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Handbook on Modern Packaging Industries (2nd Revised Edition)

Code	NI72
Format	paperback
Indian Price	₹1675
US Price	\$150
Pages	848
ISBN	9788178330860
Publisher	Asia Pacific Business Press Inc.

Description

Packaging is a means of ensuring the safe delivery of a product to the ultimate consumer in a sound condition at the minimal overall cost. Packaging not only differentiates one brand from another but also, at times, gives a preview of the product being sold. Although it is a subject of recent technological origin, the art of packaging is as old as the primitive humans. Packaging is the science, art, and technology of enclosing or protecting products for distribution, storage, sale, and use, also refers to the process of design, evaluation, and production of packages and can be described as a coordinated system of preparing goods for transport, warehousing, logistics, sale, and end use. Packaging contains, protects, preserves, transports, informs, and sells. In many countries it is fully integrated into government, business, institutional, industrial, and personal use. The continual technological growth systems have undergone significant changes in recent years. A lot of packaging process has been streamlined to give a more scientific and rational approach. The role of packaging continues from the coordinated system of preparing goods to the end use. It has become a big tool for launching new specific products in different shapes and sizes. The packaging industrial growth has led to greater specialization and sophistication from the point of view of health (in the case of packaged foods and medicines) and environment friendliness of packing material. The demands on the packaging industry are challenging, given the increasing environmental awareness among communities. The packaging industry is growing at the rate of 22 to 25 per cent per annum thus is to play a unique role in preserving the wealth or value created by many industries.

This book describes the techniques and process behind packaging of different specific products which are used in our day to day life. The specific products include cereal, spices, edible oils, drinking water, chocolate and confectionery, fruits and vegetables, marine products and many more. Some of the vital contents of the book are adhesives for packaging industries, factors affecting adhesion, tin plate containers for foods, pharmaceuticals and cosmetics, tin plate usage in packaging, packaging of cereals and cereal products, trends in packaging of spices and spice products, packaging of edible oils, vanaspati and ghee, metal containers for food packaging, packaging aspects of sugar and chocolate confectionery, packaging for irradiated foods, packing of meat & meat products in tin containers etc.

This book is an invaluable resource for all its readers, entrepreneurs, scientists, existing industries, technical institution, etc in the field of packaging.

Content

1. Adhesives for Packaging Industries

Typical Application in packaging

Classification

(a) Loss of water or solvent

(b) Loss of Heat

Theories of adhesion

a. Mechanical Interlocking

b. Electrostatic Interaction

c. Diffusion Theory

d. Absorption Theory

Factors affecting adhesion

Spreading

Roughness

Porosity

Diffusion

Rheology

Thickness

Pressure

Starch

Degradation Products of Starch

Comparison between starch and Sodium Silicate

Polyurethane

Basic urethane chemistry

Acrylics

Casein

Natural Rubber

Polyvinyl Acetate

Polyvinyl Alcohols

2. Tin Plate Containers for Foods, Pharmaceuticals
and Cosmetics

Manufacturing Process

Can Sealants

3. Tinsplate Containers

Definition

Uses

Types

Open Top containers

General Line containers

Nomenclature

Manufacturer of Tinsplate containers

Decoration

Sizing
Coating
Printing
Varnishing
Lacquering
Manufacture in Press Shop
Slitting
Component/end manufacture on presses
Ancillary operations
Manufacture of Assembly Lines
Slitting
Notching
Folding
Forming
Locking
Soldering/Cementing
Flanging
End seaming
Ancillary operations (if any)
Packing/Palletising
Flattened Cans
Process Control
Blackplate Containers
Tinplate Closures

4. Metal Container Industry In India

Raw Material
Manufacturing Process

5. Tin Plate Usage In Packaging

Round Ends tinplate Layout Systems And Procedures
Straight and Single
Double Row Staggered
Straight, Single Scrolled
Duble Row Staggered Scrolled
Multiple Row Fully Stagered Plain
Double Row Staggered With Primary (deep)
or Secondary Scroll
Coil Feed : Single Or Multiple Die Set up:

6. Packaging of Cereals and Cereal Products

Spoilage Factors

Whole Grains & Split Pulses

Jute Bags

Advantages of Jute Bags and Jute Fabrics

High mechanical strength

Soft surface with high resistance to friction

Porous structure

Disadvantages of Jute Bags

Availability

Mineral oil contamination

Insect breeding

Cost

High Density Polyethylene (HDPE)/

Propylene (PP) Woven Sacks

Manufacturing Process of HDPE Woven Sacks

Extrusion Of Slit Film

Looming

Lamination

Cutting

Stitching

Printing

Bale Pressing and Packing

Advantages of HDPE & PP Woven Sacks

Disadvantages of HDPE & PP Woven Sacks

Quality Parameters to be Considered for Woven Sacks

Consumer Packs for Whole Food Grains

Milled Grain Products (Flours)

Bulk Packs

Consumer Packs

High Molecular High Density Polyethylene (HMHDPE)

Co-Extruded Films

Biaxially Oriented Polypropylene Film : (BOPP)

Laminates

Processed Cereal and Pulse Products

Cereal Based Convenience Foods

Weaning Foods

7. Trends in Packaging of Spices and Spice Products

Packaging of Ground Spices

Bulk Packaging and Storage of Whole Spices

Packaging of Oleoresins and Volatile Oils

Insect Infestation and Fumigation
Literature Data on Packaging
Future Trends

8. Packaging of Edible Oils, Vanaspati and Ghee

Introduction

Spoilage Factors

Distribution Pattern

Packaging Systems/Types of Pack

Package Types

Tinplate Containers

Glass Bottles

Semi-Rigid Containers

HDPE (High Density Polyethylene) Containers

PET (Polyethylene Terephthalate) Bottles

PVC (Poly Vinyl Chloride) Bottles

Other Semi-rigid Packs

Flexible Pouches

Analysis of Needs and Shifts

Structures and Critical Polymers

Critical Polymers

Polyester

A Closer Look

Flexibles as Economical Media

Flexibles as Effective Solid Waste Reducing Media

Indian Standard for Packaging of Edible Oils, Vanaspati and Ghee

Legislations

Conclusion

9. Metal Containers for Food Packaging

Abstract

Introduction

Tinplate Containers

Developments in Tinplate Manufacture

Structure of Tincoating

Light tin coated steel (LTS)

Developments in can fabrication

Two Piece Cans

Drawn Thin Redraw (DTR) and precision sidewall thickness control (PSTC) process

Plain Cans

Acid resistant lacquered cans
Sulphur resistant lacquered cans
High Tin Fillet (HTF) can
Corrosion problem in food cans and its inhibition
Quality control tests
Thickness of tinplate
Grain structure of tincoating
Coating continuity (porosity) test (ISV)
Tin oxide
Chromium in passivation layer
Special property tests
Tincoating
Tin Free Steel Cans
Manufacture
Cansuper
Hinac coat
Hi-top
Stainless weirchrome
Fabrication of TFS cans
Mira seam
Conoweld
Forge welding
Advantages and Disadvantages of Tin Free Steel
Physical characteristics of HI-Top Plate
Corrosion resistance
Lacquering quality
Formability
Weldability and solderability
Canning Food Products in Tin-free steel cans
Fish products
Meat products
Fruit and Vegetable products
Aluminium containers
Package forms
Aluminium closures and ends
Conventional closures
Easy open ends are of two types
Packaging of Food Products in Aluminium Cans
Fruit and vegetable products
Lacquered cans
Meat products

Marine products
Milk products
Alcoholic drinks
Corrosion in Aluminium cans
External decoration and Printing
Future Scope
Evaluation of indigenous electrolytic tinfoil
Assessment of differential tinfoil
Evaluation of indigenous aluminium cans for processed foods
Acknowledgement

10. Packaging of Drinking Water

Brief History
Main Processing System
Packaging Materials
Bottle Filling
Bottle Labelling

11. Bottle Labelling

Introduction
The Product Group
Packaging Materials for Snack Foods
Packaging Systems
Gas flushing
Compensated vacuum

12. Packaging Aspects of Sugar and Chocolate Confectionery

Introduction
Packaging Requirements
Packaging Requirements
Sugar Confectionery
Chocolates
Packaging Materials and Packages
Packaging Materials

13. Packaging for Biscuits

Protection Presentation, Information and Convenience
The Wrapping Materials
The Packaging Styles

14. Packaging Trends for Cheese and Other Dairy Products

Milk Powder-Bulk
Milk Powder-Retail
Butter
Yogurt
Ice Cream
Cheese
Cheese - Retail

15. Packaging of Milk

16. Packaging of Fish

Introduction
Important Quality Aspects of Fresh Fish
Packaging Concepts
Vacuum Packaging
Modified Atmosphere Packaging
Active Packaging
Packaging Requirements
Examples
Conclusion
Final Remarks and Future Developments

17. Packaging for Irradiated Foods

Food Borne Illness is a Global Concern
Commercialization of Food Irradiation Worldwide
Food Irradiation in the U.S.A.
Barriers to Widespread Commercialization of
Food Irradiation in the U.S.A.
The Consumer Acceptance Barrier
The Cost Barrier
The Capacity Barrier
The Regulatory Barrier
Pasteurized Milk Case History
Packaging for Irradiation
Packaging Materials for use during Irradiation of Food
What action should Food Processors Take?

18. Development in Modified Atmosphere Packaging Of Meat, Poultry and Fish

Introduction
Historical Development
Modified Atmosphere Technology

- Equipments and Films For MAP
- Patents Available
- Effects of Gases on MAP Foods
- Effect of MAP on the Quality of Fresh Meats
- Effect of Map on Processed Meats
- Package Integrity and Quality of MAP Foods
- Safety Concerns of MAP Muscle Foods
- Cost Benefit Relationship

19. Packing of Meat & Meat Products in Tin Containers

- Raw Materials
- Cans and Lids
- Coating
- Vinyl Lacquers
- Phenolic Lacquers
- Corrosion
- Internal Corrosion
- Filling Operations
- Can Seaming
- Dehydrated Meat Products

20. Aseptic Packaging

- Microbiological Aspects of Aseptic Packaging
- Sterilization of the Packaging Material Food Contact Surface
- The Tetra Classic Aseptic System (TCA)
- The TBA/3-System
- The TBA/8 and TBA/9 Systems
- The TBA/10-System

21. Aluminium Cans for Heat-Sterilized Food Products

- Summary
- Current Usage
- Characteristics
- Recent Innovations
- Material Recyclability
- Conclusion

22. Aluminium Container for Fish Canning

- Introduction
- Materials and Methods
- Results and Discussion

Conclusion

23. Aluminium in Flexible Packaging

Introduction

Benefits of Aluminium based Packaging Materials

Technical properties of Aluminium Foil

Some Technical Applications of Aluminium Foil

Other way of Classifying Applications

Various Popularly known product groups and structures

Why Aluminium is preferred in Various Applications

Machines and Equipment for the manufacture of

Flexible Packaging Material

Wet Laminating Machine

Dry Laminating Machine

Hot Coating Laminating Machine

Extrusion Laminating Machines

Coating Machine

Printing Machines

Various QC Test Relevant to Applications

Modern Trends in Packaging

X. New Technologies

Solventless Lamination

Advantages of Solventless Lamination

Digital Printing

24. Aluminium Foil in Pharmaceutical

Packaging-Recent Developments

Influential factors on pharmaceutical products

The Alu-Alu blister (Formpack)

Multi Axial Dehnung (Stretching)

Lidding foils

Summary and outlook

25. Aluminium Foil

Standard Conditions of Bare Aluminium Foil

Standard Finishes of Bare Aluminium Foil

26. Aluminium and Foil Production Methods

How Aluminium is Made

Rolling Aluminium Foil

27. Aluminium In Packaging : Current Scenerio

28. The Process of Producing Collapsible Aluminium Tubes

Accumulator

Producing Tubes of different Diameters and Forms

Chains in Dryers and Ovens

Lubrication of Machines

Technical Developments

29. Aluminium Cans in Packaging

Introduction

Aluminium

Properties

Manufacturing Process

Coating and Decoration

Recycling

Easy Open Ends

Lacquers and Coating

Testing and Quality Control

Future

30. Aluminium Foils for Composite Containers

Aluminium Foil Membrane on Tin Cans

31. Aluminium Collapsible Tubes

32. Aluminium collapsible tubes their suitability-reliability-availability

33. Pharmaceutical Packaging Collapsible Tubes

Pharmaceutical Containers

Collapsible Tubes

Advantages of collapsible tubes

Pharmaceutical Forms Packed in Collapsible Tubes

Selection in metal collapsible tubes

Testing of collapsible tubes

Eye Ointment tube

Shelf life tests

Filling of collapsible tubes

34. The Birth of an Aluminium Collapsible Tube

35. Embossing Aluminium Foil

36. Wooden Containers

Classification of Timbers

Seasoning of Wood

Physical and Mechanical Properties of Timber

Mechanical Properties

Methods of Preservation of Timber

Form and size of Each Component

Thickness of Components

Size and Spacing of Nails

Number of Planks in a Shook

Type of Joints

Style of Container

Reinforcements

Workmanship

Consideration for a Design of the Box

Easy Load

Average Load

Difficult Load

Grouping of Indian Timbers

Plywood Boxes - Battened Construction

37. Tinplate Container for Packaging of Fruit and Vegetable Products

Abstract

Introduction

Standards for Metal Containers

Summary

38. Tetra Pak Application in Food Packaging

Introduction

39. Printing on Foil

40. Aerosol

A Pressurised Form of Packaging and Dispensing a product

41. Foil Bag, Pouch and Envelope Production

Envelope making

Pouch making

Folding Carton Production

Foil/Fibre can and Drum Production

42. Packaging of Cashew Kernels in Tin Plate Containers

43. Packaging of Paints in Tin Plate Containers

44. Application to Food Packaging-Form-Fill-Seal Machines

45. Shrink Packaging-Food Products

46. The Aerosol Package-Container Manufacture

47. Sterilization Methods for Packaging Materials used in aseptic systems

Testing Procedures

Requirement of Aseptic Systems

48. Blow Moulded Containers for Food Packaging

Basic Process Concepts

Technology Development for Food Packaging

Aseptic Containers

Barrier Containers

PET Containers

Newer Developments

49. Thermoformed and Blow Moulded Containers for Food Packaging Applications

Introduction

Polypropylene

Polystyrene

50. Role of BOPP Films in Food Packaging

Introduction

Manufacture

Properties of BOPP Films

Advantages

Role of BOPP Film in Food Packaging

New Developments in BOPP Films

Conclusion

51. Modified Atmosphere Packaging of Fresh Fruits and Vegetables

Factor Influencing Shelf-life of Fruits and Vegetables

Respiratory Metabolism

Controlled Atmosphere (CA) Storage Technology
Advantages of MAP Technology
Limitations of MAP Technology
Dynamics of Gaseous Exchange in MAP
MA Package Design
Mathematical Modelling of Gaseous Exchange in MAP
Computer-Aided Design of MAP
Verification of Predicted Values
Tailored Plastics Film-Laminates

52. Plastics

Distinction Between Plastics, Fibres and Elastomers
Techniques of Polymerization
Processing of Plastics
Compression Moulding

53. Plastic Corrugated Board

54. Polyester Film

55. Nylon-6 Film - A Revolution in Packaging

56. Plastic Woven Sacks

Introduction
Plastic Woven Sack Materials
High Density Polyethylene (HDPE)
Polypropylene (PP)
Method of Making Woven Sacks
Flexible Intermediate Bulk Containers (FIBC)
Construction of FIBC
Use of Woven Sacks/FIBC
Conclusion

57. Low Density Polyethylene

Additives

58. High Density Polyethylene

59. PVC in Packaging

60. Biaxially Oriented Polypropylene Film

61. Expanded Polyethylene Material

62. Expanded Polystyrene

Properties of EPS

63. Shrink and Stretch Wrapping

Shrink Packaging

Stretch Wrapping

Pilfer- Proof Packs

Pallet Stretch Wrapping

64. New Developments Paper pulp Based Moulded Containers for Fruits and Vegetables

Apple Tray Packaging Concept

Consumer Pack Trays

Tray Hand Wrapping Machine

Conclusion

65. Solid Fibre Board Box as a Transport Pack

B. Combination Board-What is it?

C. Solid fibre board with moisture/water proof inner or outer lining

D. Solid Fibre Board with Hessian Lining

Conclusion

66. "Quality Control-Specifications and Performance Requirements of Fird Boxes"

Quality Control

Quality Control on Cor

Specifications and Performance Requirements of Fibreboard Boxes

67. Folding Board Cartons and Coated Cartons Manufacture

Introduction

Relevant Properties of Paper/Board for Carton Manufacture

Grammage

Caliper

Bursting Strength

Shade

Grain Direction

Folding

Moisture Content

Stiffness

Manufacturing Process

Computer Controlled Inking

68. Cellulosic Films

69. Multiwall Paper Sacks

70. Speciality Papers for Packaging

71. Flexible Packaging Laminates and Coatings Application

Disaster Relief Packages

Snack Food Packaging

Corn Chips

Cross Laminated Film

Modified Atmosphere Packaging

Fresh Red Meat

Fish

Cold Seal Adhesives for Flexible Packaging

Hot Melt Adhesives

Metallising Film/Paper

72. Adhesive Tapes

Introduction

73. G.I. Drums-Oil Drums-Closures

Introduction

Capacity

Type of Drums

Standardisation of Metal Container

Selection of Drums

Manufacture of Drums

Reconditioning Industry

Quality Control

Closures

Essential Functions of Closures

Recent Development in Drums

Market Analysis

Market Share and Competitors Activities

74. Packaging in Glass Containers

Testing

75. Laminated Tubes

Introduction

Market Trends

76. Converting Materials and Methods

Coatings

Adhesives

Laminating Materials

Laminating Aluminium Foil

Coating Aluminium Foil

77. Aseptic Packaging Materials and Package Forms

78. Printing Inks for Food Packaging

Printing Processes and Printing Inks

Dispersion

Hue and Strength

Drying Time

Strength (Concentration of Pigment): Reduction Test

79. Closures in Food Packaging

Introduction

Functions of a closure

Components involved in a good seal

Materials used in the manufacture of closures

Resilient Materials

Facing Materials

Compatibility of closures and migration limits

Factors Effecting A Good Seal

Types of closures

Roll-on-Pilferproof Closures

Screw Caps

Lug Cap

Crown Caps

Plastic Closures

Epilogue

80. Packaging Laws and Regulations

SWMA

PFA Rules

Ingredients

Other Labelling Rules under PFA

FPO Rules

MFPO Rules

Agmark Rules

Directory Section

Suppliers of Machinery & Plants

Suppliers of Raw Materials

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