

Startup Tool:

How to Search and Select New Business, Project in Different Industry Sectors

For more details
visit at:

<http://goo.gl/1W6EOW>

Introduction

The first and one of the critical steps in the project cycle management is the identification and selection process. This is an important stage such that it can affect the whole process including that of sustainability of the project after completion and transferring to operational phase.

A Project activities aimed at bringing about clearly specified objectives within a defined time-period and with a defined budget.



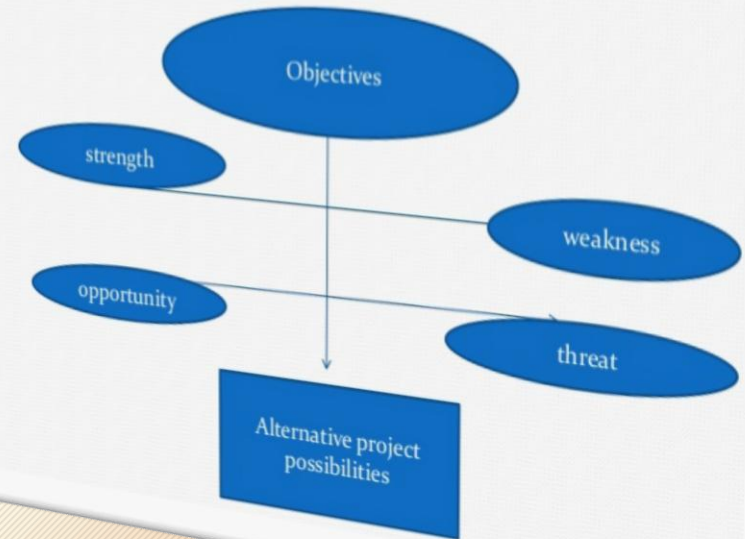
A Project is :-

- ❑ A group of milestones or phases, activities or tasks that support an effort to accomplish something.
- ❑ A combination of Human and non-human resources put together in a temporary organization to achieve a specific purpose.
- ❑ A set of skills. Specialist knowledge, skills and experience are required to reduce the level of risk within a project and thereby enhance its likelihood of success.

- A “cutting edge of development” or as “building blocks of development.”
- A Scientifically evolved work plan devised to achieve a specific objective within a specific period of time. It can be considered as proposal involving capital investment for the purpose of developing facilities to provide goods and services.



Project identification



Project selection

Investment assessment

Output specification

Project Identification and Project Selection of the need

Project Identification and selection is a process to assess each project idea and select the project with the highest priority.

Project Identification:

The process of identifying a candidate idea for developing into a project is called Project Identification. This is a systematic process. Project Identification process starts with the generation of a product idea. In order to select the most promising project the entrepreneur needs to generate a few ideas about the possible projects.

Project Selection:

Project selection starts from where project identification ends. Project selection is a careful study of each project idea in detail and choosing one of them for further consideration and development. It is not too difficult to find good projects in need of investment or other assistance.

Project identification & selection typically starts with generating ideas. The biggest challenge is to select the ideas that have the highest chance of becoming beneficial projects. To help in this process, practitioners can use an organized approach for narrowing down and moving forward with the ideas that can be best converted into projects.

Project Identification & Selection could be from several sources:-

- ☐ Progressive Farmers
- ☐ Entrepreneurs
- ☐ Technical Experts
- ☐ Local leaders
- ☐ Bankers
- ☐ Mass Media
- ☐ National Policies

Our Team has simplified the process for you by providing a *"Free Instant Online Project Identification & Selection"* search facility to identify projects based on multiple search parameters related to project costs namely: Plant & Machinery Cost, Total Capital Investment, Cost of the project, Rate of Return% (ROR) and Break Even Point % (BEP).

How to use

Looking for Project Investment?
(Enter your Search Criteria)

www.niir.org

www.entrepreneurindia.co



You can sort the projects on the basis of mentioned below pointers and identify a suitable project matching your investment requisites.

STEP 1 Just Fill your Requirement in Any One of the fields given Or in Each field in NUMERICS ONLY

Example 1:

Q Looking for project investment?(enter your search criteria)

Plant and machinery cost (In Lakhs)	From	To
T.C.I (In Lakhs)	From	To
Cost of Project (In Lakhs)	From	To
Rate of return (ROR) (in %)	30	40
Break Even Point (BEP)(in %)	From	To

Search

Example 2:

Q Looking for project investment?(enter your search criteria)

Plant and machinery cost (In Lakhs)

80

120

T.C.I (In Lakhs)

From

To

Cost of Project (In Lakhs)

From

To

Rate of return (ROR) (in %)

From

To

Break Even Point (BEP)(in %)

From

To

Search

Example 3:

Q Looking for project investment?(enter your search criteria)

Plant and machinery cost (In Lakhs)

From

To

T.C.I (In Lakhs)



100

120



Cost of Project (In Lakhs)

From

To

Rate of return (ROR) (in %)

From

To

Break Even Point (BEP)(in %)

From

To

Search

Example 4:

Q Looking for project investment?(enter your search criteria)

Plant and machinery cost (In Lakhs)	From	To
T.C.I (In Lakhs)	From	To
Cost of Project (In Lakhs)	100	140
Rate of return (ROR) (in %)	30	40
Break Even Point (BEP)(in %)	From	To

Search

Example 5:

Q Looking for project investment?(enter your search criteria)

Plant and machinery cost (In Lakhs)

80

120

T.C.I (In Lakhs)

100

150

Cost of Project (In Lakhs)

100

140

Rate of return (ROR) (in %)

30

40

Break Even Point (BEP)(in %)

20

30

Search

STEP 2: Click on Search Button to get the Desired Results.

Q Looking for project investment?(enter your search criteria)

Plant and machinery cost (In Lakhs)

From

To

T.C.I (In Lakhs)

From

To

Cost of Project (In Lakhs)

From

To

Rate of return (ROR) (in %)

From

To

Break Even Point (BEP)(in %)

From

To

Click Here



Search

STEP 3: Here are your Search Results

Q Looking for project investment?(enter your search criteria)

Plant and machinery cost (In Lakhs)	From	To
T.C.I (In Lakhs)	From	To
Cost of Project (In Lakhs)	From	To
Rate of return (ROR) (in %)	30	40
Break Even Point (BEP)(in %)	From	To

YOUR SEARCH RESULTS HERE

Search



Granite (Marble) Polishing Batti (Bar)

Capacity :	Plant and machinery cost (In Lakhs) : Lakhs
Working Capital : -	Rate of return (ROR) : 33.63 %
Break Even Point (BEP) : 40.77 %	TCI : - Lakhs

Add to Inquiry Cart



Cement Water Proofing Compound

Capacity :	Plant and machinery cost (In Lakhs) : Lakhs
Working Capital : -	Rate of return (ROR) : 39.28 %
Break Even Point (BEP) : 48.99 %	TCI : - Lakhs

Add to Inquiry Cart



Fish Dehydration

Capacity : 1 MT/Day	Plant and machinery cost (In Lakhs) : Lakhs
Working Capital : Rs. 73 Lakhs	Rate of return (ROR) : 38.29 %
Break Even Point (BEP) : 44.56 %	TCI : Rs. 146 Lakhs Lakhs

Add to Inquiry Cart



Diabetic Food

Capacity : 1 MT Diabetic Food/Day	Plant and machinery cost (In Lakhs) : Lakhs
Working Capital : Rs. 85 Lakhs	Rate of return (ROR) : 35.4 %
Break Even Point (BEP) : 45 %	TCI : Rs. 35 Lakhs Lakhs

Add to Inquiry Cart

Step 4: Your Search is Complete.

Illustrated Examples:

For Rate of Return (ROR) (in %), Break Even Point (BEP)(in %)



Wrong

From

To

Rate of return (ROR) (in %),

30%

40%

Rate of return (ROR) (in %),

30%

40%



Right

From

To

Rate of return (ROR) (in %),

30

40

For Plant and machinery cost (In Lakhs), T.C.I (In Lakhs), Cost of Project (In Lakhs)

 **Wrong**

From

To

Plant and Machinery Cost (in Lakhs)

~~80 lakhs~~

~~120 lakhs~~

Plant and Machinery Cost (in Lakhs)

~~80,00,000~~

~~120,00,000~~

Plant and Machinery Cost (in Lakhs)

~~Rs. 80~~

~~Rs. 120~~

 **Right**

From

To

Plant and Machinery Cost (in Lakhs)

80

120

For more details visit at:

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Visit us at

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#StreetView

<https://goo.gl/VstWkd>



NIIR PROJECT CONSULTANCY SERVICES

An ISO 9001:2008 Company

Who are we?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Market Research Reports*
- *Technology Books and Directory*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*

How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*

Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

Who do we serve?

- *Public-sector Companies*
- *Corporates*
- *Government Undertakings*
- *Individual Entrepreneurs*
- *NRI's*
- *Foreign Investors*
- *Non-profit Organizations, NBFC's*
- *Educational Institutions*
- *Embassies & Consulates*
- *Consultancies*
- *Industry / trade associations*

Sectors We Cover

- *Ayurvedic And Herbal Medicines, Herbal Cosmetics*
- *Alcoholic And Non Alcoholic Beverages, Drinks*
- *Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin*
- *Activated Carbon & Activated Charcoal*
- *Aluminium And Aluminium Extrusion Profiles & Sections,*
- *Bio-fertilizers And Biotechnology*
- *Breakfast Snacks And Cereal Food*
- *Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling*

- *Bamboo And Cane Based Projects*
- *Building Materials And Construction Projects*
- *Biodegradable & Bioplastic Based Projects*
- *Chemicals (Organic And Inorganic)*
- *Confectionery, Bakery/Baking And Other Food*
- *Cereal Processing*
- *Coconut And Coconut Based Products*
- *Cold Storage For Fruits & Vegetables*
- *Coal & Coal Byproduct*

- *Copper & Copper Based Projects*
- *Dairy/Milk Processing*
- *Disinfectants, Pesticides, Insecticides, Mosquito Repellents,*
- *Electrical, Electronic And Computer based Projects*
- *Essential Oils, Oils & Fats And Allied*
- *Engineering Goods*
- *Fibre Glass & Float Glass*
- *Fast Moving Consumer Goods*
- *Food, Bakery, Agro Processing*

- *Fruits & Vegetables Processing*
- *Ferro Alloys Based Projects*
- *Fertilizers & Biofertilizers*
- *Ginger & Ginger Based Projects*
- *Herbs And Medicinal Cultivation And Jatropha (Biofuel)*
- *Hotel & Hospitality Projects*
- *Hospital Based Projects*
- *Herbal Based Projects*
- *Inks, Stationery And Export Industries*

- *Infrastructure Projects*
- *Jute & Jute Based Products*
- *Leather And Leather Based Projects*
- *Leisure & Entertainment Based Projects*
- *Livestock Farming Of Birds & Animals*
- *Minerals And Minerals*
- *Maize Processing(Wet Milling) & Maize Based Projects*
- *Medical Plastics, Disposables Plastic Syringe, Blood Bags*
- *Organic Farming, Neem Products Etc.*

- *Paints, Pigments, Varnish & Lacquer*
- *Paper And Paper Board, Paper Recycling Projects*
- *Printing Inks*
- *Packaging Based Projects*
- *Perfumes, Cosmetics And Flavours*
- *Power Generation Based Projects & Renewable Energy Based Projects*
- *Pharmaceuticals And Drugs*
- *Plantations, Farming And Cultivations*
- *Plastic Film, Plastic Waste And Plastic Compounds*
- *Plastic, PVC, PET, HDPE, LDPE Etc.*

- *Potato And Potato Based Projects*
- *Printing And Packaging*
- *Real Estate, Leisure And Hospitality*
- *Rubber And Rubber Products*
- *Soaps And Detergents*
- *Stationary Products*
- *Spices And Snacks Food*
- *Steel & Steel Products*
- *Textile Auxiliary And Chemicals*

- *Township & Residential Complex*
- *Textiles And Readymade Garments*
- *Waste Management & Recycling*
- *Wood & Wood Products*
- *Water Industry(Packaged Drinking Water & Mineral Water)*
- *Wire & Cable*

Contact us

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