Wire Nail

Introduction

Wire nail is very well known item, as it is very common product, which is normally used in daily life. It is used for fastening purpose. Its use is so wide spread that it has become part and parcel of the life.
Wire nails are pin-shaped, sharp objects of hard metal or alloy used as fasteners. They are typically made of steel, often dipped or coated to prevent corrosion in harsh conditions or improve adhesion. Ordinary nails for wood are usually of soft, low carbon or mild steel while those for concrete are harder. Nails are used for various purposes and industries ranging from building and construction to carpentry. There is a tremendous variety of nails, since they are used for so many different purposes.
There had been an erratic growth of the indigenous industry from past years. Since the manufacture of wire nails could be undertaken on a small scale or even on a cottage scale, there is a mushroom growth of nail making units in operation. Future of wire nails will directly depend upon building activity in country. As we know that at present country is facing acute housing problem. So, now government is much emphasising on housing development, which naturally will lead to greater demand of wire nail. Thus, as an entrepreneur this project offers an exciting opportunity to you.
<table>
<thead>
<tr>
<th>Particulars</th>
<th>Existing</th>
<th>Proposed</th>
<th>Total</th>
<th>Particulars</th>
<th>Existing</th>
<th>Proposed</th>
<th>Total</th>
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<tbody>
<tr>
<td>Land &amp; Site Development Exp.</td>
<td>0.00</td>
<td>22.00</td>
<td>22.00</td>
<td>Capital</td>
<td>0.00</td>
<td>14.80</td>
<td>14.80</td>
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<td>Buildings</td>
<td>0.00</td>
<td>6.50</td>
<td>6.50</td>
<td>Share Premium</td>
<td>0.00</td>
<td>0.00</td>
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<tr>
<td>Plant &amp; Machineries</td>
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<td>10.90</td>
<td>10.90</td>
<td>Other Type Share Capital</td>
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<td>0.00</td>
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<td>Motor Vehicles</td>
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<td>4.00</td>
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<tr>
<td>Office Automation Equipments</td>
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<td>Technical Knowhow Fees &amp; Exp.</td>
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<td>Internal Cash Accruals</td>
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<td>0.00</td>
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<td>Franchise &amp; Other Deposits</td>
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<td>0.00</td>
<td>0.00</td>
<td>Long/Medium Term Borrowings</td>
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<td>Preliminary &amp; Pre-operative Exp</td>
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<td>0.50</td>
<td>0.50</td>
<td>Debentures / Bonds</td>
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<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Provision for Contingencies</td>
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<td>1.00</td>
<td>1.00</td>
<td>Unsecured Loans/Deposits</td>
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<td>0.00</td>
<td>0.00</td>
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<tr>
<td>Margin Money - Working Capital</td>
<td>0.00</td>
<td>3.81</td>
<td>3.81</td>
<td></td>
<td>0.00</td>
<td>59.21</td>
<td>59.21</td>
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<tr>
<td>TOTAL</td>
<td>0.00</td>
<td>59.21</td>
<td>59.21</td>
<td>TOTAL</td>
<td>0.00</td>
<td>59.21</td>
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## Project at a Glance

<table>
<thead>
<tr>
<th>Year</th>
<th>Annualised</th>
<th>Book Value</th>
<th>Debt</th>
<th>Dividend</th>
<th>Retained Earnings</th>
<th>Payout</th>
<th>Probable Market Price</th>
<th>P/E Ratio</th>
<th>Yield Price/Book Value</th>
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<tbody>
<tr>
<td></td>
<td>EPS</td>
<td>CEPS</td>
<td>Per Share</td>
<td>Per Share</td>
<td>%</td>
<td>%</td>
<td>%</td>
<td>No.of Times</td>
<td>%</td>
</tr>
<tr>
<td>1-2</td>
<td>5.87</td>
<td>8.59</td>
<td>15.87</td>
<td>24.00</td>
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<td>100.0</td>
<td>0</td>
<td>5.87</td>
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<tr>
<td>2-3</td>
<td>8.63</td>
<td>11.04</td>
<td>24.50</td>
<td>18.00</td>
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<td>100.0</td>
<td>0</td>
<td>8.63</td>
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<tr>
<td>3-4</td>
<td>11.34</td>
<td>13.48</td>
<td>35.84</td>
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<td>100.0</td>
<td>0</td>
<td>11.34</td>
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<tr>
<td>4-5</td>
<td>13.97</td>
<td>15.86</td>
<td>49.81</td>
<td>6.00</td>
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<td>100.0</td>
<td>0</td>
<td>13.97</td>
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<td>5-6</td>
<td>16.48</td>
<td>18.18</td>
<td>66.30</td>
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<td>100.0</td>
<td>0</td>
<td>16.48</td>
<td>0.00</td>
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</table>
## Project at a Glance

<table>
<thead>
<tr>
<th>Year</th>
<th>D. S. C. R.</th>
<th>Debt / Deposits Debt</th>
<th>Equity as-Equity Debt</th>
<th>Total Net Worth</th>
<th>Return on Net Worth</th>
<th>Profitability Ratio</th>
<th>Assets Turnover Ratio</th>
<th>Current Ratio</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Individually</td>
<td>Cumulatively</td>
<td>Overall</td>
<td>(Number of times)</td>
<td>%</td>
<td>%</td>
<td>%</td>
<td>%</td>
</tr>
<tr>
<td>Initia1</td>
<td>3.00</td>
<td>3.00</td>
<td>18.02</td>
<td>9.36%</td>
<td>6.33%</td>
<td>51.18</td>
<td>37.30</td>
<td>1.93</td>
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<tr>
<td>1-2</td>
<td>1.28</td>
<td>1.28</td>
<td>1.51</td>
<td>1.51</td>
<td>2.22</td>
<td>19.53</td>
<td>12.28%</td>
<td>7.98%</td>
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<tr>
<td>2-3</td>
<td>1.58</td>
<td>1.43</td>
<td>0.73</td>
<td>0.73</td>
<td>1.26</td>
<td>20.53</td>
<td>14.35%</td>
<td>9.18%</td>
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<td>3-4</td>
<td>1.95</td>
<td>1.58</td>
<td>1.94</td>
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<td>0.33</td>
<td>0.75</td>
<td>21.20</td>
<td>15.82%</td>
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<td>4-5</td>
<td>2.38</td>
<td>1.76</td>
<td>0.12</td>
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<td>0.45</td>
<td>21.61</td>
<td>16.86%</td>
<td>10.67</td>
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</table>
# Project at a Glance

<table>
<thead>
<tr>
<th>Description</th>
<th>Value</th>
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</thead>
<tbody>
<tr>
<td>BEP - Maximum Utilisation Year</td>
<td>5</td>
</tr>
<tr>
<td>Cash BEP (% of Installed Capacity)</td>
<td>49.89%</td>
</tr>
<tr>
<td>Total BEP (% of Installed Capacity)</td>
<td>52.92%</td>
</tr>
<tr>
<td>IRR, PAYBACK and FACR</td>
<td></td>
</tr>
<tr>
<td>Internal Rate of Return (In %age)</td>
<td>25.07%</td>
</tr>
<tr>
<td>Payback Period of the Project (In Years)</td>
<td>2 Years 4 Months</td>
</tr>
<tr>
<td>Fixed Assets Coverage Ratio (No. of times)</td>
<td>6.044</td>
</tr>
</tbody>
</table>
Major Queries/Questions Answered in the Report?

1. What Wire Nail industry?

2. How has the Wire Nail industry performed so far and how will it perform in the coming years?

3. What is the Project Feasibility of a Wire Nail Plant?

4. What are the requirements of Working Capital for setting up a Wire Nail plant?
5. What is the structure of the Wire Nail Business and who are the key/major players?

6. What is the total project cost for setting up Wire Nail plant?

7. What are the operating costs for setting up a Wire Nail plant?

8. What are the machinery and equipment requirements for setting up a Wire Nail plant?
9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up a Wire Nail plant?

10. What are the requirements of raw material for setting up a Wire Nail plant?

11. Who are the Suppliers and Manufacturers of Raw materials for setting up a Wire Nail plant?

12. What is the Manufacturing Process of a Wire Nail plant?
13. What is the total size of land required for setting up a Wire Nail plant?

14. What will be the income and expenditures for a Wire Nail plant?

15. What are the Projected Balance Sheets of a Wire Nail plant?

16. What are the requirement of utilities and overheads for setting up a Wire Nail plant?

17. What is the Built up Area Requirement and cost for setting up a Wire Nail Business?
18. What are the Personnel (Manpower) Requirements for setting up a Wire Nail Business?

19. What are Statistics of Import & Export Wire Nail?

20. What is the time required to break-even?

21. What is the Break-Even Analysis of a Wire Nail plant?

22. What are the Project financials of a Wire Nail plant?
23. What are the Profitability Ratios of a Wire Nail plant?

24. What is the Sensitivity Analysis-Price/Volume of a Wire Nail plant?

25. What are the Projected Pay-Back Period and IRR of a Wire Nail plant?

26. What is the Process Flow Sheet Diagram of a Wire Nail project?
27. What are the Market Opportunities for setting up a Wire Nail plant?

28. What is the Market Study and Assessment for setting up a Wire Nail plant?

29. What is the Plant Layout for setting up a Wire Nail Business?
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1.1.2. Geography
1.1.3. Demographics
1.1.4. Map
1.1.5. Economy
1.1.6. Transportation
2. INTRODUCTION

3. USES AND APPLICATION

4. PROPERTIES OF NAIL WIRE

4.1. SPECIFICATIONS OF WIRE

5. B.I.S. SPECIFICATION

5.1. IS: 723: 1972-STEEL COUNTERSUNK HEAD WIRE NAILS
5.2. IS: 725: 1961-SPECIFICATION FOR COPPER WIRE NAILS
5.3. IS: 6730: 1972-SPECIFICATION FOR FELT NAILS
5.4. IS: 6733: 1972-SPECIFICATION FOR WALL AND ROOFING NAILS

6. MARKET SURVEY

7. EXPORT & IMPORT: ALL COUNTRIES
7.1. EXPORT: ALL COUNTRIES
7.2. IMPORT: ALL COUNTRIES
8. CLASSIFICATION OF WIRE NAILS

9. NAIL HEADS, SHANKS AND POINTS

10. SPECIFICATION OF WIRE NAILS

11. MANUFACTURING PROCESS OF WIRE NAILS

12. PROCESS FLOW DIAGRAM

13. PARTS OF NAIL MAKING MACHINE
14. DESIGN OF NAIL MAKING MACHINE

15. SELECTION OF MATERIALS

15.1. HEAD PUNCH AND CUTTING MATERIALS
15.2. CRANKSHAFT MATERIAL
15.3. FASTENER MATERIALS
15.4. PULLEY MATERIAL
15.5. BEARING MATERIAL
15.6. DIE BLOCK MATERIAL
15.7. FLYWHEEL MATERIAL
15.8. NAIL COLLECTOR MATERIAL
16. ENVIRONMENT

17. QUALITY CONTROL

18. SUPPLIERS OF RAW MATERIAL

19. SUPPLIERS OF PLANT & MACHINERY

20. PLANT LAYOUT
21. PHOTOGRAPHS/IMAGES FOR REFERENCE

21.1. MACHINERY PHOTOGRAPHS
21.2. RAW MATERIAL PHOTOGRAPHS
21.3. PRODUCT PHOTOGRAPHS

22. QUOTATION OF PLANT, MACHINERY AND EQUIPMENTS FROM SUPPLIER
Project Financials

- Project at a Glance
- Assumptions for Profitability workings
- Plant Economics
- Production Schedule
- Land & Building

Annexure

1. Assumptions for Profitability workings
2. Plant Economics
3. Production Schedule
4. Land & Building
   Factory Land & Building
   Site Development Expenses

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- Plant & Machinery
  - Indigenous Machineries
  - Other Machineries (Miscellaneous, Laboratory etc.)

- Other Fixed Assets
  - Furniture & Fixtures
  - Pre-operative and Preliminary Expenses
  - Technical Knowhow
  - Provision of Contingencies

- Working Capital Requirement Per Month
  - Raw Material
  - Packing Material
  - Lab & ETP Chemical Cost
  - Consumable Store
• Overheads Required Per Month and Per Annum
  Utilities & Overheads (Power, Water and Fuel Expenses etc.)
  Royalty and Other Charges
  Selling and Distribution Expenses

• Salary and Wages

• Turnover Per Annum

• Share Capital
  Equity Capital
  Preference Share Capital
• Annexure 1 :: Cost of Project and Means of Finance

• Annexure 2 :: Profitability and Net Cash Accruals

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- Expenses/Cost of Products/Services/Items
- Gross Profit
- Financial Charges
- Total Cost of Sales
- Net Profit After Taxes
- Net Cash Accruals
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  - Current Assets
  - Gross Working Capital
  - Current Liabilities
  - Net Working Capital
  - Working Note for Calculation of Work-in-process

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• Annexure 5 :: Projected Balance Sheets
  - ROI (Average of Fixed Assets)
  - RONW (Average of Share Capital)
  - ROI (Average of Total Assets)

• Annexure 6 :: Profitability Ratios
  - D.S.C.R
  - Earnings Per Share (EPS)
  - Debt Equity Ratio
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- Semi-Variable/Semi-Fixed Expenses
- Profit Volume Ratio (PVR)
- Fixed Expenses / Cost
- B.E.P
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- Resultant N.P.B.T
- Resultant D.S.C.R
- Resultant PV Ratio
- Resultant DER
- Resultant ROI
- Resultant BEP
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  - Equity Capital
  - Preference Share Capital
- **Annexure 13 :: Quantitative Details—Output/Sales/Stocks**
  - Determined Capacity P.A of Products/Services
  - Achievable Efficiency/Yield % of Products/Services/Items
  - Net Usable Load/Capacity of Products/Services/Items
  - Expected Sales/Revenue/Income of Products/Services/Items
• Annexure 14 :: Product wise Domestic Sales Realisation

• Annexure 15 :: Total Raw Material Cost

• Annexure 16 :: Raw Material Cost per unit

• Annexure 17 :: Total Lab & ETP Chemical Cost

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• Annexure 22 :: Fuel Expenses
• Annexure 23 :: Power/Electricity Expenses
• Annexure 24 :: Royalty & Other Charges
• Annexure 25 :: Repairs & Maintenance Expenses
• Annexure 26 :: Other Manufacturing Expenses
• Annexure 27 :: Administration Expenses
• Annexure 28 :: Selling Expenses
• Annexure 29 :: Depreciation Charges – as per Books (Total)
• Annexure 30 :: Depreciation Charges – as per Books (P & M)
• Annexure 31 :: Depreciation Charges - as per IT Act WDV (Total)
• Annexure 32 :: Depreciation Charges - as per IT Act WDV (P & M)
• Annexure 33 :: Interest and Repayment - Term Loans
• Annexure 34 :: Tax on Profits
• Annexure 35 :: Projected Pay-Back Period and IRR
Reasons for buying our report:

• This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product.

• This report provides vital information on the product like it’s characteristics and segmentation.

• This report helps you market and place the product correctly by identifying the target customer group of the product.
This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials.

The report provides a glimpse of government regulations applicable on the industry.

The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions.
Our Approach:

• Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.

• The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players.

• We use reliable sources of information and databases. And information from such sources is processed by us and included in the report.
The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Wire Nail ” provides an insight into the Wire Nail market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Wire Nail project. The report assesses the market sizing and growth of the Indian Wire Nail Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:
• Good Present/Future Demand
• Export-Import Market Potential
• Raw Material & Manpower Availability
• Project Costs and Payback Period

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Wire Nail sector in India along with its business prospects. Through this report we have identified Wire Nail project as a lucrative investment avenue.

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Selection process starts with the generation of a product idea. In order to select the most promising project, the entrepreneur needs to generate a few ideas about the possible projects. Here’s we offer a best and easiest way for every entrepreneur to searching criteria of projects on our website www.entrepreneurindia.co that is “Instant Online Project Identification and Selection”
NPCS Team has simplified the process for you by providing a "Free Instant Online Project Identification & Selection" search facility to identify projects based on multiple search parameters related to project costs namely: Plant & Machinery Cost, Total Capital Investment, Cost of the project, Rate of Return% (ROR) and Break Even Point % (BEP). You can sort the projects on the basis of mentioned pointers and identify a suitable project matching your investment requisites.

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Who are we?

- One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services.

- We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients’ in India & abroad.
We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.
We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.
What do we offer?

- Project Identification
- Detailed Project Reports/Pre-feasibility Reports
- Market Research Reports
- Business Plan
- Technology Books and Directory
- Industry Trend
- Databases on CD-ROM
- Laboratory Testing Services
- Turnkey Project Consultancy/Solutions
- Entrepreneur India (An Industrial Monthly Journal)
How are we different?

- **We have two decades long experience in project consultancy and market research field**
- **We empower our customers with the prerequisite know-how to take sound business decisions**
- **We help catalyze business growth by providing distinctive and profound market analysis**
- **We serve a wide array of customers, from individual entrepreneurs to Corporations and Foreign Investors**
- **We use authentic & reliable sources to ensure business precision**
Our Approach

- Requirement collection
- Thorough analysis of the project
- Economic feasibility study of the Project
- Market potential survey/research
- Report Compilation
Who do we serve?

- Public-sector Companies
- Corporates
- Government Undertakings
- Individual Entrepreneurs
- NRI’s
- Foreign Investors
- Non-profit Organizations, NBFC’s
- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations

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- Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling
Sectors We Cover

- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct
Sectors We Cover

- Copper & Copper Based Projects
- Dairy/Milk Processing
- Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing
Sectors We Cover  Cont...

- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitality Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries
Sectors We Cover

- Infrastructure Projects
- Jute & Jute Based Products
- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing (Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- Organic Farming, Neem Products Etc.

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- Packaging Based Projects
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- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- Plastic Film, Plastic Waste And Plastic Compounds
- Plastic, PVC, PET, HDPE, LDPE Etc.
Sectors We Cover

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- Printing And Packaging
- Real Estate, Leisure And Hospitality
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- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals
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- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry (Packaged Drinking Water & Mineral Water)
- Wire & Cable
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