

<u>Start in</u>

Odisha (Orissa), India

(Bhubaneswar, Cuttack, Rourkela, Brahmapur, Sambalpur, Puri, Balasore, Bhadrak, Baripada, Jharsuguda, Bargarh, Dhenkanal, Barbil, Angul, Jajpur)



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Major Industrial Areas in Odisha (Orissa)

- Infocity IT SEZ, Bhubaneswor
- Knowledge Park SEZ & Integrated Township
- ITES/BPO SEZ in Mancheswar Industrial Estate (Bhuboneswar) with GENPACT as Anchor Tenent & CoDeveloper
- Apparel Park, Khurda
- Multi-product SEZ at Paradip
- Sector specific SEZ at Kalinganagar
- Industrial Water Supply for Gopalpur



Upcoming Projects

- Special Tourism Area, Puri
- Corporate & IT Tower, Bhubaneswar
- IT Towers at Rourkela and Berhampur
- Urban Haats at Konark and Puri
- Petrochemical and Chemical Investment Region (PCPIR) at Paradip
- International Convention Centre, Bhubaneswar
- Handicraft & Handloom Cluster



- Odisha has an agriculture-based economy which is in the transition towards an industry and service-based economy.
- Orissa Agriculture is the major contributor to the state's economy. Agriculture is the chief occupation in Orissa. About 76% of the total working population is engaged with agriculture and agriculture related industries. The total cropped area in Orissa is 87, 46,000 Hectares and out of that 18, 79,000 Hectares are under irrigation.



In Odisha, the primary industries are manufacturing; mining and quarrying; electricity, gas and water supply; and construction. The service sector contributed an estimated 51% to the GSDP in 2014-15. The primary sub-sectors are the community, social and personal services, tourism, trade, hotels and restaurants, financial and insurance services, transport, storage, and communication. The state has a welldeveloped banking network compared to many states of India.



Project Opportunities in Orissa:

\circ Minerals

With its vast resources of minerals Orissa offers excellent opportunities for mineral and mineral-based industries. The State has vast and diverse mineral deposits amounting to almost 16.92% of the total reserves of the country. Orissa offers investment opportunities for the following mineralbased industries: - sponge iron unit, induction furnace, coal washery, aluminium fluoride, powder metallurgy, aluminium downstream. The rich reserves of minerals in Orissa have led to the establishment of several mineral based industries in the State.



o Agro & Food Processing

The State has vast potential for agro and food processing industries. This sector has therefore been identified as a prominent thrust area. Agriculture occupies a vital place in Orissa's economy with nearly 65 per cent of the total work force directly or indirectly engaged it. The State attaches top most priority to the growth of agro based and food processing industries. The Government has framed an agricultural policy with the aim of increasing investment in agriculture; bringing about a shift from subsistence to commercial agriculture and thus providing a status of industry to agriculture.



• Automobile Industry

The State would make every endeavour to attract entrepreneurs specially established industrial houses to the State for setting up Automobile, Automobile components and Auto Ancillary industries of suitable locations. Orissa holds huge investment potential in the automobile sector including the auto component sector. This is because of the inherent advantages of the State in terms of raw material, cost and manpower.



o Biotechnology Industry

The Government of Orissa has been encouraging investors through provision of infrastructural facilities and other necessary support. The is advantageously positioned to harness biotechnology State applications owing to its rich mineral and bio-resources. The Chilika Lake, Asia's largest brackish water lake, houses a unique ecosystem comprising aquatic and terrestrial vegetation, migratory and resident birds, fishery resources and terrestrial wild life. It has a long coastline covering 480 km.



Handicrafts and Handlooms

Handlooms and Handicrafts of Orissa are known the world over. The industry is being assisted by the Government in various ways. It is being provided raw material, marketing and quality up gradation facilities as well as the required financial support. The sector is a source of large scale employment in the State, particularly in the rural areas. All efforts would be made to provide assistance for marketing, quality upgradation, etc. Strong incentives and support would be provided to Khadi and Village Industries sector to provide large scale employment in rural areas.



• Tourism

Orissa offers excellent opportunities in the tourism sector. The Government has recognised the importance of tourism promotion in economic growth and has accordingly, undertaken several measures. These include:-A new logo to re-position and rebrand Orissa as a vibrant tourist destination Tourism fairs and festivals such as 'Sreekhetra Utsav' at Puri, 'Ekamra Utsav' at Bhubaneswar, 'Konark Festival' at Konark, showcasing tourism and cultural potential of the State Participation in travel-trade shows like 'Buddhist festival', 'Leisure Moscow', 'WTM', 'PATA convention', 'IATO', 'TTF', etc.



o Waste Management

The most common way of treating solid waste in Orissa is land filling. Awareness on Solid Waste management among the people and various Institutions, Government Organisations and non-government Organisations are working on it. In Puri Municipality there exists a mechanized Bio-compost plant for treatment of garbage of 100 TPD capacities. Solid waste from industrial activities is one of the major environmental concerns.



Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on Required Project

Best Business to Start in Odisha (Orissa), India

<u>(Bhubaneswar, Cuttack, Rourkela, Brahmapur, Sambalpur, Puri,</u> <u>Balasore, Bhadrak, Baripada, Jharsuguda, Bargarh, Dhenkanal, Barbil,</u> <u>Angul, Jajpur)</u>

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Few Suggested Projects for Startups:

- Cashewnut Processing (Dried & Fried)
- Dried and fried cashewnut possess pleasant taste and flavour. They are mostly eaten fried, and are sometimes salted or sugared. They are used in large quantities by sweet meat dealers and confectioners.....<u>Read more</u>





- E-Waste Recycling Plant
- Electronic waste, e-waste, e-scrap, or Waste Electrical and Electronic Equipment (WEEE) is a loose category of surplus, obsolete, broken, or discarded electrical or electronic devices.....<u>Read more</u>





> Jute Yarn, Jute Sutli & Hessian Cloth Weaving Integrated Unit

Jute Follows cotton in world textiles consumption. It is used in the United States chiefly in a floor covering, wrapping & industrial fabrics rather than in clothing textiles. Jute twine of different qualities and thickness are used extensively in India and Abroad.....<u>Read more</u>





- > Paper Napkins, Toilet Roll & Facial Paper from Tissue Paper Rolls
- Hygiene is an essential component of healthy living, integral to achieving health and preventing disease. Not just selecting the right food choices but also cooking & consuming them in a hygienic way is equally important in preventing the infectious diseases. Adopting hygienic practices and promoting hygiene in the community, schools and workplace prevents innumerable infectious disease.....<u>Read more</u>





- > Rice Bran Oil
- Rice bran oil is an important oil in soap industry. It is obtained from heat treatment of the fresh bran. Rice bran contain about 18-20% of oil other constituents are oleic Acid 40-50% and 29-42% saturated acid......Read
- more





- Precipitated Silica from Rice Husk Ash
- Precipitated silica (also called particulate silica) is compound of aggregates of ultimate particles of colloidal size that have not become linked in massive gel network during the preparation process......<u>Read more</u>





> Dal Mill (Pulse)

India is the still by and large vegetarian in dietary habit and heavily depends upon vegetative source to meet out its daily protein requirement. India is bound to be global leader in terms of production and consumer of pulses.....<u>Read more</u>





> Sugarcane Juice Preservation

Sugarcane juice is a very delicious drink during summer, contains many minerals and has nutritive value. It is a major constituent of glucose and sugar. Glucose being a major stamina-enhancer, sugarcane juice is a pure and natural refreshment and is available in every town and city.......<u>Read more</u>





> Charcoal from Coconut Shell





> Disposable Plastic Cups, Plates & Glasses

The plastic industry in India plays a very important and key role in Industrializations. A wide spectrum of plastics and articles manufactured by the industry has touched the life of every Indian in many ways through consumer plastics. The disposable plastic cups are manufactured by thermoforming technique.....<u>Read more</u>





Fruit Juice (Mango, Orange & Litchi) & Sugarcane Juice in Aseptic Packaging & Pet Bottles

Fruit juices are health drinks; it is largely used throughout the society and popularity of fruit juices are gradually increasing. There is good scope of export of fresh fruit juices. Best food technologists are available in India who can provide the technology of fruit juices processing and bottling the same.....Read more





> Potato Powder

The protection of food stuffs from spoilage by moulds and bacteria is a major concern of the food technologist. Potatoes can be consumed in varied forms. In fact, it is a vegetable that can easily be combined with any other food item including other vegetables, cereals, pulses, meat and poultry.....<u>Read more</u>





- > Soyabean Oil, Soya Paneer and Soya Extract
- Soyabean is one of the most important agro based product which has commercial value after rice, wheat, maize etc. It is generally cultivated in the tempered region with water availability. It is generally matured in the month of November.....<u>Read more</u>





Sesame Seed Hulling

Sesame is a flowering plant in the genus sesamum. Numerous wild relatives occur in Africa and a smaller number in India. It is widely naturalized in tropical regions around the world and is cultivated for its edible seeds, which grow in pods.....<u>Read more</u>





Coal Washing Unit





> Disposable Plates from Banana Leaves

Disposable cutlery and containers are products that are a part of our day to day life. Disposable items like cups, plates, saucers are being increasingly used. Such disposable items are made with natural materials like leaf as well as man made products like paper, plastics. Leaf cups, plates have greater hygiene value.....<u>Read more</u>





> Tea Processing and Packaging

Tea is one of the most popular beverages and is consumed by nearly half of the world population. Tea growing & processing is one of the major plantation based industries in India & plays a vital role in India's economy......<u>Read more</u>





> Maize Processing Unit

Maize is one of the best cereals after paddy and wheat. It is largely cultivated in the north and west India, though there is cultivation of maize in the eastern and southern India. There are basic commercial product maize hull, maize oil, zein, maize starches are obtained directly from maize.....<u>Read more</u>





> Iron Ore Pelletization

Iron ore pellets are spheres of typically 8-18mm (0.31-0.71 inch) to be used as raw material for blast furnace. They typically contain 67-72% Fe and various additional materials adjusting the chemical composition and the metallurgic properties of the pellets.....<u>Read more</u>





- > Production of different grades of Lime from Limestone (Technical Grade Lime, Refractory Grade Lime, Agriculture Grade Lime, FCC Grade Lime)
- Lime is manufactured from lime stone. Lime is mainly used for manufacture of hydrated lime. Hydrated lime is a dry powder obtained by treating quick lime with water. It consists essentially of calcium hydroxide and some magnesium hydroxide.....<u>Read more</u>





- > Electrolytic Manganese Dioxide
- EMD is a complex composite of various crystals of manganese and oxygen that is produced through electro-winning. It is used primarily as the active constituent of alkaline batteries and increasingly as the feedstock for the cathodic material in lithium-ion batteries.....<u>Read more</u>





- > Thermocole (EPS) Cup, Glass & Plates
- Thermocole or expanded polystyrene as the name suggests, is polystyrene expanded to more than two times the volume of polystyrene. Polystyrene foam is an excellent packaging material because of combination of various properties such as lightness, rigidity, shock absorption, thermal insulation, resistance to moisture, snow white colour
- etc.....<u>Read more</u>





> Yeast from Molasses

There are two types of yeast as compressed yeast. It is convenient to use dry yeast powder for bakeries its handling is simple and its preservation easy. Dry yeast which can be contained in the form of pillets or flakes in packets or tins.....<u>Read more</u>




> Chromite Beneficiation Plant

Chromite is an oxide of chromium and iron. The chemical composition of chromite is FeO.Cr2O3 or FeCr2O4. Chromite is the only commercial source of chromium. It occurs as a primary mineral of ultrabasic igneous rocks and is normally associated with peridotite, pyroxenite, dunite and serpentinite.....<u>Read more</u>





- > Aluminium Wire & Cables
- Wire means Solid conductor or Insulated conductor which has strength and with cover or without cover and Cable means Insulated conductor (Solid or Strended) or two more than insulated conductor are kept together in insulated layer.....<u>Read more</u>





Latex Rubber Threads

The Rubber industry in the country is in the doldrums as it is unprepared to live and thrive under the present trade conditions. Rubber threads are generally made by extrusion of compounded NR latex is one of the important and widely consumed latex products......<u>Read more</u>





- Ferro Alloys-Ferro Manganese, Silico Manganese, Ferro Silicon Based on Aluminothermic Process
- The ferro alloys are classified as bulk ferro alloys & noble ferro alloys. Bulk ferro alloys include ferro chrome/charge chrome ferro manganese, ferro silicon, etc. while niobium, nickel, titanium, tantalum, tungsten, and vanadium form noble ferroalloys.....<u>Read more</u>





> Disposable Paper Plate

Disposable cutlery and containers are products that are a part of our day to day life. Disposable items like cups, plates, saucers are being increasingly used. Such disposables items are made with easily degradable materials which are manmade products like paper from wood pulp, biomass etc.....<u>Read more</u>





Solar Panel

A solar panel is a collection of solar cells. Lots of small solar cells spread over a large area can work together to provide enough power to be useful. The more light that hits a cell the more electricity it produces, so spacecraft are usually designed with solar panels that can always be pointed at the Sun even as the rest of the body of the spacecraft moves around, much as a tank turret can be aimed independently of where the tank is going.....Read more





LED Light Assembling

A light emitting diode (LED) is a device which converts electrical energy in to light. LEDs are preferred light sources for short distance (local area) optical fiber network because they are inexpensive, robust and have long life (the long life of an LED is primarily due to its being a cold device, i.e. its operating temperature being much lower than that of, say, an incandescent lamp), can be modulated (i.e. switched on and off) at high speeds....Read more





> Integrated Sericulture

The young age silkworm rearing or chawki rearing is a vital aspect of sericulture industry for the development of healthy larvae and harvesting of successful cocoon crop....<u>Read more</u>





> Tobacco Cultivation and Processing (E.O.U.)

In modern tobacco farming, Nicotiana seeds are scattered onto the surface of the soil, as their germination is activated by light, then covered in cold frames. In the Colony of Virginia, seedbeds were fertil with wood ash or animal manure (frequently powdered horse manure).....<u>Read more</u>





Cement Plant

The general outlook for the cement industry is fulfilled the situation in a large body of Indian Industry, with a market rise in production failing to generate adequate profitability.....<u>Read more</u>





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Major Queries/Questions Answered in Our Report?

- How has the industry performed so far and how will it perform in the coming years?
- 2. What is the Project Feasibility of the Plant?
- 3. What are the requirements of Working Capital for setting up the plant?
- 4. What is the structure of the industry and who are the key/major players?



- **5.** What is the total project cost for setting up the plant?
- 6. What are the operating costs for setting up the plant?
- 7. What are the machinery and equipment requirements for setting up the plant?
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?
- 9. What are the requirements of raw material for setting up the plant?



- 10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?
- **11.** What is the Manufacturing Process of the plant?
- 12. What is the total size of land required for setting up the plant?
- **13.** What will be the income and expenditures for the plant?
- 14. What are the Projected Balance Sheets of the plant?



- 15. What are the requirement of utilities and overheads for setting up the plant?
- 16. What is the Built up Area Requirement and cost for setting up the plant?
- 17. What are the Personnel (Manpower) Requirements for setting up the plant?
- **18.** What are Statistics of Import & Export for the Industry?
- **19.** What is the time required to break-even?



- **20.** What is the Break-Even Analysis of the plant?
- **21.** What are the Project financials of the plant?
- 22. What are the Profitability Ratios of the plant?
- **23.** What is the Sensitivity Analysis-Price/Volume of the plant?
- 24. What are the Projected Pay-Back Period and IRR of the plant?
- **25.** What is the Process Flow Sheet Diagram of the plant?
- **26.** What are the Market Opportunities for setting up the plant?
- **27.** What is the Market Study and Assessment for setting up the plant?
- **28.** What is the Plant Layout for setting up the plant?



Reasons for Buying Our Report:

- The report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product
- The report provides vital information on the product like it's characteristics and segmentation
- The report helps you market and place the product correctly by identifying the target customer group of the product



- The report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials
- The report provides a glimpse of government regulations applicable on the industry
- The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions



- Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.
- The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players
- We use reliable sources of information and databases. And information from such sources is processed by us and included in the report



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Our Team has simplified the process for you by providing a "Free Instant Online Project Identification & Selection" search facility to identify projects based on multiple search parameters related to project costs namely: Plant & Machinery Cost, Total Capital Investment, Cost of the project, Rate of Return% (ROR) and Break Even Point % (BEP). You can sort the projects on the basis of mentioned pointers and identify a suitable project matching your investment requisites......<u>Read more</u>



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Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.



And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- Good Present/Future Demand
- Export-Import Market Potential
- Raw Material & Manpower Availability
- Project Costs and Payback Period

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,



Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

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- We use authentic & reliable sources to ensure business precision



Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation



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Sectors We Cover

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- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- O Breakfast Snacks And Cereal Food
- O Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling



- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct



- Copper & Copper Based Projects
- Dairy/Milk Processing
- O Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing



- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitability Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries



- Infrastructure Projects
- Jute & Jute Based Products
- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- *Minerals And Minerals*
- Maize Processing(Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- Organic Farming, Neem Products Etc.



Paints, Pigments, Varnish & Lacquer

- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- Plastic Film, Plastic Waste And Plastic Compounds
- Plastic, PVC, PET, HDPE, LDPE Etc.



- Potato And Potato Based Projects
- Printing And Packaging
- *Real Estate, Leisure And Hospitality*
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals



- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- Wire & Cable





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