

## Entrepreneur India

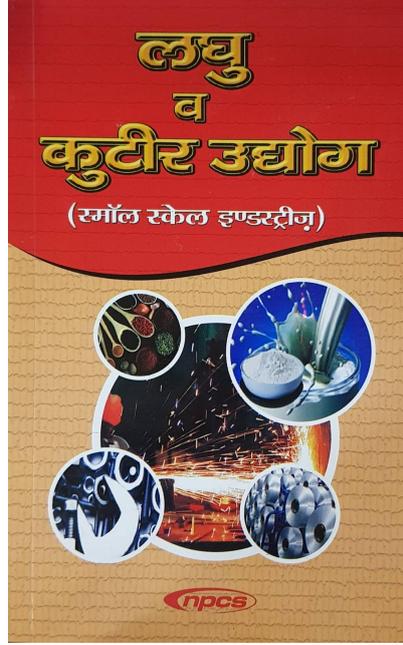
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## Laghu V Kutir Udyog (Small Scale Industries) 5th Revised Edition (Hindi Language) □□ □

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| <b>Code</b>         | NI90                              |
| <b>Format</b>       | paperback                         |
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A successful entrepreneur not only creates employment for himself but for hundreds. Deciding on a right project can lead you to the road to success. But it is a perception that for owning a business you should have handsome amount of money. Now it is possible with small scale business. An entrepreneur requires a continuous flow of funds not only for setting up of his/ her business, but also for successful operation as well as regular up gradation/ modernization of the industrial unit. To meet this requirement, the Government (both at the Central and State level) has been undertaking several steps like setting up of banks and financial institutions; formulating various policies and schemes, etc. All such measures are specifically focused towards the promotion and development of small and medium enterprises. In both developed and developing countries, the Government is turning to small and medium scale industries and entrepreneurs, as a means of economic development and a veritable means of solving problems. It is a seedbed of innovations, inventions and employment. You do not need to be a genius to run a successful small business, but you do need some help. And that is exactly what this book is, a guide into the stimulating world of small business ownership and management. The book contains the aspects to plan any business strategy step by step.

## Startup India Stand up

Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon'ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range.

A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage startups with jobs creation.

Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive sustainable economic growth and generate large scale employment opportunities. The Government, through this initiative aims to empower Startups to grow through innovation and design.

What is Startup India offering to the Entrepreneurs?







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3. □□□□□□□ (Sticks)

4. □□□ (Cake)

5. □□□ (Oil)

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XXXXXXXXXX (Introduction)

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XXXXXXXXXX (Surgical Cotton)

XXXXXX (Introduction)

XXXXXXXXXX (Manufacturing Process)

XXXXXXXXXX (Opening & Clearing)

XXXXXX (Washing)

XXXXXXXXXX (Bleaching)

XXXXXXXXXX (Alkali Removing)

XXXXXXXXXX (Drying)

XXXXXXXXXX (Lepping)

XXXXXXXXXX (Rolling)

XXXXXX (Raw Materials)

XXXXXXXXXX (Licence)

XXXXXXXXXX (Machinery & Equipments)

XXXXXXXXXX (Cost Estimation) XXXXXXXX : XXXXXXXX

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XXXXXXXXXX (Surgical Bandage Industry)

XXXXXX (Introduction)

XXXXXXXXXX (Licence)

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XXXXXXXXXX (Manufacturing Process)

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XXXXXX (Hosiery Industry)

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XXXXXXXXXX (Readymade Garment Industry)

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XXXXX XX XXXX XXXXXXXX (Switch and Plug Industry)  
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XXXXX XXX XXXX (Dry Cell Battery)  
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Industry (By Cold Process)

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XXXXXX XX XXXX (Screw & Bolt)  
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XX (Nut)  
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XXXXXX XXXXXXXX (Cost Estimation) XXXXXXXX : XXXXX XX  
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XX XXXXXXXX (Ink Industry)  
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1. Introduction  
 2. Market Survey  
 3. Manufacturing Process  
 4. Machinery & Equipments  
 5. Cost Estimation  
 6. Conclusion

(Machinery & Equipments)  
 (Poster Colour Ink)  
 (Drawing Ink)  
 (Printing Ink)  
 (Market Survey)  
 (Manufacturing Process)  
 (Machinery & Equipments)  
 (Special Matching Ink)  
 (Cost Estimation) :

1. Introduction  
 2. Types of Soaps  
 3. Raw Materials  
 4. Caustic Soda  
 5. Coconut Oil  
 6. Soap Stone  
 7. Starch  
 8. Machinery & Equipments  
 9. Cost Estimation  
 10. Conclusion

(Soap and Cleaners Industry)  
 (Introduction)  
 (Types of Soaps)  
 (Raw Materials)  
 (Caustic Soda)  
 (Coconut Oil)  
 (Soap Stone)  
 (Starch)  
 (Machinery & Equipments)  
 (Machinery & Equipments)  
 (Cost Estimation) :  
 (Transparent Soap)  
 (Machinery & Equipments)  
 (Cost Estimation) :  
 (Cleaning Powder Vim Type)

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□□□□ □□□ (Yellow Colours)  
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publications are also used by Indian and overseas professionals including project engineers, information services bureaus, consultants and consultancy firms as one of the inputs in their research.