

Small Scale Industries, Projects

*(Laghu, Kutir and Gharelu
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उद्यम ही सफलता की कुंजी है। कसी भी राष्ट्र की प्रगति एवं विकास में लघु एवं कुटीर उद्योग महत्वपूर्ण भूमिका निभाते हैं। ऐसे अवसर क्षेत्रों में जहां औद्योगीकरण अब तक नहीं हो पाया है, लघु, कुटीर एवं घरेलू उद्योग स्थापित करके पूंजी तथा विकास में वृद्धि की जा सकती है। विकासशील देशों के लिए लघु व कुटीर उद्योग बहुत लाभकारी सध हुआ है क्योंकि इनकी स्थापना कम पूंजी द्वारा की जा सकती है तथा इनके लिए उच्च प्रौद्योगिकी शल्प की आवश्यकता भी नहीं होती। हमारे देश के कुल निर्यात का एक बड़ा भाग लघु उद्योगों से ही प्राप्त होता है। ऐसे में लघु उद्योग की स्थापना करना लाभकारी सध होगा ।

लघु उद्योग (Small Scale Industry), स्वरोजगार (Self Employment) व प्रबन्ध क्षेत्रों में मार्गदर्शक के रूप में कार्य करते हैं। लघु, कुटीर व घरेलू उद्योग परियोजनाएं नए उद्यमी व संभावित उद्यमियों को उद्योग - व्यवसाय की स्थापना व संवर्द्धन की दिशा में प्रेरित करती हैं जिससे वे देश के आर्थिक विकास में अपना योगदान बढ़ा सकें।

इस पुस्तक का उद्देश्य प्रशासन द्वारा बनाई गयी उद्योग प्रोत्साहन योजनाओं की जानकारी उद्यमियों तक पहुंचाना है ताक वे उपलब्ध अवसरों / सुवधाओं का अधिकाधिक लाभ प्राप्त कर सकें। इस पुस्तक का प्रमुख उद्देश्य देश में उद्यमता विकास से संबंधित जानकारीयों द्वारा

नए उद्यमियों को उद्योग / व्यवसाय स्थापित करने के लिए जानकारी प्रदान करना है तथा कार्यरत लघु उद्यमियों की कार्यकुशलताओं में वृद्ध करना और उद्यमिता एवं स्वरोजगार की ओर प्रेरित करना है। प्रस्तुत पुस्तक उन उद्यमियों की आवश्यकताओं को ध्यान में रखकर लिखी गयी है जिन्हें औपचारिक औद्योगिक प्रशिक्षण प्राप्त नहीं है तथा इस पुस्तक में कम पूंजी से शुरू होने वाले लाभदायक उद्योग का सम्पूर्ण विवरण दिया गया है। इस पुस्तक में लघु क्षेत्र में संचालित होने वाले ऐसे प्रमुख उद्योग के विषय में हर वह जानकारी दी गयी है, जिसकी सहायता से कोई भी व्यक्ति सफलता के पथ पर अग्रसर हो सकता है।

इस पुस्तक में प्रोजेक्ट प्रोफाइल्स का ववरण दिया गया है और इन प्रोजेक्ट प्रोफाइल्स के माध्यम से व भन्न उत्पादों की निर्माण व ध, बाज़ार सर्वेक्षण / संभावनाएं, कर्मचारियों की संख्या, कुल भूम क्षेत्र, उद्योग को शुरू करने में लगने वाली पूंजी तथा उद्योग से प्राप्त कुल लाभ आदि की जानकारी दी गयी है। साथ ही कच्चे माल के आपूर्तिकर्ताओं (Raw Material Suppliers), संयंत्र और मशीनरी के आपूर्तिकर्ताओं (Plant & Machinery Suppliers) के पते तथा चित्र (Photographs) दिए गए हैं जिससे उद्यमी ज्यादातर लाभ उठा सकें।

प्रस्तुत पुस्तक में उपलब्ध प्रोजेक्ट प्रोफाइल्स इस प्रकार हैं :-

आटा उत्पादन उद्योग, बेकरी उद्योग, हर्बल शैम्पू उद्योग, सेवई उद्योग, नूडल निर्माण उद्योग, सैनिटरी नैप कन उद्योग, बिस्कुट उद्योग, कॉर्न (Corn) फ्लैक्स उद्योग, आलू चप्स उद्योग, मैकरोनी उद्योग, पॉपकॉर्न उद्योग, केक एवं पेस्ट्री उद्योग, आइसक्रीम कोन उद्योग, फनाइल उद्योग, वर्मीकल्चर उद्योग, लपस्टिक उद्योग, अगरबत्ती उद्योग, हवाई चप्पल उद्योग, फेस पाउडर उद्योग, मॉस्किटो कॉयल उद्योग, सर्जिकल कॉटन उद्योग, वुडन टूथ पक उद्योग, डटर्जेंट पाउडर, मसाला उद्योग आदि।

नये उद्यमियों, व्यवसायियों, तकनीकी परामर्शदाताओं आदि के लिए यह पुस्तक अमूल्य मार्गदर्शक सद्ध होगी।

The small scale sector is assuming greater importance every day. The small scale sector has played a very important role in the socio-economic development of the country during the past 50 years. It has significantly contributed to the overall growth in terms of the Gross Domestic Product (GDP), employment generation and exports. The Small-Scale Industries (SSI) gathered momentum along with industrialization and economic growth in India. In both the developed and developing countries, the government is turning to small and medium scale industries, as a means of economic development and a veritable means of solving problems.

The development of small industries offers an easy and effective means of achieving broad based ownership of industry, the diffusion of enterprise and initiative in the industrial field. It is also a seedbed of innovations, inventions and employment.

Small Scale Industries guides in Self Employment and Management areas. Small, Cottage and Household Industries / Projects motivates new entrepreneurs and potential entrepreneurs towards the establishment and promotion of the business, So that they could be able to contribute to the economic development of the Country.

The major objective of this book is to provide information to entrepreneurs relating to entrepreneurship development in the Country for setting up new Business.

The book contains processes formulae, brief profiles of various projects which can be started in small investment without much technical knowledge at small place and providing information regarding manufacturing method of various products, market survey, total land area and total capital required to start new industry.

This book contains the addresses of raw material suppliers, plant & machinery suppliers with their photographs.

The book explains about business planning, assisting institutions available for small scale businesses, registration of small scale business, choosing right location, availability of raw materials and more aspects that will help start and maintain a new business. Some of the important projects described in the book are Flour Production, Bakery Industry, Herbal Shampoo Industry, Vermicelli Industry,

Noodle making Industry, Sanitary Napkin, Biscuit Industry, Corn Flakes Production, Potato Chips, Macaroni, Popcorn, Cake & Pastry, Vermiculture Industry, Ice Cream Cone Industry, Lipstick Industry, Agarbatti Production, Face Powder, Mosquito Coil, Surgical Cotton, Wooden Toothpick, Detergent Powder and Spices.

This book is very useful to those who want to become an entrepreneur, professional and for libraries.

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can provide Startup Book on
Small Scale Industries, Projects
(Laghu, Kutir and Gharelu Udyog
Pariyojanayen) Udyamita Margdarshika

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Who are we?

- ▶ One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services
- ▶ We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad

What do we offer?

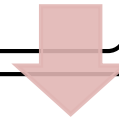
- ▶ Project Identification
- ▶ Detailed Project Reports/Pre-feasibility Reports
- ▶ Market Research Reports
- ▶ Technology Books and Directory
- ▶ Databases on CD-ROM
- ▶ Laboratory Testing Services
- ▶ Turnkey Project Consultancy/Solutions
- ▶ Entrepreneur India (An Industrial Monthly Journal)

How are we different ?

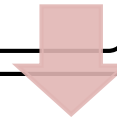
- ▶ We have two decades long experience in project consultancy and market research field
- ▶ We empower our customers with the prerequisite know-how to take sound business decisions
- ▶ We help catalyze business growth by providing distinctive and profound market analysis
- ▶ We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors
- ▶ We use authentic & reliable sources to ensure business precision

Our Approach

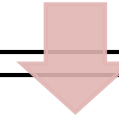
Requirement collection



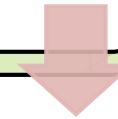
Thorough analysis of the project



Economic feasibility study of the Project



Market potential survey/research



Report Compilation

Who do we serve?

- ▶ Public-sector Companies
- ▶ Corporates
- ▶ Government Undertakings
- ▶ Individual Entrepreneurs
- ▶ NRI's
- ▶ Foreign Investors
- ▶ Non-profit Organizations, NBFC's
- ▶ Educational Institutions
- ▶ Embassies & Consulates
- ▶ Consultancies
- ▶ Industry / trade associations

Sectors We Cover

- ▶ Ayurvedic And Herbal Medicines, Herbal Cosmetics
- ▶ Alcoholic And Non Alcoholic Beverages, Drinks
- ▶ Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- ▶ Activated Carbon & Activated Charcoal
- ▶ Aluminium And Aluminium Extrusion Profiles & Sections,
- ▶ Bio-fertilizers And Biotechnology
- ▶ Breakfast Snacks And Cereal Food
- ▶ Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling

Sectors We Cover *Cont...*

- ▶ Bamboo And Cane Based Projects
- ▶ Building Materials And Construction Projects
- ▶ Biodegradable & Bioplastic Based Projects
- ▶ Chemicals (Organic And Inorganic)
- ▶ Confectionery, Bakery/Baking And Other Food
- ▶ Cereal Processing
- ▶ Coconut And Coconut Based Products
- ▶ Cold Storage For Fruits & Vegetables
- ▶ Coal & Coal Byproduct

Sectors We Cover *Cont...*

- ▶ Copper & Copper Based Projects
- ▶ Dairy/Milk Processing
- ▶ Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- ▶ Electrical, Electronic And Computer based Projects
- ▶ Essential Oils, Oils & Fats And Allied
- ▶ Engineering Goods
- ▶ Fibre Glass & Float Glass
- ▶ Fast Moving Consumer Goods
- ▶ Food, Bakery, Agro Processing

Sectors We Cover *Cont...*

- ▶ Fruits & Vegetables Processing
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- ▶ Fertilizers & Biofertilizers
- ▶ Ginger & Ginger Based Projects
- ▶ Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- ▶ Hotel & Hospitality Projects
- ▶ Hospital Based Projects
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- ▶ Inks, Stationery And Export Industries

Sectors We Cover *Cont...*

- ▶ Infrastructure Projects
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- ▶ Leather And Leather Based Projects
- ▶ Leisure & Entertainment Based Projects
- ▶ Livestock Farming Of Birds & Animals
- ▶ Minerals And Minerals
- ▶ Maize Processing(Wet Milling) & Maize Based Projects
- ▶ Medical Plastics, Disposables Plastic Syringe, Blood Bags
- ▶ Organic Farming, Neem Products Etc.

Sectors We Cover *Cont...*

- ▶ Paints, Pigments, Varnish & Lacquer
- ▶ Paper And Paper Board, Paper Recycling Projects
- ▶ Printing Inks
- ▶ Packaging Based Projects
- ▶ Perfumes, Cosmetics And Flavours
- ▶ Power Generation Based Projects & Renewable Energy Based Projects
- ▶ Pharmaceuticals And Drugs
- ▶ Plantations, Farming And Cultivations
- ▶ Plastic Film, Plastic Waste And Plastic Compounds
- ▶ Plastic, PVC, PET, HDPE, LDPE Etc.

Sectors We Cover *Cont...*

- ▶ Potato And Potato Based Projects
- ▶ Printing And Packaging
- ▶ Real Estate, Leisure And Hospitality
- ▶ Rubber And Rubber Products
- ▶ Soaps And Detergents
- ▶ Stationary Products
- ▶ Spices And Snacks Food
- ▶ Steel & Steel Products
- ▶ Textile Auxiliary And Chemicals

Sectors We Cover *Cont...*

- ▶ Township & Residential Complex
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- ▶ Water Industry(Packaged Drinking Water & Mineral Water)
- ▶ Wire & Cable

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