106-E, Kamla Nagar, New Delhi-110007, India. Tel: 91-11-23843955, 23845654, 23845886, +918800733955 Mobile: +91-9811043595

Email: npcs.ei@gmail.com, info@entrepreneurindia.co Website: www.entrepreneurIndia.co

Handbook on Cosmetics (Processes, Formulae with Testing Methods)

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Description

Cosmetics products are created for application on the body for the purpose of cleansing, beautifying or altering appearance and enhancing attractive features. It is not similar like medicines in addition to it cannot be used to modify the physique function or performance. The cosmetic Industry has witnessed rapid growth over the last couple of decades. Now a day the range of cosmetic and beauty products has widened tremendously. The use of cosmetics has increased exponentially not only among in females but the male population also indulges in their use. A wide range of chemical and natural materials is used in the formulation of cosmetic and toiletry preparations. Cosmetics like creams, gels, face powder, eye makeup, shaving cream, and colognes are used on a daily basis by both women and men. The Indian cosmetic Industry has witnessed rapid growth over the last couple of decades. In that time the range of cosmetic and beauty products in India has widened tremendously. Beauty products manufacturers in India mostly cater to the great demand for cosmetics and toiletries that fall into the low or medium price categories as the greatest demand in India has always been for these economically priced products. Bearing a long glowing heritage of cosmetic and beauty, aesthetic makeup products is being used since olden days and nowadays it appear like a booming economy in India which would be the largest cosmetic consuming country in a next few decades. While the demand of beautifying substances are growing day by day, a large number of local as well as international manufacturers gradually extend their ranges and products in different provinces of India. Industry sources estimate a rapid growth rate of 20% per annum. Some of the fundamentals of the book are regulation of cosmetic products, the relationship of cosmetic products to drugs, preservation of cosmetics, factors affecting preservation, organisms found in cosmetics, antiperspirants and deodorants, cleansing creams and lotions, baby toiletries, face powder manufacturing process, aerosol cosmetics, shaving preparations: soaps, creams, oils, and lotions, advantages and disadvantages of natural dyes, packaging cosmetic preparations, etc.

The book covers formulae, manufacturing processes of various types of cosmetics like antiperspirants and deodorants, cleaning creams, lotions, emollient creams, baby toiletries, face powder, eye makeup and many more along with testing methods. This book will be great asset to new entrepreneurs, existing units, technocrats and technical institutions.

Content

1. Regulation of Cosmetic Products

Historical Development

Self-regulation

Regulation in the United States

- 1. Federal Regulation of Cosmetics
- 2. Cosmetic Composition
- 3. Cosmetic Labeling
- 4. The Relationship of Cosmetic Products to Drugs
- 5. Regulation of Cosmetics by Other Federal Agencies
- 6. Cosmetics and the Consumer Product Safety Commission
- 7. Regulation of Cosmetics by the States
- 8. Conclusion

2. Sensitivity Testing

Diagnostic Sensitivity Testing

Technique of Diagnostic Patch Testing

The Interpretation of Patch Test Reactions

"Uncovered†versus "Covered†Patch-Test Technique

Features of Patch Testing with Paraphenylenediamine

Uncovered Patch-Test Method for PPDA Sensitivity

Covered Patch-Test Technique for PPDA Sensitivity

Evaluation of Patch-Test Reactions to PPDA

Features of Patch Testing with Nail Polish

Patch Testing with Lipstick

Testing with Permanent Wave Solutions

Testing for Sensitivity to Perfumes

Testing for Lanolin Sensitivity

Diagnostic Photosensitivity Testing
Light Sources for Photosensitivity Testing
Testing Cosmetics for Photosensitization
Testing Antimicrobial Agents in Soaps and Cosmetics
Patch Test Table for Specific Ingredients in Cosmetics
Patch Tests with Unlisted Cosmetic Ingredients
Prophetic or Predictive Sensitivity Testing
Predictive Testing for Allergic Contact Sensitization
Predictive Testing for Photosensitizing Capacity

3. Quality Assurance Quality Control Raw Material Inspection Inspection of the Finished Product Inspection of Containers and Packaging Materials In-Process Control Finished Goods Control Good Laboratory Practice (GLP) Good Manufacturing Practice (GMP) Environmental Protection Quality Promotion Works Proposal System Quality Teams

4. Raw Materials Introduction **Basic Surfactants** Alkyl Ether Sulfates Alkyl Sulfates a-Olefin Sulfonates Other Basic Surfactants Mild Anionic Surfactants Sulfosuccinates Cocoyl Isethionates **Acyl Amides** Alkyl Ether Carboxylates Magnesium Surfactants Alkyl Ether Carboxylates Magnesium Surfactants Alkyl Phosphates

Amphoteric Surfactants

Alkyl Betaines

Alkylamido Betaines

Acylamphoglycinates and Acylamphopropionates

Amine Oxides

Non-ionic Surfactants

Ethoxylates Products

Alkyl Polyglycosides

Cationic Surfactants

Monoalkyl Quaternaries

Dialkyl Quaternaries

Trialkyl Quaternaries

Benzyl Quaternaries

Ester Quaternaries

Ethoxylated Quaternaries

Shampoo and Bath Additives

Thickeners

Foam Stabilizers

Pearlescent Agents

Conditioning Agents

Emollients

Sequestering Agents

Oil Components

Mineral Oil

Natural Oils

Triglycerides

Jojoba Oil

Synthetic Oils

Isopropyl Esters

Ethylhexyl Esters

Oleic Acid Esters

Caprylic / Capric Acid Esters

Isocetyl Stearate

Octyldodecanal

N-Butyl Stearate

Diisopropyl Adipate

Pentaerythritol Tetraisostearate

Waxes

Natural Waxes

Synthetic Waxes

Silicone Oils

Cream Bases

Fatty Alcohols

Polyol Esters

Fatty Acids

Oil-in-Water (O/W) Emulsifiers

Water-in-oil (W/O) Emulsifiers

5. Preservation of Cosmetics

Factors Affecting Preservation

Organisms Found in Cosmetics

Molds

Yeasts

Bacteria

Factors Influencing the Growth of Microorganisms

Minerals

Growth Factors

Moisture Content

рН

Temperature

Oxygen

Other Ingredients

Factors Affecting the Action of Preservatives in Cosmetics

Concentration

Solubility Relationships

рΗ

Surface-Active Agents

The Interference of Nonionic Emulsifiers with Preservatives

Suitability of Substrate for Growth of Organisms

Amount of Inoculum

Synergism or Antagonism with Other Compounds

Evaluation of Preservatives for Cosmetics

Methods of Testing Antimicrobial Agents

Choice of Organism

Practical Tests

Preservatives

Organic Acids

Alcohols

Aldehydes

Essential Oils

Phenolic Compounds

Esters of p-Hydroxybenzoic Acid

o-Phenylphenol

Mercury Compounds

Surface-Active Agents

Miscellaneous Nitrogen Compounds

Polyols

Miscellaneous Antimicrobials

Mechanism of Preservative Action

Allergic Response to Preservatives and Antimicrobials

Photosensitization

Manufacturing

Prevention of Microbial Contamination

Deionizer Contamination

Filter Contamination

Raw Material Contamination

Sanitation

Microbial Corrosion

Emulsion Preservation

Preservation of Shampoos

Chelation

Antioxidants

Rancidity

Mechanism of Action

Classification of Antioxidants

Considerations for Use of Antioxidants

6. Antiperspirants and Deodorants

Introduction

Regulations

Mechanism of Sweating

Antiperspirant Active Properties

Basic Aluminum Chloride

Aluminum Zirconium Complexes

Clinical Assessment

Formulatory Considerations

Performance

Cost

Esthetics

Formulations

Roll-on Products

Stick Products

Spray Products

Deodorants

Odor Control

Clinical Assessment

Formulations

7. Cleansing Creams And Lotions

Properties Sought

History

Types of Cleansing Cream

Beeswax-Borax Emulsion Type

Basic Materials

Liquefying Cleansing Creams

Miscellaneous Emulsion Types

Sorbitan Fatty Acid Ester Emulsions

Acid-Containing Cleansing Creams

Detergent Cleansing Creams

Antibacterial Cleansing Preparations

Cleansing Lotions

Cleansing Preparations for Oily Skin

Consideration of Safety

Equipment and Manufacturing

8. Emollient Creams And Lotions

Theoretical Aspects of Emollience

Emollient Materials

Emollient Evaluation

Emulsion Types

Penetration

Formulations

Emollient Creams

Raw Materials

Glyceryl Monostearate (from "Triple-Pressed†Stearic Acid)

Polyethylene Glycol Fatty Acid Esters

Stearic Acid

Beeswax

Fatty Alcohols

Lanolin

Hydrocarbon Waxes

Manufacturing Procedure

Emollient Lotions

Specialized Creams and Lotions

Eye Creams

All-Purpose Creams

Therapeutic Creams

9. Baby Toiletries

Epidermal Physiology

Skin Care of the Newborn

Baby Oils

Baby Lotions

Cationic Lotions

Care of the Diaper Area

Diaper Rash

Cationic Ointments

Baby Oils

Baby Lotions

Baby Creams

Soap

Baby Powders

Diaper Laundering

Disposable Diapers

Infantile Eczema

Care of the Hair and Scalp

Formulation

Raw Materials

Baby Oils

Baby Lotions

Baby Creams

Baby Powders

Literature

10. Face Powders

Loose Face Powder

Raw Materials

Formulations

Compact Face Powder

Raw Materials, Binding Agents, and Preservatives

Binding Agents

Compression Methods

Face Powder Manufacturing Process

Base Powder Preparation

Color Extenders

Combination: Base Powder and Color Extenders

Mills

Pressing Machines and Pressure Considerations

Packaging

Quality Control and Laboratory Practices

Shade Control and Lighting

Dispersion of Color

Pay off

Pressure Testing

Breakage Test

11. Eye Makeup

Raw Materials

Pigments

Basic Ingredients

Petrolatum

Lanolin

Ceresin

Carnauba

Beeswax

Stearic Acid

Isopropyl Myristate

Propylene Glycol

Gum Tragacanth

Methyl Cellulose

Preservatives

Pearlessences

Perfuming

Formulation and Manufacture

Eyeshadow

Mascara

Eyebrow Pencils

Eye Liners

False Eyelashes

Eye Cover Products

Eye Makeup Removers
Eye Creams and Eye Sticks

Analysis

General Remarks

12. Aerosol Cosmetics

Definitions

Historical Background

Principle and Mechanism

The Package and its Components

Container

Metals

Industry Specifications for Fabricated Aerosol Cans

Glass

Plastics

Valves

Valve Specialties

Actuator Cover Cap

Powder or Paint Valves

Foam Valves

Spray Anyway Valves

Metering Valves

Special Applicators

Codispensing Valves

Propellants

Concentrate

Production

Cold Filling

Pressure Filling

Under-the-Cup Filling

Formulation

Hair Products

Hair Sprays

Hairsets and Conditioners

Hairdressing

Color Rinse and Sprays

Wave Lotions

Shampoos

Skin Products

Deodrants and Antiperspirants

Fragrances

Sunscreen

Shaving Cream

Shaving Accessories

Feminine Deodrant Spray

Nail Preparations

Powders

Face Creams and Lotions

Oral Products

13. Shaving Preparations: Soaps, Creams, Oils, and Lotions

Shaving Soaps, Sticks and Powders

Shaving Soaps

Shaving Sticks

Shaving Powders

Lather Shaving Cream

Brushless Shaving Cream

Shaving Oils and Lotions

14. Preshave and Aftershave Preparations

Presahve Preparations

Skin Conditioners

Beard Softeners

Pre-electric Shave Preparations

Aftershave Preparations

Clear Lotions

Stick Lotions and Gels

Creams and Emulsified Lotions

Powders

Styptics

Aerosols

15. Hair-Grooming Preparations

Properties of a Good Hairdressing

Types of Haridressing

Brilliantines

Liquid Brilliantines

Solid Brilliantines

Alcoholic Lotions

Hair Tonics

Two-Layer Lotions
Gum-Base Hairdressings
Oil-in-Water Emulsions
Water-in-Oil Emulsions
Aerosol Hairdressings

16. Hair Straighteners

Morphological Considerations

General Chemical Composition

Keratin

Hair Treatment Reactions

Oxidation

Diffusion of Reagents

D-Cystine Fraction

Measurement of Physical Changes Related to Fibre Treatment

Form-related Compositions

Temporary Straightening

Permanent Straightening

Thioglycolate Compositions

Neutralizers

Manufacturing and Material Specifications

Packaging Considerations

Method of Application

Other Materials

Silicones

Sulfites

Manufacture

Procedure

Neutralization

General Considerations

17. Bleaches, Hair Colorings and Dye Removers

Demands in Hair Coloring

Classes of Coloring Agents

Bleaching Agents

Early Bleaches

Chemical Bleaches

Hydrogen Peroxide

Action of Peroxide on Hair

Bleaching Agents and Treatments

Platinum Bleaching

Blanching of Hair

After Treatment of Bleached Hair

Synthetic Organic Dyes

Range of Shades Required

Special Shades

Temporary Colorings

Coloured Rinses

Rinses for Gray Hair

Importances of Instructions

Color Shampoos

Powders

Crayons

Semi-Permanent Dyes

Nitro Dyes

Self-Oxidizing Dyes

Solvent-Assisted Dyes

Anion-Cation Complexes

Reactive Dyes

Aminoanthraquinone Dyes

Permanent Dyes

(Oxidation Dyes)

Pyrogallol

Introduction of Amino Dyes

Early Commercial Development

Quest for Substitutes; Protective Measures

Research for Improved Products and Processes

Advantages and Disadvantages of Oxidation Dyes

Composition of Modern Oxidation Dyes

Forms of Oxidation Dyes

Regulations Governing Amino Dyes

Research for New Days

Plant Derivatives

Henna

Indigo

Camomile

Wood Extracts

Mixed Wood Dyes

Miscellaneous Plant Products

Use of Mordants

Advantages and Disadvantages of Natural Dyes
Metallic Dyes
Lead Dyes
Silver Dyes
Dyes for Eyebrows and Eyelashes
Copper Dyes
Compound Hennas
Miscellaneous Metallic Dyes
Advantages and Disadvantages of Metallic Dyes
Toxicity of Metallic Hair Dyes

18. Packaging Cosmetic Preparations
Packaging Requirements and Functions
Packaging Materials and Containers
Tins and Jars
Bottles and Flacons
Tubes
Stick Applicators
Spray Cans
Decoration of Cosmetics Packaging
Future Ecological and Economic Challenges

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> NIIR PROJECT CONSULTANCY SERVICES 106-E, Kamla Nagar, New Delhi-110007, India. Tel: 91-11-23843955, 23845654, 23845886, +918800733955 Mobile: +91-9811043595

Email: npcs.ei@gmail.com, info@entrepreneurindia.co

Website: www.entrepreneurIndia.co