

Best Business Opportunities in Andhra Pradesh

**Identification and Selection of right
Project, Thrust areas for Investment,
Industry Startup and Entrepreneurship**

See more: <http://goo.gl/yS6ePS>



INTRODUCTION

Andhra Pradesh (AP) is located in the Southern peninsula of India and has a coastline of 974 km. It is one of the 29 states of India, with the cities of **Vijayawada** and **Hyderabad** as its capitals. The new river-front **proposed capital in Guntur district is Amaravati**, which is under the jurisdiction of APCRDA. The state is the eighth largest state in India covering an area of 160,205 km² (61,855 sq mi).

Andhra Pradesh has attracted a large number of investors for setting up their operations in the State. They have set up industrial units in diverse fields like information technology, agro-processing, automobiles, textiles, drugs and pharmaceuticals, etc. The State is also a home to many large public and private sector companies. It is considered as the hub of industrial activity in South India.

The "Economy of Andhra Pradesh" is known for its stability and consistency.

- It has a well-developed traditional industry owing to the availability of wide range of natural resources.
- It is blessed with a very strong economic structure which is heavily dependent on "Agriculture" and "Livestock".

- The priority areas of the state in the economy include Food processing, Software Export, Financial Services, Electronics, power, Textiles and Tourism.
- It is also a specialist in defence services and pharmaceuticals, and is a major producer of steel, cement and sugar.
- Andhra Pradesh is one of the economically sound states of India which draws a substantial amount of profit from "Agriculture" and "Livestock".

BUSINESS SECTORS

➤ Agro and Food Processing

The food processing industry in India is a sunrise sector that has gained prominence in recent years. A thrust to the food processing sector implies significant development of the agriculture sector and ensures value addition to it.



There has been diversification of Indian diets away from food grains to high value products like milk and meat products and vegetables and fruits. The agro food processing industries in the State are: – bread, oilseed meals (edible), breakfast foods, biscuits, confectionery, including cocoa processing and chocolate, oil expellers and refining, malt extract, protein isolates, high protein foods, weaning foods, ready to eat food products and other processed foods.

➤ Bulk Drugs and Pharmaceuticals

The pharmaceutical industry in Andhra Pradesh, which has been playing a vital role in strengthening India's economic growth, is quite optimistic on the growth prospects despite the fact it has been lagging due to regulatory hurdles and lack of government encouragement to attract new investments in the recent past.



Andhra Pradesh has grown into a pharma hub for bulk drugs basically for two reasons. Historically because of Indian Drugs and pharmaceuticals Ltd (IDPL) and secondly because of entrepreneurship and availability of adequate talent pool in the state. Pharmacy companies have increased spending to tap rural markets and develop better infrastructure. The market share of hospitals is expected to increase from 13.1% in 2009 to 26% in 2020.

Indian pharmaceutical industry today is ranked world class, in terms of technology, quality and range of medicines manufactured. From simple headache pills to sophisticated antibiotics and complex cardiac compounds, almost every type of medicine is now made indigenously. The State offer excellent opportunities for the growth of pharmaceutical industry in the country, due to availability of trained and skilled manpower; good infrastructure as well as research and development facilities.

➤ Mining & Mineral Industry

Andhra Pradesh is the second largest store house of mineral resources in India. Andhra Pradesh has huge reserves of key minerals such as coal, limestone, slabs, oil and natural gas, manganese, asbestos, iron ore, ball clay, fire clay, gold, diamonds, graphite, dolomite, quartz, tungsten, steatite, feldspar, silica, etc.

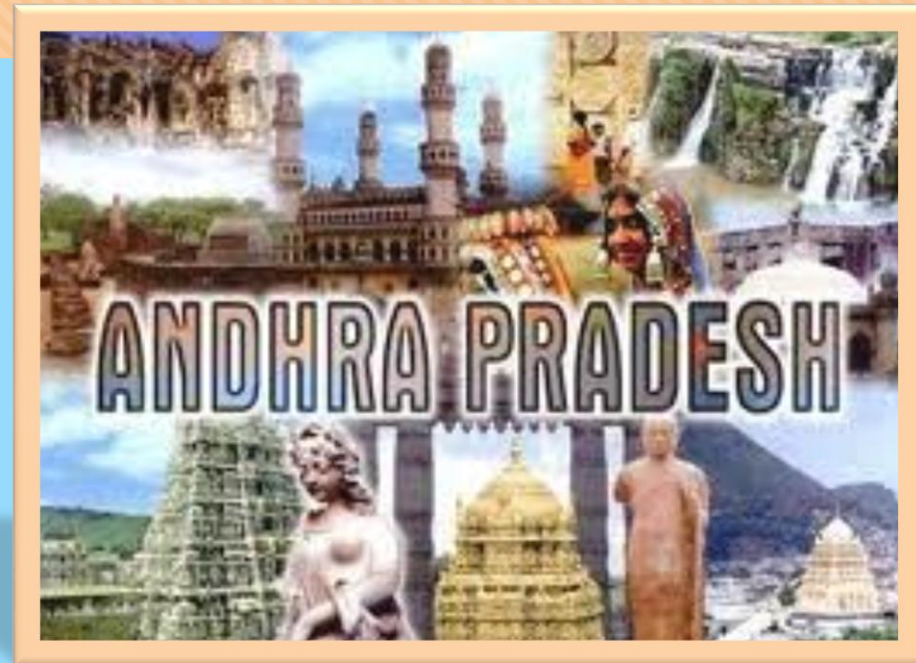


In fact, the state is estimated to have one-third of the country's total mineral wealth. Andhra Pradesh is well known globally for variety of rocks & minerals and called as 'Ratna Garbha', a State endowed with variety of minerals. Many of the ancient travellers and historians have mentioned about ancient mining of Gold, Diamond, Base Metals, and Precious Stones etc.

There are 2,039 Mining leases and 9052 quarry leases for Major minerals (Industrial Minerals) and Minor Minerals (Construction Minerals) with an extent of 1,02,376 hecets and 30,736 hectares respectively and 35 Reconnaissance permits (Gold, Diamond, Base metals, Precious metals). The mineral consumption is increasing due to promotion of various industries and manufacture of mineral based products.

➤ Tourism

Andhra Pradesh is the best tourist place. There are number of tourist places in the state covering historical structures, Heritage & Culture, Arts & Crafts, Cuisine, Fairs and Festivals. Andhra state has clocked with around 100 million domestic tourists in India, because of pilgrim tourists places like Tirupati, Srisailem etc.



Andhra Pradesh has a variety of tourist attractions including beaches, hills, caves, wildlife, forests and temples. Visakhapatnam city has many tourist attractions such as Kailashagiri park near the sea, Visakha Museum, Indira Gandhi Zoological Park, the INS Kursura (S20) Submarine museum, the Dolphins Nose, and the Lighthouse. Andhra Pradesh is truly a land of beauty and opportunity. It represents Indian culture and heritage in all its glory. It is famous for its pearls, chudi bazaar and unique biryani the world over.

Beaches, hills, wildlife and forests, forts, historical monuments, Buddhist sites, national parks and bird sanctuaries are the major attractions of the State. Besides, the statue of Lord Buddha with a height of about 60 feet has been erected on the Gibraltar rock in the Hussainsagar Lake, which separates Hyderabad and Secunderabad cities.

Manufacturing Sector in Andhra Pradesh

Food products

Beverages & tobacco

Cotton & Jute Textiles

Electrical & Electronics

Glass products

Wood products

Paper products

Leather Products

Chemical products

Rubber, Plastic, petroleum & Coal products

Metal products & Auto components

Machinery & equipments

Transportation equipment

Miscellaneous industries

Here's some Profitable Projects for investment in Andhra Pradesh:

- ❑ Production Unit of Liquid Washing Soap, Perfumed Bleach for the Wash of White Cloths, Toilet/Tills Hard Stains Remover Liquid , Detergent Powder
- ❑ Carbonated and Non Carbonated Drinks (Non-Alcoholic)
- ❑ Precipitated Silica from Rice Husk Ash

- ☐ Distribution Transformer
- ☐ Seamless Pipes and Tubes
- ☐ Blood Bags
- ☐ Micronutrients Fertilizer for Banana, Vegetables and Citrus
- ☐ Corrugated Cartons
- ☐ Good Future Prospects For Cold Storage, etc.

See more:

<http://goo.gl/yS6ePS>

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- We use authentic & reliable sources to ensure business precision

Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

Who do we serve?

- Public-sector Companies
- Corporates
- Government Undertakings
- Individual Entrepreneurs
- NRI's
- Foreign Investors
- Non-profit Organizations, NBFC's
- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations

Sectors We Cover

- Ayurvedic And Herbal Medicines, Herbal Cosmetics
- Alcoholic And Non Alcoholic Beverages, Drinks
- Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling

Sectors We Cover *Cont...*

- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct

Sectors We Cover *Cont...*

- Copper & Copper Based Projects
- Dairy/Milk Processing
- Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing

Sectors We Cover *Cont...*

- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitality Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries

Sectors We Cover *Cont...*

- Infrastructure Projects
- Jute & Jute Based Products
- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing(Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- Organic Farming, Neem Products Etc.

Sectors We Cover *Cont...*

- Paints, Pigments, Varnish & Lacquer
- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- Plastic Film, Plastic Waste And Plastic Compounds
- Plastic, PVC, PET, HDPE, LDPE Etc.

Sectors We Cover *Cont...*

- Potato And Potato Based Projects
- Printing And Packaging
- Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals

Sectors We Cover *Cont...*

- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- Wire & Cable

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