Poultry and Broiler Farming –
Manufacturing Plant, Detailed Project Report, Profile, Business plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility study, Investment opportunities, Cost and Revenue
Indian poultry sector has been growing at around 8-10% annually over the last decade with broiler meat volumes growing at more than 10% while table egg at 5-6% driven by increased domestic consumption.
Domestic poultry meat production (broiler - carcass weight) is estimated to have increased from less than 1.0 million tons in 2000 to 3.4 million tons in 2012 with per capita consumption increasing from 0.8 kg to 2.8 kg p.a during same period. Table egg production is estimated to have increased from 30 billion eggs in 2000 to 66 billion eggs in 2012 with per capita egg consumption increasing from 28 to 55 eggs during that period.
Table egg production is estimated to have increased from 30 billion eggs in 2000 to 66 billion eggs in 2012 with per capita egg consumption increasing from 28 to 55 eggs during that period.
The healthy growth in poultry output over last decade makes India one of the fastest growing major world market in the segment with future growth potential remaining strong on back of wide gap against global per capital consumption norms and favorable socio economic factors. This sector has ever-growing and never ending demand in domestic as well as foreign market. Entrepreneurs interested can well venture in this sector.
Few Indian Major Players are as under

- Agrocorpex India Ltd.
- Arambagh Hatcheries Ltd.
- Arora Poultry Products Ltd.
- Bangalore Fort Farms Ltd.
- Baramati Agro Ltd.
- C & M Farming Ltd.
- Eastern Hatcheries Ltd.
- Harrisons Aquaculture Ltd.
• Indus Foods Ltd.
• Jagat Agriculture & Forest Ltd.
• Japfa Comfeed India Pvt. Ltd.
• Kasila Farms Ltd.
• Kisan Cold Storage & Refrigeration Service Ltd.
• Mafco Ltd.
• Puregene Biotech Ltd.
• S K F M Ltd.
• S K M Animal Feeds & Foods (India) Ltd.
• Simran Farms Ltd.
• Srinivasa Hatcheries Ltd.
• Suguna Foods Ltd.
• Suguna Poultry Products Ltd.
• Super Farm Products Ltd.
• Venco Research & Breeding Farm Pvt. Ltd.
• Venkateshwara Hatcheries Pvt. Ltd.
• Venkateshwara Research & Breeding Farm Pvt. Ltd.
• Venky'S (India) Ltd.
• Venkys (India) Ltd.
• Walvekar Farms & Food Products Ltd.
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<th>Cost of Project</th>
<th>Existing</th>
<th>Proposed</th>
<th>Total</th>
<th>Means of Finance</th>
<th>Existing</th>
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## PROJECT AT A GLANCE

<table>
<thead>
<tr>
<th>Year</th>
<th>D. S. C. R.</th>
<th>Debt / - Deposits Debt</th>
<th>Equity as-Equity</th>
<th>Total Net Worth</th>
<th>Return on Net Worth</th>
<th>Profitability Ratio</th>
<th>Assets Turnover Ratio</th>
<th>Current Ratio</th>
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<td>GPM</td>
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<td>PAT</td>
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<td>(Number of times)</td>
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## PROJECT AT A GLANCE

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<td>BEP - Maximum Utilisation Year</td>
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<td>Cash BEP (% of Installed Capacity)</td>
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<tr>
<td>Total BEP (% of Installed Capacity)</td>
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<tr>
<th>IRR, PAYBACK and FACR</th>
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<td>Internal Rate of Return .. ( In %age )</td>
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<td>Payback Period of the Project is ( In Years )</td>
<td>2.814 Years</td>
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<tr>
<td>Fixed Assets Coverage Ratio ( No. of times )</td>
<td>1.564</td>
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Table of Contents of the Project Report
1. District Profile & Geotechnical Site Characterization
   1.1. Introduction
   1.2. Map
   1.3. Geography
   1.4. Demographics
   1.5. Transport
   1.6. Economy

2. Introduction
3. Types of Poultry and Broiler Farming
   3.1. Poultry Farming
   3.2. Layer Poultry Farming
   3.3. Broiler Poultry Farming

4. Uses of Poultry & Broiler Farm

5. Advantages

6. Market Survey
7. Financials & Comparison of Major Indian Players/Companies

7.1. About Financial Statements Of CMIE Database

7.2. Profits & Appropriations

7.3. Total Liabilities

7.4. Total Assets

7.5. Net Cash Flow From Operating Activities

7.6. Section – I

7.6.1. Name Of Company With Contact Details

7.6.2. Name Of Director(S)

7.6.3. Plant Capacity

7.6.4. Location Of Plant

7.6.5. Name Of Raw Material(S) Consumed With Quantity & Cost
7.7. Section – II

7.7.1. Assets
7.7.2. Cash Flow
7.7.3. Cost As % Ge Of Sales
7.7.4. Forex Transaction
7.7.5. Growth In Assets & Liabilities
7.7.6. Growth In Income & Expenditure
7.7.7. Income & Expenditure
7.7.8. Liabilities
7.7.9. Liquidity Ratios
7.7.10. Profitability Ratio
7.7.11. Profits
7.7.12. Return Ratios
7.7.13. Structure Of Assets & Liabilities (%)
7.7.14. Working Capital & Turnover Ratios

8. Present Poultry & Broiler Farm
9. Poultry And Broiler Management
9.1. Some Basics of Broiler Management:
9.2. Resource Requirements
9.3. The General Guide for Vaccination for Chicken

10. Requirement of Nutrients

11. Provision of Feed & Water
11.1. Feeding Program
11.2. Feed Form and Physical Feed Quality
11.3. Water Quality
11.4. Provision of Electricity & Store Rooms
12. Feeding & Drinking Systems
   12.1. Feeding Systems
   12.2. Drinking Systems

13. Space & Feed Requirements

14. Location & Salient Features of A Poultry Farm

15. Housing and Environment

16. Specification Of Farm House
17. Breeder & Summer Management
   17.1. Breeder Management
   17.2. Summer Management

18. Business Plan

19. Common Diseases of Poultry

20. Flow Diagram

21. Equipment Used and Their List
22. List of Equipments

23. Suppliers of Raw Material

24. Suppliers of Poultry Equipment

25. Poultry Farm & Equipment Photographs

26. Quotation of Plant, Machinery and Equipments from Supplier
Project Financials

• Project at a Glance

• Assumptions for Profitability workings

• Plant Economics

• Production Schedule

• Land & Building

Factory Land & Building
Site Development Expenses
• Plant & Machinery
  Indigenous Machineries
  Other Machineries (Miscellaneous, Laboratory etc.)

• Other Fixed Assets
  Furniture & Fixtures
  Pre-operative and Preliminary Expenses
  Technical Knowhow
  Provision of Contingencies

• Working Capital Requirement Per Month
  Raw Material
  Packing Material
  Lab & ETP Chemical Cost
  Consumable Store
• Overheads Required Per Month and Per Annum……………………………8
  Utilities & Overheads (Power, Water and Fuel Expenses etc.)
  Royalty and Other Charges
  Selling and Distribution Expenses

• Salary and Wages ………………………………………………………………9

• Turnover Per Annum …………………………………………………………10

• Share Capital……………………………………………………………………11
  Equity Capital
  Preference Share Capital
• Annexure 1 :: Cost of Project and Means of Finance

• Annexure 2 :: Profitability and Net Cash Accruals

- Revenue/Income/Realisation
- Expenses/Cost of Products/Services/Items
- Gross Profit
- Financial Charges
- Total Cost of Sales
- Net Profit After Taxes
- Net Cash Accruals
• Annexure 3 :: Assessment of Working Capital requirements

- Current Assets
- Gross Working Capital
- Current Liabilities
- Net Working Capital
- Working Note for Calculation of Work-in-process

• Annexure 4 :: Sources and Disposition of Funds
• Annexure 5 :: Projected Balance Sheets
  ▪ ROI (Average of Fixed Assets)
  ▪ RONW (Average of Share Capital)
  ▪ ROI (Average of Total Assets)

• Annexure 6 :: Profitability Ratios
  ▪ D.S.C.R
  ▪ Earnings Per Share (EPS)
  ▪ Debt Equity Ratio
• Annexure 7 :: Break-Even Analysis

- Variable Cost & Expenses
- Semi-Variable/Semi-Fixed Expenses
- Profit Volume Ratio (PVR)
- Fixed Expenses / Cost
- B.E.P
• Annexure 8 to 11 :: Sensitivity Analysis-Price/Volume

- Resultant N.P.B.T
- Resultant D.S.C.R
- Resultant PV Ratio
- Resultant DER
- Resultant ROI
- Resultant BEP
• **Annexure 12 :: Shareholding Pattern and Stake Status**
  - Equity Capital
  - Preference Share Capital
• **Annexure 13 :: Quantitative Details - Output/Sales/Stocks**
  - Determined Capacity P.A of Products/Services
  - Achievable Efficiency/Yield % of Products/Services/Items
  - Net Usable Load/Capacity of Products/Services/Items
  - Expected Sales/ Revenue/ Income of Products/Services/Items
Annexure 14 :: Product wise Domestic Sales Realisation

Annexure 15 :: Total Raw Material Cost

Annexure 16 :: Raw Material Cost per unit

Annexure 17 :: Total Lab & ETP Chemical Cost

Annexure 18 :: Consumables, Store etc.

Annexure 19 :: Packing Material Cost

Annexure 20 :: Packing Material Cost Per Unit
• Annexure 21 :: Employees Expenses
• Annexure 22 :: Fuel Expenses
• Annexure 23 :: Power/Electricity Expenses
• Annexure 24 :: Royalty & Other Charges
• Annexure 25 :: Repairs & Maintenance Expenses
• Annexure 26 :: Other Manufacturing Expenses
• Annexure 27 :: Administration Expenses
• Annexure 28 :: Selling Expenses
<table>
<thead>
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<th>Annexure 29</th>
<th>Depreciation Charges – as per Books (Total)</th>
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<td>Tax on Profits</td>
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<td>Annexure 35</td>
<td>Projected Pay-Back Period and IRR</td>
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Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on Poultry and Broiler Farming

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- Thorough analysis of the project
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- Market potential survey/research
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- Embassies & Consulates
- Consultancies
- Industry / trade associations
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- Alcoholic And Non Alcoholic Beverages, Drinks
- Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling
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- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct
Copper & Copper Based Projects
Dairy/Milk Processing
Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
Electrical, Electronic And Computer based Projects
Essential Oils, Oils & Fats And Allied
Engineering Goods
Fibre Glass & Float Glass
Fast Moving Consumer Goods
Food, Bakery, Agro Processing
Sectors We Cover

- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitality Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries
Sectors We Cover cont...

- Infrastructure Projects
- Jute & Jute Based Products
- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing (Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- Organic Farming, Neem Products Etc.

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- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- Plastic Film, Plastic Waste And Plastic Compounds
- Plastic, PVC, PET, HDPE, LDPE Etc.
Sectors We Cover cont...

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- Printing And Packaging
- Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals
Sectors We Cover

- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry (Packaged Drinking Water & Mineral Water)
- Wire & Cable
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