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The Complete Technology Book on Herbal Perfumes and Cosmetics (2nd Revised Edition)

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Description

Herbal perfumes and cosmetics have been into usage from time immemorial and are made using natural herbs and ingredients that are healthier and beneficial for the skin. These are less likely to cause any damaging effect and the radiance they add to the skin. These days a number of beauty products that are using the herbal formulae have got lot of attention and have been witnessing a huge rise in demand not only nationally but on international arena. Bath and beauty products use herbs for both their scents and therapeutic qualities. Herbal products are replacing the synthetics products because of its harsh nature.

To exploit the knowledge that has got the genesis in our country the book aims to provide recourse of pragmatic formulae of diversified herbal perfumes and cosmetics. Over all, the book contains formulae, processes, technicalities which are immensely innovative and profoundly utilitarian for new entrepreneur as well as motivate the existing units in quality improvement and cost reduction.

The major contents of the book are creation of herbal perfumes, blending of fragrances, principle of manufacture, infrared spectra of pure herbal products, application of herbal products in body care, facial care, hair care, list of raw materials used for the creation of perfumery, manufacturing procedures for the preparation of toilet products, formulas of different types of perfumery, list of perfumes and cosmetics, photographs and details of machineries, toiletries manufactures and machinery suppliers in directory section.

The book is highly recommended to new entrepreneurs, existing units who wants to diversify from synthetic to herbal products, research centers, professionals and libraries.

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Geranium (*Pelargonium graveolens*)

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Hyssop (*Hyssopus officinalis*)

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Jasmine (*Jasminum officinale* and *J. grandiflorum*)

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Labdanum (*Cistus labdaniferus*)

Lavender (*Lavandula angustifolia*, previously *L. vera* and *L. officinale*)
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About Niir

NIIR Project Consultancy Services (NPCS) is a reliable name in the industrial world for offering integrated technical consultancy services. Its various services are: Pre-feasibility study, New Project Identification, Project Feasibility and Market Study,

Identification of Profitable Industrial Project Opportunities, Preparation of Project Profiles and Pre-Investment and Pre-Feasibility Studies, Market Surveys and Studies, Preparation of Techno-Economic Feasibility Reports, Identification and Selection of Plant and Machinery, Manufacturing Process and/or Equipment required, General Guidance, Technical and Commercial Counseling for setting up new industrial projects and industry. NPCS also publishes various technology books, directories, databases, detailed project reports, market survey reports on various industries and profit making business. Besides being used by manufacturers, industrialists, and entrepreneurs, our publications are also used by Indian and overseas professionals including project engineers, information services bureaus, consultants and consultancy firms as one of the inputs in their research.