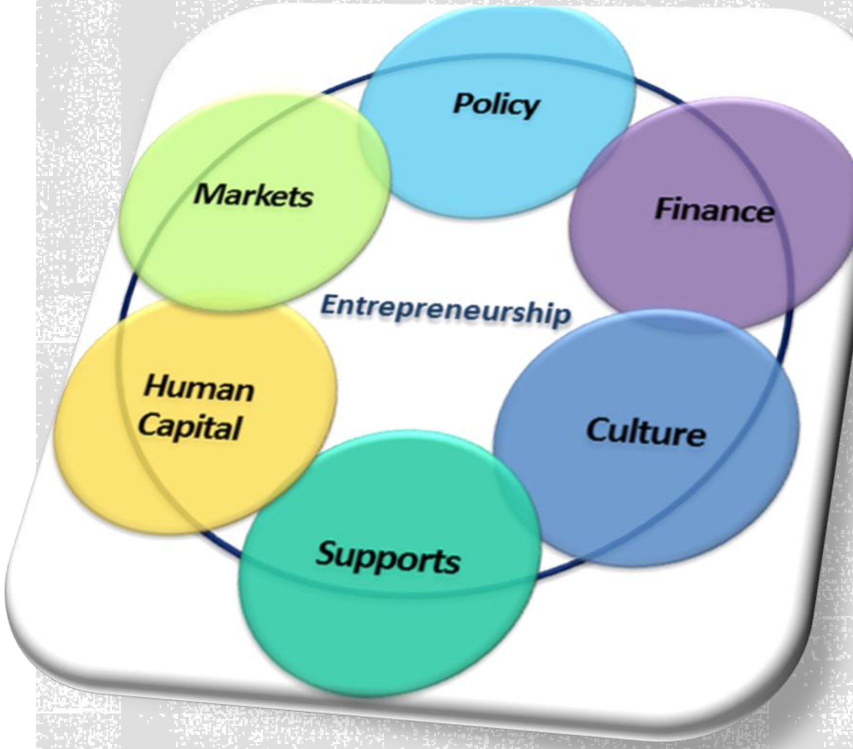
Way To Get Profit From Your Own Startup With Export Guidelines

Entrepreneurship

Hundreds of thousands of people start their own businesses every year, and untold more dream about the possibility of becoming their own bosses. While entrepreneurship has its many potential rewards, it also carries unique challenges.

Entrepreneurship is an act not a born tact, you need to understand the environment to set up an enterprise of you own. Setting up a business requires many things like understanding yourself, understanding market, policy and availing funds are certain basic things that one must mandatorily know before making a business decision.



How to Start ?

To start a business of your own you need to understand the environment to set up an enterprise of you own. Starting a business involves planning, making key financial decisions and completing a series of legal activities. To run a successful business, you need to learn all about your existing and potential customers, your competitors and the economic conditions of your market place. Entrepreneurship helps in the development of nation. A successful entrepreneur not only creates employment for himself but for hundreds. Deciding on a right project can lead you to the road to success.

The purpose of this book is to enrich the people with an understanding of the entrepreneurial process. There is no presumption, however, that entrepreneurship can be taught, because entrepreneurs have their own peculiar way of doing things. Yet it is possible to help them be better prepared for transforming dreams in realities.

This book majorly deals with the advent of quality management & its impact on marketing, total quality management, measuring customer satisfaction, pitfalls of the traditional approach, customer value management, marketing research for new ventures, implications of market research and competitive analyses, new developments in business to business marketing , relationship building in key account management, enlarging domain of marketing, finance for exports, understanding world trade environment, global marketplace of the nineties, business environment and political variables analysis, dimensions of political environment and so on.

Consequently the book is organized to explore the nature of entrepreneurship, provide models for new venture creation and describe way to help entrepreneurs succeed. The book contains different parameters, procedures and facilities provided by central and state Govt. The book can prove to be a useful compendium for anybody wanting to setup a small scale unit.

See More: http://goo.gl/4wj8Wb

TABLE OF CONTENTS

Kano Model
BEYOND CUSTOMER SATISFACTION
Pitfalls of the Traditional Approach
CUSTOMER VALUE MANAGEMENT
BENCHMARKETING
QUALITY FUNCTION DEPLOYMENT
PROCESS REENGINEERING
IMPLICATIONS FOR MARKETING
Marketing Research for New Ventures.
THE MARKETING CONCEPT
A Commitment to Customers
A Long View toward profitability
Integrated Objectives

PERSPECTIVE ON MARKETING RESEARCH
MARKET RESEARCH IN THE PRE-START-UP PHASE
Who Is the Customer?
Where Is the Market?
Segmenting the Market: What Niche to Fill
Competition: Who Are the Market Players?
Distribution: How Will Customers Be Reached?
MARKETS FOCUSED ON ORGANIZATIONS
SOURCES OF MARKET INTELLIGENCE
Existing competitors
Trade publications
Securities Analysts' Reports

Government Sources
Potential Customers
Other Sources and Methods of Research
COMPETITIVE ANALYSIS: RESEARCH AFTER START-UP
The Threat of Entry
The Power of Buyers
The Power of Suppliers
The Threat of Substitutes
Competitive Rivalry
IMPLICATIONS OF MARKET RESEARCH AND COMPETITIVE ANALYSES
New Developments in Business-to-Business Marketing

FROM COST OF MATERIALS TO TOTAL COST
SUPPLY CHAIN MANAGEMENT
NETWORK MARKETING
KEY ACCOUNT MANAGEMENT
Accountants - Enemy #1 of Marketing
Customer is Not Always Right
Relationship Building in Key Account Management
ENLARGING DOMAIN OF MARKETING
IMPLICATION FOR MARKETERS
Impact of Technology on Marketing
DEVELOPMENTS IN TECHNOLOGY
Invention of the Wheel

The Fuzzy World
The Dolly Effect
INFORMATION TECHNOLOGY IN RETAILING
INFORMATION TECHNOLOGY IN DISTRIBUTION
Distribution of Services
Cyber Distribution
INFORMATION TECHNOLOGY IN MARKET RESEARCH
INFORMATION TECHNOLOGY IN ADVERTISING
FROM E-COMMERCE TO E-BUSINESS
IMPACT ON MARKETING

Entrepreneur's Introduction to Export Business.......
Introduction

Foreign Currency
Rupee Value
Rates of Currency

Choice of Currency
Externalization Certificate
Methods of Payment
Cross-Border Sale
Terms of Sale
Sale of Cargo
Sale Contract
Sale without Ownership
Exchange Control and Exporters

Export Credit
Interest Cost of Credit
Country, Credit and Currency Risk
Exchange Cover
Finance for Exports
Refinance
Countertrade
Euro-Currency Loans
Multi-Currency Option
Club-Deals
Tax Sparring Loans
Euro-Currency Bonds
Acceptance Finance

Islamic Banking
Offshore Banking Units
Forfeiting
Standby Letter of Credit
Factoring
European Currency Unit
Enforcement of Foreign Judgements
Recent Developments
Financial Negotiations
Understanding World Trade Environment
Global marketplace of the Nineties
Responsiveness and Customers' Demand
Approach to Technology Management
Universe of Corporate Research and Development

New Technology: New Challenges
Technology and the Third World
Flows of Technology
Impact of Communication Revolution
Loans and Risk Capital
Risk Evaluation System
Type of Borrower
Resource Mobilization Objectives
Perceived Country Risk
Classification by Action Taken by Borrower
Repudiation or Default
Renegotiation
Rescheduling or Moratorium

Technical Default
Transfer Risk
Geographical Location of Risks
The Development of Country Risk Evaluation
BUSINESS ENVIRONMENT AND POLITICAL VARIABLES ANALYSIS
Dimensions of Political Environment
Liaison or Nexus
Politics, Business and Unpredictability
Coping with Political Uncertainty
Before Investing
Identifying Export Markets: India and the World
Leading Trade Partners

The European Union (EU)
2. North America (USA and Canada)
3. East Asia
Guide to Cargo Insurance and   Claims Procedure
Why of Cargo Insurance
Legal Aspect
Commercial Aspect
Assignment of Marine Cargo Policies
With Whom to Insure?
How to Pay Premium?
Disclosure of Material Facts
Duty and Increased Value Insurances
Marine-cum-Erection Insurance
Insurance Documents

Seller's Contingency Insurance
Nature and Scope of Cargo Insurance Policy
Marine Insurance Contract
Parties to the Contract
Insured and Insurable Interest
Indemnity and Insurable Value
Perils and Cause Proxima
Scope of Cargo Insurance Policy
Kinds of Perils
Maritime Perils
Extraneous Perils
War Perils
Strike Perils

Kinds of Losses
Actual Total Loss
Constructive Total Loss (CTL)
General Average
Particular Average
Hazards that Lead to Losses
1. Breakage During Handling Stowage and Transit
Stowage Transit
2. Corrosion Due to Water Damage
3. Non-Delivery Because of Theft/Pilferage
What Can Go Wrong with Packaging
Good Handling Can Make All the Difference
Coverage and Institute Cargo Clauses
Institute Cargo Clause (A)
Risk Covered

Institute Cargo Clause (B)
1. Risk Clause
Institute Cargo Clause (C)
Risks Covered
Exclusions to Institute Cargo Clauses A, B, & C
Duration
Duration Clauses
Transit Clause
Termination of Contract of Carriage Clause
Exclusion Clauses
Wars and Strike Exclusion Clause
Unseaworthiness and Unfitness Exclusion Clause
Recoverable Expenses

Types of Policies
Specific Voyage Policy
Open Cover
Open Policy
Procedure and Documentation When a Loss Arises
Duties of the Insured (Preservation of Recovery Rights)
Claims Against Marine Policies
Export Insurance Guidelines
Sea voyage:
Acid and Other Extraneous Substances

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