

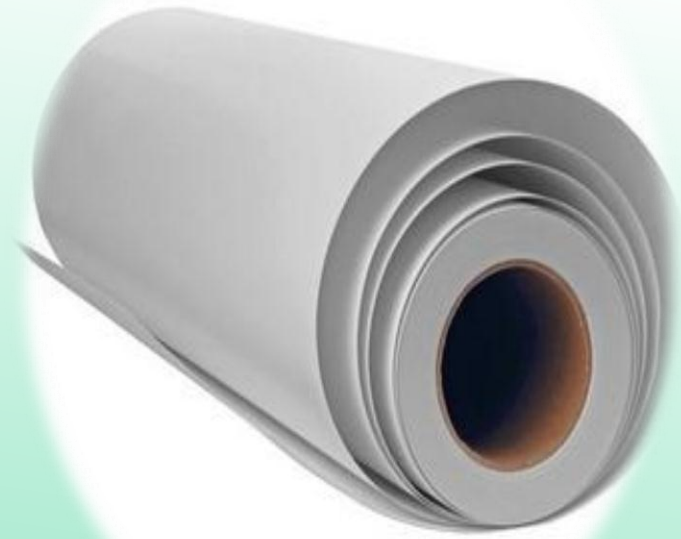
**Frontlit, Backlit & Vinyl
Flex Banner Manufacturing
for Advertising –
Market Survey cum Detailed
Techno Economic Feasibility
Project Report**

Introduction

PVC flex is made out of PVC and fabric raw material, specially designed for solvent printing industry. It is suitable for indoor and outdoor printing used in billboard, display, banners and exhibition booth decoration.



PVC Flex is best to all Digital printer specially designed for Indian market. Due to stable chemical character and excellent ink absorbency, PVC Flex will bring wonderful digital printing images for large format picture advertisements.



In virtue of the high classic quality and best sales service, nowadays PVC Flex is playing an important role in signage & Banner Advertising industry.

Flex is a sheet of polythene widely used to deliver high quality digital print for outdoor hoardings and banner, mainly printed by large color plotters in CMYK mode.

These prints are efficient, Low-cost and durable substitutes of hand painted hoarding and hand written banner.

Laminated Backlit flex products are widely used for indoor and outdoor advertisement. Its surface has fine ink absorption which is compatible for all solvent-based printers such as Vutek, Nur, Scitex, etc.

With special treatment, the products have a good property of anti-microbial and anti-aging. Backlit flex is a good translucent media material design for backlit displays which perform a high printing quality while printing a single strike image. Its certain finishing treatment makes ideal performance.

This market is booming with 25-30% annual growth and is worth around Rs 500-600 crore. PVC is the third-most-used plastic or polymer petrochemical, after polyethylene and polypropylene. Depending on the manufacturing process or polymerisation, there are two types of PVC.

Suspension is plain or rigid PVC, used for construction works, while emulsion or paste PVC is used in coating and blending applications. PVC flex is an end-product, used in tarpaulins, canvas and printing. Thus, due to demand it is a good project for entrepreneurs to invest.

PROJECT AT A GLANCE

PROJECT AT A GLANCE				(Rs. in Lacs)			
COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site Development Exp.	0.00	120.00	120.00	Capital	0.00	299.02	299.02
Buildings	0.00	207.90	207.90	Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	550.82	550.82	Other Type Share Capital	0.00	0.00	0.00
Motor Vehicles	0.00	20.00	20.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation Equipments	0.00	117.50	117.50	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	25.00	25.00	Internal Cash Accruals	0.00	0.00	0.00
Franchise & Other Deposits	0.00	0.00	0.00	Long/Medium Term Borrowings	0.00	897.07	897.07
Preliminary& Pre-operative Exp	0.00	5.00	5.00	Debentures / Bonds	0.00	0.00	0.00
Provision for Contingencies	0.00	55.00	55.00	Unsecured Loans/Deposits	0.00	0.00	0.00
Margin Money - Working Capital	0.00	94.88	94.88				
TOTAL	0.00	1196.09	1196.09	TOTAL	0.00	1196.09	1196.09



PROJECT AT A GLANCE

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/ Book Value
										No.of Times	
	EPS	CEPS	Per Share		Per Share	Per Share					
	Rs	Rs	Rs	Rs	Rs	%	Rs	%	Rs		%
1-2	5.33	9.61	15.33	24.00	0.00	100.00	5.33	0.00	5.33	1.00	0.00
2-3	7.94	11.64	23.26	18.00	0.00	100.00	7.94	0.00	7.94	1.00	0.00
3-4	10.58	13.79	33.84	12.00	0.00	100.00	10.58	0.00	10.58	1.00	0.00
4-5	13.19	15.98	47.04	6.00	0.00	100.00	13.19	0.00	13.19	1.00	0.00
5-6	15.76	18.18	62.79	0.00	0.00	100.00	15.76	0.00	15.76	1.00	0.00



PROJECT AT A GLANCE

Year	D. S. C. R.			Debt / - Deposits Debt	Equity as- Equity	Total Net Worth	Return on Net Worth	Profitability Ratio					Assets Turnover Ratio	Current Ratio
	Individual	Cumulative	Overall					GPM	PBT	PAT	Net Contribut ion	P/V Ratio		
	(Number of times)			(Number of times)		%	%	%	%	%		%		
Initial				3.00	3.00									
1-2	1.39	1.39		1.57	1.57	2.89		8.44%	4.60%	3.38%	896.14	19.04%	2.68	1.03
2-3	1.65	1.52		0.77	0.77	1.78		9.58%	6.45%	4.32%	1045.40	19.04%	2.87	1.22
3-4	1.99	1.66	1.99	0.35	0.35	1.14		10.37%	7.79%	5.04%	1194.74	19.04%	2.92	1.43
4-5	2.39	1.82		0.13	0.13	0.76		10.92%	8.77%	5.59%	1344.08	19.04%	2.86	1.67
5-6	2.89	1.99		0.00	0.00	0.53		11.31%	9.49%	6.01%	1493.42	19.04%	2.74	2.27



PROJECT AT A GLANCE

BEP	
BEP - Maximum Utilisation Year	5
Cash BEP (% of Installed Capacity)	45.29%
Total BEP (% of Installed Capacity)	50.14%
IRR, PAYBACK and FACR	
Internal Rate of Return .. (In %age)	26.85%
Payback Period of the Project is (In Years)	2 Years 5 Months
Fixed Assets Coverage Ratio (No. of times)	12.389



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PVC Flex Banner
(Frontlit, Backlit & Vinyl)

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- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
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- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*



Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

Who do we serve?

- *Public-sector Companies*
- *Corporates*
- *Government Undertakings*
- *Individual Entrepreneurs*
- *NRI's*
- *Foreign Investors*
- *Non-profit Organizations, NBFC's*
- *Educational Institutions*
- *Embassies & Consulates*
- *Consultancies*
- *Industry / trade associations*



Sectors We Cover

- *Ayurvedic And Herbal Medicines, Herbal Cosmetics*
- *Alcoholic And Non Alcoholic Beverages, Drinks*
- *Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin*
- *Activated Carbon & Activated Charcoal*
- *Aluminium And Aluminium Extrusion Profiles & Sections,*
- *Bio-fertilizers And Biotechnology*
- *Breakfast Snacks And Cereal Food*
- *Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling*



Sectors We Cover Cont...

- *Bamboo And Cane Based Projects*
- *Building Materials And Construction Projects*
- *Biodegradable & Bioplastic Based Projects*
- *Chemicals (Organic And Inorganic)*
- *Confectionery, Bakery/Baking And Other Food*
- *Cereal Processing*
- *Coconut And Coconut Based Products*
- *Cold Storage For Fruits & Vegetables*
- *Coal & Coal Byproduct*



Sectors We Cover Cont...

- *Copper & Copper Based Projects*
- *Dairy/Milk Processing*
- *Disinfectants, Pesticides, Insecticides, Mosquito Repellents,*
- *Electrical, Electronic And Computer based Projects*
- *Essential Oils, Oils & Fats And Allied*
- *Engineering Goods*
- *Fibre Glass & Float Glass*
- *Fast Moving Consumer Goods*
- *Food, Bakery, Agro Processing*



Sectors We Cover Cont...

- *Fruits & Vegetables Processing*
- *Ferro Alloys Based Projects*
- *Fertilizers & Biofertilizers*
- *Ginger & Ginger Based Projects*
- *Herbs And Medicinal Cultivation And Jatropha (Biofuel)*
- *Hotel & Hospitality Projects*
- *Hospital Based Projects*
- *Herbal Based Projects*
- *Inks, Stationery And Export Industries*



Sectors We Cover Cont...

- *Infrastructure Projects*
- *Jute & Jute Based Products*
- *Leather And Leather Based Projects*
- *Leisure & Entertainment Based Projects*
- *Livestock Farming Of Birds & Animals*
- *Minerals And Minerals*
- *Maize Processing(Wet Milling) & Maize Based Projects*
- *Medical Plastics, Disposables Plastic Syringe, Blood Bags*
- *Organic Farming, Neem Products Etc.*



Sectors We Cover Cont...

- *Paints, Pigments, Varnish & Lacquer*
- *Paper And Paper Board, Paper Recycling Projects*
- *Printing Inks*
- *Packaging Based Projects*
- *Perfumes, Cosmetics And Flavours*
- *Power Generation Based Projects & Renewable Energy Based Projects*
- *Pharmaceuticals And Drugs*
- *Plantations, Farming And Cultivations*
- *Plastic Film, Plastic Waste And Plastic Compounds*
- *Plastic, PVC, PET, HDPE, LDPE Etc.*



Sectors We Cover Cont...

- *Potato And Potato Based Projects*
- *Printing And Packaging*
- *Real Estate, Leisure And Hospitality*
- *Rubber And Rubber Products*
- *Soaps And Detergents*
- *Stationary Products*
- *Spices And Snacks Food*
- *Steel & Steel Products*
- *Textile Auxiliary And Chemicals*



Sectors We Cover Cont...

- *Township & Residential Complex*
- *Textiles And Readymade Garments*
- *Waste Management & Recycling*
- *Wood & Wood Products*
- *Water Industry(Packaged Drinking Water & Mineral Water)*
- *Wire & Cable*



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