Masala Powder -
Introduction

Spices are non-leafy parts (e.g. bud, fruit, seed, bark, rhizome, bulb) of plants used as a flavoring or seasoning, although many can also be used as a herbal medicine. A closely related term, ‘herb’, is used to distinguish plant parts finding the same uses but derived from leafy or soft flowering parts. The two terms may be used for the same plants in which the fresh leaves are used as herbs, while other dried parts are used as spices, e.g. coriander, dill.
Spices are no longer regarded as wonders of medicine, but they still play an important part in the manufacture of many cosmetics and perfumes and are grown commercially for their coloring and preservative properties. Nutmeg and mace are no longer the main crops of the Moluccas, but instead are grown on a large scale on the West Indian island of Grenada. Cloves, however, still come from Madagascar and Zanzibar-names that are still evocative and romantic and hint strongly of spices.
Spices can be aromatic or pungent in flavors and peppery or slightly bitter in taste. In order to keep their fragrance and flavor intact, they are generally added in the cooking recipes at the last moments since, prolonged cooking results in evaporation of essential oils.

Spices are being used in the preparation of season soups, barbecue sauces, pickling and as a main ingredient in a variety of curry powders. Spices along with some seasonal herbs are being used to enhance the flavor and taste of vegetable, chicken, fish and meat dishes.
Few Indian Major Players are as under

A V T McCormick Ingredients Pvt. Ltd.
A V Thomas Intl. Ltd.
Chordia Food Products Ltd.
Devon Foods Ltd.
Eastern Overseas Ltd.
Empire Spices & Foods Ltd.
Indian Chillies Trdg. Co. Ltd.
Indian Products Ltd.
J C R Drillsol Pvt. Ltd.
Jamnadas Madhavji Intl. Ltd.
M T R Foods Pvt. Ltd.
Madhur Industries Ltd.
N H C Foods Ltd.
Nedspice Processing India Pvt. Ltd.
Ramdev Food Products Pvt. Ltd.
S T C L Ltd.
Shalimar Chemical Works Pvt. Ltd.
Swani Spice Mills Pvt. Ltd.
Vinayak Ingredients (India) Pvt. Ltd.
Kedar Spices Ltd.
## Project at a Glance

### Cost of Project (Rs. in lacs)

<table>
<thead>
<tr>
<th>Particulars</th>
<th>Existing</th>
<th>Proposed</th>
<th>Total</th>
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<tbody>
<tr>
<td>Land &amp; Site Development Exp.</td>
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<td>Buildings</td>
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<td>64.50</td>
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<td>Plant &amp; Machineries</td>
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<td>Franchise &amp; Other Deposits</td>
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<tr>
<td>Preliminary &amp; Pre-operative Exp</td>
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<td>Provision for Contingencies</td>
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### Means of Finance (Rs. in lacs)

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<td><strong>TOTAL</strong></td>
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<td>D. S. C. R.</td>
<td>Debt / Deposits Debt</td>
<td>Equity as Equity</td>
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<td>(Number of times)</td>
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<td>2.93</td>
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## PROJECT AT A GLANCE

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<td>BEP - Maximum Utilisation Year</td>
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<tr>
<td>Cash BEP (% of Installed Capacity)</td>
<td>52.83%</td>
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<td>Total BEP (% of Installed Capacity)</td>
<td>56.07%</td>
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<td>Internal Rate of Return (In %age)</td>
<td>28.29%</td>
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<tr>
<td>Payback Period of the Project is (In Years)</td>
<td>2 Years 3 Months</td>
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<tr>
<td>Fixed Assets Coverage Ratio (No. of times)</td>
<td>25.295</td>
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1. DISTRICT PROFILE & GEOTECHNICAL SITE CHARACTERIZATION

1.1. General
1.2. Climate & Rainfall
1.3. Culture & Attitudes
1.4. Map
1.5. Transportation and Communications
1.6. Economy & Industry

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3. USES & APPLICATION

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3.2. Spice Blends
4. PROPERTIES

5. LIST OF SPICES IN ASIA

6. CLASSIFICATION OF SPICES

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8. B.I.S. SPECIFICATIONS

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  9.1. Indian Spice Industry
  9.2. Huge Market
  9.3. Readymade Mixes
10. FINANCIALS & COMPARISON OF MAJOR PLAYERS/COMPANIES

10.1. About Financial Statements of CMIE Database
10.2. Profits & Appropriations
10.3. Total Liabilities
10.4. Total Assets
10.5. Net Cash Flow from Operating Activities
10.6. Section – I
   10.6.1. Name of Company with Contact Details
   10.6.2. Name of Director(S)
   10.6.3. Plant Capacity
   10.6.4. Location of Plant
   10.6.5. Name of Raw Material(S) Consumed with Quantity & Cost
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10.7.1. Assets
10.7.2. Cash Flow
10.7.3. Cost as % of Sales
10.7.4. Forex Transaction
10.7.5. Growth in Assets & Liabilities
10.7.6. Growth in Income & Expenditure
10.7.7. Income & Expenditure
10.7.8. Liabilities
10.7.9. Liquidity Ratios
10.7.10. Profitability Ratio
10.7.11. Profits
10.7.12. Return Ratios
10.7.13. Structure of Assets & Liabilities (%)
10.7.14. Working Capital & Turnover Ratios
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13. RAW MATERIAL

14. FORMULAS FOR SPICES

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14.2. Chat Masala
14.3. Sambhar Masala
14.4. Garam Masala
14.5. Thandai Masala
15. **RECIPES OF VARIOUS MASALA POWDER**

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15.2. Sambhar Masala
15.3. Biryani Masala
15.4. Chicken Fry Masala Powder

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16.3. Sambhar Masala
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16.5. Marking of Masala Packages
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18. PROCESS FLOW DIAGRAM

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20. SUPPLIERS OF RAW MATERIAL

21. RAW MATERIAL, MACHINERY & PRODUCT PHOTOGRAPHS

22. PLANT LAYOUT

23. QUOTATION OF PLANT, MACHINERY AND EQUIPMENTS FROM SUPPLIER
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- Assumptions for Profitability workings
- Plant Economics
- Production Schedule
- Land & Building
- Factory Land & Building
- Site Development Expenses
• **Plant & Machinery**
  - Indigenous Machineries
  - Other Machineries (Miscellaneous, Laboratory etc.)

• **Other Fixed Assets**
  - Furniture & Fixtures
  - Pre-operative and Preliminary Expenses
  - Technical Knowhow
  - Provision of Contingencies

• **Working Capital Requirement Per Month**
  - Raw Material
  - Packing Material
  - Lab & ETP Chemical Cost
  - Consumable Store
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<td>Overheads Required Per Month and Per Annum</td>
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<td>Utilities &amp; Overheads (Power, Water and Fuel Expenses etc.)</td>
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<td>Royalty and Other Charges</td>
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<td>Selling and Distribution Expenses</td>
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<td>Salary and Wages</td>
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<td>Turnover Per Annum</td>
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<td>Equity Capital</td>
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<tr>
<td>Preference Share Capital</td>
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• Annexure 2 :: Profitability and Net Cash Accruals

- Revenue/Income/Realisation
- Expenses/Cost of Products/Services/Items
- Gross Profit
- Financial Charges
- Total Cost of Sales
- Net Profit After Taxes
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  - Gross Working Capital
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  - Net Working Capital
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  ▪ RONW (Average of Share Capital)
  ▪ ROI (Average of Total Assets)

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  ▪ D.S.C.R
  ▪ Earnings Per Share (EPS)
  ▪ Debt Equity Ratio
• Annexure 7 :: Break-Even Analysis

- Variable Cost & Expenses
- Semi-Variable/Semi-Fixed Expenses
- Profit Volume Ratio (PVR)
- Fixed Expenses / Cost
- B.E.P
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- Resultant N.P.B.T
- Resultant D.S.C.R
- Resultant PV Ratio
- Resultant DER
- Resultant ROI
- Resultant BEP
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  ▪ Preference Share Capital
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  ▪ Determined Capacity P.A of Products/Services
  ▪ Achievable Efficiency/Yield % of Products/Services/Items
  ▪ Net Usable Load/Capacity of Products/Services/Items
  ▪ Expected Sales/ Revenue/ Income of Products/ Services/ Items
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<th>Product wise Domestic Sales Realisation</th>
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<td>Annexure 15</td>
<td>Total Raw Material Cost</td>
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<td>Annexure 16</td>
<td>Raw Material Cost per unit</td>
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<tr>
<td>Annexure 17</td>
<td>Total Lab &amp; ETP Chemical Cost</td>
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<td>Annexure 18</td>
<td>Consumables, Store etc.</td>
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<td>Annexure 19</td>
<td>Packing Material Cost</td>
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<td>Annexure 20</td>
<td>Packing Material Cost Per Unit</td>
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• Annexure 22 :: Fuel Expenses
• Annexure 23 :: Power/Electricity Expenses
• Annexure 24 :: Royalty & Other Charges
• Annexure 25 :: Repairs & Maintenance Expenses
• Annexure 26 :: Other Manufacturing Expenses
• Annexure 27 :: Administration Expenses
• Annexure 28 :: Selling Expenses
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<td>Depreciation Charges – as per IT Act WDV (Total)</td>
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<td>Interest and Repayment – Term Loans</td>
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<tr>
<td>34</td>
<td>Tax on Profits</td>
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<tr>
<td>35</td>
<td>Projected Pay-Back Period and IRR</td>
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Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on **Masala Powder**

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http://goo.gl/5oA7yk
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Locate us on Google Maps

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An ISO 9001:2008 Company
Who are we?

- One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services
- We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients’ in India & abroad
# What do we offer?

- Project Identification
- Detailed Project Reports/Pre-feasibility Reports
- Market Research Reports
- Technology Books and Directory
- Databases on CD-ROM
- Laboratory Testing Services
- Turnkey Project Consultancy/Solutions
- Entrepreneur India (An Industrial Monthly Journal)
<table>
<thead>
<tr>
<th>How are we different?</th>
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<tbody>
<tr>
<td>We have two decades long experience in project consultancy and market research field</td>
</tr>
<tr>
<td>We empower our customers with the prerequisite know-how to take sound business decisions</td>
</tr>
<tr>
<td>We help catalyze business growth by providing distinctive and profound market analysis</td>
</tr>
<tr>
<td>We serve a wide array of customers, from individual entrepreneurs to Corporations and Foreign Investors</td>
</tr>
<tr>
<td>We use authentic &amp; reliable sources to ensure business precision</td>
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</table>
Our Approach

- Requirement collection
- Thorough analysis of the project
- Economic feasibility study of the Project
- Market potential survey/research
- Report Compilation
Who do we serve?

- Public-sector Companies
- Corporates
- Government Undertakings
- Individual Entrepreneurs
- NRI’s
- Foreign Investors
- Non-profit Organizations, NBFC’s
- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations
Sectors We Cover

- Ayurvedic And Herbal Medicines, Herbal Cosmetics
- Alcoholic And Non Alcoholic Beverages, Drinks
- Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling
Sectors We Cover Cont...

- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct
Sectors We Cover  
Cont...

- Copper & Copper Based Projects
- Dairy/Milk Processing
- Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing

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Sectors We Cover

- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitality Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries
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<td>Jute &amp; Jute Based Products</td>
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<td>Leather And Leather Based Projects</td>
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<td>Leisure &amp; Entertainment Based Projects</td>
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<td>Livestock Farming Of Birds &amp; Animals</td>
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<td>Minerals And Minerals</td>
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<td>Maize Processing(Wet Milling) &amp; Maize Based Projects</td>
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<td>Medical Plastics, Disposables Plastic Syringe, Blood Bags</td>
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<td>Organic Farming, Neem Products Etc.</td>
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Sectors We Cover

- Paints, Pigments, Varnish & Lacquer
- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- Plastic Film, Plastic Waste And Plastic Compounds
- Plastic, PVC, PET, HDPE, LDPE Etc.
Sectors We Cover

- Potato And Potato Based Projects
- Printing And Packaging
- Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals
- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry (Packaged Drinking Water & Mineral Water)
- Wire & Cable
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Mobile: +91-9811043595
Fax: +91-11-23841561
Website : www.entrepreneurindia.co

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- https://twitter.com/npcs_in
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