



List of 25 Profitable Food and Beverage **Industry Projects**

- Alcoholic and Non- Alcoholic Beverages

Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Working Capital Requirement, Plant Layout, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis

Introduction

A beverage or drink, is a liquid which is specifically prepared for human consumption. In addition to fulfilling a basic need, drinks form part of the local human culture. The term "beverage" specifically refers to fruit juice, hot drinks, soft drinks, low-alcoholic and alcoholic drinks.



Market Outlook

The beverages category contributes 8-9 per cent to the total FG market in India. With the entry of major international beverage players over the last few decades, the market has evolved and has made way for many products, which have found an immediate connect with Indian consumers. The emergence of various brands in all segments has given an unprecedented thrust to the category over the last couple of years. Consumers can choose beverages of almost all flavours, colours, ingredients, health and nutritional values.

Alcoholic Beverages

India is considered as a lucrative and majorly unexplored destination for alcoholic drinks by several international companies operating in saturated alcoholic beverages markets of Europe and the US. India's alcoholic beverage market has grown steadily in the last 5 years.

Country Liquor is the second most consumed alcoholic beverage in India and has a commanding presence in the northern states of India.

Beer is a rapidly expanding segment in the Indian alcoholic beverages industry. It is the third largest market and second fastest growing market in the Indian alcoholic beverages industry. Beer market has been segmented into strong beer and mild beer on the basis of their alcohol content. Strong beer which has alcohol content more than 5%, dominates the Indian market stating its popularity and preference.



Vodka is the fastest growing IMFL segment in India. It has growth is rapidly increasing due to increase in pubs, hotels, restaurants, evolving nightlife and consumer preferences.

Indian alcoholic beverages market is one of the fastest growing industries in the world with several yet to be explored segments.



Non-Alcoholic Beverages

Consumption of non-alcoholic beverages is expected to increase by 16.5-19% over the next three years as more people are trading up to packaged drinks.

In the non-alcoholic beverage market, the fastest-growing category is fruit-based beverages. At present, the Indian packaged juice market is valued at Rs 1,100 crore (\$177.78 million), and it is further projected to grow at a compound annual growth rate (CAGR) of 15 per cent over the next three years.

Soft Drink

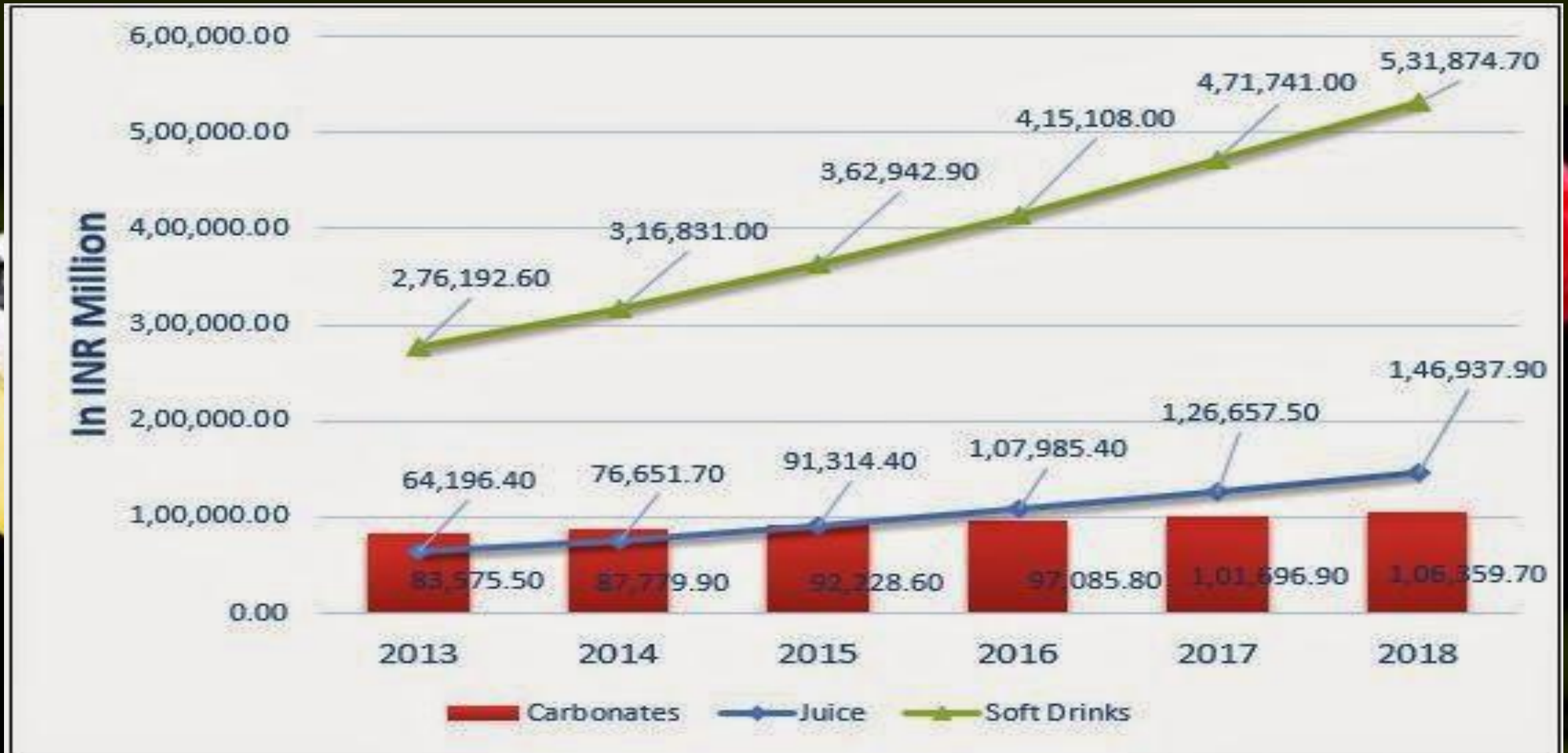
Beverages account for \$230 million in the \$65 billion food processing industry in India. In terms of volume, total soft drink (carbonated beverages and juices) market is estimated at 284 million crates a year (\$1billion).The Indian soft drink market has been driven by innovation, particularly due to the increasing preferences of consumers towards product variety and healthier beverages.

The Indian soft drink market is poised to grow at an annual rate of 28-30 per cent for 30 years,

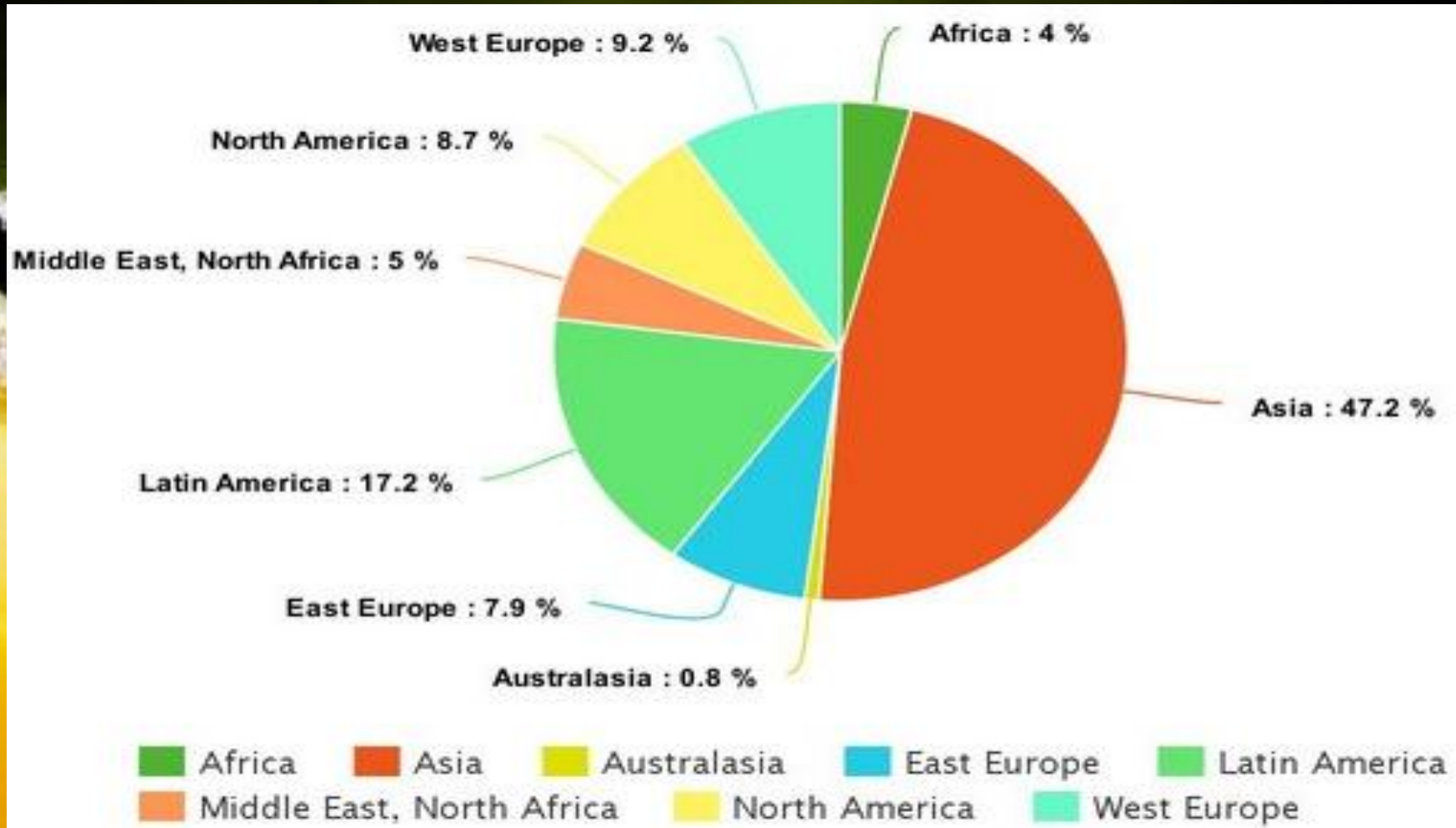
The soft drink industry has seen a value growth of 11% compound annual growth rate (CAGR) and a volume growth of 5% CAGR. In total, 1.25 billion people in the country drink 5.9 billion litres of soft drinks in a year.

The fruit-based juice market is one of the fastest-growing categories in the beverage segment. It is growing at a compound annual growth rate (CAGR) of 25-30 per cent in the past decade.

Juice and Carbonated Drinks Market

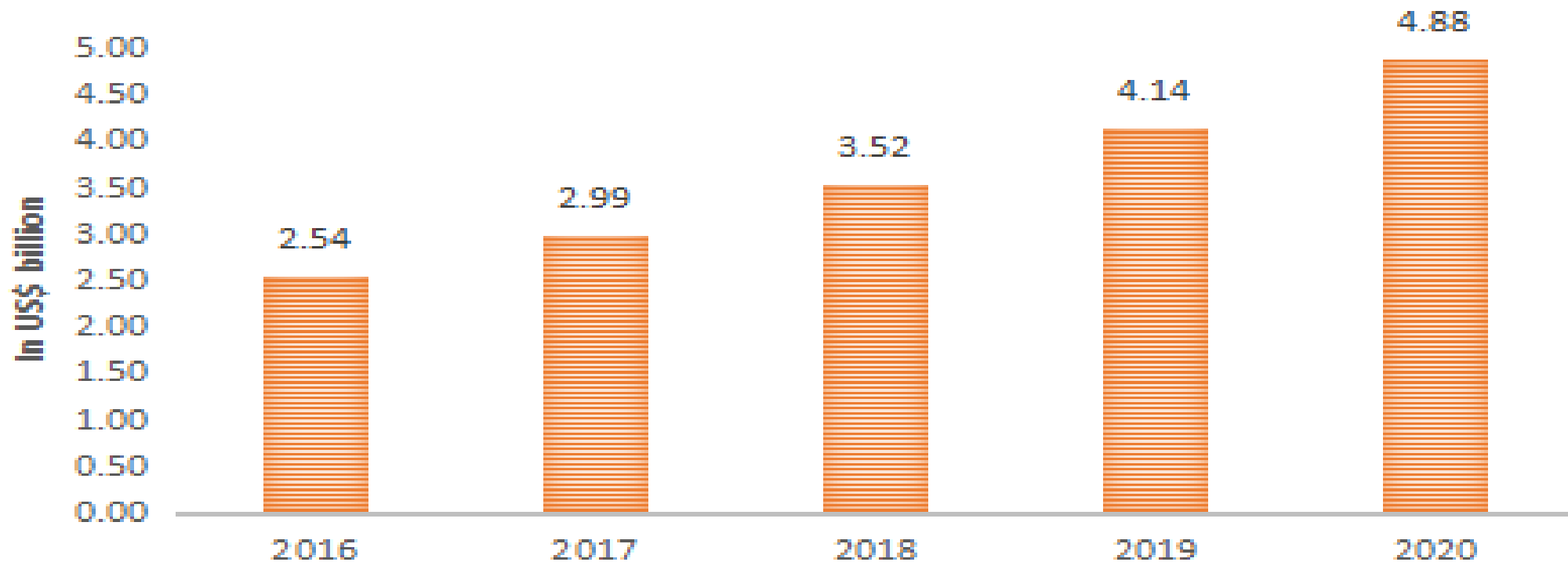


Global Beverage Consumption



Indian Non-Alcoholic Beverage Industry

INDIAN NON-ALCOHOLIC BEVERAGE INDUSTRY, 2016-2020 (*EST)



India Alcohol Market Value



Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on Required Project

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- Alcoholic and Non- Alcoholic Beverages

➤ **Fruit Juice (Mango, Orange & Litchi) & Sugarcane Juice in Aseptic Packaging & Pet Bottles**

Fruit juices are health drinks; it is largely used throughout the society and popularity of fruit juices are gradually increasing. There is good scope of export of fresh fruit juices. Best food technologists are available in India who can provide the technology of fruit juices processing and bottling the same.....[Read more](#)



➤ **Packaged Drinking Water with Pet Glasses (250 ml) (Automatic Plant)**

Almost a decade ago, the introduction of bottled water or packaged water has changed the traditional of serving and consuming drinking water. According to the estimate of WHO, 80% of all diseases approximately 25 million death per year in the developing countries are caused by contaminated water....[Read more](#)



➤ **Canned Carrot Juice & Bottle Gourd/Long Melon (Lauki Ka Juice) In Aseptic Packaging**

The juice of fresh vegetables is the richest available food sources of vitamins, minerals & enzymes. Usually we just cannot eat enough raw vegetables in a day to nourish our body properly. It is especially true today; we need extra nutrients to help our body detoxify a large amount of environmental toxins....[Read more](#)



➤ **Soft Drink (Aerated Water)**

Aerated drinks are become part and parcel of the Indian lifestyle. Taste is the main factor which drives the demand of the product. Urban areas report a dramatically high consumption of aerated drinks as compared to rural areas. Be it children, the college kid or the middle aged Indian soft drinks are enjoyed by one and all in the country.....[Read more](#)



➤ Fruit Juice in Aseptic Packaging

Fruit juices/drinks can be classified as the liquid and pulpy material in relatively homogeneous forms derived from fruit. A glass of fruit juice is an excellent way start the morning meal with people of all ages. It is a most popular product extensively used during summer. In winter and other seasons also cold drink is linked by some people.....[Read more](#)



➤ **Sugarcane Juice Preservation**

Sugarcane juice is a very delicious drink during summer, contains many minerals and has nutritive value. It is a major constituent of glucose and sugar. Glucose being a major stamina-enhancer, sugarcane juice is a pure and natural refreshment and is available in every town and city.....[Read more](#)



➤ **Lychee Juice**

Lychee is one of the tropical fruits which is mainly available in Bihar, and Eastern part of India. It is one of the healthy fruit juice. It will help to grow the health. It is sweet tasty with good flavour. It is used by the domestic people throughout the year. Sixty percent of the fruits is edible....[Read more](#)



➤ Fruit Juices (Pineapple, Banana, Orange & Guava)

Juice is a liquid that is naturally contained in fruit and vegetables. The fruit juice industry has made good progress in India. According to trade sources, the total market for fruit drinks & nectars has reportedly shown a growth rate of 10 -15% per annum in the past. The Indian market for fruit juices has reported an annual growth of 25-30%.....[Read more](#)



➤ **Soft Drinks (Cola, Orange, Lemon, Mango Pulp, Ginger, Clear Lemon 7up type)**

Soft drinks are largely used in the society to serve any guest in the house, in the commercial and industrial units to entertain the customers. It sometimes acts as medicine also, for little stomach problems or headache. It is used as drinks for recreation.....[Read more](#)



➤ Flavoured Drinking Water

Bottled water industry, colloquially called, the mineral water industry, is a symbol of a new lifestyle and health-consciousness emerging in India. While a large segment of the population is struggling to get access to potable water supply, a new generation - especially in the urban areas is getting accustomed to bottled water paying handsome prices.....[Read more](#)



➤ **Cashew Fruit Juice from Cashew Apple**

Cashew apple juice has multifarious uses viz. as a beverage for drinking purposes, for wine manufacture & cashew feni, and its consumption in hotels, restaurants, juice corner or various occasions etc. makes it a demandable product....[Read more](#)



➤ Orange Juice Plant with Cold Storage Facility and Captive Power Plant

Juice is a liquid that is naturally contained in fruit and vegetables. Juice is prepared by mechanically squeezing or macerating fruit or vegetable flesh without the application of heat or solvents. It is commonly consumed as a beverage or used as an ingredient or flavoring in foods.....[Read more](#)



➤ **Instant Tea**

Instant tea is a form of tea that is derived from brewed tea. Its dried granulated form can be made into a beverage with the addition of cold or hot water. Instant tea is typically lower in antioxidants than traditional tea and comes in a variety of flavors....[Read more](#)



➤ Instant Ginger Powder Drink

Ginger is one of the oldest and most important spices used in different kinds of food preparation. Ginger possesses a warm pungent taste and a pleasant odor, hence it has a wide use as a flavoring in numerous food preparation, beverages, ginger bread, soups, pickles and many soft drinks.....[Read more](#)



➤ Wine from Grapes

Wine is an alcoholic beverage made from the fermentation of grape juice. The natural chemical balance of grapes is such that they can ferment without the addition of sugars, acids, enzymes or other nutrients.....[Read more](#)



➤ Country Liquor from Molasses

From earliest times man has sought for beverages, which give him refreshment and now some of them have become almost an essential part of human diet. There are two kinds of beverages non-alcoholic and alcoholic. There are some alcoholic beverages which are fermented but are subsequently distilled is produced with the aid to yeast culture....[Read more](#)



➤ Rice Beer

Rice beer is an alcoholic drink generally made from rice. Those who consume moderate amounts of beer (one to two a day at the most) have a 30-40% lower rate of coronary heart disease compared to those who do not drink. Beer contains a similar amount of polyphenols (antioxidants) as red wine and 4-5 times as many polyphenols as white wine.....[Read more](#)



➤ Beer Plant

Drinking practices are common among all age groups of people. Among the alcoholic drinks, Beer is quite common and popular in almost every Country of the World. People of different Countries take beer in varying degree much like a soft drink.....[Read more](#)



➤ **IMFL, Indian Made Foreign Liquor (Whiskey, Rum, Gin, Vodka and Brandy)**

Brandies are produced in batch or continuous distillation systems. The pot still or its variation is universally used in France, where as in the United States both systems are employed. The batch system produces, a more flavourful product, the continuous system a lighter, more delicate flavour....[Read more](#)



➤ Investment Opportunity in Beer Industry

Among the alcoholic drinks, Beer is quite common and popular in almost every Country of the World. People of different countries take beer in varying much like a soft drink in European countries it is just a substitute of water.....[Read more](#)



➤ Vodka from Potato

Vodka is a neutral spirit that is without distinctive character, aroma, taste, or color. These properties are developed during the distillation process or by treating crudely distilled spirits with activated carbon or other materials. Finely distilled vodka may also be further purified and refined by treatment with activated carbon and other materials.....[Read more](#)



➤ Grain & Potato Based Vodka Distillery

Vodka is a neutral spirit that is without distinctive character, aroma, taste, or color. These properties are developed during the distillation process or by treating crudely distilled spirits with activated carbon or other materials. Finely distilled vodka may also be further purified and refined by treatment with activated carbon and other materials.....[Read more](#)



➤ **Liquor from Mahua Flower**

Mahua flower belonging to saponaceous family is an important tree. The flowers are largely used in preparation of distilled liquors. The freshly prepared liquor has a strong smoky foetid odour, which disappears on ageing. Red is tilled and carefully prepared liquors are of good quality.....[Read more](#)



➤ Wine from Kinnow Fruits

Kinnow has acquired commercial importance and popularity owing to its success under varied agro climatic conditions, response to inputs and high economic returns. Its unique features like gad tree vigor, high fruits yield, excellent fruits quality, higher juice and wider adaptability.....[Read more](#)



➤ **Growing of Fruits and Manufacturing of Natural Juices**

India has a strong base in agriculture and provides large varieties of fruits and vegetables for food processing. However, inadequate cold storage facilities, lack of drying and packing technology plethora of laws, fragmented supply chain and less exports are some of the bottlenecks experienced while exploiting the full potential of fruits and vegetables processing industry.....[Read more](#)



For more Projects and further details, visit at:

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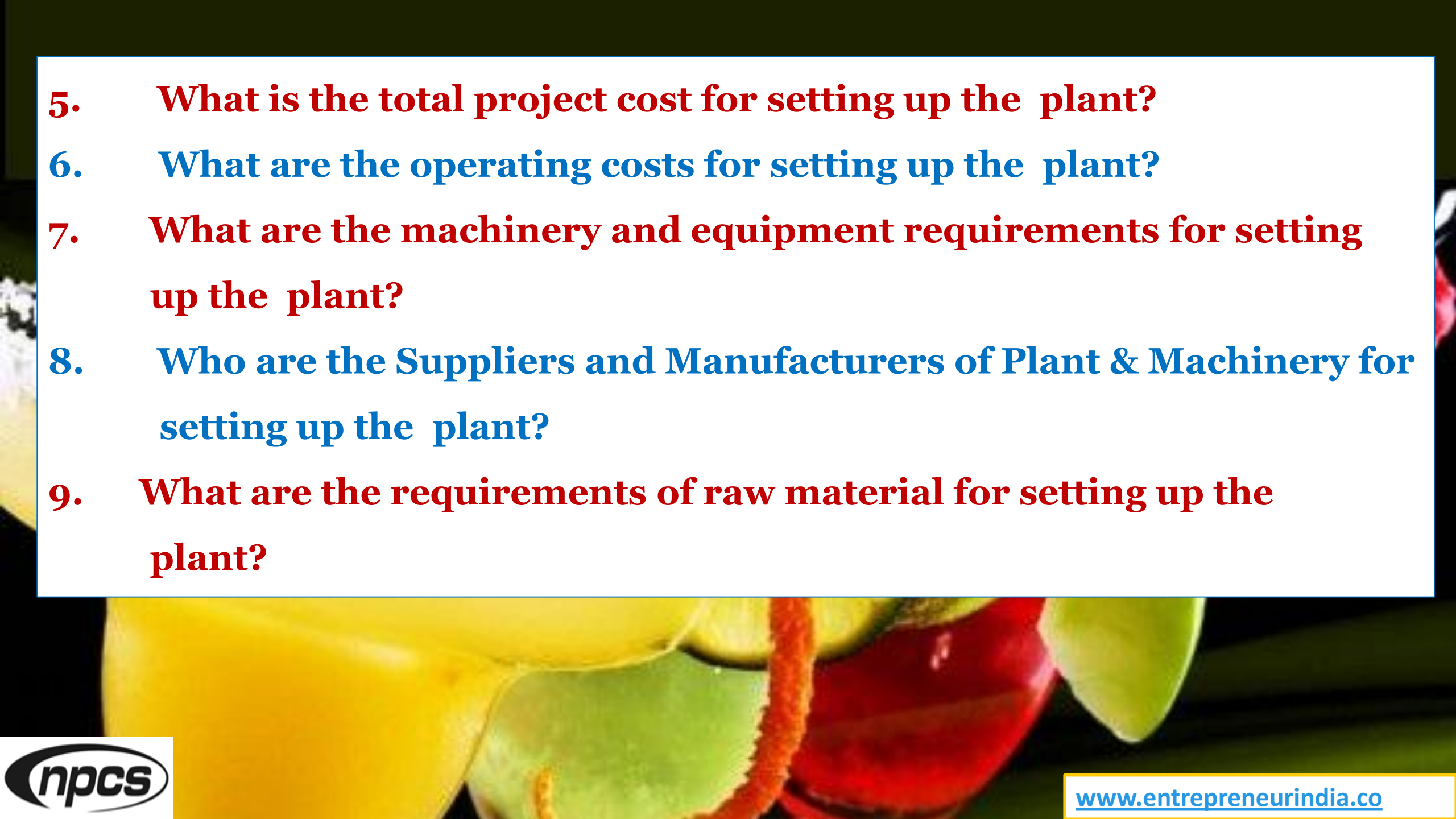
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Major Queries/Questions Answered in our Report?

1. **How has the industry performed so far and how will it perform in the coming years?**
2. **What is the Project Feasibility of the Plant?**
3. **What are the requirements of Working Capital for setting up the plant?**
4. **What is the structure of the industry and who are the key/major players?**

- 
- 5. What is the total project cost for setting up the plant?**
 - 6. What are the operating costs for setting up the plant?**
 - 7. What are the machinery and equipment requirements for setting up the plant?**
 - 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?**
 - 9. What are the requirements of raw material for setting up the plant?**

- 10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?**
- 11. What is the Manufacturing Process and Formulations of the plant?**
- 12. What is the total size of land required for setting up the plant?**
- 13. What will be the income and expenditures for the plant?**
- 14. What are the Projected Balance Sheets of the plant?**

- 
- 15. What are the requirement of utilities and overheads for setting up the plant?**
 - 16. What is the Built up Area Requirement and cost for setting up the plant?**
 - 17. What are the Personnel (Manpower) Requirements for setting up the plant?**
 - 18. What are Statistics of Import & Export for the Industry?**
 - 19. What is the time required to break-even?**

- 20. What is the Break-Even Analysis of the plant?**
- 21. What are the Project financials of the plant?**
- 22. What are the Profitability Ratios of the plant?**
- 23. What is the Sensitivity Analysis-Price/Volume of the plant?**
- 24. What are the Projected Pay-Back Period and IRR of the plant?**
- 25. What is the Process Flow Sheet Diagram of the plant?**
- 26. What are the Market Opportunities for setting up the plant?**
- 27. What is the Market Study and Assessment for setting up the plant?**
- 28. What is the Plant Layout for setting up the plant?**

Reasons for buying our report:

- The report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product
- The report provides vital information on the product like it's characteristics and segmentation
- The report helps you market and place the product correctly by identifying the target customer group of the product

- **The report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

Our Approach:

- Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.
- The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players
- We use reliable sources of information and databases. And information from such sources is processed by us and included in the report



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- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*

What do we offer?

- *Project Identification*
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- *Market Research Reports*
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- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*

How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*

Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

Who do we serve?

- *Public-sector Companies*
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- *Foreign Investors*
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- *Educational Institutions*
- *Embassies & Consulates*
- *Consultancies*
- *Industry / trade associations*

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- *Alcoholic And Non Alcoholic Beverages, Drinks*
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- *Aluminium And Aluminium Extrusion Profiles & Sections,*
- *Bio-fertilizers And Biotechnology*
- *Breakfast Snacks And Cereal Food*
- *Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling*

- *Bamboo And Cane Based Projects*
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- *Cold Storage For Fruits & Vegetables*
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- *Dairy/Milk Processing*
- *Disinfectants, Pesticides, Insecticides, Mosquito Repellents,*
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- *Essential Oils, Oils & Fats And Allied*
- *Engineering Goods*
- *Fibre Glass & Float Glass*
- *Fast Moving Consumer Goods*
- *Food, Bakery, Agro Processing*

- *Fruits & Vegetables Processing*
- *Ferro Alloys Based Projects*
- *Fertilizers & Biofertilizers*
- *Ginger & Ginger Based Projects*
- *Herbs And Medicinal Cultivation And Jatropha (Biofuel)*
- *Hotel & Hospitality Projects*
- *Hospital Based Projects*
- *Herbal Based Projects*
- *Inks, Stationery And Export Industries*

- *Infrastructure Projects*
- *Jute & Jute Based Products*
- *Leather And Leather Based Projects*
- *Leisure & Entertainment Based Projects*
- *Livestock Farming Of Birds & Animals*
- *Minerals And Minerals*
- *Maize Processing(Wet Milling) & Maize Based Projects*
- *Medical Plastics, Disposables Plastic Syringe, Blood Bags*
- *Organic Farming, Neem Products Etc.*

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- *Paper And Paper Board, Paper Recycling Projects*
- *Printing Inks*
- *Packaging Based Projects*
- *Perfumes, Cosmetics And Flavours*
- *Power Generation Based Projects & Renewable Energy Based Projects*
- *Pharmaceuticals And Drugs*
- *Plantations, Farming And Cultivations*
- *Plastic Film, Plastic Waste And Plastic Compounds*
- *Plastic, PVC, PET, HDPE, LDPE Etc.*

- *Potato And Potato Based Projects*
- *Printing And Packaging*
- *Real Estate, Leisure And Hospitality*
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- *Soaps And Detergents*
- *Stationary Products*
- *Spices And Snacks Food*
- *Steel & Steel Products*
- *Textile Auxiliary And Chemicals*

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