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Emerging Opportunities in Booming Indian Beer Industry (Why to Invest, Core Project Financials, Potential Buyers, Market Size & Analysis)

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Description

The research report titled ‘Emerging Opportunities in Booming Indian Beer Industry (Why to Invest, Core Project Financials, Potential Buyers, Market Size & Analysis)’ released by Niir Project Consultancy Services aims at providing a detailed analysis of the investment opportunities prevalent in the Indian beer industry. The report covers crucial aspects like reasons for investment in the sector, core project financials, glimpse of the regulatory environment of the industry, potential buyers and analysis of the industry as a whole.

While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

• Good Present/Future Demand
• Export-Import Market Potential
• Raw Material & Manpower Availability
• Project Costs and Payback Period

We at NPCS, through our reliable expertise in the project consultancy and market research field, have identified beer project, in the alcoholic beverages segment, which satisfies all the above mentioned requirements and has high growth potential in the Indian markets. And through this report we aim to help you make sound and informed business decision.

The report contains all the data which will help an entrepreneur find answers to questions like:

• Why I should invest in beer project?
• Who are the customers of the product?
• What will drive the growth of the product?
• What are the costs involved?
• What will be the market potential?

The report begins by providing an overview of the beer industry in India and then proceeds to enhance the product knowledge of the entrepreneur. The report discusses beer as a product in various lights like product definition and product classification. The report further enlightens the entrepreneur about the potential buyers of the product, beer, which will help him identify his customers and place his product correctly. It provides a profound analysis of the investment factors of the project along with graphical representation and forecasts of key investment indicators which can help an entrepreneur assess the market potential of the product. The report further

helps in enhancing the assessment of market potential by listing the export-import market of the product coupled with market size & outlook of the Indian beer industry as a whole. It also helps an entrepreneur in keeping abreast of the recent developments as well as the regulatory environment prevalent in the industry.
The report then turns its path towards the project insights of the beer plant. It includes core project financials of a model project with specified product list and plant capacity. It enumerates project information like raw materials required for manufacturing beer, manufacturing process, list of machinery and basic project financials. Project financials like plant capacity, costs involved in setting up of project, working capital requirements, payback period, projected revenue and profit are listed in the report. It also lists down the key players in the beer segment along with their contact details. This report helps an entrepreneur gain meaningful insights into the Indian beer sector and make informed and sound business decision.

Reasons for buying the report:
• This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, demand of the product and reasons for investing in the product
• This report provides vital information on the product like its definition, characteristics and segmentation
• This report helps you market and place the product correctly by identifying the target customer group of the product
• This report helps you understand the viability of the project by disclosing details like raw materials required, manufacturing process, project costs and snapshot of other project financials
• The report provides a glimpse of important taxes applicable on the product
• The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions
Our Approach:
• Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.
• The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players
• We use reliable sources of information and databases. And information from such sources is processed by us and included in the report

Content

TABLE OF CONTENTS
1. OVERVIEW
1.1 Introduction to Indian Beer Industry

1.2 Product Details
1.2.1 Product Definition
1.2.2 Product Classification
2. POTENTIAL BUYERS
3. REASONS FOR INVESTING IN THE SECTOR
3.1 Rising Social Acceptability
3.2 Recession Proof Nature
3.3 Potential in Per Capita Consumption
3.4 Innovative Distribution Channels
3.4.1 Emergence of Exclusive Beer Café’s
3.4.2 Online Liquor Stores
3.5 Growing Urbanization
3.6 Increasing Purchasing Power
4. GOVERNMENT REGULATIONS
4.1 Distribution Markets
4.2 Taxation
4.3 Industrial Licensing Norms
5. IMPORT-EXPORT MARKETS
6. RECENT DEVELOPMENTS & ANNOUNCEMENTS
7. PRESENT PLAYERS
8. MARKET SIZE & OUTLOOK
9. PROJECT DETAILS
9.1 Raw Materials Required
9.2 Manufacturing Process
9.3 List of Machinery
9.4 Project Financials
10. ABOUT NPCS
11. DISCLAIMER
LISTS OF FIGURES & TABLES

Figure 1 Indian Alcohol Industry- Segmentation by Value
Figure 2 Indian Alcohol Industry- Segmentation by Volume
Figure 3 Classification of Beer
Figure 4 Classification of Indian Beer Industry- By ABV
Figure 5 Indian Population- 18 Years & Above (2001-17)
Figure 6 GDP Growth and Beer Consumption Growth in India (2010-13)
Figure 7 Per capita consumption of beer- Country-wise
Figure 8 Coffee Outlets Vs Beer Cafes
Figure 9 Indian Population Structure- Rural & Urban
Figure 10 Increase in Discretionary Spends in India
Figure 11 India's Annual Per Capita Income (2008-13, In INR)

Table 1Types of Markets with Corresponding States
Table 2 Top Export Destinations of Beer
Table 3 Top Import Source Countries of Beer
Table 4 Present Players in Beer Industry- Contact Details
Table 5 List of Machinery for Beer Plant
Table 6 Beer Plant- Plant Capacity
Table 7 Beer Plant- Production Schedule
Table 8 Beer Plant- Fixed Capital Requirements
Table 9 Beer Plant- Monthly Working Capital Requirements
Table 10 Beer Plant- Total Cost of Project
Table 11 Beer Plant- 5Year Profit Analysis
Table 12 Beer Plant- Projected Payback Period
Table 13 Beer Plant- Break Even Point (BEP)

About Niir

NIIR Project Consultancy Services (NPCS) is a reliable name in the industrial world for offering integrated technical consultancy services. Its various services are: Pre-feasibility study, New Project Identification, Project Feasibility and Market Study, Identification of Profitable Industrial Project Opportunities, Preparation of Project Profiles and Pre-Investment and Pre-Feasibility Studies, Market Surveys and Studies, Preparation of Techno-Economic Feasibility Reports, Identification and Selection of Plant and Machinery, Manufacturing Process and/or Equipment required, General Guidance, Technical and Commercial Counseling for setting up new industrial projects and industry. NPCS also publishes various technology books, directories, databases, detailed project reports, market survey reports on various industries and profit making business. Besides being used by manufacturers, industrialists, and entrepreneurs, our publications are also used by Indian and overseas professionals including project engineers, information services bureaus, consultants and consultancy firms as one of the inputs in their research.