Button Mushroom Cultivation


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Introduction

Button Mushroom is the most popular mushroom variety grown and consumed the world over. In India, its production earlier was limited to the winter season, but with technology development, these are produced almost throughout the year in small, medium and large farms, adopting different levels of technology.
In the last ten years, large numbers of commercials units have been built by the entrepreneurs/farmers throughout the country for the production of button mushrooms.
However, commercial production of white button mushroom was initiated in the hilly regions of the country (17- 18°C) like Chail (Himachal Pradesh) Kashmir and Ooty (Tamil Nadu). The white button mushroom (Agaricusbisporus) is grown on compost based on various agricultural wastes and animal manure.
White button mushrooms are grown all over the world and account for 35-45 % of the total mushroom production. In India, large units with production capacities between 2000 – 3000 tonnes/annum, have been set up mainly as export oriented units in the southern, western and northern regions.
A large number of small units without climatic control equipment exist throughout India and function during the autumn and winter months only. As a whole it is a good project for new entrepreneurs to invest.
Market Outlook

The daily demand for mushroom is around 75 to 100 tonnes in Tamil Nadu alone.

The global market for mushrooms was valued at $29,427.92 million in 2013. This market is projected to grow at a CAGR of 9.5% from 2014 to reach $50,034.12 million by 2019.
Button mushrooms were the first mushrooms to be commercially exploited on an industrial scale and hence are more popular than other types. The button mushrooms segment contributed around 36.1% to the total Mushroom Market in 2013.

The Mushroom market had a value of $35 billion in 2015. Between 2016 and 2021, the market is expected to grow by 9.2 percent. This would bring its size to nearly $60 billion in 2021.
Global mushroom market value is expected to exceed USD 50 billion in the next seven years due to growing mushroom demand in from the recent past. Mushrooms are considered good for health as they contain negligible sodium and gluten content. Low fat and cholesterol content is presumed to result in higher mushroom acceptance among consumers.
Global mushroom market was valued at over USD 35.08 billion in 2015, is expected to reach above USD 59.48 billion in 2021 and is anticipated to grow at a CAGR of slightly above 9.2% between 2016 and 2021.
Global Mushroom Market

Revenue (USD Billion)

<table>
<thead>
<tr>
<th>Year</th>
<th>Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>35.08</td>
</tr>
<tr>
<td>2016</td>
<td></td>
</tr>
<tr>
<td>2017</td>
<td></td>
</tr>
<tr>
<td>2018</td>
<td></td>
</tr>
<tr>
<td>2019</td>
<td></td>
</tr>
<tr>
<td>2020</td>
<td></td>
</tr>
<tr>
<td>2021</td>
<td>59.48</td>
</tr>
</tbody>
</table>
The global button mushroom market was valued at USD 12.62 billion in 2016 is expected to reach USD 19.23 billion in 2022 and is anticipated to grow at a CAGR of 7.3% between 2017 and 2022.
Global Button Mushroom Market

Revenue (USD Billion)

- 2014: 11.03
- 2015: 11.79
- 2016: 12.62
- 2017: 13.51
- 2018: 14.49
- 2019: 15.54
- 2020: 16.68
- 2021: 17.91
- 2022: 19.23

Revenue
Few Indian Major Players are as under

- A S R Agro Ltd.
- Agro Dutch Inds. Ltd.
- Classic Mushrooms Ltd.
- Flex Foods Ltd.
- Himalya International Ltd.
- Indo Britain Agro Farms Ltd.
- Saptarishi Agro Inds. Ltd.
- Tarai Foods Ltd.
## Project at a Glance

### COST OF PROJECT

<table>
<thead>
<tr>
<th>Particulars</th>
<th>Existing</th>
<th>Proposed</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Land &amp; Site Development Exp.</td>
<td>0.00</td>
<td>12.50</td>
<td>12.50</td>
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<tr>
<td>Buildings</td>
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<td>31.10</td>
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<tr>
<td>Plant &amp; Machineries</td>
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<td>86.47</td>
<td>86.47</td>
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<tr>
<td>Motor Vehicles</td>
<td>0.00</td>
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<tr>
<td>Office Automation Equipments</td>
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<td>12.50</td>
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<tr>
<td>Technical Knowhow Fees &amp; Exp.</td>
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<td>2.50</td>
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<tr>
<td>Franchise &amp; Other Deposits</td>
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<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Preliminary &amp; Pre-operative Exp.</td>
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<td>1.00</td>
<td>1.00</td>
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<tr>
<td>Provision for Contingencies</td>
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<td>8.00</td>
<td>8.00</td>
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<td>Margin Money - Working Capital</td>
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<td>6.63</td>
<td>6.63</td>
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<tr>
<td><strong>TOTAL</strong></td>
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<td>164.21</td>
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</table>

### MEANS OF FINANCE

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<th>Particulars</th>
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<th>Total</th>
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<tr>
<td>Other Type Share Capital</td>
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<tr>
<td>Reserves &amp; Surplus</td>
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<td>Cash Subsidy</td>
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<td>Internal Cash Accruals</td>
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<td>Long/Medium Term Borrowings</td>
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<td>Unsecured Loans/Deposits</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td>0.00</td>
<td>164.21</td>
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## Project at a Glance

<table>
<thead>
<tr>
<th>Year</th>
<th>Annualised</th>
<th>Book Value</th>
<th>Debt</th>
<th>Dividend</th>
<th>Retained Earnings</th>
<th>Payout</th>
<th>Probable Market Price</th>
<th>P/E Ratio</th>
<th>Yield Price/Book Value</th>
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<tr>
<td></td>
<td>EPS</td>
<td>CEPS</td>
<td>Per Share</td>
<td>Per Share</td>
<td>Per Share</td>
<td>No.of Times</td>
<td>%</td>
<td>%</td>
<td>%</td>
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<tr>
<td>1-2</td>
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<td>16.89</td>
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## Project at a Glance

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<tr>
<th>Year</th>
<th>D. S. C. R.</th>
<th>Debt - Deposits Debt</th>
<th>Equity as Equity</th>
<th>Total Net Worth</th>
<th>Return on Net Worth</th>
<th>Profitability Ratio</th>
<th>Assets Turnover Ratio</th>
<th>Current Ratio</th>
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<tbody>
<tr>
<td></td>
<td>Individ Cumulative</td>
<td>Overall</td>
<td>(Number of times)</td>
<td>(Number of times)</td>
<td>%</td>
<td>%</td>
<td>%</td>
<td>%</td>
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<tr>
<td>Initial</td>
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<td>1.65</td>
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<td>0.22</td>
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<td>0.08</td>
<td>44.07</td>
<td>39.20</td>
<td>0.76</td>
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### Project at a Glance

**BEP**

<table>
<thead>
<tr>
<th>Description</th>
<th>Value</th>
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</thead>
<tbody>
<tr>
<td>BEP - Maximum Utilisation Year</td>
<td>5</td>
</tr>
<tr>
<td>Cash BEP (% of Installed Capacity)</td>
<td>41.94%</td>
</tr>
<tr>
<td>Total BEP (% of Installed Capacity)</td>
<td>48.87%</td>
</tr>
</tbody>
</table>

**IRR, PAYBACK and FACR**

<table>
<thead>
<tr>
<th>Description</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Internal Rate of Return .. ( In %age )</td>
<td>27.80%</td>
</tr>
<tr>
<td>Payback Period of the Project is ( In Years )</td>
<td>2 Years 2 Months</td>
</tr>
<tr>
<td>Fixed Assets Coverage Ratio ( No. of times )</td>
<td>2.297</td>
</tr>
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</table>
Major Queries/Questions Answered in the Report?

1. **What is Button Mushroom industry?**

2. **How has the Button Mushroom industry performed so far and how will it perform in the coming years?**

3. **What is the Project Feasibility of Button Mushroom Plant?**

4. **What are the requirements of Working Capital for setting up Button Mushroom plant?**
5. What is the structure of the Button Mushroom Business and who are the key/major players?

6. What is the total project cost for setting up Button Mushroom plant?

7. What are the operating costs for setting up Button Mushroom plant?

8. What are the machinery and equipment requirements for setting up Button Mushroom plant?
9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Button Mushroom plant?

10. What are the requirements of raw material for setting up Button Mushroom plant?

11. Who are the Suppliers and Manufacturers of Raw materials for setting up Button Mushroom plant?

12. What is the cultivation Process of Button Mushrooms?
13. What is the total size of land required for setting up of Button Mushroom cultivation?

14. What will be the income and expenditures for Button Mushroom plant?

15. What are the Projected Balance Sheets of Button Mushroom plant?

16. What are the requirement of utilities and overheads for setting up Button Mushroom plant?

17. What is the Built up Area Requirement and cost for setting up Button Mushroom Business?
18. What are the Personnel (Manpower) Requirements for setting up Button Mushroom Business?

19. What are Statistics of Import & Export for Button Mushrooms?

20. What is the time required to break-even of Button Mushrooms plant?

21. What is the Break-Even Analysis of Button Mushroom plant?

22. What are the Project financials of Button Mushroom plant?
23. What are the Profitability Ratios of Button Mushroom plant?

24. What is the Sensitivity Analysis-Price/Volume of Button Mushroom plant?

25. What are the Projected Pay-Back Period and IRR of Button Mushroom plant?
26. What are the Market Opportunities for setting up Button Mushroom plant?

27. What is the Market Study and Assessment for setting up Button Mushroom plant?

28. What is the Plant Layout for setting up Button Mushroom Business?
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1.1.3. Map
1.1.4. Demographics
1.1.5. Tourism
1.1.6. Economy
1.1.7. Industry and Markets
1.1.8. Industry at a Glance
1.1.9. Growth Trend
1.1.10. Transport
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3. PROPERTIES & CHARACTERISTICS

4. USES & APPLICATION

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5.2. NUTRITIONAL BENEFITS OF BUTTON MUSHROOMS
5.3. ANTIOXIDANT AND OTHER BENEFITS

6. B.I.S. SPECIFICATION

6.1. IS 3279 (1966): GENERAL REQUIREMENTS FOR MUSHROOM VENTILATORS

7. MARKET SURVEY

7.1. MARKET OF BUTTON MUSHROOM
7.2. FUTURE SCOPE OF MUSHROOM INDUSTRY IN INDIA

8. EXPORT & IMPORT: ALL COUNTRIES
8.1. EXPORT: ALL COUNTRIES BUTTON MUSHROOM
8.2. IMPORT: ALL COUNTRIES BUTTON MUSHROOM

9. FINANCIALS & COMPARISON OF MAJOR PLAYERS/COMPANIES

9.1. ABOUT FINANCIAL STATEMENTS OF CMIE DATABASE
9.2. PROFITS & APPROPRIATIONS
9.3. TOTAL LIABILITIES
9.4. TOTAL ASSETS
9.5. NET CASH FLOW FROM OPERATING ACTIVITIES

9.6. SECTION – I
9.6.1. Name of Company with Contact Details
9.6.2. Name of Director(S)
9.6.3. Plant Capacity
9.6.4. Location of Plant
9.6.5. Name of Raw Material(S) Consumed With Quantity & Cost

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9.7.1. Assets
9.7.2. Cash Flow
9.7.3. Cost as % of Sales
9.7.4. Forex Transaction
9.7.5. Growth in Assets & Liabilities
9.7.6. Growth in Income & Expenditure
9.7.7. Income & Expenditure
9.7.8. Liabilities
9.7.9. Liquidity Ratios
9.7.10. Profitability Ratio
9.7.11. Profits
9.7.12. Return Ratios
9.7.13. Structure of Assets & Liabilities (%)
10. EXPORT & IMPORT STATISTICS DATA

10.1. EXPORT STATISTICS DATA ON BUTTON MUSHROOM
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11. PRESENT MANUFACTURERS

12. COMPOSTING FORMULATIONS

12.1. NATURAL COMPOST FORMULA
12.2. SYNTHETIC COMPOST FORMULA
13. COMPOSTING METHOD

13.1. COMPOSTING BY SHORT METHOD
13.2. BULK COMPOSTING METHODS

14. MUSHROOM CULTIVATION

15. PACKAGING OF MUSHROOM

15.1. MODIFIED ATMOSPHERE PACKAGING (MAP)
15.2. CONTROLLED ATMOSPHERE PACKAGING (CAP)
15.3. MODIFIED HUMIDITY PACKAGING (MHP)
16. FLOW DIAGRAM OF MUSHROOM CULTIVATION

17. DISEASES AND PESTS OF MUSHROOM

17.1. FUNGAL DISEASES
17.2. NON-PATHOGENIC DISEASES
17.3. BACTERIAL DISEASE
17.4. INSECT-PESTS

18. DISEASE AND PEST CONTROL BY CHEMICALS
19. SUPPLIERS OF PLANT & MACHINERY

20. SUPPLIERS OF RAW MATERIAL

21. PHOTOGRAPHS/IMAGES FOR REFERENCE
   21.1. MACHINERY PHOTOGRAPHS
   21.2. RAW MATERIAL PHOTOGRAPHS
   21.3. PRODUCT PHOTOGRAPHS

22. PLANT LAYOUT

23. QUOTATION OF PLANT, MACHINERY AND EQUIPMENTS FROM SUPPLIER
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- Assumptions for Profitability workings
- Plant Economics
- Production Schedule
- Land & Building

Annexure

1. Factory Land & Building
   Site Development Expenses
<table>
<thead>
<tr>
<th>Section</th>
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<tbody>
<tr>
<td><strong>Plant &amp; Machinery</strong></td>
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<tr>
<td>Indigenous Machineries</td>
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<tr>
<td>Other Machineries (Miscellaneous, Laboratory etc.)</td>
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<tr>
<td><strong>Other Fixed Assets</strong></td>
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<tr>
<td>Furniture &amp; Fixtures</td>
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<tr>
<td>Pre-operative and Preliminary Expenses</td>
</tr>
<tr>
<td>Technical Knowhow</td>
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<tr>
<td>Provision of Contingencies</td>
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<tr>
<td><strong>Working Capital Requirement Per Month</strong></td>
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<tr>
<td>Raw Material</td>
</tr>
<tr>
<td>Packing Material</td>
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<tr>
<td>Lab &amp; ETP Chemical Cost</td>
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<tr>
<td>Consumable Store</td>
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</table>
• Overheads Required Per Month and Per Annum……………………8
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  Royalty and Other Charges
  Selling and Distribution Expenses

• Salary and Wages ........................................................................................................9

• Turnover Per Annum .................................................................................................10

• Share Capital..............................................................................................................11

  Equity Capital
  Preference Share Capital
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- Expenses/Cost of Products/Services/Items
- Gross Profit
- Financial Charges
- Total Cost of Sales
- Net Profit After Taxes
- Net Cash Accruals
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- Current Assets
- Gross Working Capital
- Current Liabilities
- Net Working Capital
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- RONW (Average of Share Capital)
- ROI (Average of Total Assets)

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- Debt Equity Ratio
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- Variable Cost & Expenses
- Semi-Variable/Semi-Fixed Expenses
- Profit Volume Ratio (PVR)
- Fixed Expenses / Cost
- B.E.P
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- Resultant N.P.B.T
- Resultant D.S.C.R
- Resultant PV Ratio
- Resultant DER
- Resultant ROI
- Resultant BEP
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- Equity Capital
- Preference Share Capital

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- Determined Capacity P.A of Products/Services
- Achievable Efficiency/Yield % of Products/Services/Items
- Net Usable Load/Capacity of Products/Services/Items
- Expected Sales/Revenue/Income of Products/Services/Items
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Annexure 15 :: Total Raw Material Cost

Annexure 16 :: Raw Material Cost per unit

Annexure 17 :: Total Lab & ETP Chemical Cost

Annexure 18 :: Consumables, Store etc.

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- Annexure 22 :: Fuel Expenses
- Annexure 23 :: Power/Electricity Expenses
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- Annexure 27 :: Administration Expenses
- Annexure 28 :: Selling Expenses
• Annexure 29 :: Depreciation Charges – as per Books (Total)
• Annexure 30 :: Depreciation Charges – as per Books (P & M)
• Annexure 31 :: Depreciation Charges - as per IT Act WDV (Total)
• Annexure 32 :: Depreciation Charges - as per IT Act WDV (P & M)
• Annexure 33 :: Interest and Repayment - Term Loans
• Annexure 34 :: Tax on Profits
• Annexure 35 :: Projected Pay-Back Period and IRR
Reasons for buying our report:

• This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product.

• This report provides vital information on the product like it’s characteristics and segmentation.

• This report helps you market and place the product correctly by identifying the target customer group of the product.
This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials.

The report provides a glimpse of government regulations applicable on the industry.

The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions.
Our Approach:

• Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.

• The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players.

• We use reliable sources of information and databases. And information from such sources is processed by us and included in the report.

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The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Button Mushroom ” provides an insight into the Button Mushroom market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Button Mushroom project. The report assesses the market sizing and growth of the Indian Button Mushroom Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

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• Good Present/Future Demand
• Export-Import Market Potential
• Raw Material & Manpower Availability
• Project Costs and Payback Period

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Button Mushroom sector in India along with its business prospects. Through this report we have identified Button Mushroom project as a lucrative investment avenue.
Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on Button Mushroom Cultivation


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Our inexhaustible Client list includes public-sector companies, Corporate Houses, Government undertaking, individual entrepreneurs, NRI, Foreign investors, non-profit organizations and educational institutions from all parts of the World. The list is just a glimpse of our esteemed & satisfied Clients.

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Free Instant Online Project Identification & Selection Search Facility

Selection process starts with the generation of a product idea. In order to select the most promising project, the entrepreneur needs to generate a few ideas about the possible projects. Here's we offer a best and easiest way for every entrepreneur to searching criteria of projects on our website www.entrepreneurindia.co that is “Instant Online Project Identification and Selection”
NPCS Team has simplified the process for you by providing a "Free Instant Online Project Identification & Selection" search facility to identify projects based on multiple search parameters related to project costs namely: Plant & Machinery Cost, Total Capital Investment, Cost of the project, Rate of Return% (ROR) and Break Even Point % (BEP). You can sort the projects on the basis of mentioned pointers and identify a suitable project matching your investment requisites.

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Contact us

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One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services

We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients’ in India & abroad
We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.
We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.
What do we offer?

- Project Identification
- Detailed Project Reports/Pre-feasibility Reports
- Market Research Reports
- Business Plan
- Technology Books and Directory
- Industry Trend
- Databases on CD-ROM
- Laboratory Testing Services
- Turnkey Project Consultancy/Solutions
- Entrepreneur India (An Industrial Monthly Journal)
How are we different?

- We have two decades long experience in project consultancy and market research field
- We empower our customers with the prerequisite know-how to take sound business decisions
- We help catalyze business growth by providing distinctive and profound market analysis
- We serve a wide array of customers, from individual entrepreneurs to Corporations and Foreign Investors
- We use authentic & reliable sources to ensure business precision
Our Approach

- Requirement collection
- Thorough analysis of the project
- Economic feasibility study of the Project
- Market potential survey/research
- Report Compilation
Who do we serve?

- Public-sector Companies
- Corporates
- Government Undertakings
- Individual Entrepreneurs
- NRI’s
- Foreign Investors
- Non-profit Organizations, NBFC’s
- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations
Sectors We Cover

- Ayurvedic And Herbal Medicines, Herbal Cosmetics
- Alcoholic And Non Alcoholic Beverages, Drinks
- Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling
Sectors We Cover

- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct
Sectors We Cover

- Copper & Copper Based Projects
- Dairy/Milk Processing
- Disinfectants, Pesticides, Insecticides, Mosquito Repellents
- Electrical, Electronic And Computer based Projects
- Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing
Sectors We Cover

- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitality Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries
Sectors We Cover

- Infrastructure Projects
- Jute & Jute Based Products
- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing (Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- Organic Farming, Neem Products Etc.

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Sectors We Cover

- Paints, Pigments, Varnish & Lacquer
- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- Plastic Film, Plastic Waste And Plastic Compounds
- Plastic, PVC, PET, HDPE, LDPE Etc.
Sectors We Cover

- Potato And Potato Based Projects
- Printing And Packaging
- Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals
Sectors We Cover

- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry (Packaged Drinking Water & Mineral Water)
- Wire & Cable
Contact us

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