

Africa – Best Business Opportunities, Identification and Selection of right Project, Thrust areas for Investment, Industry Startup and Entrepreneurship



African Countries

Nigeria, South Africa, Egypt, Algeria, Morocco, Angola, Sudan, Kenya, Ethiopia, Tanzania, Tunisia, DR Congo, Ghana, Libya, Ivory Coast, Cameroon, Uganda, Zambia, Mozambique, Senegal, Zimbabwe, Gabon, Botswana, Namibia, South Sudan, Chad, Mauritius, Burkina Faso, Mali, Equatorial Guin, Madagascar, Congo, Rwanda, Benin, Niger, Guinea, Malawi, Mauritania, Sierra Leone, Eritrea, Swaziland, Togo, Burundi, Lesotho, Liberia, Djibouti, Cape Verde, Central African Republic, Seychelles, Guinea-Bissau, The Gambia, Somalia, Comoros, São Tomé and Príncipe

How do you identify business opportunities in Africa?

Industry experts are beginning to view Africa as the “new Asia” in terms of economic growth and business opportunity. Africa is becoming an increasingly attractive hub for investors in light of various economic, political and social reforms that are sweeping through the continent, resulting in a much improved business environment conducive for foreign direct investment.

Apart from that, there is widespread development of critical social and physical infrastructure, and there is an increasing pool of well-educated, English-speaking, enterprising workers in most countries across the continent.

It's true there are lots of amazing business opportunities in Africa. However, it can get very confusing if you don't know where to look. In this article, I'll show you some of the hottest business opportunities in Africa that will create more successful entrepreneurs.

Food Processing & Agriculture: As the world's population increases rapidly (recently exceeding the 7 billion mark), global agricultural production must rise to feed these growing numbers. Much of that increased agricultural production will come from Africa. The opportunities in Africa's food and agribusiness space remain huge and will not go out of fashion anytime soon. The demand of quality food is increasing for a growing population, especially in urban areas.



This situation presents many business opportunities in food industry sector. It is time for you to seize these business opportunities by starting a small food processing industry and create value-added products from cereals, grains, nuts, fruits and vegetables.

Invest and start a business in Food Processing & Agriculture in Africa. Here's some projects for investment:

- **Modern Soyabeans Production**
- **Modern Vegetables Production**
- **Modern Fruits Production**
- **Modern Maize Production**
- **Modern Cassava Production**
- **Small Scale Rice Mill**
- **Small Scale Palm Oil Extraction Mill**
- **Honey Processing Plant**
- **Poultry Feed Plant**
- **Water Purification and Bottling Plant**
- **Sugar Cane Production Plant**
- **Dairy Processing Plant**

Pharmaceuticals: Africa may be the only pharmaceutical market where genuinely high growth is still achievable. Business opportunities are also present in the manufacturing and distribution of pharma products, marketing and sales, and investment groups. Africa's pharmaceutical markets are growing in every sector. Between 2013 and 2020, prescription drugs are forecast to grow at a compound annual growth rate of 6 percent, generics at 9 percent, over-the-counter medicines at 6 percent, and medical devices at 11 percent.



Africa's pharmaceutical industry has great potential for boosting economic growth and creating jobs. Given current sustained and rapid economic growth, the African pharmaceutical industry, like that of other emerging markets, is expected to grow tremendously in the coming years.



Opportunities for investment in the pharmaceutical and medical supplies sub-sector in Ethiopia include :

A. Production of essential drugs: Essential drugs that satisfy the priority health care needs of the population are selected with due regard to public health relevance, evidence on safety, efficacy, quality and comparative cost effectiveness.

B. Production of raw materials: There is high opportunity for local production of raw materials for pharmaceutical industries in the country.

Following are possible potential of raw material production:

- Maize starch
- Refined sugar
- Glucose syrup
- Rectified spirit and ethanol
- Sodium chloride
- Packaging materials

Tourism: An important factor in the expansion of tourism in Africa relates directly to the number of private companies attracting regional and international investment. Evidence of this growth is in the number of global hotel chains that are investing in major projects in Africa. The rapid growth of tourism in many developing countries also introduces new threats to the environment. Water and energy consumption, utilization of natural resources, and increased wastes are just some potential negative environmental impacts. Through sustainable forms of tourism development many of these impacts can be mitigated. Sustainable tourism development is also smart business, as a growing numbers of travelers increasingly seek environmentally friendly vacation destinations.



You're all geared up and you must find some profitable Tourism Investment Opportunities in Africa. You therefore feel it is wise to use some of your saving to start a Tourism business in Africa. You will find Uganda information on these six (6) major Tourism Investment Opportunities

- Tour Operators
- Water Sports
- Hotel Accommodation
- Serviced Apartments
- Conference and Incentives Travel, and
- National Park Concessions

Building and Construction Supplies:

Africa is going through a construction boom, an opportunity that will certainly create a lot of wealth for entrepreneurs on the continent. High building and construction activities are often signs of growing economies.



When the economy looks good, the demand for residential, commercial and all kinds of real estate usually goes through the roof.

The successful delivery of the government and the private sector infrastructure programs depends on the effective functioning of many stakeholders – including the building and construction materials sector.

Against the need for a healthy building and construction materials sector, the cidb has developed this report on the building and construction materials sector. A key focus of this study has been on:

- Opportunities and challenges in the building and construction materials sector, and specifically;
- Opportunities for new job creation, enterprise development, and empowerment in the building and construction materials sector.

Cement is just one example of several building and construction supplies that are growing in demand across Africa.

Fashion & Beauty:

Africa's fashion and beauty market is developing at an impressive rate. The continent's overwhelmingly young population provides a ready market for trendy fashion. All kinds of apparel, including locally-made fabrics and imported designer labels have become hot-selling products across Africa's rapidly expanding urban areas.



Africa has hundreds of rising stars who are building successful businesses in the fashion and beauty industry. The beauty industry in the Middle East and Africa was estimated at about \$20.4 billion in 2011, according to the market research company Euromonitor International.



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- *Market Research Reports*
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- *Turnkey Project Consultancy/Solutions*
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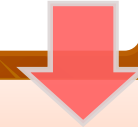
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- *We use authentic & reliable sources to ensure business precision*

Our Approach

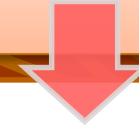
Requirement collection



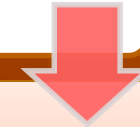
Thorough analysis of the project



Economic feasibility study of the Project



Market potential survey/research



Report Compilation

Who do we serve?

- *Public-sector Companies*
- *Corporates*
- *Government Undertakings*
- *Individual Entrepreneurs*
- *NRI's*
- *Foreign Investors*
- *Non-profit Organizations, NBFC's*
- *Educational Institutions*
- *Embassies & Consulates*
- *Consultancies*
- *Industry / trade associations*

Sectors We Cover

- *Ayurvedic And Herbal Medicines, Herbal Cosmetics*
- *Alcoholic And Non Alcoholic Beverages, Drinks*
- *Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin*
- *Activated Carbon & Activated Charcoal*
- *Aluminium And Aluminium Extrusion Profiles & Sections,*
- *Bio-fertilizers And Biotechnology*
- *Breakfast Snacks And Cereal Food*
- *Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling*

Sectors We Cover *Cont...*

- *Bamboo And Cane Based Projects*
- *Building Materials And Construction Projects*
- *Biodegradable & Bioplastic Based Projects*
- *Chemicals (Organic And Inorganic)*
- *Confectionery, Bakery/Baking And Other Food*
- *Cereal Processing*
- *Coconut And Coconut Based Products*
- *Cold Storage For Fruits & Vegetables*
- *Coal & Coal Byproduct*

Sectors We Cover *Cont...*

- *Copper & Copper Based Projects*
- *Dairy/Milk Processing*
- *Disinfectants, Pesticides, Insecticides, Mosquito Repellents,*
- *Electrical, Electronic And Computer based Projects*
- *Essential Oils, Oils & Fats And Allied*
- *Engineering Goods*
- *Fibre Glass & Float Glass*
- *Fast Moving Consumer Goods*
- *Food, Bakery, Agro Processing*

Sectors We Cover *Cont...*

- *Fruits & Vegetables Processing*
- *Ferro Alloys Based Projects*
- *Fertilizers & Biofertilizers*
- *Ginger & Ginger Based Projects*
- *Herbs And Medicinal Cultivation And Jatropha (Biofuel)*
- *Hotel & Hospitality Projects*
- *Hospital Based Projects*
- *Herbal Based Projects*
- *Inks, Stationery And Export Industries*

Sectors We Cover *Cont...*

- *Infrastructure Projects*
- *Jute & Jute Based Products*
- *Leather And Leather Based Projects*
- *Leisure & Entertainment Based Projects*
- *Livestock Farming Of Birds & Animals*
- *Minerals And Minerals*
- *Maize Processing(Wet Milling) & Maize Based Projects*
- *Medical Plastics, Disposables Plastic Syringe, Blood Bags*
- *Organic Farming, Neem Products Etc.*

Sectors We Cover *Cont...*

- *Paints, Pigments, Varnish & Lacquer*
- *Paper And Paper Board, Paper Recycling Projects*
- *Printing Inks*
- *Packaging Based Projects*
- *Perfumes, Cosmetics And Flavours*
- *Power Generation Based Projects & Renewable Energy Based Projects*
- *Pharmaceuticals And Drugs*
- *Plantations, Farming And Cultivations*
- *Plastic Film, Plastic Waste And Plastic Compounds*
- *Plastic, PVC, PET, HDPE, LDPE Etc.*

Sectors We Cover *Cont...*

- *Potato And Potato Based Projects*
- *Printing And Packaging*
- *Real Estate, Leisure And Hospitality*
- *Rubber And Rubber Products*
- *Soaps And Detergents*
- *Stationary Products*
- *Spices And Snacks Food*
- *Steel & Steel Products*
- *Textile Auxiliary And Chemicals*

Sectors We Cover *Cont...*

- *Township & Residential Complex*
- *Textiles And Readymade Garments*
- *Waste Management & Recycling*
- *Wood & Wood Products*
- *Water Industry(Packaged Drinking Water & Mineral Water)*
- *Wire & Cable*

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