Start a Betel Nut (Supari) Processing Business.

Profitable Areca Nut (Betelnut) Processing Industry

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Betel nut is a combination of three ingredients. People roll small pieces of the nut from Areca catechu, more commonly called betel palm, in a leaf from the Piper betel vine, then add powdered slaked lime or limestone paste, and chew it. The substance is popular in certain parts of the world, primarily Asia and Africa. Some components of betel nut have pharmacological properties, but little evidence supports its use for any therapeutic purpose.
Areca nut is widely used mainly in the Asian and South East Asian population. It is normal that after having food in India people use areca nut along with the betel leaves as a digester in small quantities.
Uses & Application

Supari

1. It can be used as one of the ingredients in the domestic life for the preparation of pan.

2. It is one of the most important ingredients in the manufacturing of Pan Masala.

3. It can be used in the preparation of scented supari as well as coated supari.
Tannin
1. It can be used for the preparation of dye fixing agent.
2. It can be used in the manufacturing of ink.

Rope or Brushes
1. Rope can be used for spinning.
2. Brushes can be used for painting.

Pan Masala
1. It can be used for relaxing food ingredients. It may make users fresh impetus.
2. It may change the taste of human. It may create temporarily enjoyment and energy.
Betel nut's medical use is limited, and long-term negative reactions to betel quid chewing are well known. A decrease in positive symptoms among men with schizophrenia was attributed to betel nut consumption.

India is the major producer and consumer of arecanut in the world. Production is concentrated in six states, namely Karnataka, Kerala, Assam, Meghalaya, Tamil Nadu and West Bengal. Arecanut is the major plantation crop of coastal and southern districts of the country under assured irrigation facility.
The ever increasing demand for areca products like paan, supari and gutkha has led to continuous increase in arecanut prices worldwide. The processing methods, maturity and consumer preferences influence the types of arecanut products prepared. Area and production shares show that Karnataka leads with 46 per cent of area and 47 per cent of production, followed by Kerala with 24 and 23 per cent, respectively. Globally it is primarily grown in India, Bangladesh, China, Indonesia and Myanmar. India leads the production followed by China and Bangladesh.
tonnes and a total acreage under cultivation of 2.64 lakh hectares, with Karnataka and Kerala accounting for nearly 72 per cent of the total production.

Over six million people are engaged in arecanut cultivation, processing and trade. More than 85 per cent of the area under cultivation is made up of small and marginal holdings.

Among the two varieties white nuts have a share of 60 per cent. India is also the largest consumer with around 3.2 lakh tonnes.
Areca nut is majorly influenced by weather conditions in the production area, government policies, the growth of consumer industries, government policies for consumer industries and a few others. The regular consumption of areca nut causes severe diseases such as throat cancer and mouth cancer. Due to a significant number of people affected by the consumption of areca nut, the Indian and several governments have posed various regulations over the areca nut production and consumer industries. This fact has restrained the market for areca nut. Also, the increasing awareness among people regarding healthy life style and severe effects of areca nut have resulted into a barrier for areca nut market.
As the pre-bearing age of the palm trees is between 5 to 8 years, and only 5% of them result into seed set, the cultivation of areca nut consumes a lot of time. The time required for cultivation of areca nut and required environmental conditions such as minimum 70% humidity restrains the market at the supplier end. The demand for areca nut and its products has been increasing steadily in India.
Machinery Photographs

Decorticators

Sifter Sieves

www.entrepreneurindia.co
Supari Cutter

Mixing Tank
## Project at a Glance

### PROJECT AT A GLANCE

<table>
<thead>
<tr>
<th>COST OF PROJECT</th>
<th>MEANS OF FINANCE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Particulars</strong></td>
<td><strong>Existing</strong></td>
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<tr>
<td>Land &amp; Site Development Exp.</td>
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<tr>
<td>Buildings</td>
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<tr>
<td>Plant &amp; Machineries</td>
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<td>Office Automation Equipments</td>
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<td>Technical Knowhow Fees &amp; Exp.</td>
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<td>Franchise &amp; Other Deposits</td>
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<td>Preliminary &amp; Pre-operative Exp</td>
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<td>Provision for Contingencies</td>
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<tr>
<td>Margin Money - Working Capital</td>
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<tr>
<td><strong>TOTAL</strong></td>
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# Project at a Glance

<table>
<thead>
<tr>
<th>Year</th>
<th>Annualised Book Value</th>
<th>Debt</th>
<th>Dividend</th>
<th>Retained Earnings</th>
<th>Payout</th>
<th>Probable Market Price</th>
<th>P/E Ratio</th>
<th>Yield Price/Book Value</th>
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<tr>
<td></td>
<td>EPS</td>
<td>CEPS</td>
<td>Per Share</td>
<td>Per Share</td>
<td>%</td>
<td>Per Share</td>
<td>%</td>
<td>No. of Times</td>
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<td>5.63</td>
<td>8.89</td>
<td>15.6</td>
<td>24.00</td>
<td>0.00</td>
<td>100.0</td>
<td>0.00</td>
<td>5.63</td>
</tr>
<tr>
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<td>8.65</td>
<td>11.52</td>
<td>24.2</td>
<td>18.00</td>
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<td>100.0</td>
<td>0.00</td>
<td>8.65</td>
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<td>3-4</td>
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<td>100.0</td>
<td>0.00</td>
<td>11.60</td>
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<tr>
<td>4-5</td>
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<td>16.66</td>
<td>50.2</td>
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<td>0.00</td>
<td>100.0</td>
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<td>100.0</td>
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## Project at a Glance

<table>
<thead>
<tr>
<th>Year</th>
<th>D. S. C. R.</th>
<th>Debt / Deposits Debt</th>
<th>Equity as Equity</th>
<th>Total Net Worth</th>
<th>Retun on Net Worth</th>
<th>Profitability Ratio</th>
<th>Asset Turnover Ratio</th>
<th>Current Ratio</th>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Initial</td>
<td>Individ Cumulative Overall</td>
<td>(Number of times)</td>
<td>(Number of times)</td>
<td>%</td>
<td>%</td>
<td>%</td>
<td>%</td>
<td>%</td>
</tr>
<tr>
<td>1-2</td>
<td>1.31</td>
<td>1.31</td>
<td>1.54</td>
<td>1.54</td>
<td>2.48</td>
<td>14.77</td>
<td>7.33%</td>
<td>4.97%</td>
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<tr>
<td>2-3</td>
<td>1.64</td>
<td>1.47</td>
<td>0.74</td>
<td>0.74</td>
<td>1.44</td>
<td>16.39</td>
<td>10.09%</td>
<td>6.55%</td>
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<tr>
<td>3-4</td>
<td>2.03</td>
<td>1.64</td>
<td>2.02</td>
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<td>0.87</td>
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<td>12.03%</td>
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<td>2.49</td>
<td>1.82</td>
<td>0.12</td>
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<td>0.55</td>
<td>18.16</td>
<td>13.38%</td>
<td>8.49%</td>
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<tr>
<td>5-6</td>
<td>3.03</td>
<td>2.02</td>
<td>0.00</td>
<td>0.00</td>
<td>0.36</td>
<td>18.60</td>
<td>14.32%</td>
<td>9.06%</td>
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</table>
## Project at a Glance

<table>
<thead>
<tr>
<th>BEP</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>BEP - Maximum Utilisation Year</td>
<td>5</td>
</tr>
<tr>
<td>Cash BEP (% of Installed Capacity)</td>
<td>55.02%</td>
</tr>
<tr>
<td>Total BEP (% of Installed Capacity)</td>
<td>58.06%</td>
</tr>
<tr>
<td>IRR, PAYBACK and FACR</td>
<td></td>
</tr>
<tr>
<td>Internal Rate of Return (In %age)</td>
<td>27.05%</td>
</tr>
<tr>
<td>Payback Period of the Project is (In Years)</td>
<td>2 Years 3 Months</td>
</tr>
<tr>
<td>Fixed Assets Coverage Ratio (No. of times)</td>
<td>8.062</td>
</tr>
</tbody>
</table>
1. What is Betel Nut (Supari) Processing industry?

2. How has the Betel Nut (Supari) Processing industry performed so far and how will it perform in the coming years?

3. What is the Project Feasibility of Betel Nut (Supari) Processing Plant?

4. What are the requirements of Working Capital for setting up Betel Nut (Supari) Processing plant?
5. What is the structure of the Betel Nut (Supari) Processing Business and who are the key/major players?

6. What is the total project cost for setting up Betel Nut (Supari) Processing Business?

7. What are the operating costs for setting up Betel Nut (Supari) Processing plant?

8. What are the machinery and equipment requirements for setting up Betel Nut (Supari) Processing plant?
9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Betel Nut (Supari) Processing plant?

10. What are the requirements of raw material for setting up Betel Nut (Supari) Processing plant?

11. Who are the Suppliers and Manufacturers of Raw materials for setting up Betel Nut (Supari) Processing Business?

12. What is the Manufacturing Process of Betel Nut?
13. What is the total size of land required for setting up Betel Nut (Supari) Processing plant?

14. What will be the income and expenditures for Betel Nut (Supari) Processing Business?

15. What are the Projected Balance Sheets of Betel Nut (Supari) Processing plant?

16. What are the requirement of utilities and overheads for setting up Betel Nut (Supari) Processing plant?

17. What is the Built up Area Requirement and cost for setting up Betel Nut (Supari) Processing Business?
18. What are the Personnel (Manpower) Requirements for setting up Betel Nut (Supari) Processing Business?

19. What are Statistics of Import & Export for Betel Nut (Supari)?

20. What is the time required to break-even of Betel Nut (Supari) Processing Business?

21. What is the Break-Even Analysis of Betel Nut (Supari) Processing plant?

22. What are the Project financials of Betel Nut (Supari) Processing Business?
23. What are the Profitability Ratios of Betel Nut (Supari) Processing Project?

24. What is the Sensitivity Analysis-Price/Volume of Betel Nut (Supari) Processing plant?

25. What are the Projected Pay-Back Period and IRR of Betel Nut (Supari) Processing plant?

26. What is the Process Flow Sheet Diagram of Betel Nut (Supari) Processing project?
27. What are the Market Opportunities for setting up Betel Nut (Supari) Processing plant?

28. What is the Market Study and Assessment for setting up Betel Nut (Supari) Processing Business?

29. What is the Plant Layout for setting up Betel Nut (Supari) Processing Business?
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   1.1.5. Industry at a Glance
   1.1.6. Physical Features and Vegetation
   1.1.7. Climate and Rainfall
   1.1.8. Ground Water Scenario
   1.1.9. Ground Water Management Strategy
   1.1.10. Transport

2. **INTRODUCTION**
   2.1. DIFFERENCE BETWEEN ARECA NUT AND BETEL NUT

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   3.2. TANNIN
   3.3. ROPE OR BRUSHES
   3.4. PAN MASALA
   3.5. MEDICINAL USES

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   4.3. ROPES OR BRUSHES
   4.4. PAN MASALA
5. B.I.S. SPECIFICATIONS
5.1. I.S.I. NO. FOR TANNIN: - IS. NO. 10285

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6.1. CONSUMPTION OF ARECA NUT IN INDIA
6.2. IMPORT OF ARECA NUT
6.3. EXPORT OF ARECA NUT

7. EXPORT & IMPORT: ALL COUNTRIES
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7.2. IMPORT: ALL COUNTRIES

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8.1. EXPORT: STATISTICS DATA FOR ARECANUT
8.2. IMPORT: STATISTICS DATA FOR ARECANUT

9. PLANT CAPACITY

10. ALTERNATIVE USES OF ARECANUT

11. SYSTEMIC EFFECTS OF ARECA NUT
11.1. METABOLISM OF ARECA NUT
11.2. MAJORALKALOIDS OF ARECA NUT
11.3. HEALTH BENEFITS OF BETAL NUTS
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12.1. TRADITIONAL METHODS FOR ARECA NUT PROCESSING
12.2. MECHANIZED METHOD FOR ARECA NUT PROCESSING
12.3. THE MAJOR PARTS IN THE ARECA NUT PROCESSING UNIT

13. MANUFACTURING PROCESS
13.1. SUPARI
13.2. TANNIN
13.3. ROPE OR BRUSHES
13.4. SUGAR COATED BETEL NUTS
13.5. PAN MASALA

14. PROCESS FLOW DIAGRAM
14.1. SUPARI FROM BETEL NUT
14.2. PAN MASALA

15. SUPPLIERS OF PLANT & MACHINE

16. SUPPLIERS OF RAW MATERIAL

17. PHOTOGRAPHS/IMAGES FOR REFERENCE
17.1. PRODUCT PHOTOGRAPHHS
17.2. MACHINERY PHOTOGRAPHHS
17.3. RAW MATERIAL PHOTOGRAPHHS

18. PLANT LAYOUT

19. QUOTATION OF PLANT, MACHINERY AND EQUIPMENTS FROM SUPPLIER
Project Financials

- Project at a Glance
- Assumptions for Profitability workings
- Plant Economics
- Production Schedule
- Land & Building

Annexure

1. Assumptions for Profitability workings
2. Plant Economics
3. Production Schedule
4. Land & Building

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  Other Machineries (Miscellaneous, Laboratory etc.)

• Other Fixed Assets .......................................................... 6
  Furniture & Fixtures
  Pre-operative and Preliminary Expenses
  Technical Knowhow
  Provision of Contingencies

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  Raw Material
  Packing Material
  Lab & ETP Chemical Cost
  Consumable Store
<table>
<thead>
<tr>
<th>Category</th>
<th>Page</th>
</tr>
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<tbody>
<tr>
<td>Overheads Required Per Month and Per Annum</td>
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<tr>
<td>Utilities &amp; Overheads (Power, Water and Fuel Expenses etc.) Royalty and Other Charges Selling and Distribution Expenses</td>
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<tr>
<td>Salary and Wages</td>
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<tr>
<td>Turnover Per Annum</td>
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<tr>
<td>Share Capital</td>
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</table>

Equity Capital
Preference Share Capital
• Annexure 1 :: Cost of Project and Means of Finance

• Annexure 2 :: Profitability and Net Cash Accruals

- Revenue/Income/Realisation
- Expenses/Cost of Products/Services/Items
- Gross Profit
- Financial Charges
- Total Cost of Sales
- Net Profit After Taxes
- Net Cash Accruals
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  - Gross Working Capital
  - Current Liabilities
  - Net Working Capital
  - Working Note for Calculation of Work-in-process

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• Annexure 5 :: Projected Balance Sheets

  - ROI (Average of Fixed Assets)
  - RONW (Average of Share Capital)
  - ROI (Average of Total Assets)

• Annexure 6 :: Profitability Ratios

  - D.S.C.R
  - Earnings Per Share (EPS)
  - Debt Equity Ratio
Annexure 7 :: Break-Even Analysis

- Variable Cost & Expenses
- Semi-Variable/Semi-Fixed Expenses
- Profit Volume Ratio (PVR)
- Fixed Expenses / Cost
- B.E.P
Annexure 8 to 11 :: Sensitivity Analysis-Price/Volume

- Resultant N.P.B.T
- Resultant D.S.C.R
- Resultant PV Ratio
- Resultant DER
- Resultant ROI
- Resultant BEP
• Annexure 12 :: Shareholding Pattern and Stake Status
  ▪ Equity Capital
  ▪ Preference Share Capital
• Annexure 13 :: Quantitative Details-Output/Sales/Stocks
  ▪ Determined Capacity P.A of Products/Services
  ▪ Achievable Efficiency/Yield % of Products/Services/Items
  ▪ Net Usable Load/Capacity of Products/Services/Items
  ▪ Expected Sales/ Revenue/ Income of Products/ Services/ Items
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- **Product wise Domestic Sales Realisation**

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- **Total Raw Material Cost**

### Annexure 16
- **Raw Material Cost per unit**

### Annexure 17
- **Total Lab & ETP Chemical Cost**

### Annexure 18
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- **Packing Material Cost**

### Annexure 20
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• Annexure 22 :: Fuel Expenses
• Annexure 23 :: Power/Electricity Expenses
• Annexure 24 :: Royalty & Other Charges
• Annexure 25 :: Repairs & Maintenance Expenses
• Annexure 26 :: Other Manufacturing Expenses
• Annexure 27 :: Administration Expenses
• Annexure 28 :: Selling Expenses
• Annexure 29 :: Depreciation Charges – as per Books (Total)
• Annexure 30 :: Depreciation Charges – as per Books (P & M)
• Annexure 31 :: Depreciation Charges - as per IT Act WDV (Total)
• Annexure 32 :: Depreciation Charges - as per IT Act WDV (P & M)
• Annexure 33 :: Interest and Repayment - Term Loans
• Annexure 34 :: Tax on Profits
• Annexure 35 :: Projected Pay-Back Period and IRR
Reasons for Buying our Report:

• This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product.

• This report provides vital information on the product like it’s characteristics and segmentation.

• This report helps you market and place the product correctly by identifying the target customer group of the product.
• This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials

• The report provides a glimpse of government regulations applicable on the industry

• The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions
Our Approach:

• Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.

• The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players.

• We use reliable sources of information and databases. And information from such sources is processed by us and included in the report.
Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Betel Nut (Supari) Processing.” provides an insight into Betel Nut (Supari) Processing market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Betel Nut (Supari) Processing project. The report assesses the market sizing and growth of the Indian Betel Nut (Supari) Processing Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:
We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Betel Nut (Supari) Processing sector in India along with its business prospects. Through this report we have identified Betel Nut (Supari) Processing project as a lucrative investment avenue.
Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on Start a Betel Nut (Supari) Processing Business. Profitable Areca Nut (Betelnut) Processing Industry

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Free Instant Online Project Identification and Selection Service

Our Team has simplified the process for you by providing a "Free Instant Online Project Identification & Selection" search facility to identify projects based on multiple search parameters related to project costs namely: Plant & Machinery Cost, Total Capital Investment, Cost of the project, Rate of Return% (ROR) and Break Even Point % (BEP). You can sort the projects on the basis of mentioned pointers and identify a suitable project matching your investment requisites......Read more
Detailed Project Reports

NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.
And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- Good Present/Future Demand
- Export-Import Market Potential
- Raw Material & Manpower Availability
- Project Costs and Payback Period

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,
Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects......Read more
Contact us

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Mobile: +91-9811043595
Fax: +91-11-23845886

Website: www.entrepreneurindia.co, www.niir.org

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- We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients’ in India & abroad
We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.
We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.
What do we offer?

- Project Identification
- Detailed Project Reports/Pre-feasibility Reports
- Market Research Reports
- Business Plan
- Technology Books and Directory
- Industry Trend
- Databases on CD-ROM
- Laboratory Testing Services
- Turnkey Project Consultancy/Solutions
- Entrepreneur India (An Industrial Monthly Journal)
How are we different?

- We have two decades long experience in project consultancy and market research field.
- We empower our customers with the prerequisite know-how to take sound business decisions.
- We help catalyze business growth by providing distinctive and profound market analysis.
- We serve a wide array of customers, from individual entrepreneurs to Corporations and Foreign Investors.
- We use authentic & reliable sources to ensure business precision.
Our Approach

- Requirement collection
- Thorough analysis of the project
- Economic feasibility study of the Project
- Market potential survey/research
- Report Compilation
Contact us

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