PRODUCTION OF PEANUT BUTTER


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Peanut butter is a food paste made from ground nut or peanut. It consists essentially of cleaned, graded, blanched, roasted and crushed groundnuts containing about 45 percent of oil and over 25 percent of proteins, being thus a highly nutritive food. The major groundnut-producing countries of the world are India, China, Nigeria, Senegal, Sudan, Burma and the USA. The peanuts are shelled and dry-roasted the skins are removed and the nuts are finally ground.
This material is blended with salt and other ingredients that may include hydrogenated fat, dextrose, corn syrup solids, and lecithin and anti-oxidants.

Plant and machinery required for the manufacture of peanut butter are not much sophisticated and can be procured indigenously. Peanut butter is used for making Sandwiches, candy and other bakery products.
The consumption of peanut butter is less than 1% compare to milk butter, however we can say that it’s growing steadily. More use of ready to eat products in breakfast and an awareness of getting good protein and fibre, the sale of peanut butter is found more in corporate areas of metros.
As per the industry estimates, annually 10,000 to 12,000 tonnes of peanut butter is produced in the India and over 90% is exported across the globe. Thus, as an entrepreneur this project offers an exciting opportunity to you.
Market Outlook

Peanut Butter Market in India

- Crunchy Peanut Butter: 47%
- Creamy Peanut Butter: 33%
- Chocolate Peanut Butter: 20%
Gujarat has been a leader in traditional butter production. Now, the state has also emerged as the largest manufacturer of peanut butter.

As per the industry estimates, annually 10,000 to 12,000 tonnes of peanut butter is produced in the state and over 90% is exported across the globe. Cumulatively, Gujarat produces around 900-1,000 tonnes peanut butter per month.
Ahmedabad, Saurashstra and Jaghadia in South Gujarat house majority of units, which make various types of peanut butter, including chocolate and honey flavoured.
Order of Peanut Butter across the Cities of India

- New Delhi: 240
- Bengaluru: 209
- Mumbai: 179
- Chennai: 124
- Hyderabad: 106
- Pune: 105
- Kolkata: 104
- Ahmedabad: 65
- Patna: 43
- Jaipur: 41
- Thane: 38
- Chandigarh: 31
- Guwahati: 31
- Faridabad: 30
- Nagpur: 28
- Jabalpur: 24
- Surat: 23
- Visakhapatnam: 22
- Thiruvananthapuram: 21
- Indore: 19
- Vijayawada: 18
- Coimbatore: 17
- Raipur: 15
- Kalyan-Dombivali: 15
- Ghaziabad: 15
- Vadodara: 15
- Lucknow: 15
- Howrah: 13
- Bhopal: 13
- Gwalior: 12
- Amritsar: 12
- Ludhiana: 12
- Jodhpur: 11

# Orders of Peanut Butter Across the Cities of India
Few Indian Major Players are as under

- Ruparel Foods Pvt. Ltd.
- Agro Tech Foods Ltd.
- Bonville Foods Pvt. Ltd.
- United Foods
- R.M.Foods
- Super Nutri Foods
- Sonya Foods PVT. LTD.
- Das Foodtech Pvt. Ltd.
- Saaz Foods
### Project at a Glance

<table>
<thead>
<tr>
<th>Particulars</th>
<th>Existing</th>
<th>Proposed</th>
<th>Total</th>
<th>Particulars</th>
<th>Existing</th>
<th>Proposed</th>
<th>Total</th>
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<tbody>
<tr>
<td>Land &amp; Site Development Exp.</td>
<td>0.00</td>
<td>77.50</td>
<td>77.50Capital</td>
<td>Land &amp; Site Development Exp.</td>
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<td>177.00Share Premium</td>
<td>Buildings</td>
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<td>0.00</td>
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<tr>
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<td>126.25Capital</td>
<td>Other Type Share</td>
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<td>0.00</td>
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<tr>
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<td>10.00Reserves &amp; Surplus</td>
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<td>Office Automation Equipments</td>
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<td>55.00Cash Subsidy</td>
<td>Office Automation Equipments</td>
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<td>20.00Internal Cash Accruals</td>
<td>Technical Knowhow Fees &amp; Exp.</td>
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<td>0.00</td>
<td>0.00Borrowings</td>
<td>Franchise &amp; Other Deposits</td>
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<td>2.50Debentures / Bonds</td>
<td>Preliminary &amp; Pre-operative Exp</td>
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<td>0.00</td>
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<tr>
<td>Provision for Contingencies</td>
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<td>12.50</td>
<td>12.50Loans/Deposits</td>
<td>Provision for Contingencies</td>
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<tr>
<td>Margin Money - Working Capital</td>
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<td>80.69</td>
<td>80.69</td>
<td>Margin Money - Working Capital</td>
<td>0.00</td>
<td>561.44</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td>0.00</td>
<td>561.44</td>
<td>561.44TOTAL</td>
<td><strong>TOTAL</strong></td>
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<td>561.44</td>
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## Project at a Glance

<table>
<thead>
<tr>
<th>Year</th>
<th>Annualised</th>
<th>Book Value</th>
<th>Debt</th>
<th>Dividend</th>
<th>Retained Earnings</th>
<th>Payout</th>
<th>Probable Market Price</th>
<th>P/E Ratio</th>
<th>Yield Price/Book Value</th>
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<tr>
<td></td>
<td>EPS</td>
<td>CEPS</td>
<td>Per Share</td>
<td>Per Share</td>
<td>Per Share</td>
<td>%</td>
<td>%</td>
<td>No.of Times</td>
<td>%</td>
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<tr>
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<td>6.07</td>
<td>9.44</td>
<td>16.07</td>
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<td>2-3</td>
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<td>11.83</td>
<td>24.93</td>
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<td>3-4</td>
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<td>4-5</td>
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<td>5-6</td>
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<td>17.06</td>
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# Project at a Glance

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<thead>
<tr>
<th>Year</th>
<th>D. S. C. R.</th>
<th>Debt / Deposits Debt</th>
<th>Equity as- Equity</th>
<th>Total Net Worth</th>
<th>Return on Net Worth</th>
<th>Profitability Ratio</th>
<th>Assets Turnover Ratio</th>
<th>Current Ratio</th>
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<tbody>
<tr>
<td></td>
<td>Individua l Cumulative Overall</td>
<td>(Number of times)</td>
<td>(Number of times)</td>
<td>%</td>
<td>%</td>
<td>%</td>
<td>%</td>
<td>%</td>
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<tr>
<td>Initial</td>
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<tr>
<td>1-2</td>
<td>1.37</td>
<td>1.37</td>
<td></td>
<td>1.49</td>
<td>1.49</td>
<td>3.77</td>
<td>6.42%</td>
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<td>2-3</td>
<td>1.68</td>
<td>1.52</td>
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<td>0.72</td>
<td>0.72</td>
<td>2.42</td>
<td>7.03%</td>
<td>4.48%</td>
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<td>2.05</td>
<td>1.68</td>
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<td></td>
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<td>0.12</td>
<td>1.18</td>
<td>7.74%</td>
<td>5.79%</td>
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<td>0.00</td>
<td>0.88</td>
<td>7.93%</td>
<td>6.19%</td>
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</table>
## Project at a Glance

### BEP

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Value</th>
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<tbody>
<tr>
<td>BEP - Maximum Utilisation Year</td>
<td>5</td>
</tr>
<tr>
<td>Cash BEP (% of Installed Capacity)</td>
<td>49.38%</td>
</tr>
<tr>
<td>Total BEP (% of Installed Capacity)</td>
<td>52.91%</td>
</tr>
<tr>
<td><strong>IRR, PAYBACK and FACR</strong></td>
<td></td>
</tr>
<tr>
<td>Internal Rate of Return (In %age)</td>
<td>28.61%</td>
</tr>
<tr>
<td>Payback Period of the Project is (In Years)</td>
<td>2 Years 3 Months</td>
</tr>
<tr>
<td>Fixed Assets Coverage Ratio (No. of times)</td>
<td>20.588</td>
</tr>
</tbody>
</table>

*Source: www.entrepreneurindia.co*
Major Queries/Questions Answered in the Report?

1. What is Peanut Butter Manufacturing industry?

2. How has the Peanut Butter Manufacturing industry performed so far and how will it perform in the coming years?

3. What is the Project Feasibility of Peanut Butter Manufacturing Plant?

4. What are the requirements of Working Capital for setting up Peanut Butter Manufacturing plant?
5. What is the structure of the Peanut Butter Manufacturing Business and who are the key/major players?

6. What is the total project cost for setting up Peanut Butter Manufacturing plant?

7. What are the operating costs for setting up Peanut Butter Manufacturing plant?

8. What are the machinery and equipment requirements for setting up Peanut Butter Manufacturing plant?
9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Peanut Butter Manufacturing plant?

10. What are the requirements of raw material for setting up Peanut Butter Manufacturing plant?

11. Who are the Suppliers and Manufacturers of Raw materials for setting up Peanut Butter Manufacturing plant?

12. What is the Manufacturing Process of Peanut Butter?
13. What is the total size of land required for setting up Peanut Butter Manufacturing plant?

14. What will be the income and expenditures for Peanut Butter Manufacturing plant?

15. What are the Projected Balance Sheets of Peanut Butter Manufacturing plant?

16. What are the requirement of utilities and overheads for setting up Peanut Butter Manufacturing plant?

17. What is the Built up Area Requirement and cost for setting up Peanut Butter Manufacturing Business?
18. What are the Personnel (Manpower) Requirements for setting up Peanut Butter Manufacturing Business?

19. What are Statistics of Import & Export for Peanut Butter?

20. What is the time required to break-even of Peanut Butter Manufacturing Plant?

21. What is the Break-Even Analysis of Peanut Butter Manufacturing plant?

22. What are the Project financials of Peanut Butter Manufacturing plant?
23. What are the Profitability Ratios of Peanut Butter Manufacturing plant?

24. What is the Sensitivity Analysis-Price/Volume of Peanut Butter Manufacturing plant?

25. What are the Projected Pay-Back Period and IRR of Peanut Butter Manufacturing plant?

26. What is the Process Flow Sheet Diagram of Peanut Butter Manufacturing project?
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1.1.8.  Forest
1.1.9.  Large Scale Enterprises
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Reasons for buying our report:

• This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product.

• This report provides vital information on the product like it’s characteristics and segmentation.

• This report helps you market and place the product correctly by identifying the target customer group of the product.

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• This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials
• The report provides a glimpse of government regulations applicable on the industry
• The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions
Our Approach:

- Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.
- The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players.
- We use reliable sources of information and databases. And information from such sources is processed by us and included in the report.
The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Peanut Butter” provides an insight into the Peanut Butter market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Peanut Butter project. The report assesses the market sizing and growth of the Indian Peanut Butter Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:
• Good Present/Future Demand
• Export-Import Market Potential
• Raw Material & Manpower Availability
• Project Costs and Payback Period

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Peanut Butter sector in India along with its business prospects. Through this report we have identified Peanut Butter project as a lucrative investment avenue.
Most Profitable Food Processing Business Ideas, Food Processing Industry, Profitable Food Processing Business in India, Starting Food Processing Business, New Small Scale Ideas in Food Processing Industry, Small Scale Food Processing Industry, Food Processing Industry Project Report, Small Scale Food Processing Projects, Indian Food Industry, Projects for Small Scale Food Processing Industry, Agro and Food Processing, Starting Business in Food Processing Industry, Food Manufacturing Industry, Project Report on Food Processing & Agro Based, Food Processing Plants, Projects on Food Processing, Get Started in Small-Scale Food Manufacturing, Setting Up of Food Processing Units, How to Start Food Production Business

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Our inexhaustible Client list includes public-sector companies, Corporate Houses, Government undertaking, individual entrepreneurs, NRI, Foreign investors, non-profit organizations and educational institutions from all parts of the World. The list is just a glimpse of our esteemed & satisfied Clients.

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Selection process starts with the generation of a product idea. In order to select the most promising project, the entrepreneur needs to generate a few ideas about the possible projects. Here's we offer a best and easiest way for every entrepreneur to searching criteria of projects on our website www.entrepreneurindia.co that is “Instant Online Project Identification and Selection”
NPCS Team has simplified the process for you by providing a "Free Instant Online Project Identification & Selection" search facility to identify projects based on multiple search parameters related to project costs namely: Plant & Machinery Cost, Total Capital Investment, Cost of the project, Rate of Return% (ROR) and Break Even Point % (BEP). You can sort the projects on the basis of mentioned pointers and identify a suitable project matching your investment requisites.

Click here to go
http://www.entrepreneurindia.co/project-identification
Contact us

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Who are we?

- One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services
- We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients’ in India & abroad
We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.
We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.
What do we offer?

- Project Identification
- Detailed Project Reports/Pre-feasibility Reports
- Market Research Reports
- Business Plan
- Technology Books and Directory
- Industry Trend
- Databases on CD-ROM
- Laboratory Testing Services
- Turnkey Project Consultancy/Solutions
- Entrepreneur India (An Industrial Monthly Journal)

www.entrepreneurindia.co
How are we different?

- We have two decades long experience in project consultancy and market research field
- We empower our customers with the prerequisite know-how to take sound business decisions
- We help catalyze business growth by providing distinctive and profound market analysis
- We serve a wide array of customers, from individual entrepreneurs to Corporations and Foreign Investors
- We use authentic & reliable sources to ensure business precision
Our Approach

- Requirement collection
- Thorough analysis of the project
- Economic feasibility study of the Project
- Market potential survey/research
- Report Compilation
Who do we serve?

- Public-sector Companies
- Corporates
- Government Undertakings
- Individual Entrepreneurs
- NRI’s
- Foreign Investors
- Non-profit Organizations, NBFC’s
- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations
Sectors We Cover

- Ayurvedic And Herbal Medicines, Herbal Cosmetics
- Alcoholic And Non Alcoholic Beverages, Drinks
- Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling
- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct
Sectors We Cover

- Copper & Copper Based Projects
- Dairy/Milk Processing
- Disinfectants, Pesticides, Insecticides, Mosquito Repellents
- Electrical, Electronic And Computer based Projects
- Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing
Sectors We Cover

- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitality Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries

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Sectors We Cover

- Infrastructure Projects
- Jute & Jute Based Products
- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing (Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- Organic Farming, Neem Products Etc.
Sectors We Cover Cont...

- Paints, Pigments, Varnish & Lacquer
- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- Plastic Film, Plastic Waste And Plastic Compounds
- Plastic, PVC, PET, HDPE, LDPE Etc.
Sectors We Cover  

- Potato And Potato Based Projects
- Printing And Packaging
- Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals
Sectors We Cover

- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry (Packaged Drinking Water & Mineral Water)
- Wire & Cable
Contact us

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