How to Grow Stevia
(Nature's Sweetener, Stevia Rebaudiana Bertoni, Stevia Corp Farming, Sweet Herb Stevia Cultivation, Sugar substitute)

The Stevia plant belongs to the Compositae (sunflower family of plants). Centuries ago, Natives of Paraguay used the leaves of this small, herbaceous, semi-bushy, perennial shrub to sweeten their bitter drinks. Originating in the South American wild, it could be found growing in semi-arid habitat ranging from grassland to scrub forest to mountain terrain. The plant made its way to Pacific Rim countries, where in recent decades it became cultivated domestically, used in its raw leaf form and now is commercially processed into sweetener.
The plant closely resembles to sunflower, marigolds etc. of family Asteraceae. It has herbaceous growth habit. Stevia is a small shrubby perennial growing up to 65 cm tall. Stevia rebaudiana (Bert.) is a herbaceous perennial plant of the family Asteraceae. Stevia can be used in dairy products, fruit dishes, beverages and fresh desserts. It can be combined with sugars, molasses, honey, maple syrup, etc. Stevia has a few following excellent properties: It is diabetic-safe natural sweetening agent.
It is non-caloric. It is 50-400 times sweeter than white sugar. It has no adverse effect on blood sugar levels. It is not toxic. It inhibits the formation of cavities and plaque. It has no artificial ingredients. It can be used in various food preparation, recipes, in baking and cooking.
## PROJECT AT A GLANCE

### COST OF PROJECT

<table>
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<tr>
<th>Particulars</th>
<th>Existing</th>
<th>Proposed</th>
<th>Total</th>
<th>Particulars</th>
<th>Existing</th>
<th>Proposed</th>
<th>Total</th>
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<td>28.50</td>
<td>Other Type Share Capital</td>
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<td>Internal Cash Accruals</td>
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<td>Retained Earnings</td>
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## PROJECT AT A GLANCE

<table>
<thead>
<tr>
<th>Year</th>
<th>D. S. C. R.</th>
<th>Debt / Deposits Debt</th>
<th>Equity as Equity</th>
<th>Total Net Worth</th>
<th>Return on Net Worth</th>
<th>Profitability Ratio</th>
<th>Assets Turnover Ratio</th>
<th>Current Ratio</th>
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<td>Individually</td>
<td>Cumulative</td>
<td>Overall</td>
<td>%</td>
<td>%</td>
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<td>%</td>
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<td>%</td>
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<td>Initial</td>
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<td>0.03</td>
<td>49.30%</td>
<td>45.57%</td>
<td>28.84%</td>
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### Project at a Glance

<table>
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<th>BEP</th>
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<td>BEP - Maximum Utilisation Year</td>
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<tr>
<td>Cash BEP (% of Installed Capacity)</td>
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<tr>
<td>Total BEP (% of Installed Capacity)</td>
<td>53.74%</td>
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<table>
<thead>
<tr>
<th>IRR, Payback and FACR</th>
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<tbody>
<tr>
<td>Internal Rate of Return .. ( In %age )</td>
<td>25.17%</td>
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<tr>
<td>Payback Period of the Project is .. ( In Years )</td>
<td>2 Years 4 Months</td>
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<tr>
<td>Fixed Assets Coverage Ratio ( No. of times )</td>
<td>1.953</td>
</tr>
</tbody>
</table>
1. What is Stevia Farming?

2. What are the Market Opportunities for Farming of Stevia plant?

3. What is the Project Feasibility of a Stevia Plant?

4. What are the requirements of Working Capital for Cultivation of Stevia plant?

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Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on Stevia Farming

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3. Economic feasibility study of the Project
4. Market potential survey/research
5. Report Compilation

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- Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling
Sectors We Cover

- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct
- Copper & Copper Based Projects
- Dairy/Milk Processing
- Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
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- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitality Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries
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- Infrastructure Projects
- Jute & Jute Based Products
- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing (Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
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- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
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- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
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- Plastic, PVC, PET, HDPE, LDPE Etc.
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- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals
Sectors We Cover

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- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry (Packaged Drinking Water & Mineral Water)
- Wire & Cable

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