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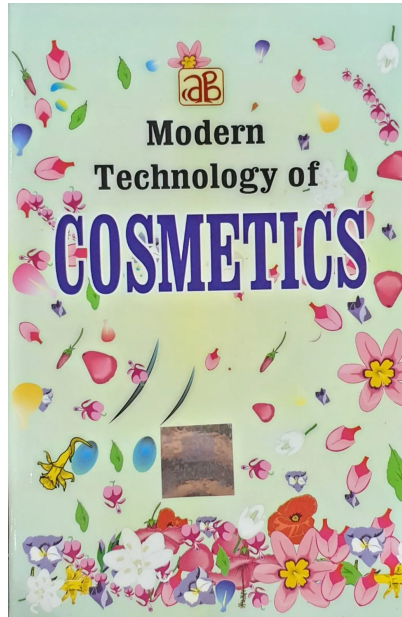
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## Modern Technology Of Cosmetics

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### Description

Herbal cosmetics have been into usage from time immemorial. Recent days also cosmetics have been very popular especially among fashion conscious people. Despite

the fact that modern make-up has been used mostly by women, steadily rising number of males are also using cosmetics usually associated to women to improve their own facial features. Thus they have broken the age old belief that cosmetics are used by female only and also have proved that male crowd is also conscious about their skin needs. Cosmetics include a whole array of products like lipsticks, shampoo, mascara, foundation, eye liner and so on. They are more popular with young crowds and thus have a huge demand. Herbal cosmetics have been of great value because of the least harm they cause to the skin and the radiance they add to the skin. These days a number of beauty products that are using the herbal formulae and Ayurveda concepts have got lot of attention and have been witnessing a huge rise in demand not only nationally but on international arena. The charm of understanding herbal product is even you can use it by making certain combination at your home and get the benefits. The cosmetic industry is in growing stage not only domestically but also globally. Herbal products are replacing the synthetics products because of its harsh nature. Herbal products are in huge demand in the developed world for health care for the reason that they are efficient, safe and have lesser side effects. The formulations based on herbs are safe and effective.

The manufacture of cosmetics is not a new phenomenon and has been in use from several decades ago. The book is on the modern technology used in cosmetic industry. The attempt made in this book is to advance the older methods and provide the latest formulae and techniques to manufacture to enhance their knowledge.

The content of the book include chapters on Hair Structure and Chemistry Structure of Hair Keratin, Sunburn Preparations, Shampoos, Detergents Thickeners and foam Stabilisers, Perfumes, Preservatives, pacifiers and Pearlisers, Conditioning Agents, Colours and Colour Fading Other Additives, Conditioners, Cationic Surfactants, Cationic Polymers and Other Active Ingredients, Bodying Agents, etc. The chapters are dealt in great detail for the proper understanding and concept development. The clear understanding will serve beneficial purpose, that's why the book is highly recommended for entrepreneurs, industrialists, research centres, technologist and libraries.

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Suppliers of Raw Materials

## About Niir

NIIR Project Consultancy Services (NPCS) is a reliable name in the industrial world for offering integrated technical consultancy services. Its various services are: Pre-feasibility study, New Project Identification, Project Feasibility and Market Study, Identification of Profitable Industrial Project Opportunities, Preparation of Project Profiles and Pre-Investment and Pre-Feasibility Studies, Market Surveys and Studies, Preparation of Techno-Economic Feasibility Reports, Identification and Selection of Plant and Machinery, Manufacturing Process and/or Equipment required, General Guidance, Technical and Commercial Counseling for setting up new industrial projects and industry. NPCS also publishes various technology books, directories, databases, detailed project reports, market survey reports on various industries and profit making business. Besides being used by manufacturers, industrialists, and entrepreneurs, our publications are also used by Indian and overseas professionals including project engineers, information services bureaus, consultants and consultancy firms as one of the inputs in their research.