

Entrepreneurship

Converting a Bright
Idea into a
Successful Business



Projects Covered in this Issue

Maize Processing Unit
Dairy Farming (500 Cows)
Sanitary Napkins
I.V. Fluid
Pickles (Various Types)
Epoxy Resin
Antimony Potassium Tartrate
Animal Feed from Bagasse
Castor Oil (Extraction and Refining)
Dehydrated Onions (100% E.O.U.)
Fortified Rosin (Used in Paper Industry)
Copper Sulphate
Precipitated Calcium Carbonate
Disposable Plastic Syringes
Saline and Dextrose Fluid (IV)
Diabetic Food

Leather Tanning
Bimetallic and Sintered Bushes
Poultry & Broiler Farming
Activated Carbon From Coconut Shell, Rice Husk & Saw Dust
Surgical Gloves
Electrical Extension Cord
Caramel Color
Fruit Juices (Pineapple, Banana, Orange & Guava)
Menthol Crystal & Oil
Glass Cleaner, Floor Cleaner & Toilet Cleaner
Aluminium Fluoride
Maize and It's by Products
Banana Powder

Maize Processing Unit

Maize is one of the cereal grains which has been produced throughout India and is placed 3rd position in agricultural base production. Karnataka, AP, Bihar, MP. UP and Rajasthan are the main maize producing areas. Starch market is driven mainly by the dynamics in Pharma, Food, Paper and Textile Industries; used in manufacture of ethanol to be blended with petroleum products. In India, Mumbai, Delhi, Ahmedabad and Kolkata are the major markets for processed maize products. Glucose and Dextrose are the most important end uses of the product. The growth of liquid glucose in terms of its production has been at an annual compound growth of 6.3%. As regard Dextrose, the production of the same registered an annual compound growth rate of 8%. As the supply demand gap is about 60% the starch can very easily be marketed in the Country and also Starch and Gluten have good Export Potential as well. India exports these products to Sri Lanka, South East Asian countries, Bangladesh and South Africa. Hence the maize processing unit if set up in the State, will flourish and catch up the market very easily.

Dairy Farming

(500 Cows)

India is an agricultural country and livestock sector is an integral part of agriculture. Dairy farming from being traditional family run businesses today has grown hugely to an organized dairy industry with technological specializations in every part of the process. The global market for Dairy Products is forecast to reach US\$494 billion by the year 2015. Recovery in consumption post global recession, continuing population growth, rising demand from developing countries, trade liberalization, and continued growth in advertising are expected to fuel market growth. India is the world's largest milk producer, accounting for more than 13% of world's total milk production. As it is the world's largest consumer of dairy products, but consuming almost 100% of its own milk production. Although milk production has grown at a fast pace during the last three decades, but the milk processing industry is small compared to the huge amount of milk produced every year. Only 10% of all the milk is delivered to some 400 dairy plants. Dairy farmers can use marketing channels to market their products.

Sanitary Napkins

Sanitary napkins known as sanitary pads are important part of the gynecological hygiene for every woman. A woman will use an average of 10000 pieces of sanitary napkins within 30 to 40 years in her entire lifetime. Having a trusted brand of sanitary napkins has become paramount for every modern woman. Today, the global market for absorbent hygiene products is over US\$ 50 bn (including wipes). In 2008, there were 96 million women in urban India and, at that time, it was projected that that number would increase by 17% to 1.2 billion women in 2013. With this predicted population growth, the sanitary napkin market could potentially be valued at as much as USD\$365m in 2013, up from US\$166.1m in 2008. India's sanitary napkin market has significant profit potential. The demand for such products is stable; purchases are recurring and not subject to normal business cycles.

I.V. Fluid

Intravenous fluids are fluids which are intended to be administered to a patient intravenously, directly through the circulatory system. Fluids are given when someone's body fluid volume falls. Liquid glucose and dextrose are being produced in the organized sector. I.V. fluid demand is normally linked to the number of hospital beds. Observations show that 18 bottles of I.V. fluids are consumed per bed per month in the country. The demand is estimated to increase at a rate of 9 to 12% per annum. The present demand level is estimated to be around 2200 Lakh bottles per annum. Areas with high population density and average temperatures are major consumption areas of I.V. fluids. Demand is high Uttar Pradesh, Rajasthan, Haryana, Bihar, Madhya Pradesh and West Bengal. North India alone account for one third of the total demand in the country.

Pickles (*Various Types*)

Pickle is a general term used for fruits or vegetables preserved in vinegar or brine, usually with spices or sugar or both. In India, the pickles are being manufactured by a number of units. There is not now-a-days much competition for these products in the market. The consumption is increasing every year. The demand of Indian pickles in foreign countries is quite high. Thus the exporters are getting high orders for good quality of products. Today a large number of branded products are in the market. There is big competition in the market, even though there is good market scope in domestic as well as in overseas markets. Mostly the pickle business operators promote their products by announcing different schemes like “buy 2 get 1 free” or giving cutlery items on purchase of the product, etc. Besides, jars used for the packing purposes are also made attractive and re-usable for another purpose after the pickle has been used.

Epoxy Resin

The epoxy resins have steadily grown in their use in the plastics and related industries due to the variety of forms in which they may be processed. Epoxy Resins are now produced in most of the developed countries of the world. In India only few companies are manufacturing epoxy resins and their production is not sufficient to meet the growing demand. The demand is mainly met by imports from either country, Germany, F.R.P. Japan, Netherland, U.K., Belgium U.S.A. etc. Asia-Pacific represents the fastest growing regional market for epoxy resins. Strong demand for epoxy resins in China, particularly from the country's robust electronics and electrical appliances industry and consistent use of epoxy resins in the production of dope, composite materials and adhesives in the region make Asia-Pacific the most prominent market for epoxy resins. Paints and Coatings represents the largest end-use market of epoxy resins, while Electrical Laminates represents the fastest growing end-use market for epoxy resins with volume sales from this segment projected to grow at a CAGR of about 7.3% over the analysis period.

Antimony Potassium Tartrate

Antimony potassium tartrate, also known as potassium antimonyl tartrate or emetic tartar is the double salt of potassium and antimony of tartaric acid. Antimony Potassium Tartrate has a huge demand in the field of electroplating, pharmaceutical, leather industry, textile industry, as insecticide, as a pesticide, as an analytical reagent in laboratories etc. Antimony is used as pesticide to control snails and as insecticide to protect gladiolus and citrus from thrips and from ant baits. The pesticides market is highly dynamic with a large number of pesticides products available for use in crop protection. India pesticides market is highly dynamic as price remains the foremost criterion for the adoption of pesticide. By 2014, it is projected to increase to \$196 billion, for a 5-year compound annual growth rate (CAGR) of 10.4%. Pesticide formulation industry has a bright future. As the competitive price of domestic products, and continuously improvement of the quality, pesticide formulations export is expected to grow at the rate of 5.2% per year, and net exports volume are expected to grow to 717,000 tons.

Animal Feed from Bagasse

The demand for food of animal origin is increasing in India due to economic growth, population growth and urbanization, which in turn means greater use of cereals and oilseeds for animal feed. India is going through a livestock revolution. India has one of the largest populations of cattle in the world and ranks number one in milk production. The dairy industry is spread across the whole country and it is growing at an annual growth rate of 5%. Most of the feed comes from grazing although a small portion of concentrate feed containing various feed additives for enhancing milk production is being given to cattle. Most of the feed manufacturers in India make both poultry as well as cattle feed. The demand for usage of cattle feed will grow if the feed is economically viable. The challenge is to make a nutritionally competent feed using low-grade fibrous crop residues, which are mainly by products from other industries along with feed additives.

Castor Oil (Extraction and Refining)

India is one of the best producers of castor seed. Castor seed oil content, it may vary from 35-40%. Production of castor oil by extraction process is economic one. There is very good market demand of castor oil in the indigenous market. There is also very good export market of the product. India is the fourth largest edible oil economy in the world valued at USD 16.5 bn (Rs 660 bn). India has a share of nearly 6% of global vegetable oil production, nearly 11% of global vegetable oil imports and 9% of global edible oil consumption. And yet over 40% of the edible oil availability in the market is sourced from imports. The edible oil imports in the country are likely to surge from the existing 6 mn tonne to 8.3 mn tonne in 2015. This corresponds to the existing demand for edible oils of around 12 mn tonne expected to increase by 77% to 21.3 mn tonne by 2015. It is claimed that a marginal 23% increase by 2015 in acreage under oilseeds could contribute substantially to the total output, thereby reducing the dependence on imports.

Dehydrated Onions (100% E.O.U.)

Onion is one of the most important commercial vegetable crops grown in India. India is the second largest producer of onion in the world. Onion is one of the most important but perishable groups known. Due to non-availability of appropriate post-harvest storage facilities, 20-25% of the total produced onions are wasted, which in terms of value amounts to crores of rupees. The global processed food market is estimated at \$3.2 trillion. The Indian food market is estimated at \$182 billion. Food processing industry in India is growing at 14% annum. The total food production in India is likely to double in the next ten years and there is an opportunity for large investments in food and food processing technologies. In India dehydration of many food products especially vegetables and some fruits are in practices at industry level throughout year, it is readily available for Whole year. India's food processing industry is expected to benefit from this and grow to around \$260-billion from the present USD 200-billion in the next 6-years, according to industry expert.

Fortified Rosin

(Used in Paper Industry)

The major use of fortified rosin is in the field of Paper Industry as a Sizing Agent. Recent market survey shows that the production of rosin size is approximately about 6000 MT/annum in India. But the annual requirement is about 15000 MT of different types of specialty paper sizes. The demand of fortified rosin directly depends on the Paper Industry. Paper industry in India is expected to see an average growth of 7 per cent during the next one year. Currently, the Indian industry is accounts to about 2.5 per cent of the global production of paper. However the paper, paperboards and newsprint consumption in the country will also grow to 17 million tonnes from the current 12 million tonnes in the next five years. The global paper industry is forecast to maintain 6% yearly growth for the five-year period ending 2017 to exceed \$255 billion. The Indian paper industry is one of the traditional industries of India consisting of over 500 units with an installed capacity (excluding newsprint) of over 7.5 mn tonne per annum. The consumption of paper products is growing at a fast pace of around 6.5% and is expected to further go up in future.

Copper Sulphate

Copper Sulphate is of topical interest in the sense that copper is important metal used in India from ancient times. Copper sulphate is widely used as fungicide in agricultural field. Therefore demand of copper sulphate directly depends upon the usage and development of agriculture in a country. In India, the total installed annual capacity of 43 technical grades of pesticides and fungicide is estimated at 148,000 tonnes. The Indian industry has been focusing on integrated crop management (ICM), increasing exports of genuine pesticides & fungicide and concentrating on farmer-friendly activities. With the global market rising, there are encouraging prospects for the Indian industry. The pesticide industry is targeting a 10% share of global pesticides market and has been working on the ICM program to introduce safer applications, spray devices and crop protection through balanced use of biological and chemical pesticides. The exports cover pesticide intermediates. Pesticides and fungicide exports from India were growing at the rate of 15% and are expected to witness a more accelerated growth.

Precipitated Calcium Carbonate

Worldwide, almost 10 million tons of precipitated calcium carbonate (PCC) is produced annually for use in a wide range of end-use applications. Roughly 70% of the total is consumed by the paper industry for the filling and coating of paper. Large amounts of PCC are also used in the filling of polymers, as a pigment in paint, and as a thixotropic in sealant and plastisol formulations. In 2010, approximately 90% of the PCC produced was consumed by the paper industry. The paper industry is the largest consumer of PCC. Using an estimated 5.5 MT, this market accounted for over 40% of world PCC consumption. Plastics are the second largest market for PCC. Consumption worldwide in this market totaled 3.5Mt. Asia dominates consumption, accounting for some 85% of the world total. The largest market for precipitated calcium carbonate (PCC) in the United States is the paper industry, where it is used predominantly as filler. Forecast growth in Chinese PCC consumption reflects rising domestic demand for paper, for paints and plastics in the construction industry, and for rubber.

Disposable Plastic Syringes

It is an instrument which is used for injecting any liquid into the body of human beings or of animals. The Indian healthcare sector, including pharmaceutical, diagnostics and hospital services, is expected to more than double its revenues to Rs 2500 bn by 2014. The Indian domestic Medicare devices industry is expected to grow from Rs 60 bn to Rs 76.5 bn in four years. The overall market is estimated at Rs 150 bn. A major part of the demand is met through imports. With the healthcare sector being opened up to private players, India is now emerging as a lucrative market for global firms dealing in hi-tech diagnostic and imaging equipment. In the Indian single uses syringes market, which is nearly 1.5 bn units strong, Hindustan Syringes and Medical Devices (HMD) enjoys a 65% market share. Imports constitute 10% of this market. In the single use needles market, HMD has a 70% market share, followed by imported brands with a 25% market share. The size of the local needles market is 2.5 bn units per annum. It is crystal clear that with the fast commercialization process of the sector and upgradation of medical facilities, the potential is sky-high.

Saline and Dextrose Fluid (IV)

The growth of I.V. fluid manufacturing was faster than the growth rate of drugs. These IV fluids are the best alternative which can yield sudden result in the health of a patient by replenishing the body fluids. Liquid glucose and dextrose are being produced in the organized sector. The gap between the production and consumption of liquid glucose is removed by the import. I.V. fluid demand is normally linked to the number of hospital beds. Observations show that 18 bottles of I.V. fluids are consumed per bed per month in the country. The demand is estimated to increase at a rate of 9 to 12% per annum. The present demand level is estimated to be around 2200 lakh bottles per annum. Demand is high Uttar Pradesh, Rajasthan, Haryana, Bihar, Madhya Pradesh and West Bengal. North India alone account for one third of the total demand in the country.

Diabetic Food

Diabetic diet refers to the diet that is recommended for sufferers of diabetes mellitus. In 2010, an estimated 285 million people were living with diabetes. The number of people with diabetes in developing nations is expected to rise 69% by the year 2030 – outpacing even the 'pessimistic scenario' forecasts of earlier global disease models. The market opportunities for bulk, intermediate, and consumer diabetic foods are significant. The overall size of the diabetic packaged food market reached US\$ 282.9. Packaged foods that are labeled as "suitable for diabetics," low-glycemic (i.e. foods containing carbohydrates that do not cause a large rise in blood glucose), or low in sugar, are particularly good growth markets. As the number of consumers with diabetes rises, naturally healthy foods, in both packaged and non-packaged formats, will also benefit from diabetic trends. Among the ingredients that are gaining prominence in the diabetic's diet are fenugreek seeds (rich in carbohydrates and soluble fiber), ginseng (one of the most widely used herbs worldwide), and insoluble dietary wheat fiber.

Leather Tanning

Endowed with the largest cattle population in the world and cheap and abundant manpower, India is well-equipped to have the comparative advantage in the production of leather and leather goods. The Indian leather industry is the 8th largest foreign exchange earner for the country. Handbags, footwear and leather garments have the largest export growth potential in the leather sector, according to a study undertaken by the Export-Import Bank of India. Tamil Nadu is one of the largest centers of Indian leather industry. The country is among the top four producers of finished leather, others being Italy, Korea and China. The relative large markets for Indian leather products include Germany, USA, Italy, UK, Hong Kong and France. Towards strengthening the leather sector, the Government is setting up an International Leather Complex in Andhra Pradesh, a Footwear Park in Chennai, a Leather Goods Park in Kolkata and Footwear Components Parks in Agra and Chennai. There is good domestic and export potential for leather products. New entrepreneurs can well venture into this sector.

Bimetallic and Sintered Bushes

The demand of the bushing is dependent on the various sectors like automobile, motors, home appliance etc. The Indian automobile market can be divided into several segments viz. two-wheelers (motorcycles geared and ungeared scooters and mopeds), three wheelers, commercial vehicles (light, medium and heavy), passenger cars, utility vehicles (UVs) and tractors. Demand is linked to economic growth and rise in income levels. A total of 13.4 mn two-wheelers were sold in India in FY12, a growth of a strong 14% over the previous year. Motorcycles accounted for 89% of the total two wheelers sold. The 3-wheeler segment was, however, at the receiving end as volumes dipped by 2%. The medium and heavy commercial vehicles (M/HCVs) segment saw its volumes grow by a tepid 8% during the fiscal after having grown by an impressive 32% in FY11. Riding the wave of structural changes taking place in the country, the tractor industry registered good growth in FY10 as well as FY11. This is the new emerging field and has a good domestic market. New entrepreneurs can well venture in this sector.

Poultry & Broiler Farming

Indian poultry sector has been growing at around 8-10% annually over the last decade with broiler meat volumes growing at more than 10% while table egg at 5-6% driven by increased domestic consumption. Domestic poultry meat production (broiler - carcass weight) is estimated to have increased from less than 1.0 million tons in 2000 to 3.4 million tons in 2012 with per capita consumption increasing from 0.8 kg to 2.8 kg p.a during same period. Table egg production is estimated to have increased from 30 billion eggs in 2000 to 66 billion eggs in 2012 with per capita egg consumption increasing from 28 to 55 eggs during that period. The healthy growth in poultry output over last decade makes India one of the fastest growing major world market in the segment with future growth potential remaining strong on back of wide gap against global per capital consumption norms and favorable socio economic factors. This sector has ever-growing and never ending demand in domestic as well as foreign market. Entrepreneurs interested can well venture in this sector.

Activated Carbon

From Coconut Shell, Rice Husk & Saw Dust

The Activated Carbon industry consists of more than 60 units spread countrywide, most of which are in the unorganized small-scale industrial sector. Due to its increasing demand worldwide, more and more units have expanded operations to cater mainly to the international market. The global activated carbon industry is estimated to be around 1.1 million metric ton. Demand for virgin activated carbon is expected to rise by around 10% annually through 2014, worldwide. The U.S is the largest market, which will also pace global growth based on anticipated new federal regulations mandating mercury removal at coal-fired power plants. The global activated carbon market was worth \$1.8 billion in 2011 and is estimated to reach \$3 billion by 2016, growing at a CAGR of 11.1% from 2011 to 2016. The powdered and granular activated carbon segments are the key revenue generators for the activated carbon market. There is good domestic and export potential for leather products. New entrepreneurs can well venture into this sector

Surgical Gloves

The powder-free and synthetic disposable latex gloves market is anticipated to thrive in the next three to five years due to increased healthcare spending and greater number of people being covered by insurance. The global market for disposable medical gloves generated \$3 billion revenues in 2011. Marketstrat forecasts that this market will continue to expand at a compound annual growth of 4.9% exceeding \$4.3 billion by 2018. Key market and technology drivers include concern over barrier protection, ease of use, tactility and comfort. This is the new emerging field and has a good domestic and international market. New entrepreneurs can well venture in this sector.

Electrical Extension Cord

The term Extension cord means a - “flexible multi conductor cord having an attachment plug at one end for plugging onto a receptacle (outlet) and a connector on the other end for attachment to a continuing cord” and can range from 3’ to 100’ in length.” An electrical extension cord, power extender, or extension lead is a length of flexible electrical power cable (flex) with a plug on one end and one or more sockets on the other end (usually of the same type as the plug). The term usually refers to mains (household AC) extensions but is also used to refer to extensions for other types of cabling. If the plug and receptacle are of different types, the term "adapter cord" may be used. Extension cable is also used, but that has a distinct meaning from extension cord for many people.

Caramel Color

Caramel color is one of the most versatile and widely used food colorants. Caramel is a well-known Pure and simple, brown means flavor and staple commercial material. Food and drinks manufacturers across the world are turning in greater numbers towards natural colorings for inclusion within their products, as consumers increasingly shun foodstuffs containing artificial ingredients and additives. The trend is driving demand for colouring foodstuffs, which are coming into favour since they are not classed as additives and therefore require no E number. The food industry accounts for more than two-thirds of the world market for food colours, ahead of soft drinks and alcoholic beverages. This is the new emerging field and has a good domestic market. New entrepreneurs can well venture in this sector.

Fruit Juices

(Pineapple, Banana, Orange & Guava)

Juice is a liquid that is naturally contained in fruit and vegetables. The fruit juice industry has made good progress in India. According to trade sources, the total market for fruit drinks & nectars has reportedly shown a growth rate of 10 -15% per annum in the past. The Indian market for fruit juices has reported an annual growth of 25-30%. The new sector which has potential to be explored is combination of various products like fruit and milk combination, fruit-yogurt drinks that are more natural & nutritious drinks. At international scenario, France has registered an annual growth of 20% during in past few years. Per capita consumption of fruit juice in USA is 46 L, Germany 39 L, Holland 24 L, UK 19 L, Spain 15 L, Japan 15 L, France 12 L & Italy 8 L. These figures indicate potentiality of exporting fruit juice concentrates to European markets. Brazil is the world leader in export of citrus juice concentrates and nectars. This sector has ever-growing and never ending demand in domestic as well as foreign market. Entrepreneurs interested can well venture in this sector.

Menthol Crystal & Oil

India cultivates about eight species of mentha. India is the largest producer and supplier of mentha oil in the global market. The country accounts for over three-fourths of total global production of mentha oil and domestic output has a significant bearing on the international market. The important menthol consuming countries are India, China, European Union, USA. The major mint oil producing countries are India, China, Brazil, United States & Japan. Presently, Menthol Oil production is likely to rise 23 per cent this year on bumper output estimates of its raw material – mentha – an aromatic herb used for medicinal oil extraction. The subsequent growth of pharmaceutical, food industry, fragrance and cosmetic industries leads to the increase in the demand of menthol oil and flakes. Earlier export was the main zone for the demand of menthol product but nowadays, increase in cosmetic, spice and other industries have brought a revolutionary increment in the demand of menthol oil and flakes. This is the new emerging field and has a good domestic and international market. New entrepreneurs can well venture in this sector.

Glass Cleaner, Floor Cleaner & Toilet Cleaner

Cleaners are substances that are typically used to eliminate stains, smells, dirt, dust, and general clutter on a variety of surfaces. The surface cleanser and disinfectants market has grown in value terms to an estimated Rs 6 bn a year, if multi-purpose detergents are excluded. In volume terms, the market is of the order of around 9600 tpa of which more than 60% is represented by phenyls. The branded MNC-oriented market is placed at over Rs 2750 mn and is growing at about 20%. The Indian toilet care market grew by 15% in current value terms in 2012, to reach a value of Rs3.3 billion. With a growing number of consumers switching from traditional abrasives including phenyls and acids to branded toilet care in rural areas, toilet care witnessed huge growth in 2012. There is good domestic potential for health products. New entrepreneurs can well venture into this sector.

Maize and It's by Products

Maize is one of the cereal grains which produces throughout India and is placed 3rd position in agricultural base production. The Starch industry in India is poised to rapid strides once again keeping behind the impacts of the global recession during recent years. The target of indigenous production of over 6 million MT will require the Indian Starch industry to increase their production during the next ten years. There are about 17 wet milling units with a crushing capacity of about 3400 MT of maize/day. The average processing capacity of the units in India is 200 MT of maize/day. In case of Starch, as the supply demand gap is about 60% the starch can very easily be marketed in the Country and also Starch and Gluten have good Export Potential as well. India exports these products to Sri Lanka, South East Asian countries, Bangladesh and South Africa. The husk can be sold locally, the steep liquor which produce antibiotics and microbial products and corn oil can be marketed outside the state as there is good demand for it.

Aluminium Fluoride

Aluminium fluoride is primarily used in the production of aluminium. It is a critical additive to the molten electrolyte in aluminium metal production. Using today's technologies, it is impossible to manufacture aluminium without AlF_3 . The industrial and use categories of AlF_3 are IC8, UC40 and UC43. The main use of AlF_3 is as a temperature-regulating agent, a pH-regulator and as a solubility enhancer of aluminium oxide in the electrolyte solution in the production process of aluminium. The use of AlF_3 as such results in a lowering of the energy consumption in the aluminium pot. The minor downstream uses of AlF_3 are for metal treatment and for optical coating as an essential component of antireflective coatings and in semiconductors. Aluminium & Aluminium Products Budget 2013-14 Analysis Budget provisions. The following announcements have been proposed in the Union budget 2013-14 No change in the peak rate of basic customs duty of 10% for non-agricultural products.

Banana Powder

Good quality banana powder is produced from the bananas of right variety and degree of ripeness. Immature or over ripe fruits should be excluded from the bulk. Thus, by developing a number of value added products, banana could be developed as an industrial crop generating recurring and consistent demand for this crop. Only 0.05% of domestic production is exported and the rest is consumed within the country mostly as a table fruit. The Indian food industry is estimated to be worth over US\$ 200 billion and is expected to grow to US\$ 310 billion. By 2015 India is one of the world's major food producers but accounts for only 1.7 per cent (valued at US\$ 7.5 billion) of world trade in this sector – this share is slated to increase to 3 per cent (US\$ 20 billion) by 2015. India is one of the world East world's major food producers but accounts for less than 1.5 per cent of international food trade. This indicates vast scope for both investors and exporters. There is good domestic and export potential for banana by-products. New entrepreneurs can well venture into this sector.

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<https://goo.gl/VstWkd>

Niir PROJECT CONSULTANCY SERVICES

An ISO 9001:2008 Company

Who are we?

- ◎ One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services
- ◎ We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad

What do we offer?

- ◉ Project Identification
- ◉ Detailed Project Reports/Pre-feasibility Reports
- ◉ Market Research Reports
- ◉ Technology Books and Directory
- ◉ Databases on CD-ROM
- ◉ Laboratory Testing Services
- ◉ Turnkey Project Consultancy/Solutions
- ◉ Entrepreneur India (An Industrial Monthly Journal)

How are we different ?

- ◉ We have two decades long experience in project consultancy and market research field
- ◉ We empower our customers with the prerequisite know-how to take sound business decisions
- ◉ We help catalyze business growth by providing distinctive and profound market analysis
- ◉ We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors
- ◉ We use authentic & reliable sources to ensure business precision

Our Approach

Requirement collection



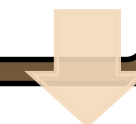
Thorough analysis of the project



Economic feasibility study of the Project



Market potential survey/research



Report **Compilation**

Who do we serve?

- ◉ Public-sector Companies
- ◉ Corporates
- ◉ Government Undertakings
- ◉ Individual Entrepreneurs
- ◉ NRI's
- ◉ Foreign Investors
- ◉ Non-profit Organizations, NBFC's
- ◉ Educational Institutions
- ◉ Embassies & Consulates
- ◉ Consultancies
- ◉ Industry / trade associations

Sectors We Cover

- Ayurvedic And Herbal Medicines, Herbal Cosmetics
- Alcoholic And Non Alcoholic Beverages, Drinks
- Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling

Sectors We Cover *Cont...*

- ◉ Bamboo And Cane Based Projects
- ◉ Building Materials And Construction Projects
- ◉ Biodegradable & Bioplastic Based Projects
- ◉ Chemicals (Organic And Inorganic)
- ◉ Confectionery, Bakery/Baking And Other Food
- ◉ Cereal Processing
- ◉ Coconut And Coconut Based Products
- ◉ Cold Storage For Fruits & Vegetables
- ◉ Coal & Coal Byproduct

Sectors We Cover *Cont...*

- ◉ Copper & Copper Based Projects
- ◉ Dairy/Milk Processing
- ◉ Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- ◉ Electrical, Electronic And Computer based Projects
- ◉ Essential Oils, Oils & Fats And Allied
- ◉ Engineering Goods
- ◉ Fibre Glass & Float Glass
- ◉ Fast Moving Consumer Goods
- ◉ Food, Bakery, Agro Processing

Sectors We Cover *Cont...*

- ◉ Fruits & Vegetables Processing
- ◉ Ferro Alloys Based Projects
- ◉ Fertilizers & Biofertilizers
- ◉ Ginger & Ginger Based Projects
- ◉ Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- ◉ Hotel & Hospitability Projects
- ◉ Hospital Based Projects
- ◉ Herbal Based Projects
- ◉ Inks, Stationery And Export Industries

Sectors We Cover *Cont...*

- ◉ Infrastructure Projects
- ◉ Jute & Jute Based Products
- ◉ Leather And Leather Based Projects
- ◉ Leisure & Entertainment Based Projects
- ◉ Livestock Farming Of Birds & Animals
- ◉ Minerals And Minerals
- ◉ Maize Processing(Wet Milling) & Maize Based Projects
- ◉ Medical Plastics, Disposables Plastic Syringe, Blood Bags
- ◉ Organic Farming, Neem Products Etc.

Sectors We Cover *Cont...*

- Paints, Pigments, Varnish & Lacquer
- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- Plastic Film, Plastic Waste And Plastic Compounds
- Plastic, PVC, PET, HDPE, LDPE Etc.

Sectors We Cover *Cont...*

- ◎ Potato And Potato Based Projects
- ◎ Printing And Packaging
- ◎ Real Estate, Leisure And Hospitality
- ◎ Rubber And Rubber Products
- ◎ Soaps And Detergents
- ◎ Stationary Products
- ◎ Spices And Snacks Food
- ◎ Steel & Steel Products
- ◎ Textile Auxiliary And Chemicals

Sectors We Cover *Cont...*

- ◉ Township & Residential Complex
- ◉ Textiles And Readymade Garments
- ◉ Waste Management & Recycling
- ◉ Wood & Wood Products
- ◉ Water Industry(Packaged Drinking Water & Mineral Water)
- ◉ Wire & Cable

Contact us

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