106-E, Kamla Nagar, New Delhi-110007, India.
Tel: 91-11-23843955, 23845654, 23845886, +918800733955
Mobile: +91-9811043595

Email: npcs.ei@gmail.com, info@entrepreneurindia.co

Website: www.entrepreneurIndia.co

# Best Businesses You Can Start with Low Cost (2nd Revised Edition)

Code: NI291	Format: paperback			
Indian Price: ₹750	US Price: \$100			
Pages: 316	ISBN: 9788178331607			
Publisher: Asia Pacific Business Press Inc.				

# **Description**

You know you want to start a business, but what do you do next? Here's how to find the perfect idea for your business.

Today we find several young people, college students, housewives who are aspire to earn money by starting small business and are always looking for business ideas with low cost. Some people belief that starting a business needs large amount of investment but this is not true for every type of business. In fact, there are many types of small businesses that are not only relatively inexpensive to start, but also have the potential to produce significant profits.

## Startup India Stand up

Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon'ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range.

A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage startups with jobs creation.

Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive sustainable economic growth and generate large scale employment opportunities. The Government, through this initiative aims to empower Startups to grow through innovation and design.

What is Startup India offering to the Entrepreneurs?

Stand up India backed up by Department of Financial Services (DFS) intents to bring up Women and SC/ST entrepreneurs. They have planned to support 2.5 lakh borrowers with Bank loans (with at least 2 borrowers in both the category per branch) which can be returned up to seven years.

PM announced that "There will be no income tax on startups' profits for three years"

PM plans to reduce the involvement of state government in the startups so that entrepreneurs can enjoy freedom.

No tax would be charged on any startup up to three years from the day of its establishment once it has been approved by Incubator.

As such there are hundreds of small businesses which can be started without worrying for a heavy investment, even from home. In the present book many small businesses have been discussed which you can start with low cost. The book has been written for the benefit of people who do not wish to invest large amount and gives an insight to the low investment businesses/ projects with raw material requirements manufacturing details and equipment photographs.

Undoubtedly, this book is a gateway leading you to become your own boss.

Major contents of the book are cooking classes, handmade jewellery making, in house salon, cake & pastry making, home tutoring, internet business, cleaning business, detergent making, pet sitting business, gardening business, home based photography, recruitment business, banana chips making, potato chips and wafers, leather purse and hand bags, biscuit manufacturing, papad manufacturing, pickles manufacturing, spice manufacturing, ice-cream cones manufacturing, wax candles manufacturing, chilli powder manufacturing, soft toys manufacturing, soap coated paper, baking powder making, moong dal bari making etc.

This handbook is designed for use by everyone who wants to start-up as entrepreneur.

# **Content**

## **CONTENTS**

1. COOKING CLASSES

Introduction

Why will it Work?

How it will Work?

What Cuisines you can Teach?

What Equipment's do you Require?

What Skills should you Possess?

How can you Market Your Business?

Cooking Class Equipments

Cooking Utensils

Cooking Utensils

Cooking Stove

Oven

**Snacks** 

2. HANDMADE JEWELLERY MAKING

Introduction

Why will it Work?

How it will Work?

What Varieties you can Offer?

What Equipment's do you Require?

What Skills should you Possess?

**Product Photographs** 

**Buttons Jewellery** 

Jewellery Making Tools

Wood Dapping Block

- 2. Pliers
- 3. Multi Utility Bench Pin Combo Set
- 4. Texturing Hammer
- 5. Punch Set With Die

Colorful Jump Ring Choker

Raw Materials

**Process** 

3. IN HOUSE SALON

Introduction

Why will it Work?

How it will Work?

What Services you could Offer?

What Equipment's/Materials do you Require?

What Skills should you Possess?

Requirements

Shampoo

Hair Pins

Makeup Kit

Waxing Equipment

**Hair Cutting Tools** 

Manicure/Pedicure Kit

Steemer and Hair Dryer

Hair Brushes

4. CAKE & PASTRY MAKING

Introduction

Market Opportunities

**Features** 

Raw Material

Cake

**Pastry** 

**Bakery Moulds** 

Requirements

Wheat Flour

Eggs

Milk Power

Ghee

**Making Process** 

Flow Chart of Bakery

5. HOME TUTORING BUSINESS

Introduction

An Interesting Business

How it will Work?

What Services you can Offer?

What Equipment's do you Require?

What Skills should you Possess?

Requirements

Table & Chairs

White Board

Marker

Computer

Printer

6. INTERNET BUSINESS

Introduction

Internet of Things

How Easy is it to Start?

Begin Advertising and Marketing

What Equipment's do you Require?

Internet Users in India

Requirements

**Network Device** 

7. CLEANING BUSINESS

Introduction

Advertising & Marketing

How Easy it is to Start?

**Natural Skills** 

What Equipment's do you Require?

Requirements

A Vacuum Cleaner

Carpet Cleaner

Cleaner

House Cleaning Tools

8. DETERGENT MAKING

Introduction

Market Potential

Raw Material

Chemicals Formation

**Production Process** 

Mixing Unit

**Drying Unit** 

After Drying Unit

Packing Unit

Anti Pollution Unit

What Equipment's do you Require?

Requirements

Detergent

Hand-Gloves

**Blenders** 

**Basins** 

**Plastic Bags** 

Electric Stove

W	le	ia	h	in	a	Sc	al	e
• •		. 9	٠.	• • •	9	$\sim$	<b>ч</b> .	_

## 9. PET SITTING BUSINESS

Introduction

How Easy is it to Start?

Advertising & Marketing

10. GARDENING BUSINESS

Introduction

How it will Work?

How can you Market Your Business?

How Easy is it to Start?

What Equipment's/Materials do you Require?

**Cutting Tools** 

**Digging Tools** 

Gloves

**Grass Trimmer** 

Wheelbarrows

## 11. HOME BASED PHOTOGRAPHY BUSINESS

Introduction

Advertising & Marketing

**Keys to Success** 

- 1. Be Ready to Attend Special Occasions Uninvited
- 2. Create an Online Presence
- 3. Advertize Your Business
- 4. Look for Busy Environs with Creative Backgrounds
- 5. Create an Eye Catching Background or Wallpaper
- 6. Create a Print Coupon or Receipt

Digital Camera

Studio Lights

**Curtains and Stools** 

# 12. RECRUITMENT BUSINESS

Introduction

How it will Work?

Importance of Recruiment

Recruitment and Introduction

- 1. Defining Requirements
- 2. Attracting Candidates
- 3. Selecting Candidates
- 4. Introduction

## 13. BANANA CHIPS MAKING BUSINESS

Introduction

Market Potential

Demand and Supply

Marketing Strategy

Selling and Distribution Overheads

Ingredients

How to make Banana Chips

**Process Flow Diagram** 

Equipments

Requirements

Banana

Aluminum Utensils

Chips Cutter Electric Motor

Sealing Machine

Weighing Scale

14. POTATO CHIPS AND WAFERS

Main Raw Material

The Manufacturing Process

Main Machinery and Equipment

**Potato** 

Potato Chips

Peeling Machine

Slicing Machine

15. LEATHER PURSE AND HAND BAGS

Main Raw Material

Manufacturing Process

- A. Pattern/Frames of the Product and Cutting of Leather
- B. Skiving
- C. Folding of Edges
- D. Stitching
- E. Fixing of Locks and Accessories
- F. Finishing Quality Check and Packing

Main Machinery and Equipment

Leather Purse

Hand Bag

Flat-Bed Sewing Machine

16. BISCUIT MANUFACTURING UNIT

Main Raw Material

Manufacturing Process

Main Machinery Required

**Biscuit** 

**Baking Oven Baking Pans** 17. PAPAD MANUFACTURING UNIT Raw Material Manufacturing Process Main Machinery and Equipment Papad Making Machine Flour Kneading Machine 18. BESAN MANUFACTURING UNIT Raw Material Manufacturing Process Cleaning Conditioning Milling **Finishing** Main Machinery and Equipment Gram Dal Pulveriser Machine 19. PICKLES MANUFACTURING UNIT **Product** Raw Material Manufacturing Process Machinery and Equipment **Pickles** Cap Sealing Machine Serrated Slicer 20. SPICES MANUFACTURING UNIT Raw Material **Manufacturing Process** Main Machinery and Equipment **Spices** Spice Grinding Machine Plastic Sealing Machine 21. ICE-CREAM CONES MANUFACTURING UNIT

Raw Material

Ice-cream Cones

Storage Racks

Manufacturing Process Machinery Required

Cone-Making-Machine

# 22. HONEY PROCESSING UNIT Main Raw Material Manufacturing Process Main Machinery and Equipments Honey **Honey Stirrer** Weighing Balance **Heating Equipments** 23. FLOUR MILL Market Potential Raw Material Manufacturing Process Machinery and Equipments Flour Roller Mill Body Weighting Machine 24. TUTTI-FRUITTI MAKING UNIT Raw Material **Production Process** Main Machinery and Equipments Peeling Machine Stainless Soaking Tanks

25. CONFECTIONERY PRODUCTION UNIT

Raw Material

Confectionery

**Balance Scale** 

Raw Material

Jam—Jelly

Knifes

Mixer/Grinders

Raw Material

Jam Jelly

Manufacturing Process

Chips Cutting Machine

**Manufacturing Process** 

Main Machinery and Equipment

26. JAM-JELLY MAKING UNIT

Main Machinery and Equipments

27. BREAD MANUFACTURING UNIT

Manufacturing Process Flow Chart

Main Machinery and Equipments

**Bread** 

**Baking Pans** 

**Bread Slicing Machine** 

**Baking Oven** 

28. NOODLES MANUFACTURING UNIT

Raw Materials

Manufacturing Process

Main Machinery and Equipments

**Noodles** 

**Noodle Making Machinery** 

29. CATTLE FEED/POULTRY FEED

Raw Material

**Production Process** 

Main Machinery and Equipment

Mixer

Weighing Scale

30. ICE CANDY MANUFACTURING UNIT

Manufacturing Process

Raw Material

Main Machinery and Equipments

Complete Ice-Candy Machine

Churner

Ice-Cream Mixer

31. NAMKEEN MANUFACTURING

Raw Material

Manufacturing Process

Main Machinery and Equipments

Namkeen

Namkeen Making Machine

Hydroextractor

32. GHEE MANUFACTURING

Methods of Processing

**Process Flow Diagram** 

Fresh Milk

Main Machinery and Equipments

**Ghee Making Machine** 

Cream Separator

Freezer

# 33. VERMICELLI MANUFACTURING UNIT Raw Material Manufacturing Process

Vermicelli

Vermicelli Making Machine

Mixing Machine

Weighing Balance

34. NAIL POLISH MANUFACTURING

Main Machinery and Equipments

Raw Material

**Manufacturing Process** 

Main Machinery Equipments

Nail Polish

Mixing Machine

35. HERBS TOOTH POWDER

Raw Material

Manufacturing Process

Main Machinery and Equipment

Tray

Grinder

**Bottle Sealer** 

Balance

36. AYURVEDIC MEDICINES MANUFACTURING UNIT

Raw Material

**Manufacturing Process** 

Main Machinery and Equipments

**Ayurvedic Medicines** 

**Pulveriser Machine** 

Mixing Machine

**Bottle Caps** 

37. CHALK MANUFACTURING UNIT

Raw Material

**Manufacturing Process** 

Main Machinery and Equipments

Chalk

Moulds

Sieve

38. HERBAL SHAMPOO MANUFACTURING UNIT

Raw Material

Manufacturing Process

Main Machinery and Equipments Herbal Shampoo Grinder **Bottle Sealing Machine** 39. CLEANING POWDER MANUFACTURING UNIT Raw Material **Manufacturing Process** Main Machinery and Equipments Cleaning Powder Polythene Bags Horizontal Mixer Bag Sealing Machine 40. MANGO PAPPAD (AAM PAPAD) MAKING UNIT Raw Material **Manufacturing Process** Main Machinery and Equipments Aam Papad Mango Peeler Machine Mixer Storage Tanks 41. GARLIC POWDER MANUFACTURING UNIT Raw Material Main Machinery and Equipment Process Flow Chart of Garlic Powder Garlic Hot Air Drying Machine Pulveriser Garlic Slicer 42. AGARBATTI MANUFACTURING UNIT Raw Materials Manufacturing Process Main Machinery and Equipments Agarbatti Hand Operated Sieves Aluminum Tray

43. DETERGENT POWDER MANUFACTURING UNIT

Raw Material

Manufacturing Process

Main Machinery and Equipments

**Detergent Powder** Mixer Polythene Bags Sealer 44. PHENYL MANUFACTURING UNIT Raw Material Manufacturing Process Main Machinery and Equipments Phenyl Mixing Tank Planetary Mixer Bottle Cap Sealer 45. RUBBER BAND MANUFACTURING UNIT Raw Material **Manufacturing Process** Main Machinery and Equipments **Rubber Band** Polythene Packets Rubber Band Cutting Machine 46. LAUNDRY SOAP MANUFACTURING UNIT Raw Material Manufacturing Process Main Machinery and Equipment Laundry Soap Hydrometer Soap Cutting Machine Soap Stamping Machine 47. PAPER CLIPS MANUFACTURING UNIT Manufacturing Process Raw Material Main Machinery and Equipments Paper Clips Paper Clip Making Machine 48. SURGICAL BANDAGE MANUFACTURING UNIT Raw Material **Manufacturing Process** Main Machinery and Equipments Surgical Bandages

Roll Cutting Machine Cloth Binding Machine

49. SEWING THREAD MANUFACTURING UNIT

Raw Material

**Manufacturing Process** 

Main Machinery and Equipment

**Threads** 

Winding Machine

50. HAIR OIL MANUFACTURING UNIT

Raw Material

**Manufacturing Process** 

Main Machinery and Equipments

Mixing Tank

Filling Machine

Sealing Machines

51. WAX CANDLES MANUFACTURING UNIT

Raw Material

**Manufacturing Process** 

- 1. Start by Melting Wax.
- 2. Pass Wick Through Wick Hole
- 3. Secure Wick to Wick Rod
- 4. Secure Wick to Wick Hole
- 5. Seal Wick Hole
- 6. Initial Pour
- 7. Poke Relief Holes
- 8. Re-Pour to Fill in Void (Sink-Hole)
- 9. Remove Candle From Mold

Main Machinery and Equipments

Candle

Candle Moulds

52. CHILLI POWDER MANUFACTURING UNIT

Raw Material

Manufacturing Process

The Process Flow Chart is as Under

Main Machinery and Equipments

Polythene Bags

Red Chilli

Mixer

53. SOFT TOYS MANUFACTURING UNIT

Raw Material

Manufacturing Process

Main Machinery and Equipment

Sewing Machine

Scissor

54. SCHOOL BAGS MANUFACTURING UNIT

Raw Material

**Manufacturing Process** 

Machinery Required

School Bags

**Upholstery Sewing Machine** 

Sewing Machine

Scissor

55. POPCORN MANUFACTURING UNIT

Raw Material

Manufacturing Process

Main Machinery and Equipment

**Popcorn** 

Popping Machine

Sealing Machine

56. SUPARI CHIPS UNIT

Raw Material

**Manufacturing Process** 

Main Machinery and Equipment

Supari Chips

Supari-Chips Cutting Machine

Balance

57. REVADI AND GAZAK MANUFACTURING UNIT

Raw Material

**Manufacturing Process** 

Main Machinery and Equipment

Revadi and Gazak

Big Pans

Utensils

58. MAVA MANUFACTURING UNIT

Raw Material

**Manufacturing Process** 

Main Machinery and Equipments

Milk

Mava Making Machine

Milk Cans

Physical Balance

59. ULTRA MARINE BLUE MANUFACTURING

Raw Material

Manufacturing Process

Main Machinery and Equipments

Ultra Marine Blue

Drum Type Liquid Mixer

**Buckets** 

60. TOMATO SAUCE AND KETCHUP MANUFACTURING UNIT

Raw Material

Manufacturing Process

Main Machinery and Equipments

**Tomato Sauce** 

**Tomato** 

Tomato Charging Machine

**Boiler Machine** 

61. ICE CREAM MANUFACTURING UNIT

Raw Material

Manufacturing Process

Main Machinery and Equipments

Ice Cream

Mixer

Ice Cream Chiller

62. SOAP COATED PAPER

Raw Material

**Manufacturing Process** 

Main Machinery and Equipments

Soap Coated Paper

**Butter Paper** 

Crutcher for Soap Making

**Jacketed Tank** 

**Baby Boiler** 

63. BAKING POWDER MAKING UNIT

Raw Material

Manufacturing Process

Main Machinery and Equipments

**Baking Powder** 

Ribbon Blender

Sieving Set

64. MOONG DAL BARI MAKING UNIT

Raw Material

**Manufacturing Process** 

Main Machinery and Equipments

Moong Dal Moong Dal Bari Utensils Mixer

## 65. GOOD MANUFACTURING PRACTICES IN FOOD INDUSTRY

Food Industry Standards

**GMP Practices for Food** 

(i) Design and Facilities

Locclfion

(ii) Premises and Rooms

Design and Lcrpouf

- (iii) Internal Structures & Fittings
- (iv) Equipment
- (v) Containers for Waste and Inedible Substances

**Facilities** 

- (i) Water Supply
- (ii) Drainage and Waste Disposal
- (iii) Cleaning
- (iv) Personnel Hygiene Facilities and Toilets
- (v) Temperature Control
- (vi) Air e uality and Ventilation
- (vii) Lighting
- (viii) Power Back up
- (ix) Storage

Control of Operation

- (i) Time and Temperature Control
- (ii) Control of Other Specific Process Steps
- (iii) Specifications

Microbiological Cross Contamination

Physical and Chemical Contamination

Incoming Materials Requirements Packaging

Water

- (i) Water, Ice and Steam in Contact with Food
- (ii) Water, Ice and Steam not in Contact with Food
- (iii) Water pipes & Storage Tanks
- (iv) Management and Supervision Documentation and Records Product Recall &

Traceability Storage

Maintenance and Sanitation

(i) Pest Control

- (ii) Waste Management
- (iii) Personal Hygiene Quality Control Transportation Product Information and Consumer Awareness Competence & Training Temporary/Mobile Premises, Vending Machines

# **About NIIR Project Consultancy Services (NPCS)**

NIIR Project Consultancy Services (NPCS) is a reliable name in the industrial world for offering integrated technical consultancy services. Its various services are: Prefeasibility study, New Project Identification, Project Feasibility and Market Study, Identification of Profitable Industrial Project Opportunities, Preparation of Project Profiles and Pre-Investment and Pre-Feasibility Studies, Market Surveys and Studies, Preparation of Techno-Economic Feasibility Reports, Identification and Selection of Plant and Machinery, Manufacturing Process and/or Equipment required, General Guidance, Technical and Commercial Counseling for setting up new industrial projects and industry. NPCS also publishes various technology books, directories, databases, detailed project reports, market survey reports on various industries and profit making business. Besides being used by manufacturers, industrialists, and entrepreneurs, our publications are also used by Indian and overseas professionals including project engineers, information services bureaus, consultants and consultancy firms as one of the inputs in their research.

NIIR PROJECT CONSULTANCY SERVICES 106-E, Kamla Nagar, New Delhi-110007, India. Tel: 91-11-23843955, 23845654, 23845886, +918800733955 Mobile: +91-9811043595

Email: npcs.ei@gmail.com, info@entrepreneurindia.co
Website: www.entrepreneurIndia.co