Wire Nails Manufacturing Business.

How to Start Nail Factory.

Profitable Small Business Ideas in India
Introduction

Nails are pin-shaped, sharp objects of hard metal or alloy used as fasteners. They are typically made of steel, often dipped or coated to prevent corrosion in harsh conditions or improve adhesion. This also helps to add to its aesthetics (decorative appearance) in addition to improving the gripping strength. Ordinary nails for wood are usually of soft, low carbon or mild steel while those for concrete are harder.
Nails are driven into the work piece by a hammer, nail gun or an explosive charge and they hold materials together by friction in the axial direction and shear strength. Nails are used for various purposes and industries ranging from building and construction to carpentry. It is for this reason that the types of nails are many and varied.
Wire nail is very well known item, as it is very common product, which is normally used in daily life. It is used for fastening purpose. Its use is so wide spread that it has become part and parcel of the life.
Wire nails are pin-shaped, sharp objects of hard metal or alloy used as fasteners. They are typically made of steel, often dipped or coated to prevent corrosion in harsh conditions or improve adhesion. Ordinary nails for wood are usually of soft, low carbon or mild steel while those for concrete are harder. Nails are used for various purposes and industries ranging from building and construction to carpentry. There is a tremendous variety of nails, since they are used for so many different purposes.
There had been an erratic growth of the indigenous industry from past years. Since the manufacture of wire nails could be undertaken on a small scale or even on a cottage scale, there is a mushroom growth of nail making units in operation. Future of wire nails will directly depend upon building activity in country. As we know that at present country is facing acute housing problem. So, now government is much emphasising on housing development, which naturally will lead to greater demand of wire nail. Thus, as an entrepreneur this project offers an exciting opportunity to you.
## Project at a Glance

### COST OF PROJECT

<table>
<thead>
<tr>
<th>Particulars</th>
<th>Existing</th>
<th>Proposed</th>
<th>Total</th>
</tr>
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<td>Land &amp; Site Development Exp.</td>
<td>0.00</td>
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<td>Buildings</td>
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<td>Plant &amp; Machineries</td>
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<td>Motor Vehicles</td>
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### MEANS OF FINANCE

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<td><strong>TOTAL</strong></td>
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<td>Year</td>
<td>Annualised</td>
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<td>5-6</td>
<td>16.48</td>
<td>18.18</td>
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## Project at a Glance

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<tr>
<th>Year</th>
<th>D. S. C. R.</th>
<th>Debt / Deposits</th>
<th>Equity as-Deposits</th>
<th>Total Net Worth</th>
<th>Return on Net Worth</th>
<th>Profitability Ratio</th>
<th>Assets Turnover Ratio</th>
<th>Current Ratio</th>
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<td>1-2</td>
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<td>1.51</td>
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<td>21.61%</td>
<td>16.86%</td>
<td>36.10</td>
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<td>4-5</td>
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<td>21.61%</td>
<td>16.86%</td>
<td>36.10</td>
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<td>5-6</td>
<td>3.00</td>
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<td></td>
<td>21.61%</td>
<td>16.86%</td>
<td>36.10</td>
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## Project at a Glance

<table>
<thead>
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<th>BEP</th>
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<tr>
<td><strong>BEP - Maximum Utilisation Year</strong></td>
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<tr>
<td><strong>Cash BEP (% of Installed Capacity)</strong></td>
<td>49.89%</td>
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<tr>
<td><strong>Total BEP (% of Installed Capacity)</strong></td>
<td>52.92%</td>
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### IRR, PAYBACK and FACR

| Internal Rate of Return .. ( In %AGE ) | 25.07% |
| Payback Period of the Project is ( In Years ) | 2 Years 4 Months |
| Fixed Assets Coverage Ratio ( No. of times ) | 6.044 |
1. What Wire Nail industry?

2. How has the Wire Nail industry performed so far and how will it perform in the coming years?

3. What is the Project Feasibility of a Wire Nail Plant?

4. What are the requirements of Working Capital for setting up a Wire Nail plant?
5. What is the structure of the Wire Nail Business and who are the key/major players?

6. What is the total project cost for setting up Wire Nail plant?

7. What are the operating costs for setting up a Wire Nail plant?

8. What are the machinery and equipment requirements for setting up a Wire Nail plant?
9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up a Wire Nail plant?

10. What are the requirements of raw material for setting up a Wire Nail plant?

11. Who are the Suppliers and Manufacturers of Raw materials for setting up a Wire Nail plant?

12. What is the Manufacturing Process of a Wire Nail?
13. What is the total size of land required for setting up a Wire Nail plant?

14. What will be the income and expenditures for a Wire Nail plant?

15. What are the Projected Balance Sheets of a Wire Nail plant?

16. What are the requirement of utilities and overheads for setting up a Wire Nail plant?

17. What is the Built up Area Requirement and cost for setting up a Wire Nail Business?
18. What are the Personnel (Manpower) Requirements for setting up a Wire Nail Business?

19. What are Statistics of Import & Export Wire Nail?

20. What is the time required to break-even?

21. What is the Break-Even Analysis of a Wire Nail plant?

22. What are the Project financials of a Wire Nail plant?
23. What are the Profitability Ratios of a Wire Nail plant?

24. What is the Sensitivity Analysis-Price/Volume of a Wire Nail plant?

25. What are the Projected Pay-Back Period and IRR of a Wire Nail plant?

26. What is the Process Flow Sheet Diagram of a Wire Nail project?
27. What are the Market Opportunities for setting up a Wire Nail plant?

28. What is the Market Study and Assessment for setting up a Wire Nail plant?

29. What is the Plant Layout for setting up a Wire Nail Business?
1. **PROJECT PROFILE**

1.1. **DISTRICT PROFILE & GEOTECHNICAL SITE CHARACTERIZATION**

1.1.1. **General**
1.1.2. **Geography**
1.1.3. **Demographics**
1.1.4. **Map**
1.1.5. **Economy**
1.1.6. **Transportation**
2. INTRODUCTION

3. USES AND APPLICATION

4. PROPERTIES OF NAIL WIRE

4.1. SPECIFICATIONS OF WIRE

5. B.I.S. SPECIFICATION

5.1. IS: 723: 1972-STEEL COUNTERSUNK HEAD WIRE NAILS
5.2. IS: 725: 1961-SPECIFICATION FOR COPPER WIRE NAILS
5.3. IS: 6730: 1972-SPECIFICATION FOR FELT NAILS
5.4. IS: 6733: 1972-SPECIFICATION FOR WALL AND ROOFING NAILS

6. MARKET SURVEY

7. EXPORT & IMPORT: ALL COUNTRIES

7.1. EXPORT: ALL COUNTRIES
7.2. IMPORT: ALL COUNTRIES
8. CLASSIFICATION OF WIRE NAILS
9. NAIL HEADS, SHANKS AND POINTS
10. SPECIFICATION OF WIRE NAILS
11. MANUFACTURING PROCESS OF WIRE NAILS
12. PROCESS FLOW DIAGRAM
13. PARTS OF NAIL MAKING MACHINE
14. DESIGN OF NAIL MAKING MACHINE

15. SELECTION OF MATERIALS

15.1. HEAD PUNCH AND CUTTING MATERIALS
15.2. CRANKSHAFT MATERIAL
15.3. FASTENER MATERIALS
15.4. PULLEY MATERIAL
15.5. BEARING MATERIAL
15.6. DIE BLOCK MATERIAL
15.7. FLYWHEEL MATERIAL
15.8. NAIL COLLECTOR MATERIAL
16. ENVIRONMENT

17. QUALITY CONTROL

18. SUPPLIERS OF RAW MATERIAL

19. SUPPLIERS OF PLANT & MACHINERY

20. PLANT LAYOUT
21. PHOTOGRAPHS/IMAGES FOR REFERENCE

21.1. MACHINERY PHOTOGRAPHS
21.2. RAW MATERIAL PHOTOGRAPHS
21.3. PRODUCT PHOTOGRAPHS

22. QUOTATION OF PLANT, MACHINERY AND EQUIPMENTS FROM SUPPLIER
Project Financials

• Project at a Glance

• Assumptions for Profitability workings .....................................1
• Plant Economics ..............................................................................2
• Production Schedule .......................................................................3
• Land & Building ..............................................................................4

Factory Land & Building
Site Development Expenses

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- Plant & Machinery .................................................................5
  Indigenous Machineries
  Other Machineries (Miscellaneous, Laboratory etc.)

- Other Fixed Assets..............................................................6
  Furniture & Fixtures
  Pre-operative and Preliminary Expenses
  Technical Knowhow
  Provision of Contingencies

- Working Capital Requirement Per Month.............................7
  Raw Material
  Packing Material
  Lab & ETP Chemical Cost
  Consumable Store
<table>
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<th>Item</th>
<th>Page</th>
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<td>Overheads Required Per Month and Per Annum</td>
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<td>Utilities &amp; Overheads (Power, Water and Fuel Expenses etc.)</td>
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<td>Royalty and Other Charges</td>
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<td>Selling and Distribution Expenses</td>
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<td>Turnover Per Annum</td>
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<tr>
<td>Share Capital</td>
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Equity Capital
Preference Share Capital
• Annexure 1 :: Cost of Project and Means of Finance

• Annexure 2 :: Profitability and Net Cash Accruals

- Revenue/Income/Realisation
- Expenses/Cost of Products/Services/Items
- Gross Profit
- Financial Charges
- Total Cost of Sales
- Net Profit After Taxes
- Net Cash Accruals
• Annexure 3 :: Assessment of Working Capital requirements

- Current Assets
- Gross Working Capital
- Current Liabilities
- Net Working Capital
- Working Note for Calculation of Work-in-process

• Annexure 4 :: Sources and Disposition of Funds
• Annexure 5 :: Projected Balance Sheets

- ROI (Average of Fixed Assets)
- RONW (Average of Share Capital)
- ROI (Average of Total Assets)

• Annexure 6 :: Profitability Ratios

- D.S.C.R
- Earnings Per Share (EPS)
- Debt Equity Ratio
• Annexure 7 :: Break-Even Analysis

- Variable Cost & Expenses
- Semi-Variable/Semi-Fixed Expenses
- Profit Volume Ratio (PVR)
- Fixed Expenses / Cost
- B.E.P
Annexure 8 to 11 :: Sensitivity Analysis-Price/Volume

- Resultant N.P.B.T
- Resultant D.S.C.R
- Resultant PV Ratio
- Resultant DER
- Resultant ROI
- Resultant BEP
• Annexure 12 :: Shareholding Pattern and Stake Status
  ▪ Equity Capital
  ▪ Preference Share Capital
• Annexure 13 :: Quantitative Details-Output/Sales/Stocks
  ▪ Determined Capacity P.A of Products/Services
  ▪ Achievable Efficiency/Yield % of Products/Services/Items
  ▪ Net Usable Load/Capacity of Products/Services/Items
  ▪ Expected Sales/ Revenue/ Income of Products/ Services/ Items
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<th>Description</th>
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<tr>
<td>14</td>
<td>Product wise Domestic Sales Realisation</td>
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<td>Total Raw Material Cost</td>
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<td>Raw Material Cost per unit</td>
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<tr>
<td>17</td>
<td>Total Lab &amp; ETP Chemical Cost</td>
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<tr>
<td>18</td>
<td>Consumables, Store etc.</td>
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<tr>
<td>19</td>
<td>Packing Material Cost</td>
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<tr>
<td>20</td>
<td>Packing Material Cost Per Unit</td>
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</table>
• Annexure 21 :: Employees Expenses
• Annexure 22 :: Fuel Expenses
• Annexure 23 :: Power/Electricity Expenses
• Annexure 24 :: Royalty & Other Charges
• Annexure 25 :: Repairs & Maintenance Expenses
• Annexure 26 :: Other Manufacturing Expenses
• Annexure 27 :: Administration Expenses
• Annexure 28 :: Selling Expenses
• Annexure 29 :: Depreciation Charges – as per Books (Total)
• Annexure 30 :: Depreciation Charges – as per Books (P & M)
• Annexure 31 :: Depreciation Charges - as per IT Act WDV (Total)
• Annexure 32 :: Depreciation Charges - as per IT Act WDV (P & M)
• Annexure 33 :: Interest and Repayment - Term Loans
• Annexure 34 :: Tax on Profits
• Annexure 35 :: Projected Pay-Back Period and IRR
Reasons for Buying our Report:

• This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product.

• This report provides vital information on the product like it’s characteristics and segmentation.

• This report helps you market and place the product correctly by identifying the target customer group of the product.
• This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials

• The report provides a glimpse of government regulations applicable on the industry

• The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions
Our Approach:

- Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.
- The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players.
- We use reliable sources of information and databases. And information from such sources is processed by us and included in the report.
Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Wire Nail” provides an insight into the Wire Nail market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Wire Nail project. The report assesses the market sizing and growth of the Indian Wire Nail Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:
• Good Present/Future Demand  
• Export-Import Market Potential  
• Raw Material & Manpower Availability  
• Project Costs and Payback Period

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Wire Nail sector in India along with its business prospects. Through this report we have identified Wire Nail project as a lucrative investment avenue.
Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on Wire Nails Manufacturing Business. How to Start Nail Factory. Profitable Small Business Ideas in India

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https://goo.gl/utBNco
https://goo.gl/C8w5S9
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Detailed Project Reports

NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.
And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

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- Export-Import Market Potential
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- Project Costs and Payback Period

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,
Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects......[Read more]
Contact us

NIIR PROJECT CONSULTANCY SERVICES

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New Delhi-110007, India.

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Tel: +91-11-23843955, 23845654, 23845886, 8800733955
Mobile: +91-9811043595
Website: www.entrepreneurindia.co, www.niir.org

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- We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients’ in India & abroad.
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- Project Identification
- Detailed Project Reports/Pre-feasibility Reports
- Market Research Reports
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- Databases on CD-ROM
- Laboratory Testing Services
- Turnkey Project Consultancy/Solutions
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- We have two decades long experience in project consultancy and market research field.
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- We help catalyze business growth by providing distinctive and profound market analysis.
- We serve a wide array of customers, from individual entrepreneurs to Corporations and Foreign Investors.
- We use authentic & reliable sources to ensure business precision.
Our Approach

- Requirement collection
- Thorough analysis of the project
- Economic feasibility study of the Project
- Market potential survey/research
- Report Compilation
Contact us

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