Sanitary Napkins
Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility study, Investment Opportunities, Cost and Revenue

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Introduction

A sanitary napkin or a sanitary towel is an absorbent item used by a woman while she is menstruating or in any other situation where it is necessary to absorb a flow of blood. It also serves to protect clothing and furnishings. Not only must the sanitary napkin provide comfort and safety, but also enhance every woman's health and lifestyle. Thus, due to demand it is a good project for entrepreneurs to invest. Sanitary Napkins are exclusively used by adult girls & Ladies around the world during for maintaining physical aid & to avoid wetting or staining of the clothes.
India’s sanitary napkin market has significant profit potential. The demand for such products is stable; purchases are recurring and not subject to normal business cycles. Historically, the price of feminine hygiene products have been relatively expensive, but that is changing as small and large businesses enter the market and make an accessible, lower-priced offering to a wider consumer base. Any entrepreneur venture into this field will be successful.
Few Indian Major Players are as under

- Carewell Hygiene Products Ltd.
- Centron Industrial Alliance Ltd.
- Dhanalaxmi Roto Spinners Ltd.
- Diapers India Ltd.
- Godrej Consumer Products Ltd.
- Gufic Biosciences Ltd.
- Johnson & Johnson Ltd.
- Kimberly Clark Lever Pvt. Ltd.
- Mediklin Healthcare Ltd.
- Syncom Healthcare Ltd.
- Tainwala Personal Care Products Pvt. Ltd.
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<th>MEANS OF FINANCE</th>
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<td>Preliminary &amp; Pre-operative Exp</td>
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## PROJECT AT A GLANCE

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<th>Debt</th>
<th>Dividend</th>
<th>Retained Earnings</th>
<th>Payout</th>
<th>Probable Market Price</th>
<th>P/E Ratio</th>
<th>Yield Price/ Book Value</th>
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<td>%</td>
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Source: www.entrepreneurindia.co
## PROJECT AT A GLANCE

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<th>Year</th>
<th>D. S. C. R.</th>
<th>Debt / - Deposit Debt</th>
<th>Equity as- Equity</th>
<th>Total Net Worth</th>
<th>Return on Net Worth</th>
<th>Profitability Ratio</th>
<th>Assets Turnover Ratio</th>
<th>Current Ratio</th>
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<td>Individual</td>
<td>Cumulative Overall</td>
<td>(Number of times)</td>
<td>(Number of times)</td>
<td>%</td>
<td>%</td>
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<td>2.37</td>
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<td>28.42%</td>
<td>23.56%</td>
<td>14.91%</td>
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## PROJECT AT A GLANCE

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<td><strong>BEP</strong></td>
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<td>BEP - Maximum Utilisation Year</td>
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<td>Cash BEP (% of Installed Capacity)</td>
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<tr>
<td>Total BEP (% of Installed Capacity)</td>
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<td><strong>IRR, PAYBACK and FACR</strong></td>
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<td>Internal Rate of Return .. ( In %age )</td>
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<td>Payback Period of the Project is ( In Years )</td>
<td>2 Years 3 Months</td>
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<td>Fixed Assets Coverage Ratio ( No. of times )</td>
<td>5.041</td>
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- Resultant DER
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<td>▪ Preference Share Capital</td>
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<td>▪ Net Usable Load/Capacity of Products/Services/Items</td>
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<td>▪ Expected Sales/ Revenue/ Income of Products/ Services/ Items</td>
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Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on Sanitary Napkins

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- We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients’ in India & abroad.
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- Project Identification
- Detailed Project Reports/Pre-feasibility Reports
- Market Research Reports
- Technology Books and Directory
- Databases on CD-ROM
- Laboratory Testing Services
- Turnkey Project Consultancy/Solutions
- Entrepreneur India (An Industrial Monthly Journal)

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- We empower our customers with the prerequisite know-how to take sound business decisions
- We help catalyze business growth by providing distinctive and profound market analysis
- We serve a wide array of customers, from individual entrepreneurs to Corporations and Foreign Investors
- We use authentic & reliable sources to ensure business precision
Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

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- Corporates
- Government Undertakings
- Individual Entrepreneurs
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- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations
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- Alcoholic And Non Alcoholic Beverages, Drinks
- Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling
Sectors We Cover

- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct
Sectors We Cover

- Copper & Copper Based Projects
- Dairy/Milk Processing
- Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing
Sectors We Cover

- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitality Projects
- Hospital Based Projects
- Herbal Based Projects
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- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing (Wet Milling) & Maize Based Projects
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- Organic Farming, Neem Products Etc.

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- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- Plastic Film, Plastic Waste And Plastic Compounds
- Plastic, PVC, PET, HDPE, LDPE Etc.
Sectors We Cover

- Potato And Potato Based Projects
- Printing And Packaging
- Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals
Sectors We Cover

- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry (Packaged Drinking Water & Mineral Water)
- Wire & Cable

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