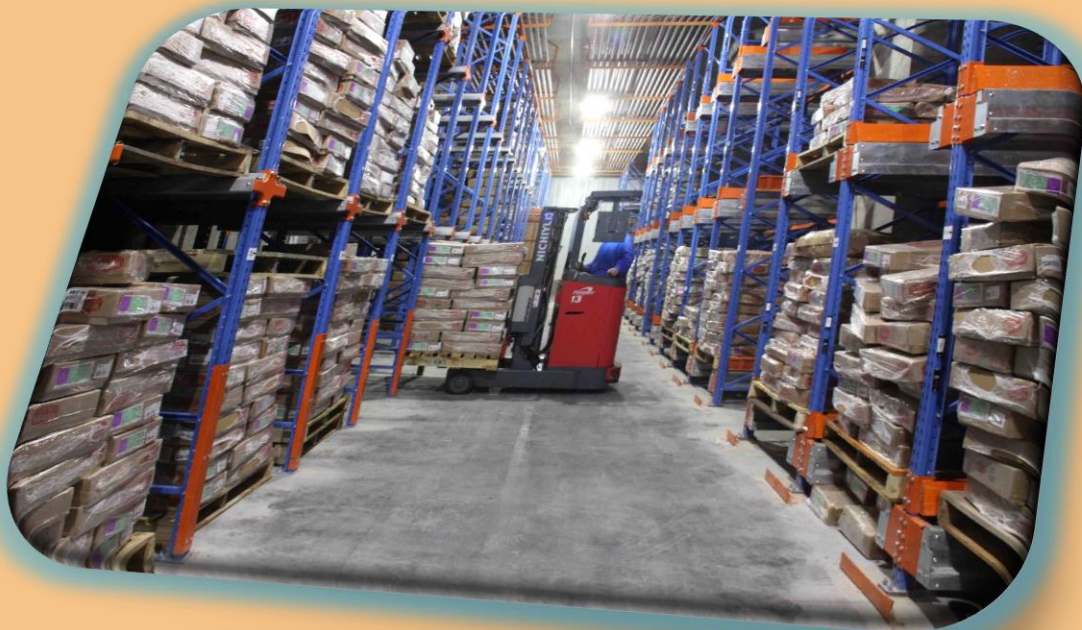


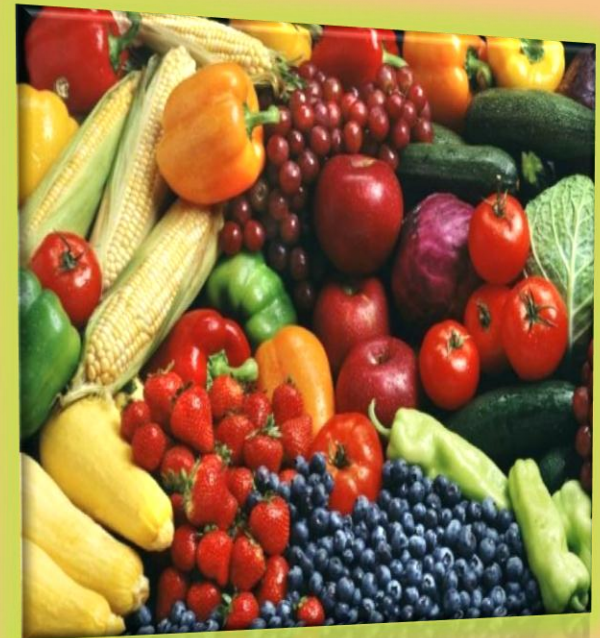
Excellent Investment Opportunities In Cold Storage, Cold Chain & Warehouse Projects

Introduction

India ranks first in the world in production of fruits and second in vegetables, accounting roughly 10 and 15 per cent, respectively, of total global production. India have a strong and dynamic food processing sector playing a vital role in diversifying the agricultural sector, improving value addition opportunities and creating surplus food for agro-food products.



Fruits and vegetables have a very short shelf life after harvest. In order to prevent post-harvest losses, they have to be processed immediately or stored under refrigerated conditions. Cold Storages and Cold Chain are essential for extending the shelf life, period of marketing, avoiding glut, post-harvest losses reducing transport bottlenecks during peak period of production and maintenance of quality of produce.



It is, therefore, necessary that cold storages are to be constructed in major producing as well as consuming centres. The development of cold storages in the country has an important role in reducing the wastages of the perishable commodities and providing remunerative prices to the growers and to make available farm products to the consumers at competitive and affordable prices.



The development of cold chain industry has an important role to play in reducing the wastages of the perishable commodities and thus providing remunerative prices to the growers. Also, it acts like a backbone for pharma industry and helps to maintain the efficacy of the drug throughout the supply chain by providing temperature controlled environment to sensitive pharma products.



Why to Invest in Cold Storage, Cold Chain & Warehouse Projects ?

COLD STORAGE IN INDIA

- As per the data available to the Govt. as on 30th October, 2012, there were 6,488 numbers of cold storages having cumulative capacity of 30.75 MMT.
- U.P. have highest numbers of cold storage followed by Punjab, Maharashtra, West Bengal, and Gujarat

- Most of the cold storage are standalone normal cold storage. Capacity of the state of the art CA/MA chambers is very small.
- 96 % of the cold storage are in Pvt. Sector; more than 75 per cent of the capacity is utilized only for potato and only about 23 percent are under multi commodity category.

- Much of this multi-purpose cold storage capacity is located in the states of Karnataka, Maharashtra, West Bengal, and Tamil Nadu and in the National Capital Region (NCR).
- The push to build up storage capacity through cold chains has not been successful in vegetables and limited for fruits, meat, and Fish.

Cold chain infrastructure includes cold storage infrastructure, transport infrastructure and point of production infrastructure. There are approximately 6300 cold storages in India designed originally for single commodity storage.



The marketing of Cold Storage follows the local existing distribution network i.e. storage of fruits & vegetables as well as other commodities such as fruit pulps and pharmaceuticals by middlemen (Artis), exporters, food processors, and pharmaceutical companies.





COLD CHAIN is now recognized as a sunrise sector in India. It is true that in a country which ranks first in milk production in the world, is number 2 in fruits & vegetables production and has substantial production of marine, meat & poultry products, the country needed a fully developed cold chain sector.

Government Policies for Cold chain Infrastructure

- Providing enabling policy framework
- Enabling Plan, Framework, and Guidelines
- Enabling Fiscal policies
- Providing Financial Support to encourage private investment
- Promotion, awareness campaign, study, surveys, knowledge sharing, etc.



Projects on Cold Storage, Cold Chain and Warehouse :

- **Warehouse**
- **Cold Storage**
- **Controlled Atmosphere Cold Storage**
- **Good Future Prospects For Cold Storage**
- **Cold Storage For Fruits & Vegetables**

- **India Emerging Business Opportunities: Cold Chain Sector (Why to Invest, Project Potential, Core Financials, Market Size & Industry Analysis)**
- **Cold Chain**

For more projects you can visit at:

<http://goo.gl/450izC>

<http://goo.gl/EQJqvE>



Visit us at

www.entrepreneurindia.co



**Take a look at
NIIR PROJECT CONSULTANCY SERVICES
on #Street View**

<https://goo.gl/VstWkd>



Niir PROJECT CONSULTANCY SERVICES

An ISO 9001:2008 Company



Who are we?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Market Research Reports*
- *Technology Books and Directory*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*



How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*



Our Approach

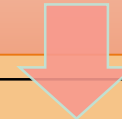
Requirement collection



Thorough analysis of the project



Economic feasibility study of the Project



Market potential survey/research



Report Compilation

Who do we serve?

- *Public-sector Companies*
- *Corporates*
- *Government Undertakings*
- *Individual Entrepreneurs*
- *NRI's*
- *Foreign Investors*
- *Non-profit Organizations, NBFC's*
- *Educational Institutions*
- *Embassies & Consulates*
- *Consultancies*
- *Industry / trade associations*

Sectors We Cover

- *Ayurvedic And Herbal Medicines, Herbal Cosmetics*
- *Alcoholic And Non Alcoholic Beverages, Drinks*
- *Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin*
- *Activated Carbon & Activated Charcoal*
- *Aluminium And Aluminium Extrusion Profiles & Sections,*
- *Bio-fertilizers And Biotechnology*
- *Breakfast Snacks And Cereal Food*
- *Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling*

Sectors We Cover Cont...

- *Bamboo And Cane Based Projects*
- *Building Materials And Construction Projects*
- *Biodegradable & Bioplastic Based Projects*
- *Chemicals (Organic And Inorganic)*
- *Confectionery, Bakery/Baking And Other Food*
- *Cereal Processing*
- *Coconut And Coconut Based Products*
- *Cold Storage For Fruits & Vegetables*
- *Coal & Coal Byproduct*



Sectors We Cover Cont...

- *Copper & Copper Based Projects*
- *Dairy/Milk Processing*
- *Disinfectants, Pesticides, Insecticides, Mosquito Repellents,*
- *Electrical, Electronic And Computer based Projects*
- *Essential Oils, Oils & Fats And Allied*
- *Engineering Goods*
- *Fibre Glass & Float Glass*
- *Fast Moving Consumer Goods*
- *Food, Bakery, Agro Processing*



Sectors We Cover Cont...

- *Fruits & Vegetables Processing*
- *Ferro Alloys Based Projects*
- *Fertilizers & Biofertilizers*
- *Ginger & Ginger Based Projects*
- *Herbs And Medicinal Cultivation And Jatropha (Biofuel)*
- *Hotel & Hospitality Projects*
- *Hospital Based Projects*
- *Herbal Based Projects*
- *Inks, Stationery And Export Industries*

Sectors We Cover Cont...

- *Infrastructure Projects*
- *Jute & Jute Based Products*
- *Leather And Leather Based Projects*
- *Leisure & Entertainment Based Projects*
- *Livestock Farming Of Birds & Animals*
- *Minerals And Minerals*
- *Maize Processing(Wet Milling) & Maize Based Projects*
- *Medical Plastics, Disposables Plastic Syringe, Blood Bags*
- *Organic Farming, Neem Products Etc.*

Sectors We Cover Cont...

- *Paints, Pigments, Varnish & Lacquer*
- *Paper And Paper Board, Paper Recycling Projects*
- *Printing Inks*
- *Packaging Based Projects*
- *Perfumes, Cosmetics And Flavours*
- *Power Generation Based Projects & Renewable Energy Based Projects*
- *Pharmaceuticals And Drugs*
- *Plantations, Farming And Cultivations*
- *Plastic Film, Plastic Waste And Plastic Compounds*
- *Plastic, PVC, PET, HDPE, LDPE Etc.*



Sectors We Cover Cont...

- *Potato And Potato Based Projects*
- *Printing And Packaging*
- *Real Estate, Leisure And Hospitality*
- *Rubber And Rubber Products*
- *Soaps And Detergents*
- *Stationary Products*
- *Spices And Snacks Food*
- *Steel & Steel Products*
- *Textile Auxiliary And Chemicals*



Sectors We Cover Cont...

- *Township & Residential Complex*
- *Textiles And Readymade Garments*
- *Waste Management & Recycling*
- *Wood & Wood Products*
- *Water Industry(Packaged Drinking Water & Mineral Water)*
- *Wire & Cable*



Niir Project Consultancy Services

106-E, Kamla Nagar, New Delhi-110007, India.

Email: npcs.ei@gmail.com , info@entrepreneurindia.co

Tel: +91-11-23843955, 23845654, 23845886

Mobile: +91-9811043595

Fax: +91-11-23841561

Website : www.entrepreneurindia.co

Take a look at NIIR PROJECT CONSULTANCY SERVICES on #StreetView

<https://goo.gl/VstWkd>





➤ <https://www.linkedin.com/company/niir-project-consultancy-services>



➤ <https://www.facebook.com/NIIR.ORG>



➤ <https://www.youtube.com/user/NIIRproject>



➤ <https://plus.google.com/+EntrepreneurIndiaNewDelhi>



➤ https://twitter.com/npcs_in



➤ <https://www.pinterest.com/npcsindia/>





For more information, visit us at:

www.entrepreneurindia.co