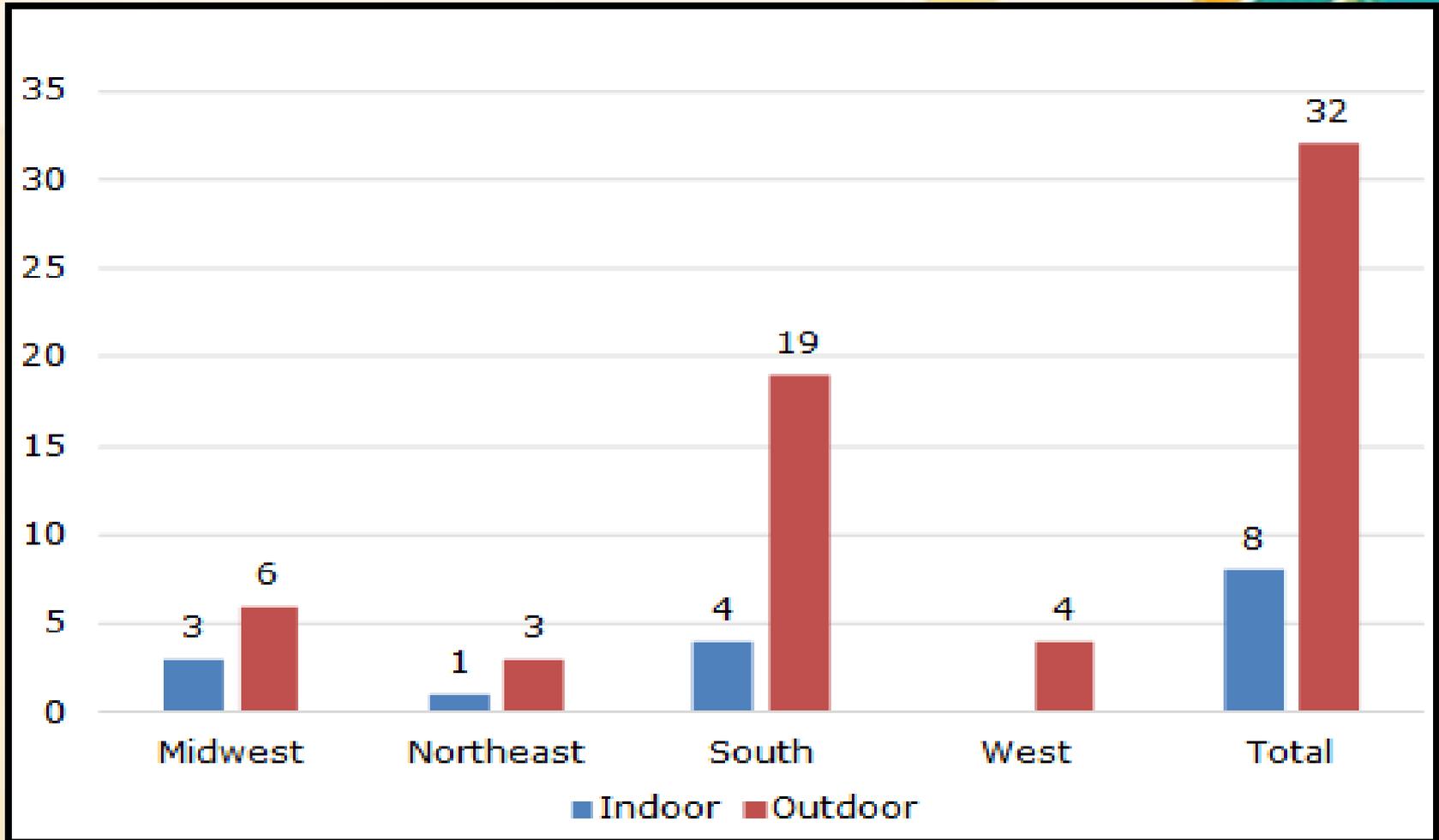
***The Water Parks industry has made a big splash over the five years to 2017. Increased consumer spending has played into the industry's growth as consumers splurged on discretionary items such as water park tickets. Waterpark related development is expected to grow in 2017, with over 40 expansions and new facilities opening.***



*The waterpark industry continues to expand in North America, with more than \$550 million worth of new investment in indoor and outdoor waterparks and their related resorts in 2016. Waterpark related development is expected to grow in 2017, with over 40 expansions and new facilities opening.*



## 2017 Water Park Openings and Additions by Region



***Every year industry is seeing 15-20 percent growth in the sector – be it expansion of existing parks or the setting up of new ones. The Industry has been growing at a compounded annual growth rate (CAGR) of more than 17.5 percent with annual revenue of approx. INR 17 billion and estimated to grow to at least INR 40 billion by 2020.***

***The waterpark industry continues to grow bigger and better. Slides, rides and attractions become more impressive, and both municipal and private parks seek to attract more people with large numbers of rides, attractions and amenities. Properly located and well-managed indoor and outdoor waterparks achieve strong revenues and net income.***

# *Few Indian Major Players are as under*

- **The amusing lake in Nicco park area, in Kolkata, West Bengal**
- **Accoland, Guwahati**
- **Amaazia, Surat**
- **Anandi Water Park, Lucknow, Uttar Pradesh**
- **Appu Ghar**
- **Aqua Marina Water Parks and Resorts, Kolkata**
- **Aqua Village, Pinjore**
- **Aquamagica, Adlabs Imagica, Khopoli**
- **Aquatica, Kolkata**
- **Bellilious Park, Kolkata**

- **Black Thunder, Mettupalayam, Tamil Nadu**
- **Dash n Splash, Chennai, Tamil Nadu**
- **Dolphin the Water World, Agra (U.P.)**
- **Dream World, Thrissur, Kerala**
- **Fantasy Park, Palakkad, Kerala**
- **Fantasy World, Kolkata**
- **Fun N Food Village, Gurgaon, New Delhi**
- **Fun N Food Park, NAGPUR,**
- **Funcity, Panchkula**
- **Funtasia Water Park, Patna**
- **Jal Vihar, Hyderabad**
- **Juckies, Kannur, Kerala**

- **Jungle Water Park, Kanpur, Uttar Pradesh**
- **Blue World, Mandhana, Kanpur**
- **Sports Village, Bithoor, Kanpur**
- **Ekta Water Park, Kanpur**
- **Hungama World, Patna**
- **Water Island (Fantasy Motels), Kanpur Lucknow Hwy, Unnao**
- **Kishkinta, Chennai**
- **Manasa Water Park, Mangalore**
- **Merry Kingdom, Kannur, Kerala**
- **Nature Park, Kolkata**
- **Nicco Park, Kolkata**
- **Ocean Park, Hyderabad**

- **Pink City Water Park, Jaipur**
- **Rose Valley Amusement Parks, Kolkata**
- **Sentosa, Pune**
- **Savin Kingdom, Siliguri, West Bengal**
- **Somanipuram Adventure Park, Indore**
- **Splashdown Waterpark Goa, Anjuna, Goa**
- **Splash-The Water Park Delhi, Alipur, Delhi**
- **Splash-The Fun World Ahmedabad, Ahmedabad, Gujarat**
- **Splash-The Suncity Gwalior, Gwalior, Madhya Pradesh**
- **Splash-The Resorts Hisar, Hisar, Haryana**
- **Splash Water World, Rohtak, Haryana**

- **Tikuji-Ni-Wadi, Thane, Maharashtra**
- **Vanraj water park, Junagadh, Gujarat**
- **Vismaya, Kannur, Kerala**
- **Water Kingdom, Gorai, Mumbai**
- **Wet N' Joy Water Park, Lonavala**
- **Wonderla, Kochi, Bangalore and Hyderabad**
- **Worlds of Wonder Water Park, Noida**
- **Shanku's Water Park & Resort, Mehsana Gujarat**
- **Swapna srushti water park, Gandhinagar Gujarat**
- **Heaven water world, Gondal Gujarat**

***Amusement and Water Parks are spread across the geography of our country and attracts around 30 million visitors per annum. Visitors to these amusement parks are mostly local constituting around 80 percent and the other 20 percent is corporate and large groups. Amusement parks are an essential part of the global leisure and entertainment industry. The industry can be broadly categorized into amusement parks, theme parks and water parks. The sector can also be largely segmented on the basis of the catchment area that they cater to, along with the type and scale of activities they offer.***

## ***Cost Estimation:***

**Capacity** : **1000 visitors / Day**

**Plant & Machinery** : **84 Lakh**

**Total Capital Investment** : **362 Lakh**

**Rate of Return** : **41%**

**Break Even Point** : **38%**

# Major Queries/Questions Answered in the Report?

- 1. What is Water Park, Amusement Park industry ?**
- 2. How has the Water Park, Amusement Park industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Water Park, Amusement Park ?**
- 4. What are the requirements of Working Capital for setting up Water Park, Amusement Park ?**

- 5. What is the structure of the Water Park, Amusement Park Business and who are the key/major players ?**
- 6. What is the total project cost for setting up Water Park, Amusement Park?**
- 7. What are the operating costs for setting up a Water Park, Amusement Park ?**
- 8. What are the machinery and equipment requirements for setting up Water Park, Amusement Park ?**

**9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Water Park, Amusement Park ?**

**10. What are the requirements of raw material for setting up Water Park, Amusement Park ?**

**11. Who are the Suppliers and Manufacturers of Raw materials for setting up Water Park, Amusement Park ?**

**12. What is the Plant Layout for setting up a Water Park, Amusement Park Business?**

- 13. What is the total size of land required for setting up Water Park, Amusement Park ?**
- 14. What will be the income and expenditures of Water Park, Amusement Park ?**
- 15. What are the Projected Balance Sheets of Water Park, Amusement Park ?**
- 16. What are the requirement of utilities and overheads for setting up Water Park, Amusement Park ?**
- 17. What is the Built up Area Requirement and cost for setting up Water Park, Amusement Park Business?**

**18. What are the Personnel (Manpower) Requirements for setting up Water Park, Amusement Park Business?**

**19. What is the Market Study and Assessment for setting up Water Park, Amusement Park ?**

**20. What is the time required to break-even of Water Park, Amusement Park ?**

**21. What is the Break-Even Analysis of Water Park, Amusement Park ?**

**22. What are the Project financials of Water Park, Amusement Park ?**

- 23. What are the Profitability Ratios of Water Park, Amusement Park ?**
- 24. What is the Sensitivity Analysis-Price/Volume of Water Park, Amusement Park ?**
- 25. What are the Projected Pay-Back Period and IRR of Water Park, Amusement Park ?**
- 26. What is the Process Flow Sheet Diagram Water Park, Amusement Park project?**
- 27. What are the Market Opportunities for setting up Water Park, Amusement Park ?**

# Table of Contents of the Project Report

# **1. PROJECT LOCATION**

## **1.1. DISTRICT PROFILE & GEOTECHNICAL SITE CHARACTERIZATION**

- 1.1.1. General
- 1.1.2. Location & Geographical Area
- 1.1.3. Topography
- 1.1.4. Administrative set up
- 1.1.5. Map
- 1.1.6. Industry at a Glance

# **2. INTRODUCTION**

# **3. USES AND APPLICATIONS**

# **4. PROPERTIES & CHARACTERISTICS**

# **5. CONSTRUCTION OF WATER PARK**

- 5.1. REQUIREMENT OF MATERIAL:
- 5.2. MACHINERY REQUIRED:
- 5.3. CONSTRUCTION:

## **6. MARKET SURVEY**

## **7. FINANCIALS & COMPARISON OF MAJOR INDIAN PLAYERS/COMPANIES**

- 7.1. ABOUT FINANCIAL STATEMENTS OF CMIE DATABASE
- 7.2. PROFITS & APPROPRIATIONS
- 7.3. TOTAL LIABILITIES
- 7.4. TOTAL ASSETS
- 7.5. NET CASH FLOW FROM OPERATING ACTIVITIES
- 7.6. SECTION – I
  - 7.6.1. Name of Company with Contact Details
  - 7.6.2. Name of Director(S)

- 7.6.3. Plant Capacity
- 7.6.4. Location of Plant
- 7.6.5. Capital Expenditure Projects
- 7.6.6. Name of Raw Material(S) Consumed With Quantity & Cost

## 7.7. SECTION – II

- 7.7.1. Assets
- 7.7.2. Cash Flow
- 7.7.3. Cost as % Ge of Sales
- 7.7.4. Forex Transaction
- 7.7.5. Growth in Assets & Liabilities
- 7.7.6. Growth in Income & Expenditure
- 7.7.7. Income & Expenditure
- 7.7.8. Liabilities
- 7.7.9. Liquidity Ratios
- 7.7.10. Profitability Ratio
- 7.7.11. Profits
- 7.7.12. Return Ratios

7.7.13. Structure of Assets & Liabilities (%)

7.7.14. Working Capital & Turnover Ratios

## **8. PRESENT WATER PARK**

## **9. LAYOUT OF PLANNING**

## **10. WATER PARKS EQUIPMENT/MACHINERY SUPPLIERS**

## **11. SUPPLIERS OF RAW MATERIAL**

11.1. SUPPLIERS OF RAW MATERIAL

## **12. PHOTOGRAPHS OF WATER PARK**

# *Project Financials*

• <b>Project at a Glance</b>	<b>Annexure</b>
• Assumptions for Profitability workings .....	1
• Plant Economics.....	2
• Production Schedule.....	3
• Land & Building.....	4
Factory Land & Building	
Site Development Expenses	

- **Plant & Machinery.....5**
  - Indigenous Machineries**
  - Other Machineries (Miscellaneous, Laboratory etc.)**
  
- **Other Fixed Assets.....6**
  - Furniture & Fixtures**
  - Pre-operative and Preliminary Expenses**
  - Technical Knowhow**
  - Provision of Contingencies**
  
- **Working Capital Requirement Per Month.....7**
  - Raw Material**
  - Packing Material**
  - Lab & ETP Chemical Cost**
  - Consumable Store**

- **Overheads Required Per Month and Per Annum.....8**  
  - Utilities & Overheads (Power, Water and Fuel Expenses etc.)**
  - Royalty and Other Charges**
  - Selling and Distribution Expenses**
  
- **Salary and Wages .....9**
  
- **Turnover Per Annum .....10**
  
- **Share Capital.....11**  
  - Equity Capital**
  - Preference Share Capital**

- **Annexure 1 :: Cost of Project and Means of Finance**
- **Annexure 2 :: Profitability and Net Cash Accruals**
  - **Revenue/Income/Realisation**
  - **Expenses/Cost of Products/Services/Items**
  - **Gross Profit**
  - **Financial Charges**
  - **Total Cost of Sales**
  - **Net Profit After Taxes**
  - **Net Cash Accruals**

• **Annexure 3 :: Assessment of Working Capital requirements**

- **Current Assets**
- **Gross Working Capital**
- **Current Liabilities**
- **Net Working Capital**
- **Working Note for Calculation of Work-in-process**

• **Annexure 4 :: Sources and Disposition of Funds**

- **Annexure 5 :: Projected Balance Sheets**

- **ROI (Average of Fixed Assets)**
- **RONW (Average of Share Capital)**
- **ROI (Average of Total Assets)**

- **Annexure 6 :: Profitability Ratios**

- **D.S.C.R**
- **Earnings Per Share (EPS)**
- **Debt Equity Ratio**

• **Annexure 7 :: Break-Even Analysis**

- **Variable Cost & Expenses**
- **Semi-Variable/Semi-Fixed Expenses**
- **Profit Volume Ratio (PVR)**
- **Fixed Expenses / Cost**
- **B.E.P**

- **Annexure 8 to 11 :: Sensitivity Analysis-Price/Volume**

- **Resultant N.P.B.T**
- **Resultant D.S.C.R**
- **Resultant PV Ratio**
- **Resultant DER**
- **Resultant ROI**
- **Resultant BEP**

- **Annexure 12 :: Shareholding Pattern and Stake Status**

- **Equity Capital**

- **Preference Share Capital**

- **Annexure 13 :: Quantitative Details-Output/Sales/Stocks**

- **Determined Capacity P.A of Products/Services**

- **Achievable Efficiency/Yield % of Products/Services/Items**

- **Net Usable Load/Capacity of Products/Services/Items**

- **Expected Sales/ Revenue/ Income of Products/ Services/ Items**

- **Annexure 14** :: **Product wise Domestic Sales Realisation**
- **Annexure 15** :: **Total Raw Material Cost**
- **Annexure 16** :: **Raw Material Cost per unit**
- **Annexure 17** :: **Total Lab & ETP Chemical Cost**
- **Annexure 18** :: **Consumables, Store etc.**
- **Annexure 19** :: **Packing Material Cost**
- **Annexure 20** :: **Packing Material Cost Per Unit**

- **Annexure 21** :: **Employees Expenses**
- **Annexure 22** :: **Fuel Expenses**
- **Annexure 23** :: **Power/Electricity Expenses**
- **Annexure 24** :: **Royalty & Other Charges**
- **Annexure 25** :: **Repairs & Maintenance Expenses**
- **Annexure 26** :: **Other Manufacturing Expenses**
- **Annexure 27** :: **Administration Expenses**
- **Annexure 28** :: **Selling Expenses**

- **Annexure 29 :: Depreciation Charges – as per Books (Total)**
- **Annexure 30 :: Depreciation Charges – as per Books (P & M)**
- **Annexure 31 :: Depreciation Charges - as per IT Act WDV (Total)**
- **Annexure 32 :: Depreciation Charges - as per IT Act WDV (P & M)**
- **Annexure 33 :: Interest and Repayment - Term Loans**
- **Annexure 34 :: Tax on Profits**
- **Annexure 35 :: Projected Pay-Back Period and IRR**

# Reasons for Buying our Report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

# Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

## **Scope of the Report**

**The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Water Park” provides an insight into the Water Park market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Water Park project. The report assesses the market sizing and growth of the Indian Water Park Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:**

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

**We at NPCCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Water Park sector in India along with its business prospects. Through this report we have identified Water Park project as a lucrative investment avenue.**

## Tags

Water Park, Waterpark Industry, Amusement and Water Parks, How to Open Water Park, How to Start a Waterpark, How to Start an Amusement Park, Starting a Water Parks & Slides Business, Water Park Equipment, Water Park Project, Cost to Build a Water Park in India, Small Water Park Cost in India, Water Park Project Report Pdf, How to Open a Water Park In India, Water Parks in India, How to Start an Amusement Park Business, Amusement Park Business Plan, Water Park Investment Cost, Water Park Feasibility Study, Water Park Business Opportunity in India, Profitable Water Park, Profitable Business Ideas in Services Sector, Mini Water Park, Business Plan of Entertainment Park, Leisure & Entertainment Industry, Project Report on Water Park, Profitable Entertainment Business Ideas, Family Entertainment and Amusement Business Ideas, Starting an Amusement & Theme Park, Business Plan of Entertainment Park,

Free Water Park Business Plan, Amusement Park Cum Water Park, Theme Park project ideas, Projects on Small Scale Industries, Small scale industries projects ideas, Water Park Based Small Scale Industries Projects, Project profile on small scale industries, How to Start Theme Park in India, Theme Park Projects, New project profile on Theme Park, Project Report on Theme Park Industry, Detailed Project Report on Amusement Park, Project Report on Water Park, Pre-Investment Feasibility Study on Theme Park, Techno-Economic feasibility study on Amusement Park, Feasibility report on Water Park, Free Project Profile on Amusement Park, Project profile on Water Park, Download free project profile on Amusement Park, Startup Project for Water Park, Project report for bank loan, Project report for bank finance, Project report format for bank loan in excel, Excel Format of Project Report and CMA Data, Project Report Bank Loan Excel, Start Your Own Water Park, Amusement Park Business, Small Water Park Cost

**Niir Project Consultancy Services (NPCS)  
can provide Detailed Project Report on  
Start Your Own Water Park,  
Amusement Park Business**

*Features Water Play areas such as Swimming Pools,  
Water Slides, Splash Pads, Water Playgrounds, Lazy  
Rivers, as well as areas for Bathing, Swimming, and  
Other Barefoot Environments.*

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## Reports:

### ▪ Detailed Project Reports

**NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.**

**Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.**



**And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:**

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

**The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,**

**Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.**

**We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)**



# Contact us

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# Niir PROJECT CONSULTANCY SERVICES

**An ISO 9001:2015 Company**



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# Who are we?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*

*We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.*



*We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.*



## What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Market Research Reports*
- *Business Plan*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*

## How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*

# Our Approach

**Requirement collection**

**Thorough analysis of the project**

**Economic feasibility study of the Project**

**Market potential survey/research**

**Report Compilation**

# Contact us

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