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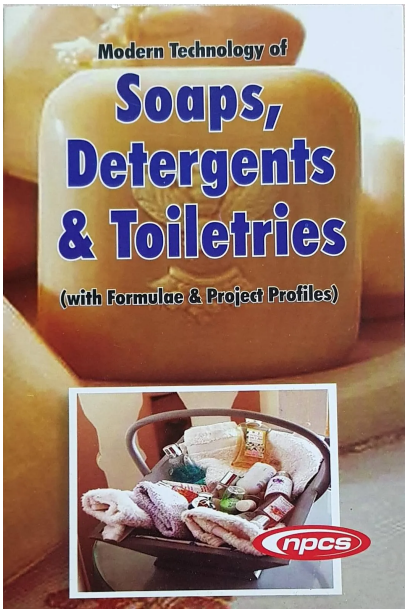

Modern Technology of Soaps, Detergents & Toiletries (with Formulae & Project Profiles) 4th Revised Edition

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Description

There has been consistent rise in Indian toiletries Industry. Novelty in ideas and marketing seems to be the major subject matter of the Indian soap industry. With increasing popularity there has been increase in potential competitors but it still has the opportunity of further exploitation. The soaps, detergent and toiletries product industry is vivacious, varied, creative and tricky, and has the prospective to provide a gratifying career. Since these are basic requirements throughout the world undoubtedly the toiletries industry is one of the fastest growing and most profitable markets in international arena has been for the past many years.

Total quality management has its importance in managing every industry so is its importance and relevance in Oils, Soaps, and Detergents Industries. Featured as one of best seller the book modern technology of soaps, detergent and toiletries is another resourceful book written by P. K. Chattopadhyay. The author is highly experienced consultant to cosmetics and toiletries industries.

The book contains the formulae of diverse types of soaps, detergents (cake, powder and liquid) toiletries, methodical testing method, quality control of complete products, packing criterion of cosmetics and toiletries along with project profiles, machinery photographs and addresses of raw material, plant and machinery suppliers.

The book contains detail chapter on: Principal Groups of Synthetic Detergents Classification, Detergent Bar, Washing Soap: Laundry Soap Formulation, tooth paste, after shave lotion, Hair Shampoo, Fundamentals of Science, Testing of Finished Goods, Finished Product Quality Control Procedures, Natural Essential Oils in India : A Perspective, Essential Oils in India and Trade Summary and Conclusion, etc.
Basic information in entering a market and the opportunities and requirements of the potential sector has been the best way to penetrate in a market. How and what if properly answered can take you to a long way. The first hand information on different types of toiletries product have been properly dealt in the book and can be very useful for those looking for entrepreneurship opportunity in the soap industry.

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About Niir

NIIR Project Consultancy Services (NPCS) is a reliable name in the industrial world for offering integrated technical consultancy services. Its various services are: Pre-feasibility study, New Project Identification, Project Feasibility and Market Study, Identification of Profitable Industrial Project Opportunities, Preparation of Project Profiles and Pre-Investment and Pre-Feasibility Studies, Market Surveys and Studies, Preparation of Techno-Economic Feasibility Reports, Identification and Selection of Plant and Machinery, Manufacturing Process and/or Equipment required, General Guidance, Technical and Commercial Counseling for setting up new industrial projects and industry. NPCS also publishes various technology books, directories, databases, detailed project reports, market survey reports on various industries and profit making business. Besides being used by manufacturers, industrialists, and entrepreneurs, our publications are also used by Indian and overseas professionals including project engineers, information services bureaus, consultants and consultancy firms as one of the inputs in their research.