Atta (wheat flour) is one of the staple and basic foods to Indians not only that, it is basic food ingredients for all the men lives in the world.

Wheat is grown in most parts of the world, from near-arctic to near-equatorial latitudes. It is the most important crop among the cereals by area planted and is followed in importance by corn, barley and sorghum. The amount of wheat traded internationally exceeds that of all other grains. Furthermore, the protein and caloric content of wheat is greater than that of any other food crop.
Atta is manufactured from wheat which is cultivated in the winter session or just before it. Though there is development of tissue culture base seeds which can be cultivated throughout the year. Wheat has been collected from wheat field and store it in the godown and it has gone through for further processing. Wheat flour is the first choice of the health conscious people. Wheat flour is obtained by milling wheat. There are various types of wheat.
An excellent source of complex carbohydrates is wheat flour. Wheat flour contains B-vitamins, calcium, folacin, iron, magnesium, phosphorus, potassium, zinc, minimal amounts of sodium and other trace elements. Other than gluten flour, all types of wheat flour contain 9 to 15 percent of calories derived from protein. Not more than 5 percent calories are derived from fat. Because of its excellent nutritional value, the wheat flour has become the most consumed flour in this world.
Uses of Atta

Wheat flour is used to make rotis, parathas etc. for daily meal. There are various other uses such as in bread and other bakery products as well as in many other recipes in which wheat flour is used as main ingredient. Wheat is also used as an ingredient in compound feedstuffs, starch production and as a feed stock in ethanol production. The whole wheat flour is dark brown in color. The whole wheat flour has more nutritional values than the enriched wheat flour because of that only; people nowadays are opting to use whole wheat flour in their diet.
Properties

It should be free flowing powdery material, it should contain moisture level maximum 12%, It should not contain any insects inside the packet, It should be within 40 mesh size powder with white colour. There is brownish speck available of wheat bran, it is generally contain 7-9% protein, It contains trace minerals which is useful for the health growth. It has availability of vitamin B complex compound.
Atta is the basic staple food for human being. It is directly used for human consumption. There are few in organised sector manufacturing atta from wheat for human consumption. There is gradual demand increase day by day of 5-10 kg packs. India produces more than 70 million tonnes of wheat. It is mainly consumed in the form of atta, suji, maida and baking flour. Most of the wheat is milled in small capacity disc mills to produce wheat flour (atta). Wheat has been used in India for over 5,000 years. Wheat today is not the wheat grown up to 1970s. The wheat has gone through major evolution.
Today there are two basic varieties of wheat produced in India to make Atta: Durum and Aestivum. Aestivum is semi hard wheat compared to hard Durum. In India, about 90% of Atta is made from Gehun. Durum is also called Semolina. Durum is harder than any variety of Gehun.

The demand for wheat flour is mainly determined by the growth rate of population and the per capita consumption of flour. Increased application of wheat flour for industrially processing of food products such as pasta and macaroni would also have great bearing of future flour demand.
Wheat is the second most important cereal in India after rice. Wheat provides more than 50% of the calories to the people who mainly depend on it. India has witnessed a significant increase in the wheat production over the years.

Wheat flour is a powder obtained from the grinding of wheat used for human consumption.

The Indian packaged wheat flour market consist of plenty of brands each one is trying to distinguish themselves with origin of wheat, manufacturing process, quality, taste, textures and price to attract customers. Besides leading brands, there are more than 500 regional brands in India.
North Central region is the major consumer of the packaged wheat flour in India. Estimation for fiscal 2014-15, in terms of value, the North-Central region comprises almost 44% of the overall India’s packaged wheat flour market.

The Packaged Wheat Flour Market in India started breaking the old age traditions of grinding wheat at local Chakki mills by growing at a whooping Compound annual growth rate (CAGR) of 19% and may likely to be double the current size by end of this decade.

Wheat Flour or Atta is the predominantly used in food items in India, such as chapatti, roti, naan and puri and in sweet items too like halwa, pakoda, etc.
Owing to the public distribution system providing whole wheat which has to be grounded and also purchasing wheat from open market and grinding it will be cheaper than the flour available in market and we have the option to grind it to the consistency required. These advantages generate a huge market potential for Mini Wheat Flour Mill.

Wheat demand worldwide is calculated to rise by 40% from 1993 to 2020 to reach 775 million tons. The expected increase in demand is partly motivated by population growth but also results from substitution out of rice and coarse grain cereals as incomes rise and populations become increasingly based in urban areas.
Reasons for buying the report:

• This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product.

• This report provides vital information on the product like it’s characteristics and segmentation.

• This report helps you market and place the product correctly by identifying the target customer group of the product.
• This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials

• The report provides a glimpse of government regulations applicable on the industry

• The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions
Our Approach

• Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.

• The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players.

• We use reliable sources of information and databases. And information from such sources is processed by us and included in the report.
The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Atta Chakki Plant ” provides an insight into the Atta Chakki market in India with focus on uses, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Atta Chakki project. The report assesses the market sizing and growth of the Indian Atta Chakki Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:
• Good Present/Future Demand
• Export-Import Market Potential
• Raw Material & Manpower Availability
• Project Costs and Payback Period

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Atta Chakki sector in India along with its business prospects. Through this report we have identified Atta Chakki project as a lucrative investment avenue.

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## Project at a Glance

### PROJECT AT A GLANCE

<table>
<thead>
<tr>
<th>Particulars</th>
<th>Existing</th>
<th>Proposed</th>
<th>Total</th>
<th>Particulars</th>
<th>Existing</th>
<th>Proposed</th>
<th>Total</th>
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<td>110.00</td>
<td>110.00</td>
<td>Capital</td>
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<td>70.42</td>
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<td>Buildings</td>
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<td>47.20 Share Premium</td>
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<td>0.00</td>
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<td>64.86 Other Type Share Capital</td>
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<td>0.00</td>
<td>0.00 Borrowings</td>
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<td>2.00 Debentures / Bonds</td>
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<td>0.00</td>
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<tr>
<td>Provision for Contingencies</td>
<td>0.00</td>
<td>6.00</td>
<td>6.00 Unsecured Loans/Deposits</td>
<td>0.00</td>
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<td>Margin Money - Working Capital</td>
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<td>15.13</td>
<td>15.13</td>
<td>TOTAL</td>
<td>0.00</td>
<td>281.69</td>
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</table>

Total (Rs. in lacs) 281.69
## Project at a Glance

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<tr>
<th>Year</th>
<th>Annualised</th>
<th>Book Value</th>
<th>Debt</th>
<th>Dividend</th>
<th>Retained Earnings</th>
<th>Payout</th>
<th>Probable Market Price</th>
<th>P/E Ratio</th>
<th>Yield Price/ Book Value</th>
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<tr>
<td></td>
<td>EPS</td>
<td>CEPS</td>
<td>Per Share</td>
<td>Per Share</td>
<td>Per Share</td>
<td>%</td>
<td>Rs</td>
<td>%</td>
<td>Rs</td>
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<tr>
<td></td>
<td>Rs</td>
<td>Rs</td>
<td>Rs</td>
<td>Rs</td>
<td>Rs</td>
<td>%</td>
<td>Rs</td>
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<td>Rs</td>
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<td>1-2</td>
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<td>100.00</td>
<td>8.65</td>
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<td>3-4</td>
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<td>100.00</td>
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<td>13.82</td>
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<tr>
<td>5-6</td>
<td>16.29</td>
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<td>100.00</td>
<td>16.29</td>
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# Project at a Glance

<table>
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<th>Year</th>
<th>D. S. C. R.</th>
<th>Debt / - Deposits Debt</th>
<th>Equity as- Equity</th>
<th>Total Net Worth</th>
<th>Return on Net Worth</th>
<th>Profitability Ratio</th>
<th>Assets Turnover Ratio</th>
<th>Current Ratio</th>
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<tr>
<td></td>
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<td></td>
<td></td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td></td>
<td>Individua Cumulative Overall</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>(Number of times)</td>
<td>(Number of times)</td>
<td>%</td>
<td>%</td>
<td>%</td>
<td>%</td>
<td>%</td>
<td>%</td>
</tr>
<tr>
<td>Initial</td>
<td>3.00</td>
<td>3.00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1-2</td>
<td>1.29</td>
<td>1.29</td>
<td>1.50</td>
<td>1.50</td>
<td>2.25</td>
<td>15.77%</td>
<td>8.72%</td>
<td>5.88%</td>
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<tr>
<td>2-3</td>
<td>1.58</td>
<td>1.43</td>
<td>0.73</td>
<td>0.73</td>
<td>1.29</td>
<td>17.02%</td>
<td>11.17%</td>
<td>7.25%</td>
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<tr>
<td>3-4</td>
<td>1.93</td>
<td>1.58</td>
<td>1.93</td>
<td>0.33</td>
<td>0.33</td>
<td>0.77</td>
<td>17.85%</td>
<td>12.93%</td>
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<td>4-5</td>
<td>2.34</td>
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<td>18.42%</td>
<td>14.20%</td>
<td>9.01%</td>
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<tr>
<td>5-6</td>
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<td>1.93</td>
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<td>0.00</td>
<td>0.30</td>
<td>18.79%</td>
<td>15.11%</td>
<td>9.56%</td>
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# Project at a Glance

<table>
<thead>
<tr>
<th>BEP</th>
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</thead>
<tbody>
<tr>
<td>BEP - Maximum Utilisation Year</td>
<td>5</td>
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<tr>
<td>Cash BEP (% of Installed Capacity)</td>
<td>45.19%</td>
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<tr>
<td>Total BEP (% of Installed Capacity)</td>
<td>48.38%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>IRR, PAYBACK and FACR</th>
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<tbody>
<tr>
<td>Internal Rate of Return .. ( In %age )</td>
<td>24.70%</td>
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<tr>
<td>Payback Period of the Project is ( In Years )</td>
<td>2 Years 4 Months</td>
</tr>
<tr>
<td>Fixed Assets Coverage Ratio ( No. of times )</td>
<td>6.194</td>
</tr>
</tbody>
</table>
Major Queries/Questions Answered in the Report?

1. What is Atta Chakki industry?

2. How has the Wheat Flour Atta industry performed so far and how will it perform in the coming years?

3. What is the Project Feasibility of a Atta Chakki Plant?

4. What are the requirements of Working Capital for setting up a Atta Chakki Plant?
5. What is the structure of the Wheat Flour Atta Business and who are the key/major players?

6. What is the total project cost for setting up Atta Chakki Plant?

7. What are the operating costs for setting up a Atta Chakki Plant?

8. What are the machinery and equipment requirements for setting up a Atta Chakki Plant?
9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up a Atta Chakki Plant?

10. What are the requirements of raw material for setting up a Atta Chakki Plant?

11. Who are the Suppliers and Manufacturers of Raw materials for setting up a Atta Chakki Plant?

12. What is the Manufacturing Process and Formulations of Wheat Flour Atta Plant?
13. What is the total size of land required for setting up an Atta Chakki Plant?

14. What will be the income and expenditures for an Atta Chakki Plant?

15. What are the Projected Balance Sheets of an Atta Chakki Plant?

16. What are the requirement of utilities and overheads for setting up an Atta Chakki Plant?

17. What is the Built up Area Requirement and cost for setting up a Wheat Flour Atta Plant Business?
18. What are the Personnel (Manpower) Requirements for setting up a Wheat Flour Atta Business?

19. What are Statistics of Import & Export for Atta Chakki Plant?

20. What is the time required to break-even?

21. What is the Break-Even Analysis of a Atta Chakki Plant?

22. What are the Project financials of a Atta Chakki Plant?
23. What are the Profitability Ratios of a Atta Chakki plant?

24. What is the Sensitivity Analysis-Price/Volume of a Atta Chakki Plant?

25. What are the Projected Pay-Back Period and IRR of a Atta Chakki Plant?

26. What is the Process Flow Sheet Diagram of a Atta Chakki Plant project?
27. What are the Market Opportunities for setting up a Wheat Flour Atta Plant?

28. What is the Market Study and Assessment for setting up a Atta Chakki Plant?

29. What is the Plant Layout for setting up a Atta Chakki Plant Business?
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   1.1 District Profile & Geotechnical Site Characterization
      1.1.1. General
      1.1.2. Physical Characteristics
      1.1.3. Climate & Rainfall
      1.1.4. Map
      1.1.5. Transportation And Communications
      1.1.6. Economy & Industry

2. INTRODUCTION

3. COMPOSITION OF WHEAT

4. COMPOSITION OF FLOUR

5. USES OF ATTA
6. PROPERTIES

7. MARKET SURVEY
7.1. Projected Demand For Wheat Flour (Tonnes)
7.2. World Wheat Exporter Competition To Increase

8. EXPORT & IMPORT STATISTICS DATA OF INDIA
8.1. Export Statistics Data On Wheat Flour
8.2. Import Statistics Data On Wheat Flour

9. RAW MATERIAL
9.1. Wheat
9.2. Composition
9.3. Storage
10. CLEANING AND CONDITIONING

11. QUALITY AND GRADE

12. LIST OF MACHINERIES

13. MANUFACTURING PROCESS
   13.1. Raw Material Required
   13.2. Plant & Machinery Required
   13.3. Process Description

14. PROCESS FLOW DIAGRAM

15. GENERAL TESTS REQUIREMENT
16. SUPPLIERS OF PLANT & MACHINERY
16.1. Complete Machinery

17. SUPPLIERS OF RAW MATERIAL

18. PLANT LAYOUT

19. MACHINERY, PRODUCT & RAW MATERIAL PHOTOGRAPHS

20. QUOTATION OF PLANT, MACHINERY AND EQUIPMENTS FROM SUPPLIER
Project Financials

- Project at a Glance
- Assumptions for Profitability workings
- Plant Economics
- Production Schedule
- Land & Building
- Factory Land & Building
- Site Development Expenses

Annexure

1. Assumptions for Profitability workings
2. Plant Economics
3. Production Schedule
4. Land & Building

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• Plant & Machinery
  Indigenous Machineries
  Other Machineries (Miscellaneous, Laboratory etc.)

• Other Fixed Assets
  Furniture & Fixtures
  Pre-operative and Preliminary Expenses
  Technical Knowhow
  Provision of Contingencies

• Working Capital Requirement Per Month
  Raw Material
  Packing Material
  Lab & ETP Chemical Cost
  Consumable Store
• Overheads Required Per Month and Per Annum………………………………8
  Utilities & Overheads (Power, Water and Fuel Expenses etc.)
  Royalty and Other Charges
  Selling and Distribution Expenses

• Salary and Wages ……………………………………………………………………………………9

• Turnover Per Annum …………………………………………………………………………………10

• Share Capital…………………………………………………………………………………………11
  Equity Capital
  Preference Share Capital

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- Annexure 2 :: Profitability and Net Cash Accruals

- Revenue/Income/Realisation
- Expenses/Cost of Products/Services/Items
- Gross Profit
- Financial Charges
- Total Cost of Sales
- Net Profit After Taxes
- Net Cash Accruals

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• Annexure 3 :: Assessment of Working Capital requirements
  ▪ Current Assets
  ▪ Gross Working Capital
  ▪ Current Liabilities
  ▪ Net Working Capital
  ▪ Working Note for Calculation of Work-in-process

• Annexure 4 :: Sources and Disposition of Funds
• Annexure 5 :: Projected Balance Sheets
  - ROI (Average of Fixed Assets)
  - RONW (Average of Share Capital)
  - ROI (Average of Total Assets)

• Annexure 6 :: Profitability Ratios
  - D.S.C.R
  - Earnings Per Share (EPS)
  - Debt Equity Ratio
Annexure 7 :: Break-Even Analysis

- Variable Cost & Expenses
- Semi-Variable/Semi-Fixed Expenses
- Profit Volume Ratio (PVR)
- Fixed Expenses / Cost
- B.E.P
• Annexure 8 to 11 :: Sensitivity Analysis - Price/Volume

- Resultant N.P.B.T
- Resultant D.S.C.R
- Resultant PV Ratio
- Resultant DER
- Resultant ROI
- Resultant BEP
• Annexure 12 :: Shareholding Pattern and Stake Status
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  - Preference Share Capital
• Annexure 13 :: Quantitative Details - Output/Sales/Stocks
  - Determined Capacity P.A of Products/Services
  - Achievable Efficiency/Yield % of Products/Services/Items
  - Net Usable Load/Capacity of Products/Services/Items
  - Expected Sales/Revenue/Income of Products/Services/Items
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- Annexure 15 :: Total Raw Material Cost
- Annexure 16 :: Raw Material Cost per unit
- Annexure 17 :: Total Lab & ETP Chemical Cost
- Annexure 18 :: Consumables, Store etc.
- Annexure 19 :: Packing Material Cost
- Annexure 20 :: Packing Material Cost Per Unit
- Annexure 21 :: Employees Expenses
- Annexure 22 :: Fuel Expenses
- Annexure 23 :: Power/Electricity Expenses
- Annexure 24 :: Royalty & Other Charges
- Annexure 25 :: Repairs & Maintenance Expenses
- Annexure 26 :: Other Manufacturing Expenses
- Annexure 27 :: Administration Expenses
- Annexure 28 :: Selling Expenses
• Annexure 29 :: Depreciation Charges – as per Books (Total)
• Annexure 30 :: Depreciation Charges – as per Books (P & M)
• Annexure 31 :: Depreciation Charges - as per IT Act WDV (Total)
• Annexure 32 :: Depreciation Charges - as per IT Act WDV (P & M)
• Annexure 33 :: Interest and Repayment - Term Loans
• Annexure 34 :: Tax on Profits
• Annexure 35 :: Projected Pay-Back Period and IRR
Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on Atta Chakki Plant

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http://goo.gl/rFwvoq
http://goo.gl/gRhM4U

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Locate us on Google Maps

https://goo.gl/maps/BKkUtq9gevT2
Contact us

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106-E, Kamla Nagar, New Delhi-110007, India.
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Fax: +91-11-23841561
Website: 

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Niir Project Consultancy Services

An ISO 9001:2008 Company

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Who are we?

- One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services.

- We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients’ in India & abroad.
What do we offer?

- Project Identification
- Detailed Project Reports/Pre-feasibility Reports
- Market Research Reports
- Technology Books and Directory
- Databases on CD-ROM
- Laboratory Testing Services
- Turnkey Project Consultancy/Solutions
- Entrepreneur India (An Industrial Monthly Journal)
How are we different?

- We have two decades long experience in project consultancy and market research field
- We empower our customers with the prerequisite know-how to take sound business decisions
- We help catalyze business growth by providing distinctive and profound market analysis
- We serve a wide array of customers, from individual entrepreneurs to Corporations and Foreign Investors
- We use authentic & reliable sources to ensure business precision
Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation
Who do we serve?

- Public-sector Companies
- Corporates
- Government Undertakings
- Individual Entrepreneurs
- NRI’s
- Foreign Investors
- Non-profit Organizations, NBFC’s
- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations
Sectors We Cover

- Ayurvedic And Herbal Medicines, Herbal Cosmetics
- Alcoholic And Non Alcoholic Beverages, Drinks
- Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling
Sectors We Cover

- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct

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Sectors We Cover

- Copper & Copper Based Projects
- Dairy/Milk Processing
- Disinfectants, Pesticides, Insecticides, Mosquito Repellents
- Electrical, Electronic And Computer based Projects
- Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing
Sectors We Cover

- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitality Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries
Sectors We Cover

- Infrastructure Projects
- Jute & Jute Based Products
- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing (Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- Organic Farming, Neem Products Etc.

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Sectors We Cover

- Paints, Pigments, Varnish & Lacquer
- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- Plastic Film, Plastic Waste And Plastic Compounds
- Plastic, PVC, PET, HDPE, LDPE Etc.
Sectors We Cover

- Potato And Potato Based Projects
- Printing And Packaging
- Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals
Sectors We Cover

- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry (Packaged Drinking Water & Mineral Water)
- Wire & Cable
Contact us

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