Tomato Processing and Tomato based Products
Value added Products from Tomato
(Tomato Cultivation, Tomato Juice, Tomato Puree, Tomato Ketchup, Tomato Chutney, Tomato Sauces, Tomato Powder, Tomato Ready-To-Eat Products, Tomato Paste, Instant Tomato Soup, Packaging of Tomato Paste, Tomato Ketchup, Soups & Sauce, Tomato Paste & Purees, Tomato Paste (Tomato Concentrate), Tomato Processing For Concentrate / Ketchup, Tomato Processing Unit, Tomato Products In Pouch (Sauce, Ketchup Etc.), Tomato Products Manufacturing, Tomato Pulp)

Introduction

Tomato, though botanically a fruit for the purpose of trade, is generally considered a vegetable because of the way in which it is consumed. Tomatoes are widely grown in all parts of the world. Tomatoes are produced and processed during the two main seasons across much of India – August to October (kharif) and December to April (rabi). Where conditions suit, tomatoes are also grown during the off-season (May to July) including under protected cultivation though given the low volumes of production, prices are often the highest during this period.
Tomato fits easily into different cropping systems, has high economic value and fruits can be processed, dried, canned and bottled. Moreover, tomatoes contribute to a healthy, well balanced diet primarily. Tomatoes are rich in potassium, magnesium, phosphorus and small amounts of calcium. Tomatoes contain a lot of vitamin A, vitamin C and vitamin B3. They have small amounts of other B vitamins, and vitamin E.

Tomato-based processed food consumption in India is growing at an annual rate of over 30% creating massive demand for existing processors like Hindustan Unilever and Nestle, ushering in the entry of new market players like Kagome and creating new prospects for product imports. Many of these processors are pursuing efforts to build up improved supply chain mechanisms to increase the share of locally processed paste and other inputs for production.
Much of India’s tomatoes are grown by a large number of smallholder farmers (estimated at near to half of India’s farming community) with holdings of between 1–3 acres of land. The southern and central states constitute much of India’s production including the states of Andhra Pradesh, Telangana, Karnataka and Maharashtra.

Tomato production is a growing category worldwide, with consumers demanding a wider range of innovative, value-added products, while demands on your production to handle wide quality variations in raw tomato pastes are also increasing.
This places high demands on your production, and especially on your mixing technology. Growing trends in tomato preparation production:

- **Value-added tomato-based products** – innovative flavours and ingredients, convenient meal-component sauces
- **More natural products** – with fewer additives and preservatives
- **Cost-effective, flexible production of a wide range of high quality products**

  **Product examples**: passata, purée, paste, salsa, pizza sauce, ketchup, juice and soup.
Tomato processing industry is huge. A large part of the world tomato crop is processed into tomato paste, which is subsequently used as an ingredient in many food products, mainly soups, sauces and ketchup. India has been exporting processed tomato in the form of tomato paste and ketchup. Tomato sauce is being used with snacks like rolls, cutlets, samosas, chops, soup, chowmin and other Continental as well as Chinese dishes. Bright mixture made from tomato is used as important items with all modern food/snacks.

The only ketchup and sauce market in India is pegged at Rs 1,000 crore and growing at around 20% year-on-year. There is a big market for the processed tomato products. Tomato products are one of the chief ingredients in ready-to-eat or fast food products.
Tomatoes are an important crop for both the farmer and the consumer in India. It grows in almost every state of the country. Due to increasing standards of living in the cities and the rapid urbanization taking place in the rural areas, consumption of tomato based products is expected to go up steadily. Domestic producers of this item state that the major institutional customers of tomato paste are restaurants. At present, the market of ketchup/puree, specially in the urban areas, is dominated by brands likes MEGGI and KISSAN. Some Medium and Small Companies are also engaged in its production.
Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on required Project. **For more details, Click on below link**

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**Tomato Concentrate & Ketchup:** Tomato ketchup have delicious taste, flavour and a bright red colour. It is liked by all persons and is used widely with other eatables to give very good taste and flavour. It has very good domestic use and having a good demand in hotels and restaurants to serve the customers and preparation in different foods........ [Read more](www.entrepreneurindia.co)
**Tomato Paste (Tomato Concentrate):** Tomatoes are low in calories and a good source of vitamin C and antioxidants. With their rich flavor and mild acidity, tomatoes have worked their way into thousands of recipes. Products, such as tomato paste/puree have potential demand with local fruit / vegetable processors as well as the retail market. Read more

**Tomato Ketchup, Tomato Sauce And Tomato Soup:** The fruit and vegetable group is the single largest item in the national statistics on private final consumption expenditure in domestic market. Tomato ketchup, Tomato soups and Tomato sauce are all palatable foods used in all hotels, restaurants and houses. Read more
Packaging of Tomato Paste: Tomato paste and puree are commonly consumed commodities in every household. In the field of packaging thermoplastic film has been widely accepted as an efficient flexible packaging material. Tomato Paste is the main product of processed tomatoes which is used as a raw material to make ketchup, sauces and other tomato related products........Read more

Tomato Pulp: Tomato pulp is very much popular item derived from tomato fruit. It is a ground form of tomato having only 6% solid content. A wide variety of products are available by processing tomato pulp. Tomato pulp is used for the production of a wide variety of tomato products like sauce, ketchup, juice, etc........Read more
Major Queries/Questions Answered in our Report?

1. How has the industry performed so far and how will it perform in the coming years?
2. What is the Project Feasibility of the Plant?
3. What are the requirements of Working Capital for setting up the plant?
4. What is the structure of the industry and who are the key/major players?
5. What is the total project cost for setting up the plant?
6. What are the operating costs for setting up the plant?
7. What are the machinery and equipment requirements for setting up the plant?
8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?
9. What are the requirements of raw material for setting up the plant?
10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?

11. What is the Manufacturing Process and Formulations of the plant?

12. What is the total size of land required for setting up the plant?

13. What will be the income and expenditures for the plant?

14. What are the Projected Balance Sheets of the plant?
15. What are the requirement of utilities and overheads for setting up the plant?

16. What is the Built up Area Requirement and cost for setting up the plant?

17. What are the Personnel (Manpower) Requirements for setting up the plant?

18. What are Statistics of Import & Export for the Industry?

19. What is the time required to break-even?
20. What is the Break-Even Analysis of the plant?
21. What are the Project financials of the plant?
22. What are the Profitability Ratios of the plant?
23. What is the Sensitivity Analysis-Price/Volume of the plant?
24. What are the Projected Pay-Back Period and IRR of the plant?
25. What is the Process Flow Sheet Diagram of the plant?
26. What are the Market Opportunities for setting up the plant?
27. What is the Market Study and Assessment for setting up the plant?
28. What is the Plant Layout for setting up the plant?
Reasons for buying our report:

• The report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the project.
• The report provides vital information on the product like its characteristics and segmentation.
• The report helps you market and place the product correctly by identifying the target customer group of the product.
• The report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials
• The report provides a glimpse of government regulations applicable on the industry
• The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions
Our Approach:

- Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.
- The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players.
- We use reliable sources of information and databases. And information from such sources is processed by us and included in the report.
For more details, 
Click on below link

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We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.
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We use authentic & reliable sources to ensure business precision
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- Requirement collection
- Thorough analysis of the project
- Economic feasibility study of the Project
- Market potential survey/research
- Report Compilation
Who do we serve?

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- Consultancies
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- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling
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Building Materials And Construction Projects
Biodegradable & Bioplastic Based Projects
Chemicals (Organic And Inorganic)
Confectionery, Bakery/Baking And Other Food
Cereal Processing
Coconut And Coconut Based Products
Cold Storage For Fruits & Vegetables
Coal & Coal Byproduct
Copper & Copper Based Projects
Dairy/Milk Processing
Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
Electrical, Electronic And Computer based Projects
Essential Oils, Oils & Fats And Allied
Engineering Goods
Fibre Glass & Float Glass
Fast Moving Consumer Goods
Food, Bakery, Agro Processing
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- Fertilizers & Biofertilizers
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- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
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- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries
Infrastructure Projects
Jute & Jute Based Products
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- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry (Packaged Drinking Water & Mineral Water)
- Wire & Cable
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