Poultry & Cattle Feed

Animal Feed and Food Industry, Poultry Feed, Fodder, Feed Manufacturing Unit, Feed for Domesticated Livestock, Indian Poultry & Cattle Feed Industry

The Indian feed industry is about 35 years old. The quality standards of Indian feeds are high and up to international levels. Raw materials for feed are adequately available in India. The feed industry has modern computerized plants and the latest equipment for analytical procedures and least-cost ration formulation, and it employs the latest manufacturing technology. The poultry industry is now growing in importance. Today, the Indian feed industry is worth approximately Rs 45 billion, that is about US$1 billion.
Compared with the rest of the livestock sector, the poultry industry in India is more scientific, better organized and continuously progressing towards modernization. Breeding and feeding management has improved through education, training, competition, expansion and survival instincts. India is the world's fifth largest egg producer, with a total production of 40 billion eggs per year. The Indian poultry feed industry, dependent on the sound growth of poultry has a great untapped potential, with southern part of India holding the maximum share of poultry production and consumption.
As the poultry industry has been expanding beyond the boundaries of these states, there is ample opportunity for standalone feed players. Poultry feed in India consists of grains like maize, wheat, sorghum, bajra, ragi and broken rice, grain by-products like rice polish, de-oiled rice bran and maize gluten meal; oilseed meals from soybeans, mustard, groundnut and sunflower; animal protein sources like fish meal, whole fish, meat and bone meal, poultry-by-product meal; vitamins, minerals and various feed additives. The animal feed and fodder industry is another ago-based industry, which helps the growth of dairy industry also.
Acute shortage of feed and fodder, one of the weaknesses of Indian dairy industry. Keeping in view the growth rate of population, income, demand for food, it is estimated that India would need around 215 million tons of food grains. One of the trends to be followed is that productivity in livestock sector continues to be guided by population, rather than increase in productivity levels per unit of production. Researches pertaining to intensive feeding, breeding and management need to be strengthened. India has one of the largest population of domestic animals that provide diverse products such as milk, meat, wool, eggs and skins.
The cattle feed business is growing by a CAGR of more than 30% as milk producers have started replacing traditional feed with more nutritional DOC having realized the tangible benefits in terms of yield improvements. Also, there is an increasing trend in diversion of soya-bean meal for human based consumption leading to bigger market share of cottonseed meals for cattle feed in India. State and Central Govt. are concentrating on incremental increase of cattle’s in the state / country. These cattle’s provide self-employment to the beneficiary by generating sufficient income through their produce or flash.
Types of cattle Feeds:

- These for calves before their rumens start to function effectively.
- Those for cattle with functioning rumens.

Poultry Feed Classification:

- Complete Feed
- Concentrates
- Mash feeds
- Meal feeds
- Scratch feeds
- Supplements
India has the largest cattle, buffalo and goat population according to latest census. There are about 200 million cattle, 50 million buffaloes and 90 million goats in the country. About one sixth of the cattle, about half of buffalo and one fifth of goat population in world are in India. Animal husbandry plays an important role in the national life and accounts for about 10% of the national income. In particular the contributor of the cattle and buffalo to the economy is considerable. They are the main source of drought power in agricultural operations and rural transportation they provide essential, foods like milk and meal.
Industries playing increasing roles in the struggle against world hunger include the poultry industry, which require less capital to enter than other animal industries, and the feed industry, which provides economical, feeds upon which the poultry industry depends. Any entrepreneur venture into this field will be successful.
### Few Indian Major Players are as under

- Advanced Bio-Agro Tech Ltd.
- Advanced Enzyme Technologies Ltd.
- Agribiotech Industries Ltd.
- Agro Tech India Ltd.
- Allana Cold Storage Ltd.
- Amrit Feeds Ltd.
- Andhra Sugars Ltd.
- Anirudh Foods Ltd.
- Annam Feeds Ltd.
- Anupam Extractions Ltd.
- Arambagh Hatcherries Ltd.
- Aries Agro Ltd.
- Aries Marketing Ltd.
- Bala Industries & Entertainment Pvt. Ltd.
- Balaji Foods & Feeds Ltd.
- Baramati Agro Ltd.
- Brooke Bond Lipton India Ltd.
- C & M Farming Ltd.
- C P Aquaculture (India) Pvt. Ltd.
- Damania Pharma Ltd.
- Dhanalaxmi Roto Spinners Ltd.
## Project at a Glance

<table>
<thead>
<tr>
<th>Particulars</th>
<th>Existing</th>
<th>Proposed</th>
<th>Total</th>
<th>Particulars</th>
<th>Existing</th>
<th>Proposed</th>
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<td>160.80 Other Type Share Capital</td>
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<td>Debentures / Bonds</td>
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### Project at a Glance

| Year | Annualised | Book Value | Debt | Dividend | Retained Earnings | Payout | Probable Market Price | P/E Ratio | Yield Price/Book Value | No.of Times | EPS | CEPS | Per Share | Per Share | Per Share | Rs | Rs | Rs | Rs | % | % | Rs | % | % |
|------|------------|------------|------|----------|-------------------|--------|-----------------------|----------|------------------------|------------|-----|------|-----------|-----------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| 1-2  | 4.71       | 8.87       | 14.71 | 24.00    | 0.00              | 100.00 | 4.71                  | 0.00     | 4.71                    | 1.00       | 0.00| 0.00 | 14.71     | 24.00     | 100.00    |    | 1 | 1 |    |    |    |    |    |    |    |    |    |    |    |
| 2-3  | 7.43       | 11.06      | 22.14 | 18.00    | 0.00              | 100.00 | 7.43                  | 0.00     | 7.43                    | 1.00       | 0.00| 0.00 | 22.14     | 18.00     | 100.00    |    | 1 | 1 |    |    |    |    |    |    |    |    |    |    |    |
| 3-4  | 10.14      | 13.32      | 32.28 | 12.00    | 0.00              | 100.00 | 10.14                 | 0.00     | 10.14                   | 1.00       | 0.00| 0.00 | 32.28     | 12.00     | 100.00    |    | 1 | 1 |    |    |    |    |    |    |    |    |    |    |    |
| 4-5  | 12.78      | 15.57      | 45.07 | 6.00     | 0.00              | 100.00 | 12.78                 | 0.00     | 12.78                   | 1.00       | 0.00| 0.00 | 45.07     | 6.00      | 100.00    |    | 1 | 1 |    |    |    |    |    |    |    |    |    |    |    |
| 5-6  | 15.33      | 17.77      | 60.39 | 0.00     | 0.00              | 100.00 | 15.33                 | 0.00     | 15.33                   | 1.00       | 0.00| 0.00 | 60.39     | 0.00      | 100.00    |    | 1 | 1 |    |    |    |    |    |    |    |    |    |    |    |
# Project at a Glance

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<th>D. S. C. R.</th>
<th>Debt / Deposits Debt</th>
<th>Equity as-Equity</th>
<th>Total Net Worth</th>
<th>Return on Net Worth</th>
<th>Profitability Ratio</th>
<th>Assets Turnover Ratio</th>
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<td>Cumulative</td>
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<td>(Number of times)</td>
<td>(Number of times)</td>
<td>GPM</td>
<td>PBT</td>
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<tr>
<td></td>
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<td>Overall</td>
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<td></td>
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<td>%</td>
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<td>7.14%</td>
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<td>5-6</td>
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<td>0.00</td>
<td>11.23%</td>
<td>8.81%</td>
<td>5.58%</td>
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## Project at a Glance

### BEP

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<td>BEP - Maximum Utilisation Year</td>
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<tr>
<td>Cash BEP (% of Installed Capacity)</td>
<td>52.94%</td>
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<tr>
<td>Total BEP (% of Installed Capacity)</td>
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### IRR, PAYBACK and FACR

<table>
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<tr>
<td>Internal Rate of Return (In %age)</td>
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<tr>
<td>Payback Period of the Project is (In Years)</td>
<td>2 Years 4 Months</td>
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<tr>
<td>Fixed Assets Coverage Ratio (No. of times)</td>
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</tr>
</tbody>
</table>
1. What is Poultry & Cattle Feed industry?

2. How has the Poultry & Cattle Feed industry performed so far and how will it perform in the coming years?

3. What is the Project Feasibility of a Poultry & Cattle Feed Plant?

4. What are the requirements of Working Capital for setting up a Poultry & Cattle Feed plant?
5. What is the structure of the Poultry & Cattle Feed Business and who are the key/major players?

6. What is the total project cost for setting up Poultry & Cattle Feed plant?

7. What are the operating costs for setting up a Poultry & Cattle Feed plant?

8. What are the machinery and equipment requirements for setting up a Poultry & Cattle Feed plant?
9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up a Poultry & Cattle Feed plant?

10. What are the requirements of raw material for setting up a Poultry & Cattle Feed plant?

11. Who are the Suppliers and Manufacturers of Raw materials for setting up a Poultry & Cattle Feed plant?

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16. What are the requirement of utilities and overheads for setting up a Poultry & Cattle Feed plant?

17. What is the Built up Area Requirement and cost for setting up a Poultry & Cattle Feed Business?
18. What are the Personnel (Manpower) Requirements for setting up a Poultry & Cattle Feed Business?

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20. What is the time required to break-even?

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22. What are the Project financials of a Poultry & Cattle Feed plant?
23. What are the Profitability Ratios of a Poultry & Cattle Feed plant?

24. What is the Sensitivity Analysis-Price/Volume of a Poultry & Cattle Feed plant?

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27. What are the Market Opportunities for setting up a Poultry & Cattle Feed plant?

28. What is the Market Study and Assessment for setting up a Poultry & Cattle Feed plant?

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       1.1.2. General
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       1.1.5. Culture
       1.1.6. Climate & Rainfall
       1.1.7. Transportation and Communication

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  10.6.2 Name of Director(S)
  10.6.3 Plant Capacity
  10.6.4 Location of Plant
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  10.7.2 Cash Flow
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  10.7.4 Forex Transaction
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10.7.6 Growth in Income & Expenditure
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10.7.8 Liabilities
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10.7.11 Profits
10.7.12 Return Ratios
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   13.4. Cereals and Their By-Products

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   14.1. Formulation Used
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   15.1. Feed Technology
   15.2. Quality Control Records
   15.3. Manufacturing Aspects
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17. RESEARCH & DEVELOPMENT IN ANIMAL FEED
   17.1. By-products used in Animal Feed

18. SUPPLIERS OF PLANT & MACHINERY

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   20.1. Machinery Photographs
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  Royalty and Other Charges
  Selling and Distribution Expenses

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  Preference Share Capital

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  - RONW (Average of Share Capital)
  - ROI (Average of Total Assets)

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<td>Total Lab &amp; ETP Chemical Cost</td>
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<td>Consumables, Store etc.</td>
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<tr>
<td>19</td>
<td>Packing Material Cost</td>
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</table>
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• Annexure 34 :: Tax on Profits
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Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on Poultry & Cattle Feed

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http://goo.gl/LmABMX
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- Market Research Reports
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- Databases on CD-ROM
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- We help catalyze business growth by providing distinctive and profound market analysis
- We serve a wide array of customers, from individual entrepreneurs to Corporations and Foreign Investors
- We use authentic & reliable sources to ensure business precision
Our Approach

- Requirement collection
- Thorough analysis of the project
- Economic feasibility study of the Project
- Market potential survey/research
- Report Compilation
Who do we serve?

- Public-sector Companies
- Corporates
- Government Undertakings
- Individual Entrepreneurs
- NRI’s
- Foreign Investors
- Non-profit Organizations, NBFC’s
- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations
Sectors We Cover

- Ayurvedic And Herbal Medicines, Herbal Cosmetics
- Alcoholic And Non Alcoholic Beverages, Drinks
- Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling

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Sectors We Cover

- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct
Sectors We Cover

- Copper & Copper Based Projects
- Dairy/Milk Processing
- Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing
Sectors We Cover

- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitality Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries
Sectors We Cover

- Infrastructure Projects
- Jute & Jute Based Products
- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing (Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- Organic Farming, Neem Products Etc.
Sectors We Cover

- Paints, Pigments, Varnish & Lacquer
- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- Plastic Film, Plastic Waste And Plastic Compounds
- Plastic, PVC, PET, HDPE, LDPE Etc.

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Sectors We Cover

- Potato And Potato Based Projects
- Printing And Packaging
- Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals

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Sectors We Cover

- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry (Packaged Drinking Water & Mineral Water)
- Wire & Cable
Contact us

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