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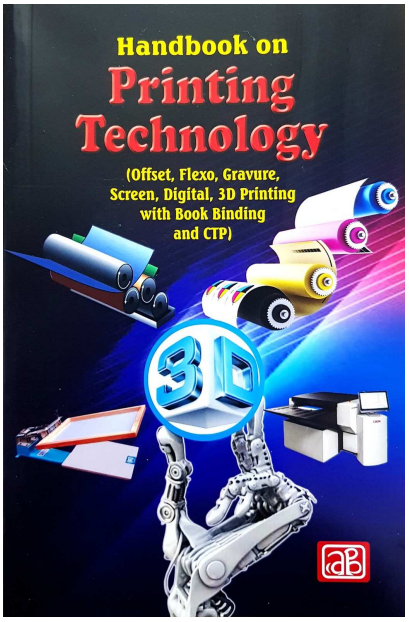

Handbook on Printing Technology (Offset, Flexo, Gravure, Screen, Digital, 3D Printing with Book Binding and CTP) 5th Edition

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Description

Printing is a process for reproducing text and image, typically with ink on paper using a printing press. It is often carried out as a large-scale industrial process, and is an essential part of publishing and transaction printing. Modern technology is radically changing the way publications are printed, inventoried and distributed. Printing technology market is growing, due to technological proliferation along with increasing applications of commercial printing across end users.

In India, the market for printing technology is at its nascent stage; however offers huge growth opportunities in the coming years. The major factors boosting the growth of offset printing press market are the growth of packaging industry across the globe, increasing demand in graphic applications, the wide range of application in various industry, and industrialization. 3D printing market is estimated to garner $8.6 billion in coming years. The global digital printing packaging market is expected to exceed more than US$ 40.02 billion by 2026 at a CAGR of 13.9%. Computer-to-plate systems are increasingly being combined with all digital prepress and printing processes.

This book is dedicated to the Printing Industry. In this book, the details of printing methods and applications are given. The book throws light on the materials required for the same and the various processes involved. This popular book has been organized to provide readers with a firmer grasp of how printing technologies are revolutionizing the industry.

The major content of the book are principles of contact (impression), principles of noncontact printing, coated grades and commercial printing, tests for gravure printing, tests for letterpress printing, tests for offset printing, screen printing, application of screen printing, offset lithography, planography, materials, tools and equipments, sheetfed offset machines, web offset machines, colour and its reproduction, quality control in printing, flexography, rotogravure, creative frees printer, shaftless spearheads expansion, digital printing, 3D printing, 3D printing machinery, book binding, computer-to-plate (ctp) and photographs of machinery with suppliers contact details.

A total guide to manufacturing and entrepreneurial success in one of today's most printing industry. This book is one-stop guide to one of the fastest growing sectors of the printing industry, where opportunities abound for manufacturers, retailers, and entrepreneurs. This is the only complete handbook on the commercial production of printing products. It serves up a feast of how-to information, from concept to purchasing equipment.

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About Niir

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