Water Park - How to Open Water Park


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Introduction

A water park or waterpark is an amusement park that features water play areas, such as swimming pools, water slides, splash pads, spray grounds (water playgrounds), lazy rivers, or other recreational bathing, swimming, and barefooting environments. Water parks in more current states of development may also be equipped with some type of artificial surfing or body boarding environment such as a wave pool or Flow Rider.
In ancient India, there was large use of water in the Tapovana, and different Ashrams in the forests. Elephanta caves in the Maharashtra can be considered as Water Park. Now the water park is the good idea of amusement. It is very good assets created by human being to enjoy the natural scenery artificially, if situated near by forest or hilly area.
Amusement water parks generally feature a few water rides, such as the log flume, bumper boats, and rowing boats. Such rides are usually gentler and shorter than roller coasters and many are suitable for all ages. Water rides are especially popular on hot days.
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Market Outlook

Amusement parks are an integral part of the global leisure and entertainment industry. The industry can be broadly categorised into amusement parks, theme parks and water parks. The sector can also be broadly segmented on the basis of the catchment area that they cater to, along with the type and scale of activities they offer.
Global amusement parks can also be classified on the basis of the concepts and themes around which a park/ offering is designed such as thrill & adventure, sports & edutainment, amongst a few. Every year industry is seeing 15-20 percent growth in the sector – be it expansion of existing parks or the setting up of new ones.
The Industry has been growing at a compounded annual growth rate (CAGR) of more than 17.5 percent with annual revenue of approx. INR 17 billion and estimated to grow to at least INR 40 billion by 2020. Sixty-six percent of the population in India is below 35 years, with the median age of 27 years driving consumption. Younger consumers have high spending power and are open to experiment with newer places and forms of entertainment.
The water park industry has shown continued growth in 2014 with increased numbers of indoor and outdoor water parks being developed throughout the United States and Canada. Our projections for 2015 show a number of new openings will occur throughout North America, which will boost the supply of water parks and increase revenues for this growing industry.
The Indian amusement parks industry is expected to clock 20% CAGR over the next few years to touch Rs 6,000 crore.

The Indian amusement park segment is valued at $400 million (about Rs 2,500 crore), compared to the $25 billion global industry.
## Amusement Parks to Attract Rs. 17,000 Cr Investment in Next Few Years.

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<th>Promoter/JV</th>
<th>Estimated Investment (Rs crore)</th>
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<td>Proposed by GoM to be undertaken on PPP basis, parties yet to be decided</td>
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<td>Space Investment Co. – Lavasa (work still to begin)</td>
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<tr>
<td>Wonderla</td>
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<td>Wonderla Holidays</td>
<td>250</td>
</tr>
<tr>
<td>Wonderla</td>
<td>Chennai, Tamil Nadu</td>
<td>Wonderla Holidays</td>
<td>300</td>
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<td>Appu Ghar</td>
<td>Gurgaon, Haryana</td>
<td>International Amusements</td>
<td>400</td>
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<td>Surat theme park</td>
<td>Surat, Gujarat</td>
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<td>Krishna Lila theme park</td>
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<td>ISKCON</td>
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<td>Jaipur Mega-tourism city</td>
<td>Jaipur, Rajasthan</td>
<td>International Amusements</td>
<td>2500</td>
</tr>
<tr>
<td>Naya Raipur amusement park</td>
<td>Naya Raipur, Chattisgarh</td>
<td>Proposed by NRDA on PPP basis; parties yet to be decided</td>
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<tr>
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<td>Rohini, Delhi</td>
<td>50: 50 JV of International Amusement and Unitech</td>
<td>1000-1100</td>
</tr>
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</table>
The global amusement-park industry is estimated at $25bn, expected to touch $32bn by FY17, a 9% CAGR. There are over 800 amusement parks worldwide with annual attendance of over 700m visitors. The US alone has 50% of the parks and annual visitors. Europe has ~330 amusement parks with annual visits of 165m. Parks in the US and Europe are near maturity levels, whereas Asia has seen rapid growth in visitors in the last seven years.
Few Indian Major Players are as under

- Accoland, Guwahati
- Amaazia, Surat
- Anandi Water Park, Lucknow, Uttar Pradesh
- Appu Ghar
- Aqua Marina Water Parks and Resorts, Kolkata
- Aqua Village, Pinjore
- Aquamagica, Adlabs Imagica, Khopoli
- Aquatica, Kolkata
• Bellilious Park, Kolkata
• Black Thunder, Mettupalayam, Tamil Nadu
• Dash n Splash, Chennai, Tamil Nadu
• Dolphin the Water World, Agra (U.P.)
• Dream World, Thrissur, Kerala
• Fantasy Park, Palakkad, Kerala
• Fantasy World, Kolkata
• Fun N Food Village, Gurgaon, New Delhi
• Fun N Food Park, NAGPUR,
• Funcity, Panchkula
• Funtasia Water Park, Patna
• Juckies, Kannur, Kerala
• Jungle Water Park, Kanpur, Uttar Pradesh
• Blue World, Mandhana, Kanpur
• Sports Village, Bithoor, Kanpur
• Ekta Water Park, Kanpur
• Hungama World, Patna
• swapna srushti water park, Gandhinagar Gujarat
- Water Island (Fantasy Motels), Kanpur Lucknow Hwy, Unnao
- Kishkinta, Chennai
- Manasa Water Park, Mangalore
- Merry Kingdom, Kannur, Kerala
- Nature Park, Kolkata
- Nicco Park, Kolkata
- Pink City Water Park, Jaipur
- Rose Valley Amusement Parks, Kolkata
- Sentosa, Pune
- Savin Kingdom, Siliguri, West Bengal
- Somanipuram Adventure Park, Indore
- Splashdown Waterpark Goa, Anjuna, Goa
- Splash-The Water Park Delhi, Alipur, Delhi
- Splash-The Fun World Ahmedabad, Ahmedabad, Gujarat
- Splash-The Suncity Gwalior, Gwalior, Madhya Pradesh
• Splash Water World, Rohtak, Haryana
• Tikuji-Ni-Wadi, Thane, Maharashtra
• Vanraj water park, Junagadh, Gujarat
• Vismaya, Kannur, Kerala
• Water Kingdom, Gorai, Mumbai
• Wet N' Joy Water Park, Lonavala
• Wonderla, Kochi, Kerala, and Bangalore
• Worlds of Wonder Water Park, Noida
• Shanku's Water Park & Resort, Mehsana Gujarat
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<tr>
<td>Capacity</td>
<td>1000 visitors / Day</td>
</tr>
<tr>
<td>Plant &amp; Machinery</td>
<td>84 Lakh</td>
</tr>
<tr>
<td>Total Capital Investment</td>
<td>362 Lakh</td>
</tr>
<tr>
<td>Rate of Return</td>
<td>41%</td>
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<tr>
<td>Break Even Point</td>
<td>38%</td>
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</table>
1. What is Water Park industry?

2. How has the Water Park industry performed so far and how will it perform in the coming years?

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• This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product

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• This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials

• The report provides a glimpse of government regulations applicable on the industry

• The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions
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• Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.

• The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players.

• We use reliable sources of information and databases. And information from such sources is processed by us and included in the report.
Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Water Park” provides an insight into the Water Park market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Water Park project. The report assesses the market sizing and growth of the Indian Water Park Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:
• Good Present/Future Demand
• Export-Import Market Potential
• Raw Material & Manpower Availability
• Project Costs and Payback Period

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Water Park sector in India along with its business prospects. Through this report we have identified Water Park project as a lucrative investment avenue.
Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on Water Park - How to Open Water Park


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NPCS Team has simplified the process for you by providing a "Free Instant Online Project Identification & Selection" search facility to identify projects based on multiple search parameters related to project costs namely: Plant & Machinery Cost, Total Capital Investment, Cost of the project, Rate of Return% (ROR) and Break Even Point % (BEP). You can sort the projects on the basis of mentioned pointers and identify a suitable project matching your investment requisites.

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- Turnkey Project Consultancy/Solutions
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- Economic feasibility study of the Project
- Market potential survey/research
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- Printing Inks
- Packaging Based Projects
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- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals
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- Waste Management & Recycling
- Wood & Wood Products
- Water Industry (Packaged Drinking Water & Mineral Water)
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