



How To Become A Successful Businessman ?

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Entrepreneurship is one of the critical decisions to be made and it involves number of risk and has its own advantages also. But the charm of being a master of you is always above any other form of work. Setting up a business requires many things. Understanding yourself, understanding market, availing funds are certain basic things that one must mandatorily know before making a business decision. In fact before starting a business also one has to be thorough with the requirements of current line of industry.



Above all taking advantage of various schemes provided by government and other financial institutions. Everyone wants to do something that gives them chance to earn more money and it is possible by becoming an entrepreneur. Starting your own business is one of the few remaining paths to wealth. To start you own venture you have to decide on many things. Making a choice of the right project is a difficult decision for an entrepreneur and is an imperative decision.



For the reason that rest of the challenges for setting up a business is based on the type of the product and fund to invest. But it is a perception that for owning a business you should have handsome amount of money. Now it is possible with small scale business. The book is an attempt to provide certain basic knowledge for starters. Starting a small scale enterprise requires understanding steps in setting up an SSI,



Registration/Licenses for SSI(Small Scale Industry), Resourcing, Technical Know How and so on the book has chapters on the concerned subject for better understanding of a starter. Various Policies and programmes for rural development, Prime Minister Rozgar Yozna, rural women entrepreneurship in India, bright prospects, industrial innovations by small and medium sized enterprises,



Indian small industry, organisation, supporting entrepreneurship, development in India etc are also the subject matter of the book. Every chapter has several other sub chapters making the topic clear and better to understand. In the end of the book a directory section is enclosed containing Industries Department addresses, Service Institutes, Branch Institutes, and Extension Centres in various Indian States.



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- 
- (I) Modern Small Scale Industrial Undertaking
 - (II) Ancillary Industrial Undertaking
 - (III) Tiny Industrial Units
 - (IV) Village or Rural Industrial Unit
 - (V) Artisan Industrial Unit
 - (VI) Cottage or Household Industry
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Testing Centres

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- ❑ *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- ❑ *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



What do we offer?

- ☐ *Project Identification*
- ☐ *Detailed Project Reports/Pre-feasibility Reports*
- ☐ *Market Research Reports*
- ☐ *Technology Books and Directory*
- ☐ *Databases on CD-ROM*
- ☐ *Laboratory Testing Services*
- ☐ *Turnkey Project Consultancy/Solutions*
- ☐ *Entrepreneur India (An Industrial Monthly Journal)*

How are we different ?

- ☐ *We have two decades long experience in project consultancy and market research field*
- ☐ *We empower our customers with the prerequisite know-how to take sound business decisions*
- ☐ *We help catalyze business growth by providing distinctive and profound market analysis*
- ☐ *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- ☐ *We use authentic & reliable sources to ensure business precision*

Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

Who do we serve?

- ☐ *Public-sector Companies*
- ☐ *Corporates*
- ☐ *Government Undertakings*
- ☐ *Individual Entrepreneurs*
- ☐ *NRI's*
- ☐ *Foreign Investors*
- ☐ *Non-profit Organizations, NBFC's*
- ☐ *Educational Institutions*
- ☐ *Embassies & Consulates*
- ☐ *Consultancies*
- ☐ *Industry / trade associations*



Sectors We Cover

- ☐ *Ayurvedic And Herbal Medicines, Herbal Cosmetics*
- ☐ *Alcoholic And Non Alcoholic Beverages, Drinks*
- ☐ *Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin*
- ☐ *Activated Carbon & Activated Charcoal*
- ☐ *Aluminium And Aluminium Extrusion Profiles & Sections,*
- ☐ *Bio-fertilizers And Biotechnology*
- ☐ *Breakfast Snacks And Cereal Food*
- ☐ *Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling*



Sectors We Cover Cont...

- ☐ *Bamboo And Cane Based Projects*
- ☐ *Building Materials And Construction Projects*
- ☐ *Biodegradable & Bioplastic Based Projects*
- ☐ *Chemicals (Organic And Inorganic)*
- ☐ *Confectionery, Bakery/Baking And Other Food*
- ☐ *Cereal Processing*
- ☐ *Coconut And Coconut Based Products*
- ☐ *Cold Storage For Fruits & Vegetables*
- ☐ *Coal & Coal Byproduct*



Sectors We Cover Cont...

- ☐ *Copper & Copper Based Projects*
- ☐ *Dairy/Milk Processing*
- ☐ *Disinfectants, Pesticides, Insecticides, Mosquito Repellents,*
- ☐ *Electrical, Electronic And Computer based Projects*
- ☐ *Essential Oils, Oils & Fats And Allied*
- ☐ *Engineering Goods*
- ☐ *Fibre Glass & Float Glass*
- ☐ *Fast Moving Consumer Goods*
- ☐ *Food, Bakery, Agro Processing*



Sectors We Cover Cont...

- ☐ *Fruits & Vegetables Processing*
- ☐ *Ferro Alloys Based Projects*
- ☐ *Fertilizers & Biofertilizers*
- ☐ *Ginger & Ginger Based Projects*
- ☐ *Herbs And Medicinal Cultivation And Jatropha (Biofuel)*
- ☐ *Hotel & Hospitality Projects*
- ☐ *Hospital Based Projects*
- ☐ *Herbal Based Projects*
- ☐ *Inks, Stationery And Export Industries*



Sectors We Cover *Cont...*

- ☐ *Infrastructure Projects*
- ☐ *Jute & Jute Based Products*
- ☐ *Leather And Leather Based Projects*
- ☐ *Leisure & Entertainment Based Projects*
- ☐ *Livestock Farming Of Birds & Animals*
- ☐ *Minerals And Minerals*
- ☐ *Maize Processing(Wet Milling) & Maize Based Projects*
- ☐ *Medical Plastics, Disposables Plastic Syringe, Blood Bags*
- ☐ *Organic Farming, Neem Products Etc.*



Sectors We Cover Cont...

- ☐ *Paints, Pigments, Varnish & Lacquer*
- ☐ *Paper And Paper Board, Paper Recycling Projects*
- ☐ *Printing Inks*
- ☐ *Packaging Based Projects*
- ☐ *Perfumes, Cosmetics And Flavours*
- ☐ *Power Generation Based Projects & Renewable Energy Based Projects*
- ☐ *Pharmaceuticals And Drugs*
- ☐ *Plantations, Farming And Cultivations*
- ☐ *Plastic Film, Plastic Waste And Plastic Compounds*
- ☐ *Plastic, PVC, PET, HDPE, LDPE Etc.*



Sectors We Cover Cont...

- ☐ *Potato And Potato Based Projects*
- ☐ *Printing And Packaging*
- ☐ *Real Estate, Leisure And Hospitality*
- ☐ *Rubber And Rubber Products*
- ☐ *Soaps And Detergents*
- ☐ *Stationary Products*
- ☐ *Spices And Snacks Food*
- ☐ *Steel & Steel Products*
- ☐ *Textile Auxiliary And Chemicals*



Sectors We Cover Cont...

- ☐ *Township & Residential Complex*
- ☐ *Textiles And Readymade Garments*
- ☐ *Waste Management & Recycling*
- ☐ *Wood & Wood Products*
- ☐ *Water Industry(Packaged Drinking Water & Mineral Water)*
- ☐ *Wire & Cable*



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